

TURN-OF-DAY-INTO-DAY! BUY INVASION BONDS! 5TH WAR LOAN DRIVE!

PUSH "FREE" (BOND-SELLING) PREMIERES

JUL 5 1948

THEATRE

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NEW YORK, WEDNESDAY, JULY 5, 1944

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RADIO ROLE IN THE PEACE

Radio War Correspondents Seen Off to Pacific In New Pooling Setup

Shifting of major radio combat correspondents from the European Theatre of Operations to the Pacific battle area has become a distinct possibility following a meeting in N. Y. Monday (3) between news heads of the four major networks and U. S. Navy officials.

Networks desire to send combat correspondent teams into the vast U.S.-Japanese theatre of battle as soon as armistice can be made by the Navy to transmit recordings of fights in that area, quieter than currently to the mainland, using a pooling arrangement such as is in effect currently in the ETO.

Ed Condi, J. Harrison Hartley, USNR, officer in charge of the radio section of the Navy office of public relations, has started machinery in motion to get transmission facilities and equipment to more advanced Pacific bases for faster relay to San Francisco, where combat recordings will be picked up by the four major networks for immediate broadcasting following any censorship that is necessary for security reasons.

L. Marvin Roston, USNR, who headed the London technical crews which cleared Navy recordings by George Hicks and others in the ETO.

(Continued on page 14)

'Carmen Jones' Stirs Wash. Race Question Via Possible Booking

Washington, July 4. Billy Rose, by expressing a desire to bring "Carmen Jones" to Washington, has opened up the question of whether the only legitimate theatre in the National capital would be light-white. This question of segregation has long been a controversial one in this locality.

Most of the National theatre patrons are of white persuasion, and the boycott has been heard to. Regrets, there is no problem with the picture houses because the Leitchman chain gets first-run from chains and operators day and date.

The difficulty tracks back to the (Continued on page 26)

Would Shut Only Cinema In Pique Over 'Gas' Jam

Detroit, July 4. William A. Casady announced last week that he would close down Midland movie theatre, which he operates in protest against confiscation of his tax returns.

Casady said that his "book was taken up last Friday (29)" by the Detroit Police. He is now being held as a penalty for a movie (19) from Florida from which he received two sets ago. This is the first time on recommendation of a physician, he said.

Jive to B.O. Rescue

Los Angeles, July 4. Regardless of what they may think of each other professionally, Old Man Mose and Old Man Mozart, figuratively, reached at least one understanding.

In Los Angeles, in August, several hat bands led by name Jive masters, will put on a three-night dance festival to wipe out a \$25,000 deficit incurred by the L. A. Philharmonic Orchestra.

Eisenhower's Bid For Top U.S. Stars

London, July 4. At instigation of General Eisenhower a project is afoot to immediately bring over Blinn Crooks, Dinah Shore, Jimmy Durante and other American names for purpose of entertaining the Forces.

Talent will be broadcast on Allied Expeditionary Forces (AEF) 283 mm. wavelength, to be relayed to Forces in England and abroad.

Aggregation will be given English support from local talent, with some of the USO-Camp Shows talent now here, also in support.

It is expected transportation will be made available immediately, with some of the stars reportedly already chafing in here.

COMEDY OF ERRORS AT 2 STRAWHAT THEATRES

Mistakes in judgment and false economy by some summer stock managers could be described as a comedy of errors. For more or less laughable incidents came to light last week, one in Bayview, N. Y., and the other at Hartford.

Victory theatre, Bayview, had been crimping its chances by not opening the boxoffice until about 10 minutes before curtain time. Philip Steinberg, who has the stock, and also sells the tickets, explained that it cost money to keep the boxoffice open through the day. All phone calls to the theatre therefore went unanswered. House folded Sat. P.

The actors were inclined to be snicker at the operator's strange idea.

At Hartford the theatre is operated by the Doner, who opened with "Arsenic and Old Lace". When Al. Harkoff, the theatre, showed he was the greatest, there was a long line at the boxoffice but he couldn't open the theatre because the tickets were locked in the safe and he didn't remember the combination.

CBS Plan to Enlist Top Talent for Series of Programs to Avoid Mistakes Following World War I

'THE VERSAILLES SERIES'

By GEORGE ROSEN. One of the most ambitious projects ever launched in radio, designed to reach out to a new generation of millions of radio listeners to familiarize them with the mistakes that followed in the wake of World War I, is currently on the agenda for the new fall season. Plan is to point out the mistakes that must be avoided to secure the peace once the Nazis are conquered.

The proposed project, slated for (Continued on page 26)

Shuberts Take Steps To Nix Critic Garland From Their Shows

The Shuberts have another controversy with the press. This time it is Lee who started it, the "victim" being Robert Garland, reviewer of the Journal-American, N. Y., who severely panned "Ten Little Indians," which opened at the Broadhurst last week (27). For that Garland was "barred" but with reservations.

Shubert's press agent, C. P. Grunfelder, telephoned the critic after the notice appeared and said that Garland has no longer welcome to Shubert openings. Whether that meant he was no longer produces or any which are booked into their houses wasn't made clear, but Lee Shubert got on the line and made it (Continued on page 27)

Set Television's First Stock Company Tour

Scheduled tour of first tele stock company has been mapped with stops at General Electric studios in Schenectady, N. Y., and Balaban & Katz studios in Chicago, already pencilled in. Group staged its first presentation at WABD, DuPont, New York, out on Sunday night.

Company, which put on "The Woman Who Was Acquainted" an old French one-act play, includes Steve Roberts, Mason Adams, Josephine Van Vleet, Jack Britton, Alexander and Donald Kuyes. Tour is under aegis of Television Works, Inc., N. Y., tele production agency, which organized and staged the Sunday (2) night show.

Film Industry Wants Eric Johnston As Co-Head With Will Hays of MPPDA

Donkey Serenade

Washington, July 4. The Democrats are writhing brown and scratching ears over choice of slogan as their call-to-arms for the coming joust at the national ballot box. One you're apt to see around says: First Things Come First And Eric Comes FDR.

Mull 2-Year Trial For 1 Talent Union

Plan for merger of the old talent unions, the long proposed "one big union," has further progressed, present idea calling for an amalgamation for a trial period of two years. During such time it is expected that one membership card would cover the various talent fields, an objective of the combination. It is assumed that the parent union, Associated Actors and Artists of America, would be dormant during the experimental merger period.

Outline of the plan was discussed at Equity's council session last week, when it was made clear that the legal group is in favor of the merger if the reorganization of the talent unions can be worked out satisfactorily. Councilors were told by Paul Dullize, Equity's executive secretary, that they face the most momentous issue since the formation of the decision to strike in 1919. They were (Continued on page 2)

FOR TELEVISION

The Hour Of Charm

All-Girl Orchestra and Choir

Conducted by **Phil Spitalny**

VIOLA

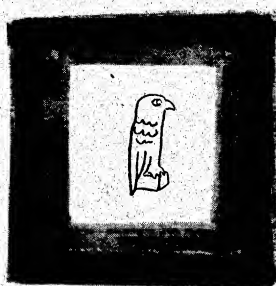
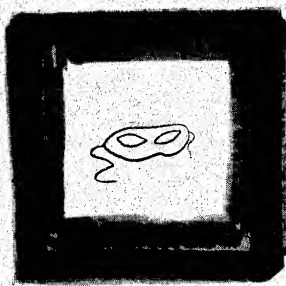
Hollywood, July 4. With 1942, prize of the Motion Picture Producers & Distribution of America, is due in here tomorrow (Wed.) awaiting the arrival from Russia of Eric Johnston, president U. S. Chamber of Commerce, to whom he will tender the post, of associate head of the film organization.

Picture people for the past year or so have looked at Johnston as the outstanding ambassador of goodwill for American business, and producers is understood being put by all film heads to bring Johnston into the picture. With Johnston having been an outspoken recently in his conferences with Joseph Stalin in Moscow, on the matter of American and Russian relations, film company officials feel he would be the perfect balance for Hays in administering the affairs of the MPPDA in the future.

Johnston is known to be favorably looked upon by Congress and American business in general, as well as by the Administration. His acquisition by the Hays organization as co-head, it is felt, would be of material aid to all film business for the post-war era as he is well up on foreign affairs. He could be most useful in (Continued on page 39)

Lucienne Boyer, Hubby Victims of Paris Nazis?

Unconfirmed report has come via the French underground once again that Lucienne Boyer and her pianist husband, Jean Diezire, were victims of the Nazis in occupied Paris. Report was around before, but it's held to be more authentic now. The chanteuse, at her famed Chez Elle, reportedly wouldn't "collaborate." Diezire is v.e., as a songsmith with "Parlez-Moi d'Amour" and "Yanks Across the Table" among his hits.



'THE MASK OF DIMITRIOS' AND 'THE MALTESE FALCON'
ARE THE SAME KIND OF PICTURE!

"MASK OF D

IS READY RIGHT NOW AND RIGHT FOR

It's From Eric Ambler's Famed Mystery Masterpiece. With

SYDNEY GREENSTREET • ZACHARY SCOTT • FAYE EMERSON • PETER LORRE

WARNERS

MITRIOS

NOW!

VICTOR
FRANCEN

CRIME FOR PLEASURE

CRIME FOR PROFIT

JACK L. WARNER, Executive Producer
Directed by JEAN NEGULESCO • Produced by HENRY BLANKE • Screen Play by Frank Gruber
ALL AMERICA WAITS FOR "FREE MOVIE DAY", JULY 6th

Hollywood, July 4.

the motion under advisement. Attorney Henry bitterly fought against

The Picture of The Century from 20th Century-Fox



200 MIGHTY SETS

INTRIGUE UNDER

WARM INTIMATE HUMAN STORY

WORLD FAMOUS PERSONAL

YANKS IN FRANCE

ROMANCE IN THE WHITE HOUSE

12,000 PLAYERS

2½ YEARS IN THE MAKING

5 WOMEN IN LOVE

SURGING PASSIONS

10 SWEET SONGS

THE EPIC OF A CRASHING WORLD

THUNDERING POLITICAL



World Premiere August First at the Pkoy Theatre, New York City

Operating under special roadshow policy for this engagement

ALL AMERICA WAITS FOR FREE MOVIE DAY, JULY 6th THE FIGHTING 5th VICTORY CLIMAX



"The guy in Kansas City told 'em there'd be
a short wait for all seats for **TAKE IT OR LEAVE IT!**"

20
CENTURY-FOX



*To the Theatre Men of America...
An Important Statement About*

FOR WHOM THE BELL TOLLS

Following a nationwide Roadshow record established in less than a thousand situations and unequalled by any attraction in the history of motion pictures, with only one exception "FOR WHOM THE BELL TOLLS" will be withdrawn from release at advanced admission prices on AUGUST 1st, 1944

There will be no further engagements of the picture between this date and FEBRUARY, 1945.

In FEBRUARY, 1945, Paramount will release "FOR WHOM THE BELL TOLLS" for showing at *regular admission prices*.

This is in conformity with Paramount's pledge to the industry that "FOR WHOM THE BELL TOLLS" would not be shown anywhere in this country at popular prices until 1945.

To all theatre men who joined with us in showing "FOR WHOM THE BELL TOLLS" on its Roadshow basis, Paramount acknowledges with thanks a showman's job superlatively done.

To the many thousands more exhibitors who will play "FOR WHOM THE BELL TOLLS" at popular prices from February, 1945, on, we say that the public response to the Roadshowing of this great Technicolor production is proof that the picture will establish new box-office records at popular prices.

Paramount

"FOR WHOM THE BELL TOLLS"

From the Celebrated Novel by Ernest Hemingway Starring

Gary Cooper • Ingrid Bergman

Produced and Directed by Sam Wood • B. G. DeSYLVA, Executive Producer

IN TECHNICOLOR

with AKIM TAMIROFF • ARTURO de CORDOVA
JOSEPH CALLEIA • KATINA PAXINOU

Screen Play by Dudley Nichols

Never stop 'till your over the top! Fighting Fifth War Loan!

Every Theatre: Free Movie
Day July 6th! "The Fight-
ing Fifth" Victory Climax!



**M.G.M.'s ASTOR HONEY!
BATHING BEAUTY**

"BATHING BEAUTY" starring Red Skelton with
Ethel Williams, Basil Rathbone, Bill Goodwin,
James Smith, Joan Tenney, Carole Haines, Harry
James and his Music Makers with Helen Forrest.
Planned in Technicolor. Screen Play by Lina Roony.
Story by Joseph Schenk. Directed by George Sidney.
Produced by Jack Cummings. An M.G.M. Picture.

**"LOST ANGEL" STAR IS BACK!
THE CANTERVILLE
GHOST**

Margaret O'Brien, Charles Laughton, Robert Young, in
"THE CANTERVILLE GHOST," with William Gargan,
Reginald Owen, "Rags" Ragland, Una O'Connor. Screen
Play by Edwin Harvey Blum. Based on "The Canterville
Ghost" by Oscar Wilde. Directed by Jules Dassin. Produced
by Arthur L. Field. A Metro-Goldwyn-Mayer Picture.

*Two Beauties
from M.G.M.*



(Just TWO in Leo's New Group No. 8, but what a Terrific Twosome!)



**AS ACTION-PACKED A STORY AS EVER CAME
OUT OF THE SATURDAY EVENING POST!**

"Lusty melodrama . . . expert blending of action and suspense with spontaneous good humor resulting in solid entertainment for pop appeal. Picture is one of the best Pat O'Brien starrers and will hit profitable gait."

—VARIETY

"Gripping, suspenseful action picture which registers solidly as real entertainment of the kind which should go big with today's audiences. Extremely well directed, produced, played and written. With its all-around quality and its name draw, it has every prospect of doing notably well for itself."

—HOLLYWOOD REPORTER

"Fine bet for the top spot; marquee plus word-of-mouth should prove winning combination when cash is counted. Dramatic fare with the pace of a thriller, this show has entertainment for the gang from Poppa and Mamma to Children. Production magnificently mounted."

—SHOWMEN'S TRADE REVIEW

"Well knit drama of counter-espionage. It works to a neat climax. Superb direction by Eddie Sutherland."

—DAILY VARIETY

"Maintains narrative tension steadily."

—MOTION PICTURE HERALD

"A lot of action, considerable suspense and quite a bit of character in this Pat O'Brien outing . . . a film more to his measure than most of those he has had lately. Direction is briskly effective."

—MOTION PICTURE DAILY

"Has everything . . . solid production values, splendid performances, lightning action, seat-edge suspense and wholesome romance."

—BOXOFFICE

PAT O'BRIEN · CAROLE LANDIS

SECRET COMMAND
with **CHESTER MORRIS**

RUTH WARRICK · BARTON MACLANE · TOM TULLY · WALLACE FORD

Screen Play by ROY CHANDLER · Based upon a Saturday Evening Post story and best-selling novel by JOHN HAWKINS and WARD HAWKINS
Produced by PAUL L. RYAN for TEBBLEN PRODUCTIONS · Directed by EDDIE SUTHERLAND · A COLUMBIA PICTURE

AS ACTION-PACKED A PICTURE AS EVER CAME OUT OF COLUMBIA!



L.A. Still Big; Hollywood's Smash 75C In 4 Houses; Mask' Sturdy 5G in 3, 'Cliffs' High 53½G, 3 Spots in 2d Wk.

Los Angeles, July 4.—Combination of July and product is pushing grosses this week despite holdovers in eight first-run and three spot pictures. Holdovers, Solid is "Christmas Holiday," which is scoring a 75c, and "In the Theatre," with new entry, "White Cliffs," is big at \$53.50. Three spots for second week.

Other newcomers, "Mask of Dimitrios," looks nice with \$51.00, well as at the Downtown and Hill-street, still slipping off at Pentagon, in Hollywood, appearing only \$28.50 for three spots in first week. "The Sign of the Cross" is in its second week and session. Moreover of "Two Girls and a Sailor" in three houses looks very lucky at \$25.00. Fourth frame of "Dr. Wassell" is nice \$28.50, two spots, and holds fairly.

Estimates for This Week
"Caribay Circle" (F-W-C) (12th), 50c.
"Christmas Holiday" (U) and "Allegro to Love" (U), great \$10.00.
Last week, "2 Girls and a Sailor" (M-G) (12th), 50c.
"Bermuda Mystery" (20th), hefty \$50.00, despite holdover.
"Graham" (Grammaphone) (20th), 50c.
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"Graham" (Grammaphone) (20th), 50c.

Broadway Grosses

Estimated Total Gross
This Week... \$695,900
Last Week... \$695,900
Total Gross Same Week... \$1,391,800
Last Year... \$1,391,800
(Based on 14 theatres)

'CLIFFS' LOFTY 13G, SEATTLE

Seattle, July 4.—Holiday week finds many holdovers here, but pace continues fast with "White Cliffs," smash at Fifth Ave.

Blue Moon (Harrick-Espgren) (40, 45-80) —"In Arms" (RKO) (10th), 45c.
"White Cliffs" (M-G) (12th), 13G.
Last week, \$45.00 in 12 weeks.
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CLEVE. MILD ALBERT 'WASS'ELL' FAST 22½G

Cleveland, July 4.—"Story of Dr. Wassell" looks biggest currently, scoring a smash in 12 spots. Others are not doing so well.

Estimates for This Week
"Atten (RKO) (12th), 45-80" —"Snow White" (RKO) (reissue) (2d wk), hefty \$12.00.
Last week, "Home in Indiana" (20th) (2d wk), about same.
"Hipp" (Warner) (12th), 45-80.
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Indiana' Great 37G, Det.; 'People,' Wald 31G, 'Lady'—Leonard 21G, Fancy

Key City Grosses

Estimated Total Gross
This Week... \$2,322,290
Last Week... \$2,322,290
Total Gross Same Week... \$4,644,580
(Based on 23 cities, 181 theatres)
(Based on 23 cities, 181 theatres)

'INDIANA' FINE 22G IN HUB

Boston, July 4.—With nothing sensational offered, and under weather as a downer, on all big, totals are tame this week. Metropolis is doing all right here, but "Story of Dr. Wassell" is "Going My Way" in its sixth week. "Snow White" continues to show strength as one of most remarkable pictures in the hub.

Estimates for This Week
"Indiana" (RKO) (22nd), \$51.10-11.
Last week, good \$50.00.
"Snow White" (RKO) (2d wk), \$51.10-11.
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While the hub will help to ease here, the Fourth weekend is seeing a drop in activity. Big, but not top-flight compared to big totals of winter but the Fox is solid with "Home in Indiana," "Snow White" and "Love."

Estimates for This Week
"Indiana" (RKO) (22nd), \$51.10-11.
Last week, good \$50.00.
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Last week, good \$50.00.

Pix Troupes Given Key To New Mexico by Gov.
Galtup, N. M., July 4.—Hollywood film makers are invited to send their trouper to New Mexico and are granted full operation and all the facilities of a state by Governor I. D. Tompkins at War Bond dinner where Paul Henreid, producer, and John Rawlins, director of Universal, were guests of honor.

Universal is filming "Queen of the Moon" in location with New Mexico impersonating Egypt.

MATTHEWS HAD DIVORCE
London, July 4.—Jessie Matthews, 29, picture actress, has been awarded an interlocutory decree from Sonnie Matthews, 30, actor.

Action was not defended.

GOODNIGHT TO THE BLUES

High-speed hilarity. It's the dizziest, daffiest blues-chaser of the season.



GOODNIGHT SWEETHEART

ROBERT LIVINGSTON and RUTH TERRY
HENRY HULL GRANT WITHERS
THURSTON HALL LLOYD CORRIGAN

JOSEPH SANJLEY—Director
Original Story by Frank Tashen—Joseph Hoffmann
Screenplay by Harold Dineen—Jack Tunney

A REPUBLIC PICTURE

JOIN THE FIGHTING FIFTH WAR LOAN



STEP
LIVELY
with
RKO!

...And The Grandest



FRANK

SINATRA

GEORGE

MURPHY



ADOLPHE

MENJOU



GLORIA

DE HAVEN



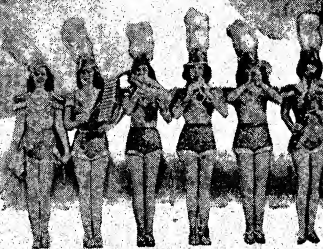
WALTER

SLEZAK



EUGENE

PALLETTE



IN **Step**

RKO IS ON
THE AIR
to sell more
seats for you!

15-minute program daily,
Monday through Friday,
over TV stations of the
Blue Network, Coast to
Coast... local plugs for
local RKO shows!

**HOLLYWOOD
STAR TIME**

12:15 P. M. daily
Monday through Friday
Pacific Coast Time

NEVER STOP TIL YOU'RE OVER THE
TOP! FIGHTING WITH WAR LOANS!

Gayest Musical On the Current Screen



TOP STARS!
GORGEOUS GIRLS!
GREAT SONGS!
(Sinatra Sings Four!)
SWEET-HOT GIRL BAND!
TEMPO-TERRIFIC DANCES!

and

Laughs *Laughs*
LAUGHS!

Lively

WALLY ALAN GRANT ANNE
BROWN ★ CARNEY ★ MITCHELL ★ JEFFREYS

Produced by ROBERT FELLOWS • Directed by TIM WHELAN
Screen play by Warren Duff and Peter Milne



Wednesday, July 5, 1911

Annenberg's Tele Station Bid Linked To Hot Competish of Philly Papers

Philadelphia, July 4. Reports are current here that Walter Annenberg, publisher of the Philadelphia Inquirer, has applied to the Federal Communications Commission for a permit to erect a television station on ground adjacent to the Inquirer building.

Annenberg, who inherited the Inquirer from his father, the late M. L. (Moce) Annenberg, has repeatedly denied reports that he was interested in the purchase of radio stations. He recently purchased property adjacent to the newspaper's building which was once owned by the Baldwin Locomotive Works.

At the time of purchase he announced it was for "post-war expansion." A video outlet would fit into that category.

The Inquirer has been trying to attain the lead in circulation in Philly, now held by the Bulletin. The latter paper, owned by Robert McLean, presy of the Associated Press, recently purchased WPEN, a deal which is now awaiting sanction from the FCC.

Philadelphia—Jack O'Reilly, vet. KYW sports spiker, left last week to join staff of WNEW, New York. He will also assist NBC's Bill Stern on special assignments.

Delay in Fitting Out DuMont Studios Defers Prem of Tele Operetta

"The Boys From Boise," original operetta two hours long, scheduled for tele presentation over WABD-DuMont, N. Y., this month, has been postponed until September because of delay in completing new studios under construction at DuMont's Madison avenue headquarters. Planned to have the Ray Nelson musical production as feature of the studio launching in the fall.

Show in the meantime has lined up Esquire mag as sponsor and Alfred R. Farkel, publication's advertising director, is planning special promotion in connection with the tele presentation. Rehearsals will continue throughout summer. "Boys" will use a 13-piece orchestra under Bob Sam McForth, studio pianist and composer of operetta score.

Philadelphia—J. Richard Jensen, formerly of WWSW and KGV, Pittsburgh, has joined the announcing staff of WPEN.

Television Review

THE WOMAN WHO WAS ACQUITTED
With Steve Roberts, Mason Andrews, Josephine Van Vleet, Jack Britton, Ronald Alexander and Bill Rees
Produced by Irwin Shayne
Shared by Sanford Meisner and Tony Ferraris
20 Mins., Sunday (3), 9-10-30 p.m.

WABD-DuMont, New York
Psychological exploration into the guilt of an acquitted murderess provided a satisfactory vehicle for the best live shows televised via DuMont. Session in the television Workshop presented a professional cast under skilled direction and demonstrated what such a combination means to the video medium. Camera work, still far from ideal behind film techniques, was head and shoulders above anything previously shown by the studio's technicians. Resolves were practically instantaneous and closures were filled with finesse as compared with earlier attempts when a certain amount of jerkiness could always be depended upon.

Only weakness in the whole stanza was the script itself and a few minor errors in the studio's technicians. The story of an acquitted murderess who confesses her crime while in a catatonic state is scientifically unsound but the cast made it spine-tingling and that's what pays off from an entertainment viewpoint. Script also provided little opportunity for action and motion but this may have been helpful rather than harmful since viewer's attention was riveted to a limited area, thereby heightening emotional reaction to such a cold-blooded deed as the strangling of a baby. Latter theme and its enactment would undoubtedly cause regular AM broadcasters many a gray hair with their tabus on realistic effects. Tele with its widened opportunity for gruesomeness will probably prove a headache for the blue-eyed boys.

All in all, the session last Sunday night was a step in the right direction.

FIRST ALL-SERVICE VIDEO SHOW IN CHICAGO

Chicago, July 4. All-Navy-personnel War Bond Television show to be aired here today (4) over WBKB will mark the first time that a video show has been exclusively produced, written, and acted in by members of the armed forces.

Included in the show will be Alvin Roy, now a Navy radio trainee at Wright Junior College, Lt. Orrin Tucker and his Navy orchestra, Gracie L. Frances Rich, daughter of Irene Rich, and Commander Bill Eddy, former head of WBKB.

Sailors have built special sets for the show, including one that's a dead ringer for the bridge of a destroyer, submarine, motor, engine telegraph and all.

Tele 'University of Air' Has Prem Tonight (5)

Educational possibilities of tele will be explored via "Television University of the Air" produced by Charles M. Storm Co. First session in the series will be given tonight (5) over WABD-DuMont, N. Y., and will feature half-hour lecture on natural history by Jay T. Fox, explorer, naturalist and photographer.

Session will present natural history specimens augmented by slides in attempt to develop workmanlike method of combining showmanship and education.

Barry's 'Matinee Daily' In Video Prem Thurs. (6)

Schenectady, July 4. William K. (Bill) Barry, vet. legit actor and playwright, has secured a teleplay, "Matinee Daily," which will be aired by WRGB Thursday (6). "Daily" is a backstage story in one act and five scenes and will be given by an all-GEC cast directed by Barry and Hal Stanton.

Barry is now engaged in war work at GEC's Schenectady plant.

Collins DuMont Consultant

Det Collins last week was appointed program consultant of the DuMont Television station, WABD, N. Y. He's been collecting material suitable for tele for some time and it will be available to advertisers using WABD.

Collins is now at his place at Lake Placid, N. Y., working on formats for prospective video presentations.

'Pomes' Sell Paint

Those poetic excursions of Allan Reed, the "Palastar" of the Fred Astaire program, paid off big dividends last week.

Reed pocketed \$1,000 through the Warwick & Legier agency for a minute's rap about the line verse to be used as a spot announcement for Coroc, an adless paint.

Threat Seen To Eastern Linguals

Future status of foreign-language broadcasts on at least two independent stations in the N. Y. metropolitan area appears to be in doubt. Hence the question has been raised whether any change in policy keyed to stronger sales return would be wise at a time when the need for linguals to help foster better understanding among nationalities is felt to be more acute than ever.

The future of Italian language broadcasts emanating from WOY, N. Y., is involved in the scheduled hearing tomorrow (6) at Washington before the Federal Communications Commission on the sale of the induction by Arde Bulove to the Messier Bros., owners of the Balbo Oil Co. for \$300,000. Richard O'Dell, minority stockholder in the station, is challenging the transaction, claiming he held a first option to buy the station from Bulove. WOY in the past has done a particularly noteworthy job with its uninterrupted programming aired daily from 8 a.m. to 6 p.m. achieving prominence, including a "Variety" showmanagement plaque, for helping to foster closer ties between N. Y. Italians and anti-Fascist elements within Italy. Possibility is seen, however, of a cutback in the station's lingual policy under the Messier Bros. helm.

Purchase by the Cowles Bros. of WHOM, Jersey City, is also expected to affect foreign language broadcasting in the metropolitan area, with the new owners, currently awaiting FCC approval, seen dropping such programs.

Corwin Series in 21-Wk.

Layoff After Sept. 5; Returns to New Spot

Norman Corwin will return to CBS with his air drama after a 21-week vacation which begins after the Sept. 5 session. Net will have to find another spot for him when he returns since the Wrigley "America in the Air" show takes over the Thursday night 10-10:30 p.m. slot.

Corwin's contract with CBS provides that the vacation doesn't restrict his activities while off the air, except to forbid appearances on another network.

NBC's 'D.A.' Tabus Becoming a Habit

"Mr. District Attorney," Bristol-Myers NBC air, ran into censorship difficulties with net officials again last week. "The Case of the Curious Crystal Gazer" was shunned for production on the stanza but web toppers refused to allow it to go on the air. Net objected to a torture sequence claiming that even the Nazis wouldn't be so brutal. Jerry Devine, producer of "D.A.," refused to alter the scene and situation remained strained with both sides refusing to alter their stand right up to the morning of the broadcast.

Devine, seeing that the net wouldn't give in, went to them and confessed that the stanza was a repeat of a script done on the same show two years ago which he thought was now timely and therefore ripe for reprise. A check of the files proved this to be true and he had to allow the show to go on air since it had been cleared previously.

Incident was another in a relationship that has been stormy since airer initiated anti-fascist theme in place of a straight whodunit format.

GAILMORE SPONSORED ACROSS THE BOARD

William S. Gailmore, news analyst heard Sundays over WHN, N. Y., in a 15-minute program, has been pacted by the Electronic Corp. of America for a 15-minute cross-the-board program (9-9:15 p.m.) over the same station.

Move puts Gailmore against Gabriel Heatter heard at the same time over WOR-Mutual. New program bowed in Monday (3), with Gailmore, because of the six-day sack, resigning his post as writer-editor on the broadcast desk at the N. Y. Daily News. He held the latter post for the past two and a half years.

Electronic Corp. recently initiated the uncensored sponsorship announcement when it took over Johannes Steel news session on WMCA, N. Y.

Pittsburgh—Dave Tyson, chief announcer at WWSW, shoved off over weekend for Atlantic City on a leave of absence. Considerable summer to take over a seashore post he's held now for last 15 summers. It's directing children's activities at Steel Pier.

Specialists & Field
The Entertainment Field
Carl Oppenheimer, C.P.A.

20 Years Experience
Business and Tax Consultant
631 HOLLYWOOD BLVD.
Hollywood 36, Calif.

**GEE, FELLAS,
IT WAS NEWS TO ME, TOO...**



I'm a cow. Obvious. But I'm also cover girl on one of the goddamndest farm stories you ever read. It's just been put out by WOR, and the folks up there thought it might be nice if I told you something about it.

It says, for instance, that the 7-state area WOR covers, has \$96,000 farming people who earned half a billion dollars in 1943. That's 12% more than they earned in 1942!

Well, fellas, that was news to me, too. But, listen—you'd better see the whole story. It's called "News Of The Farm," which, by the way, is the name of the WOR farm show conducted by farm-wise Joe Bier. Popular! According to the Department of Agriculture, 85% of all Eastern farmers listen to it daily.

I'm only a cow. But I know farm folks buy everything. And WOR sells 'em lots of everything.

Write for your copy of "News Of The Farm" today. It's worth havin'.

WOR

The address is

1440 Broadway,
New York 18

THE POWER OF 3...

Radio-wise buyers get all three—coverage, programs and rate—when they pick WDR for spot announcement schedules. Connect in Connecticut by using WDR1



HARTFORD 4, CONNECTICUT

BASIC CBS
Connecticut's
Broadcasters

Nix Off-Post Jobs For Coast AFRS

Hollywood, July 4.

Members of the Armed Forces Radio Service who have been doing off-the-post jobs of writing and producing for pay, are curbed by a new ruling. Aside from special cases, this privilege will be denied by Lieut.-Col. Thomas Lewis, commanding officer here. Building affects only members of AFRS, and does not include other Army posts.

Banned under the new rule are program series, contractual obligations or work before civilian audiences, without specific approval by the commanding officer of the post.

Top Execs in Cowles

Setup Shifted; Hoffman Into Des Moines H. O.

Chicago, July 4.

Sweeping realignment of all executives in the rapidly expanding Iowa Broadcasting Co. setup was seen here last week when five of the regional network's top men were reassigned to new posts pending the final FCC approval of the network's purchase of WHOM, Jersey City, and WCOP, Boston. Purchase of WOJ, Washington, D. C., is expected to be completed sometime in the next two weeks to add still another station to the Cowles chain.

Switches include Phil Hoffman, former general manager of WYAX, Yankton, S. Dakota, moved to the home office at Des Moines as executive assistant to Craig Lawrence, general manager of the network. Don E. Inman, former manager of the Waterloo studios of WMT, moves into the top slot at WYAX. Von Under replacing Inman as manager at WMT. Art Smith, former program manager at WYAX, will go to Sioux City as station manager, and Gene Lofler, announcer and production man at KRNT, Des Moines, will take over at WYAX as program manager. Other changes also indicated.

RIVAL BEER OUTFIT

SNARES NEBLETT SHOW

Chicago, July 4. Odd angle will be presented this month when Johnny Neblett's "So the Story Goes" changes sponsors. On July 14, show, which has aired three times weekly over WBBM, completes two years under the sponsorship of the Prima Brewing Co. and on July 17 begins a new contract for the Edelweiss Brewing Co., rival concern.

Situation came about when word leaked out that show might become available. Spirited bidding for the stint, which enjoys a nice local rating, resulted in Edelweiss offering more coin and changing the program. New contract is for 32 weeks and went through J. J. Wagner of the local Olau Advertising Co. office. Show will continue to be heard over WBBM, Monday, Wednesday and Friday, 10:15-10:30 p.m. CWT.

Bill Stoess Quits Crosley For Trans-American Post

Cincinnati, July 4.

Dean of the Crosley staff, with a service stretch of 21 years as violinist and director, Bill Stoess resigned last week to join Trans-American in New York in mid-July on music production.

Stoess was among the first to be put on full time when Povel Crosley, Jr., bowed into radio as a station operator. When enough musicians were added to make a sizable combo, Stoess took over as conductor and held that title until 1937, building up the largest music staff of any indie station. In late years he has directed staff orchestras.

In going to Trans-American, Stoess rejoins John L. Clark, president, and Don Becker, who also are of the WLW alumni.

Kingsbury in Top Slot

Cincinnati, July 4.

Gilbert W. Kingsbury took over Friday, (30) as editor-in-chief of the WLW newsmag, of which he had been assistant editor-in-chief since November, 1942.

He succeeds William Dowdell, who held the top slot for three years and resigned. Both of them got into radio news from the Cinex Post.

WINS, N. Y., Lining Up Pro Football Sponsor

Negotiations are nearing conclusion for sponsorship of the Brooklyn Tigers (nee Dodgers) professional football games on WINS, N. Y., during the coming season.

Same station is currently broadcasting Giants and Yanks baseball games with Don Dunphy and Bill Slater at the mike. Same duo are expected to handle descriptions of Brooklyn grid games.

SEC Lists David Sarnoff's RCA Salaries at \$100,720

Philadelphia, July 4.

David Sarnoff, president of RCA, received \$100,720 during the past fiscal year in salaries from the company, according to RCA's report to the Securities Exchange Commission here last week.

George T. Throckmorton, a vice-president and director, who resigned last year received \$72,340. James H. Harbord, chairman of the board, drew \$50,760. Latter is also a director of NBC, RCA Communications and RCA Institutes, Inc.

Blue, Don Lee Vie For Choice H'wood Studio Locations

Hollywood, July 4.

Blue network and Don Lee chain are fighting it out for choice sites near Hollywood and Viper upon which to erect new studios. Don Gilman, recently returned from New York with authority to strike a deal, has first call on four locations, blocking off Don Lee, which hadn't been looking around until a few weeks ago, when its Melrose avenue plant was sold by Consolidated Laboratories to RKO.

Blue's plans call for 13-story office building for allied crafts, which will front on the property and be flanked by facilities to handle the separate operations of standard radio, feature modulation and television. Don Lee's blueprint calls for the three operations and a building large enough to house personnel. Really deals are expected to be closed within two months, but construction will have to wait until critical materials are released.

Hurly Burly of Station Breaks, Spots Tossed to NAB by Chi Agency Execs

Chicago, July 4.

Long time complaint among local advertising agencies regarding the lack of standardization on lengths of station breaks and one-minute announcements, by practically every station in the country, was brought to a head here recently when the Chicago Radio Management Club urged that the NAB take up the matter at the August convention in an effort to clarify the situation as to whether stations are selling time or words.

Agencies claim the lack of uniformity not only makes more work but adds expense. For example, in setting up a spot sales campaign on 50 stations, 20 of them will allow 50 words on a live station break; another 20 will allow 30 words while others have a 100-word limit. This, too, means the preparation of several sets of copy for each station. One agency reported the recent use of one-minute transcripts timed at 35 seconds which many stations refused to run, claiming that they had too many words.

minimum requirements on all stations, thereby losing several seconds of time they pay for, or leaving off some stations they would like to use because their sales story cannot intelligently be told in 25 to 30 words.

Matter of using transcripts on station breaks is even more of a headache, agency execs say. Again they must time their cutting to the minimum allowance of 10 to 15 seconds and pay for dead air or cut more than one master record, which is too expensive an undertaking. Chi agency radio directors also seek standardization on wordage constituting a one-minute announcement, variance of which is also causing them annoyance. Some stations accept as high as 115 words while others have a 100-word limit. This, too, means the preparation of several sets of copy for each station. One agency reported the recent use of one-minute transcripts timed at 35 seconds which many stations refused to run, claiming that they had too many words.

"We're still meeting our listeners in person" . . . Our WJZ "Victory Troop" has just made its 250th personal appearance . . .

250 separate face-to-face meetings between WJZ and
more than three million soldiers, sailors
and other service people,

war plant workers and bond
buyers . . . The WJZ "Victory Troop"

traveled 67,000 miles through New York, New Jersey,
Connecticut, Rhode Island and Maryland . . . the normal coverage
area of WJZ . . . Three million more people now know WJZ personally. They
now have a new affection for the station which goes out of its way to bring them
enjoyment . . . In addition to these, are the eight million in Greater New York,
Westchester, and Connecticut for whom WJZ

has taken on a new
personality since its recent trans-
mitter move now brings new strength and clarity

to its signal in their homes . . . It's time you
made a new estimate of the new WJZ . . . These
new friends of WJZ can be your friends!



YOUR STRONGEST VOICE IN THE WORLD'S RICHEST MARKET
KEY STATION OF THE BLUE NETWORK • 770 ON YOUR DIAL

TELEVISION and NBC

Of all the post-war developments promised by progress in the art and science of radio, TELEVISION presents the greatest challenge and the greatest opportunity.

It is a challenge which can be met only by the co-operation of Government, broadcasters, and the radio manufacturing industry.

War interrupted development of television as a commercial service. Of necessity, men and materials were diverted to the war effort and must continue to be so diverted until victory has been achieved.

Better Service to Public

The policy of the National Broadcasting Company always has been, and will continue to be, to foster and encourage any developments in the broadcasting field which promise better service to the public.

In respect to television, it is the policy of NBC to contribute to the utmost towards the earliest possible development of television as a national service and industry.

A deep and firm foundation for the ultimate television achievement already has been laid. For the past 15 years the National Broadcasting Company has actively pioneered in the development of television service.

Television Since 1931

NBC was granted the first commercial television license issued by the FCC, and began commercial operations on the day the license was granted, using the New York Empire State Building transmitter which NBC had been operating experimentally since 1931.

Currently we are maintaining a limited

schedule of weekly television broadcasting, including films, outside pick-ups of sports events, and telecasts from our recently reconditioned live talent television studio in Radio City, New York. Our program schedule will be expanded as rapidly as war conditions permit.

NBC Sound Broadcasting to be Continued

Because of its extensive coverage and accepted type of highly developed program service, there is no foreseeable period when sound broadcasting will become unnecessary. NBC will continue to maintain its sound broadcasting services at the highest peak of technical entertainment and educational excellence.

Radio now is virtually an around-the-clock service. Even when television becomes universally available, there will be times when the radio audience will be predominantly listeners rather than viewers.

New Dimension for Radio

Television is the capstone of the radio structure. It adds a new dimension to radio. So you can logically expect NBC, as America's Number One Network, to bring you the finest television programs just as you look to NBC today for the finest in sound radio.

NBC is committed to a policy of close co-operation with the Government and other members of the industry in the efforts to secure the best practical standards of operation for a commercial television broadcasting system.

In developing a basis for an eventual television network, the National Broadcasting Company will co-operate in every way with the owners and operators of the stations affiliated with its network.

NBC Prepares for Expansion

In preparation for the expected expansion of television services in the post-war period, NBC will continue to tap new sources of program material and talent, develop new program techniques, transmit outside pick-ups of sports and other spot news events, telecast more live talent programs and continue research and development in all phases of television.

When materials become available, NBC will construct a television station in Washington, D.C. To establish the anchor points of a television system, NBC has also filed application with the FCC for construction permits for television stations in Chicago, Cleveland, Los Angeles, where NBC already maintains a programming organization and studio facilities.

A nationwide network will not spring up overnight, but must proceed as a logical development. Such a development, as we see it, will develop first by the establishment of regional networks which will gradually stretch out over wider areas, and finally become linked together.

Moderate-priced Television Sets

Despite the problems and risks which confront the radio industry, NBC believes that television service should be brought as soon as possible into every home, and that this is and should remain the task of private enterprise.

While NBC is leading the way in development of network television, the radio manufacturing industry will be busy building the finest television broadcast equipment and television receivers at moderate prices.

Through this unity of effort, you can count on NBC to meet the challenge and the opportunity which television presents.

National Broadcasting Company

America's No. 1 Network



A Service of Radio
Corporation of America

Radio Moscow Stripped of Glamor, But Does Extensive Editorial Job

Washington, July 4. The war has converted Russian radio primarily into an adjunct for the country's newspapers, with the large bulk of the people hearing their programs by loudspeaker, an official survey made here indicates. There is virtually no such thing as a big name radio star, as Americans understand it, and announcers are seldom identified.

A breakdown of programming shows that one of the chief jobs of big Radio Moscow is to feed the provincial press for several hours every day with news delivered at dictation speed, with names of individuals carefully spelled out for those on the listening end. Some Russian transmitters regularly broadcast to the public editorials, news and features which have already appeared in print in Moscow.

Another angle, well developed in the Soviet, is documentary broadcasting. The mike is occasionally taken up to the battle lines for talks by Red Army men and the sound of battle. Factory tones are sometimes broadcast from the factory concerned.

A substantial number of women announcers are active in the industry.

Special Army and Navy features for the benefit of men at the front are broadcast several times weekly from Moscow. These go in for an exchange of messages to and from individuals in the armed forces. Broadcasts for the benefit of "Young Lovers" have been whittled down substantially due to the war. A new stunt has come in since 1942—special transmissions dealing with the roles of agriculture and industry in the war effort, with some shows angled particularly for those in specific industries.

Relays of operas and plays, prominent before Russia got into the war, are again getting considerable time on the air, piped out of Moscow to the smaller stations. They were dropped for almost a year after June, 1941. There are frequent literary broadcasts, and politics is well

aired. This type of show is handled in the several languages spoken by the groups making up USSR. It is estimated that about one-third of all time on the air is devoted to music. Mostly it is classical, generally featuring Russian and a few 19th century German composers. Jazz gets out from time to time, however—both Soviet and foreign types.

Kudosing of Home Town G's on WGN Program Makes for Closer Ties

Chicago, July 4. A show which has already gained a vast listening public in the two weeks it has been on the air and which is being watched closely by other broadcasters in this area is the short "Chicagoand Fighters in the News" program being heard over WGN.

Heard daily, 11:10-11:19 p. m. (CWT), Tuesdays through Saturday, and at 11:05-11:10 p. m. (CWT), Sundays and Mondays, the show mentions 10 to 12 names of men from this vicinity, now in the armed forces, two of which are singled out for detailed stories on their viewpoints and exploits and sometimes messages for the home folks which are gathered by Chicago Tribune correspondents at the front. Shows are scripted by the WGN news room in straight news form.

Cassidy Gets War Dept. Okay for Overseas Post

Cincinnati, July 4. James Cassidy, WLW's director of special events and international broadcasts, last week received notice from the War Dept. that he's been accredited as a war correspondent in the European Theatre of Operations. His first stop will be London, to Shortwave broadcasts on war developments of particular interest to Midwest listeners.

Dunville Steps Up At WLW As Shouse Devotes Time to Post-War Plans

Cincinnati, July 4. Robert E. Dunville stepped up Friday (30) from assistant to general manager of WLW, relieving James D. Shouse for devotion of more time to post-war planning and other expansion activities.

Shouse, who is vice-president of the Crosley Corp., in charge of broadcasting, made the announcement at the opening of WLW's semi-annual general sales meeting, a four-day affair, being held here. In for the huddles are men from WLW's New York and Chicago offices.

At the same time Shouse made known that Eldon Park, who has been with the New York staff for the past three years, returns to Cincinnati as assistant general manager of WLW.

A new division, also announced by Shouse, links the sales promotion, public relations and merchandising departments and the specialty sales unit, to be directed by Marshall Terry, a newcomer to radio. Terry was v.p. in charge of sales and also public relations director of the Truitt, Co. of America.

Hitching Your Furniture Wagon to a G.O.P. Star

Chicago, July 4. Probably the all time record for moving furniture from New York to Chicago was broken here last week when Tyler Davis, radio director of the Chicago office of J. Walter Thompson received the furniture for his five-room Chicago apartment in a little more than the running time of the "Century".

Gimmick was that the household furnishings were loaded on the back end of a huge van front part of which was loaded with vitally needed microphones and amplifiers scheduled to be used at the Republican convention. Police escort who met the truck at the state line helped unload the furniture in order to get the radio equipment to the stadium in the shortest possible time.

Council to Set Up Radio Journalism Standards in U. S. Schools, Colleges

Washington, July 4. Radio industry and officials of various colleges are considering the formation of a Council on Radio Journalism, a permanent group to formulate standards and install full-time courses in radio journalism in schools and colleges, according to NAB.

Plan is outgrowth of the recent joint meeting of the NAB Radio News Sub-Committee and the Radio Committees of the American Assn. of Schools and Departments of Journalism and the National Assn. of State Universities.

Fred Siebert, president of AASD and director of the School of Journalism at the University of Illinois, said NAB "will prepare a report for NAB in August outlining complete details and naming personnel of the Council." The Council as planned would include representatives of NAB, networks, radio division of the press associations, school and college associations, the president of AASD, the Federal Radio Education Committee and the Assn. for Education by Radio.

Gormaine Vice W.K. Clark As WJR Script Chief

Detroit, July 4. Replacing WJR's script chief, William Kendall Clark, who has joined CBS, is Earl Gormaine, who has been writing and producing radio dramas for the Detroit Public Schools for the past five years. For the past two years he has scripted the WWJ drama "Our World Today." A new addition in the station's production department is Walter Koste, for several years an actor and technician with the Wayne University Workshop.

Blue Net's Transmitter Bid for Va. Protested

Washington, July 4. Residents of the Langley-McLean area of Northern Virginia are in arms over a recent request by the Blue network to erect a 250-foot transmitter tower in their community now zoned residential. Tower would send out programs for WMAL, the D. C. outlet for the Blue.

Petition is being circulated by the residents who plan to carry the matter before the Fairfax County Zoning Appeals Board Thursday (6). They claim the tower will affect the value of their property.

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Salvation Army Buys WFIL, Philly, Air Time For Goodwill Buildup

Philadelphia, July 4. The Salvation Army is going commercial here for the first time. Convinced that radio is best goodwill builder, the "Army" has bought time on WFIL for a weekly report on its activities. WFIL will pump the show over a regional network, consisting of WILM, Wilmington, Del.; WGAL, Lancaster; WEEU, Reading and WISN, Allentown.

Handling the show will be Mrs. Samuel Hepburn, wife of Brigadier General in charge of local "Salvy" headquarters. Salvation Army Workers in warfronts will also forward news here about soldiers from this area.

Deal was set by Labrum-Hanson agency.

EVERY SUNDAY NIGHT AT 10 EST

(ON 181 BLUE NETWORK STATIONS)

"... a half-hour with radio's Friendliest Family..."

44-10-10

WILLIAM BENDIX

WITH AS RILEY

(WRITERS: ASHMEAD SCOTT, ALAN LIPSCOTT, REUBEN SHIP)
(DIRECTOR: DON BERNARD) MUSIC: LOU KOSLOFF)

Sponsor: AMERICAN MEAT INSTITUTE
(W. R. KINNAIRD, Adv. Mgr.)

Agency: LEO BURNETT COMPANY
(FRANK FERRIN, V.P., Radio)

* Notice is hereby given that any attempt to make use of the title, story situations or characters used on these programs will be vigorously prosecuted.

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That was all, but the tremendous



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See New Afro-Cuban Musical Trend In Widespread Use After the War

By EDWARD PERKINS

Chano Pozo, Cuban composer, musician, singer-dancer, has created an amazing new trend of creating this "spontaneous" music that is original Afro-Cuban music that is sweeping the night clubs and records and will soon have potent effect in the United States, Mexico and throughout Latin America. It's a postwar national.

While Dr. Grau San Martín was recently being elected President by the Auténtico party, Pozo became the leader of another group of "Auténticos"—those who champion authentic Cuban music. He is a student from "Mina Sangán" and is Afro-Cuban which Chano composed three years ago for the musical, "Cumparsa." Street carnival, the Cuban Mardi Gras. But right after Pearl Harbor the "Cumparsa" was put on ice for the duration, and the tune was left stranded, save for a Victor recording. With the Valdes and the Casino de la Playa, which is now getting a big play, "Mina Sangán" has a wide and catchy melody, okay for vocal or terping, plus a comedy patter and a Cuban kick finale.

A few weeks ago Pozo dusted off the number, and played it with his regular radio combo on their nightly program over the Cadena Azul station. Within a fortnight it was the history of all the dance bands in Havana and became "sambora," which is a Cuban way of saying terrific.

Every new and then the Vedado longhairs try to suppress Afro music on the grounds that it does not represent the best in Cuban tastes, but it always blows up again in the jam-packed ballroom of Mariano, where the best citizens stay up all night at Puchini's or Choricera's to enjoy it. It's as much a part of the Cuban scene as rum and sugar.

A Tourist Natural

Afro is hailed as a boon to future tourist trade, for it combines all the exciting features of the rumba and caga, which have been standard favorites with playboys, conventioners and cruise travelers.

This new genre is so pronounced that the Cuban Tourist Commission is already huddling over plans to finance an Afro-Cuban revue on Broadway next winter. Nothing it will build up more postwar tourist interest than the usual budget devoted to posters and folders.

Pozo has several published tunes to his credit, including "Rompete" "Zarabanda" and "Amperante," but "Mina Sangán" is still unpublished.

Traveled Americans, Latins and Europeans know him chiefly as Cuba's top bongo player with the Casino de

la Playa Orchester on all Niquellito Valdes Victor recordings.

With his radio combo, Pozo has just introduced the bongombero, the hottest rhythm instrument to ever strike Havana. It is a massive, hugging, creation—slightly bigger than a concert grand piano, with eight complete built-in drums, ranging from the bongombero, quincio and quincio to the conga, cencer, timbal and bombo, the latter a huge bass drum. From the foregoing list only the conga and conga are well known to American musicians, having been popularized by Cugat, Magüey, Marimón, Rincón, Machito, Scenas and others who feature Latin rhythms with their bands.

Played by itself, the bongombero produces a full octave of drum tones, and the results are out of this world. Rhythmic fans flock to Casino Azul day and night to give the bongombero a looksee. And Chano's half-sister, Margaret, there is the top student-setter.

Initiators are stymied because it takes three years to get these drums. Chano has a corrie on the market. The best drum-makers submit their wares to him first, because he pays the highest prices. He has a collection of 37 different drums. In addition to his bongombero, he has a conga.

George Balanchine knows Pozo as a bongo choreographer who produced and starred the famous "Congo Pantera" ballet at the Tropics, avant outdoor night club in 1941, with the Ballet Russe troupe.

Set the Pattern

Pozo's "Cumparsa" troupe, in which he is the leading dancer, were forerunners of the tropical revue formula now shown by the Katherine Dunham Dancers in the United States.

The versatile Pozo is also the guiding influence of the Nuyoraks, a society which glorifies the nango, bombo, santo, diabla and other Afro-Cuban dances. These are in the voodoo category, and performances are strictly private. But they are the rage of Havana, and harder to crash than a Broadway stage premiere. Membership is limited, and there is a fee to stay in.

Other composers who are getting aboard the Afro bandwagon are Arsenio Rodríguez, Pecundo Rivero, Francisco Fernández, Julio Cuevas, Jose Forest and Rodriguez Pifre. Arsenio Rodríguez, blind guitarist, has a new hit, "Junto al Bambú," which is rumored to be "Mina Sangán." It is also on records, but still unpublished. Rodríguez "Bruja Manigua" was a standard several years ago.

Hermanos Palau Orchester is now the No. 1 dance and recording combo here. They have 22 numbers on Victor's June-July release list, against

(Continued on page 32)

First Love

Hollywood, July 4.
B. G. De Sylva, executive producer, is still Buddy De Sylva, songwriter, at heart. New duty is "Another Kiss," with De Sylva credited as lyricist and Ted Grouss as tunesmith.

POST-INVASION MUSIC BIZ-UP IN LONDON

London, June 12.

Editor: "Variety".
Music business alarmed somewhat during the pre-invasion period but better now. The 12-year-old Robert Soler's "Don't Ask Me Why," having been a hit in No. 1, and is heard as frequently among the populace as was "If I Had My Way," a few months back. It shared the honors with "Roll Out the Barrel" when the Army of Invasion pushed out from these shores. Rarely does a song reach the great national popularity of "If I Had My Way." The odd thing in the music business right now is the Saga of Lill Starnes.

That faintly certainly gets around. Turned down by your folks, she has nevertheless bobbed up in no less than three films here in England, one of which (at least) has the blessing of official sanction. Sales are quite brisk too, which I suppose is explained by the fact that the 8th Army boys all learned the tune in North Africa. In this case, day and age almost anything goes, but the circumstances of this song's rise to popularity are surely unique in the history of popular music.

More, and more American artists and programs are becoming popular with British listeners due to the variety of U. S. transcribed broadcasts over the BBC. "Charlie McCarthy" is a national favorite, and I think quite a few people get a little kick out of the association of Rag Nories' orchestra with the program. Other names that are becoming favorites are Andre Kostelanetz, Harry James and Dinah Shore, while Bing still "reigns" all alone, like a king on a throne. No reports so far of anyone—inale or female—having swooned at Sinatra. But then it took several years for Bing to achieve his present popularity here.

"Mister Bones" became No. 1 inevitably, but has less "zing" here than it appeared to have in the States. Soon we'll see about "His Love, Love," which is the sort of ditty that usually catches on and does not harm it in any way, for the interest in that type of music is getting much momentum. Hits of the calibre of "Green Eyes," "Besame Mucho," "Amoroso," "Nightingale," "I Came I Saw, I Conquered" and "Brazil" have done much to accomplish this, and now the music stars are going like Xavier Cugat are getting around which helps, too.

Reg Connolly.

Bands at Hotel B.O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-9 p.m.) not added. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday price. Compilation is based on period from Monday to Saturday.

Band	Hotel	Week ended	Room Capacity	Cover Charge	Total on Hotel
Harry James	Astor (900)	\$1-\$1.50	124	1,900	\$28,710
Lani McIntire	Lexington (400)	75c-\$1.50	124	1,900	\$28,710
Tony Pastor	New Yorker (400)	\$1-\$1.50	8	2,350	16,550
Dinah Shore	Pennsylvania (500)	\$1-\$1.50	10	3,050	\$8,075
Xavier Cugat	Waldorf (350)	\$2 (4 days)	1	3,201	3,201
Dean Hudson	Lincoln (275)	\$1-\$1.50	4	1,000	4,450

* Asterisks indicate a supporting floor show. New Yorker has an ice show, Waldorf has Morton Downey, Lexington, Hawaiian floor show.

Los Angeles

Freddie Martin (Ambassador; 900): \$1-\$1.50. Closed Thursday on due to water union strike. Two night take, 1,100.
Joe Reichman (Billmore; 900): \$1-\$1.50. Getting some of Grove crowd, for grand 4,700 take.

Location Jobs, Not in Hotels (Los Angeles)

Jimmy Dorsey (Paladium B. Hollywood, third week): Continued national big for third consecutive week with 35,000 total B.O. take.
Sam Savitt (Trianon B. Southgate, fourth week): Baton like a magic wand—Holding at 4,500.
Freddie Martin (Ambassador; 900): \$1-\$1.50. Los Angeles, sixth week. Frankie Masters on tap for July 4. Cash closing capacity 5,200.

Chicago

George Hamilton (Emure Hotel, Palmer House; 700): \$3-\$3.50 min. Hamilton and new show headed by Victor, Borgie helped weekly total great 10,200.
Woody Herman (Panthor Room, Sherman hotel; 950): \$1.50-\$2.50 min. Herman keeping figure above excellent 8,000.
Eddie Oliver (Beach Walk and Marine Room, Edgewater Beach hotel; 4,000 combined): \$1-\$1.50 addition to Beach Walk for dancing and 50c and the cover charge, plus \$1.25 min. in Marine Room. Beach Walk was very popular during hot spell, chalking up around 10,000.
Bill Snyder (Mayfair Room, Blackstone hotel; 400): \$2.50 min. Terrible turnover on GOP conventions ended Snyder and Irene Bordoni to play to marvelous 2,700.
Benny Strong (New Walnut Room, Bismark hotel; 465): \$1.50-\$2.50 min. Convention helped here, too, Strong and room attracting fine 4,700.

(Chicago)

Gay Claridge (Chez Paree; 650): \$3-\$3.50 min.). Sophie Tucker and Claridge turned 'em away. All place could hold with capacity 5,200.
Carl Ravazza (Blackhawk; 500): \$1-\$2.50 min. Ravazza opened strong Wednes. (28). Around 4,200 covers.

Harry James' 1-Nighters In Trek Back to Coast

Harry James and his orchestra are on a two-week trek of one-night stands west which will take them to Hollywood. Band played Atlantic City yesterday (4); played Wilkes-Barre today (5). Rochester (6), Allentown (7), Hershey (8), Pittsburgh (10), Dayton (11), Cincinnati (12), Akron (13), Chicago (14).

Back on Coast, James will confer with Metro execs on his next film assignment, likely "Cabbages and Kings."

Tiny Bradshaw's orchestra booked for the week of July 18 at the Orpheum theatre, Los Angeles.

DUKE'S HORNS SWIPED, RETURNED IN TORONTO

Toronto, July 4.
Duke Ellington's orchestra lost five saxs, five clarinets and a trumpet here recently, when thieves broke into the locker room of the Club Queensway, but they were mysteriously returned later, apparently by the thief. At the time the horns were stolen Ellington was forced to cancel two performances and play others with borrowed instruments. On final night of the run Ellington's manager, Al Calley, got a telephone call telling him the stolen horns would be found outside the club's door. They were.

Decca National Beacon The Great American Art Song I Learned to Live I'll Never Forget

Words and Music by JOE DAVIS

Decca
4444
LAWRENCE WELK

National
7002
RAYMOND SCOTT

Beacon
7120A
FIVE RED CAPS

ROBBINS MUSIC CORP., 799 SEVENTH AVE., N. Y. 19 • JERRY JOHNSON, Gen. Prof. Mgr.

Songpluggers' Millennium: Solon's Extraordinary Pitch for War Song

One of the most unusual plugs for a song was placed in the Congressional Record as a result of a speech made by Congressman Thomas D. Winter (Kansas), June 20.

Said Cong. Winter: "The name of this song is 'Let's Get Tough,' and, to my great surprise, it was written by a young mother of two small children as a protest against the horrors of war and as a mother's appeal to get it over quickly. . . . We citizens of these United States, especially we members of the National Congress, have been too easy-going in connection with many national and international problems. We do not approach them from a 'Let's Get Tough' attitude, which is absolutely necessary these days in dealing with a murderous foe abroad and their friends and agents here in this country, where we have nursed them along with every vice blessing."

"Let's Get Tough" was authored by Mrs. Claude Hamilton Jr., New York. Shelly Music of Detroit publishes.

PHILLY UNION CRACKS DOWN ON JAMMING

Philadelphia, July 4. Members of Local 77, Musicians Union, last week were warned against participating in jam sessions by officials of the local.

Jamming has been on the local's loose list for several years and for a long time cuffs totting has been almost non-existent in these parts.

Recently reports have come to union headquarters that musicians frequenting late spots have been taking a hand in jam sessions.

"Members caught jamming will be dealt with severely," said Guy Seola, local 77 secretary.

Clude Bellin, trumpet man, back in Pittsburgh again after several months on road with "Jerry Wald," and has joined Brad Hunt band, replacing Bill Riggs, who left for the Army last week.

FRANK SINATRA ON DRUMS

Philadelphia, July 4. Frank Sinatra is playing the drums in the Philadelphia Orchestra's all-fresco season at Robin Hood Dell.

It's not the singer; however, but a marvelous member of the orchestra's battery section.

Freddie Martin's Orch. Collects Pay Despite Coast Waiters' Walkout

Hollywood, July 4. Management of the Ambassador hotel expects no settlement of culinary workers strike until end of the week, following walkout of Southern California Waiters Assn. composed of five AFL unions, last Thursday night. All food and bar facilities have been closed down, and Freddie Martin's orchestra is excluded from bandstand, although not on strike. Latter group is drawing pay because the management has closed Cocomar Grove.

Unions went on strike, charging hotel with failure to comply with WLB grant of wage increases of 15 per hour effective June 2, which would have brought minimum from 35 to 50 cents per hour.

Dallard Buys Into Dorsey Bros. Dancery

Los Angeles, July 4. Tommy and Jimmy Dorsey, band leaders who recently bought the Casino Gardens Ballroom, sold a one-third interest to Wayne Dallard, owner of the Pacific Square Ballroom in San Diego.

Inclusion of Dallard in the deal is designed to relieve the Dorsey brothers of managerial difficulties. New partner has been one of the most successful ballroom operators in California.

You Ain't Kiddin'

Addison Bailey, longtime accompanist for Eddie Davis, owner and star of Leon & Eddie's (N. Y. city), now masquerades the Army band with the 14th Air Force in the China-Burma-India zone. Impressed with the manner in which "Tokyo Rose," Jap propagandist, was getting a radio audience by usage of Benny Goodman, Dorsey brothers and kindred recording, Bailey organized a GI band and played for the doughboys in person.

A firing effect with the 14th Air Force came back to the U.S. the other day, and told Davis how Bailey played through a particularly bad Jap strafing, and the commandant wanted to know he could hear the music above the bombs Bailey replied, "Say, when you work at Leon & Eddie's, or any of those hot 52nd street joints, you can hear anything."

Al Donahue Pacts Deal With Morris Agency, MCA To Clear Coast Dates

In order to play the Coast, Al Donahue has worked out a deal between the William Morris agency and Music Corp. of America to have MCA book his orchestra for a four-month period. Band is now at the Calvesden, Toron, Municipal Pier until July 25. After a week of one-nighters, it will then open the Auguston Ballroom, Ocean Park, Cal., Aug. 2, for a run.

Band didn't want to take cash, having spent too many summers in the middle west and during the weather. Group hopes to stay on the Coast until after the first of the year, then play some theatres in the east.

Canarutto Quits Melop

Aniolo Canarutto has resigned as assistant conductor of the Metropolitan Opera Co. to become musical director of the Connecticut Grand Opera Co. this fall.

Meanwhile the director will conduct opera in Los Angeles next month for George D'Andrea, and in San Francisco in September for Gaetano Merola.

Boots and Stetsons Nosedive As Coast Bucolic Bands Lose Oaty Followings

Trend toward western style music and bands which gathered strength on the Coast two years ago and reached a peak early in 1944 is now on the decline. Boxoffice figures for strictly Western outfits have tumbled considerably for the past four months, and the tapering off has had other noticeable signs. Sales of Western folk and recordings have dropped simultaneously, and even Western outfitters have found the clothing verge milking dry.

The beginning of the trend was evident shortly after the war started, when wholesale emigration to the Coast from the mid-west brought a sudden decline popularity to several long-organized Western musicsters which had gained a following through the medium of singing cowboy pictures. New found prosperity on the part of the emigrants enabled them to pay off on a scale never possible in their home states when western oiks fanned there and they crowded into ballrooms and auditoriums by the thousands.

Bob Wills and his fell in for part of the quick grab; outlasting most name bands wherever they played. In the Oakland Civic Auditorium they were able to beat the record of Harry James by more than \$1,000 with a heavy play from shipyard workers at Richmond, most of whom had originated in Oklahoma and neighboring midwest states.

Cooley's Long Strand Spade Cooley, too, was heavily followed, appearing for 74 consecutive weeks at Forum Phillips, Venice Pier, and acting in the promotion of the Western lad that made Phillips a millionaire.

Cooley perhaps saw the handwriting on the wall, however. Where most of the cowboy outfits adhered closely to the Los Angeles style, Cooley mixed pop tunes in with his cowboy laurels and did not stick strictly to the emigre crowd.

All went well with the yodeling compendium until wholesale war plant layoffs in recent months af-

fected the financial status of the imported audiences. Indications were that they were the first to go, with the homelanders and more cosmopolitan visitors managing to hold on. Then the fallacy of the supposition that the Westerners had started a fur coat residents began to show. With purchasing power dwindling in the hands of many of their folk, the exclusive Western dance halls began to show large and larger patches of empty floor space.

Wild Swatcliffe With Wills, the largest draw on such bands, continued to gross plentifully, but was off a considerable percentage in contrast to previous times. When this became evident, the musicster set out to recuperate by following the reserve path. Some of the crowd had even been lost by becoming fans of the avert and swing bands playing in other Coast spots, and were adopting less sectional forms of dress. Wills decided the time was ripe for a change and added 10 percent to his wardrobe: five tops, trumpe and two trombones. Along with the hype in brass, lamp arrangements of pop tunes were made and the band a new s well-swing outfit using Western numbers as show novelties.

Cooley, too, changed over slightly, leaning more heavily to the standards and hope than previously. As a result, both he and Wills are on the build again with a balanced audience, although Cooley is still adhering to the old brass.

In other spots, bands adhering strictly to the Western style are facing steadily dwindling audiences. One-night stands and features sometimes manage to drag the same crowd as formerly, but the biz does not hold up.

The urge for music on the Coast is definitely on its way to flat-headed again.

Original Music Publishing Co. Inc. contracted to conduct a music publishing business—in N. Y.—capital stock 200 shares, no par value. Directors: Jules J. Edwards, John T. Doran and George Adams.

★ **STIRRING! -- TIMELY!** ★

THE BELLS OF NOR-MAN-DY

(ARE RINGING AGAIN)



A TRULY GREAT BALLAD

By
DON REID and IRVING MILLER

★
DORSEY BROS. MUSIC, Inc.

1619 BROADWAY

NEW YORK 19, N. Y.

L.A. Nitory's Complaint to AFM Over Frederick Bros.' Colored Band Deal

Hollywood, July 4. Joe Morris, owner of the Club Plantation, has filed a complaint with the colored band of the American Federation of Musicians against Frederick Bros. agency, charging a contract violation.

Morris alleges he holds a written agreement which gave him the right to the exclusive use of the International Sweethearts, all-girl septet, with a stipulation they would appear nowhere else in town during to colored trade within 90 days after closing at the Plantation.

Morris, who paid land's transportation from east as part of the agreement, charges the contract violated when Frederick Bros. booked the group into the Club Alabam 16 days after the Plantation closing. The case is scheduled for hearing by the local union trial board, and if the Morris claim is upheld he will file suit against the agency for \$25,000 damages.

Tribute to Russ Composers

As a gesture to Russian composers, the Russian-American Music Publishers, Inc., which recently put out a number of Red Army tunes with English and Russ lyrics, inscribed each copy thusly: "The publishers, appreciative of the exemplary heroism of the peoples of the U.S.S.R., deem it a privilege to set aside royalties in behalf of the Soviet composers."

Publishers hope other American firms will follow suit.

Does He Knit?

Philadelphia, July 4. Schlim Kaulman plays a fiddle in the Robin Hood Dell Orchestra. During the regular season he does a fiddle stint for the Philadelphia Orchestra.

He also promotes concerts at the Academy of Music, acts as an artist manager for a stable of longhair musicians, writes articles on music for the local papers and national magazines and has written several books on music.

Last week Kaulman added an extra chore. He became public relations director for Local 17, American Federation of Musicians.

Wedded Bliss Equals Only Dishes, He Seeks Divorce

Detroit, July 4. Complaining that he could only compose dirges because of his unhappy home life and that the world today needed livelier music, William Fawcett, 22-year-old theatre and church organist, sued for a divorce. His wife, Amelia, retorted she had to do all the work because Fawcett insisted on saving his hands for composing and denied she ran the vacuum cleaner to hard and often he couldn't concentrate.

Circuit Judge Adolph Marchant let Fawcett carry on with the dirges, denying his suit for divorce.

10 Best Sheet Sellers

(Week ending July 1)

Swingin' On Star...Burke
I'll Be Seeing You...William
Long Away...Far Away...Crawford
I'll Get By...Berlin
GI Jive...Melodyline
Columbia Whistler...Shapiro
GI Jive...Capitol
San Fernando Valley...Morris
Some Day Meet Again...Witmark
Time Waits For No One...Remick

'Hepeats' Storm St. Paul Council Chamber To Protest Jitterbug Ban

Minneapolis, July 4. "Hepeats" invaded the St. Paul city council office to protest vigorously against an edict issued by Paul Bloomer, leading Twin City dance hall, banning the more rugged forms of rhythmic appreciation. It wasn't a press agent stunt, either.

An exhibition of rug-cutting was staged for Mayor J. J. McDonough to convince him it's perfectly proper. There was no music, but some rhythm was obtained by bending brass tattoo on a table top with knuckles. Council members declined invitations to participate in the jitterbug dancing.

Earl Harding, Prom ballroom manager, who issued the no-jitterbug rule, says it's a good idea and has upped Saturday night attendance because "people found out dancing doesn't have to be more rugged than running an infantry obstacle course."

Ins Ray Muller's band set by Interstate for tour of its Texas houses. Currently touring Interstate is DAVE's all-girl orch.

NBC, CBS, Blue, Mutual Plugs

Following is a list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, June 26-July 2, from 5 p.m. to 1 a.m. List represents the first approximately 25 leaders in alphabetical order (in some cases there are ties, accounting for a longer list). The compilations embrace the NBC, CBS, Blue and Mutual Networks, as represented by WFAP, WABC, WJZ and WOR, N. Y., and are based on data provided by Accurist Reporting Service, regular checking source of the music publishing industry.

TITLE	PUBLISHER
A FELLOW on a Furlough	Block
Amor—"Bway Rhythm"	Melodyline
An Hour Never Passes	Melodyline
And So Little Time	Lincoln
Come Out Wherever You Are—"Step Lively"	T. B. Harms
Forget-Me-Not in Your Eyes	Shapiro
Goodnight Wherever You Are	Robbins
How Blue the Night—"4 July in a J"	Advanced
How Many Hearts Have You Broken?	Chappell
I Love You—"Mexican Hayride"	Williamson
I'll Be Seeing You	Remick
I'll Get By—"Glad You're Here"	Remick
It Could Happen to You—"And Angels Sing"	Famous
It Had to Be You—"Show Business"	Remick
In a Moment of Madness—"2 Sisters and a Kid"	Remick
Kenedy	Broadcast
Long Ago and Far Away—"Covey City"	Crawford
Milkmaids Keep Bottles Quiet—"Bway Rhythm"	Remick
Pretty Kitty Blue Eyes	Santly
San Fernando Valley	Remick
Someday I'll Meet You Again—"Passion March"	Witmark
Swingin' on a Star—"Going My Way"	Burke
Time Alone Will Tell—"Put Us Girls"	Remick
Time Waits For No One—"Shine Harvest Moon"	Remick
What a Difference a Day Made	Mack

1. Filmmatic. * Legit Musical.

Everett Neil, KKKA, Pittsburgh, production man, who recently left pianola's berth with Al Marsico orch at Nison Cafe, has organized his own outfit and opened with it Monday night (3) at Oasis Pitt.

Crosby's 'Bless 'Em' Disc For Melbourne Fans

Melbourne, July 4.

Bill Crosby has made a special recording of "Bless 'Em All," Baylis' tune popular with Australians, with new and appropriate lyrics, which he is sending to the 2AW Broadcasting Co. here for performance.

Disc is result of a competition held recently on 2AW's "Noontime" program to select the most popular Crosby fan. Crosby fans then banded together for a congratulatory cable to the station, despatched around Peter Ellis, station announcer. Crosby then made the special recording of "Bless 'Em All" to show his appreciation.

Afro-Cuban

Continued from page 30

only 8 by the former career Casino de la Playa.

Trop Toppers
Orelia and Pedro, alumni of the Marliano and Sans Souci, and the Cuban Village at the N. Y. World's Fair, are still rated the best rumba dance team since Rene & Yvonne. Their "Mala" (trotting the mild mare), "Boleto Cubano" (glass-of-water-on-the-head routine), "Lavandera" (washboard) and "Jungla" set the patterns which all the clik rumba teams follow. Currently performing in the U. S., they are due at the Hotel Nacional for the winter season.

Chacha (plenty hotcha), 22-year-old, one-up-half femme looker, gets the nod from cafe society. Antonietre, Zombie, Farson and Casablanca) as the ace rumbero and bombe dancer. When she shows these three for one day, it spells postwar paradise in any language.

Bill Crosby is Chano Pozo's Hollywood idol, and his song delivery parallels the Bing in some ways. Pozo is a devout Catholic. He invests most of his income in rare Cuban-made liquor. "Dresses smart" but not flashy. Only 21 years old. Never touches hard liquor. Launched "Championa" brand of beer, the most expensive tropical fruit drink in the entire Caribbean.

Not interested in Hollywood or Broadway night clubs, because he will not travel without his drums, and it would take a special train to carry them all.

In World War I at Aikles-Bains, the late Jim Europe, the real originator of jazz, predicted that, because of its pure melody and hot rhythm, Afro-Cuban music would some day spread throughout the world. Louis Mitchell, a drum maestro in the Casino de Paris last holiday, expressed the same sentiments.

Chano Pozo is the answer to those hunches.

George Olsen orch only Yodite engagement Friday (7) at Vogue Terrace, Pittsburgh, replacing Teddy Fowell.

A Timely Novelty Number

PARIS WILL BE PARIS ONCE AGAIN

Words and Music by Jack Rosenberg, Paul Cunningham, Ira Schuster

MODERATO

Chorus

WHEN THE BOYS TAKE O-V-E-R, AND WE KNOW THEY WILL,—

PAR-IS WILL BE PAR-IS ONCE A-GAIN.

CLIFFS OF DOV-ER THEY'LL COME ON UN-TILL

PAR-IS WILL BE PAR-IS ONCE A-GAIN.

"FRENCH-IE" WILL BE F-GAY Y WHEN THE KIDS FROM I-O-WAY TEACH 'EM ZELLE FROM AR-MEN-TIERS WILL BE THERE TO GIVE "THREE CHEERS" AND SHE'LL

HOW TO BOO-GIE WOO-GIE ON THE HUE, THE LA PAIX

KISS THE LADS WHOSE DADS SHE KISSED IN THOSE BY-GONE YEARS. WHEN THE

BOYS TAKE O-V-E-R, AND WE KNOW THEY WILL

PAR-IS WILL BE PAR-IS ONCE A-GAIN. WHEN THE GAIN.

Copyright, 1944, by Paul-Pioneer Music Corp., 1657 Broadway, New York City

All Material Ready

PAUL-PIONEER MUSIC CORP.

1461 Broadway

MAX MAXER, President

New York 15, N. Y.

LEO FEIST, Inc. is proud to announce that it is publishing,
by arrangement with ROBBINS MUSIC CORPORATION

SWEET AND LOVELY

Words and Music by GUS ARNHEIM, HARRY TOBIAS, and JULES LIMARE

Featured by HARRY JAMES AND HIS MUSIC MAKERS in

M-G-M's Rollicking Four Star ★★ ★★ Movie Smash "Two Girls And A Sailor"

FEIST TOP TUNES from the same picture hit include . . .

IN A MOMENT OF MADNESS

Lyric by RALPH FREED

Music by JIMMY McHUGH

A LOVE LIKE OURS

Lyric by MANN HOLINER

Music by ALBERTA NICHOLS

YOUNG MAN WITH A HORN

Lyric by RALPH FREED

Music by GEORGE STOLL

MY MOTHER TOLD ME

Lyric by RALPH FREED

Music by JIMMY McHUGH

Leo Feist inc. 1619 BROADWAY, N. Y. 19

HARRY LINK, Gen. Prof. Mgr.

GEORGE DALIN, Prof. Mgr.

BOBBY GROSS
Hollywood, Cal.

NED MILLER
Chicago, Ill.

FRANK RICE
Boston, Mass.

BILLY WHITE
Cincinnati, Ohio

FLOYD WHITE
Kansas City, Mo.

JACK HARRIS
Philadelphia, Pa.

PHIL REGAN
(Currently at the N. Y. Strand
and many other nationally
known professional uses the
VISUAL Index record of over
100 IMPORTANT music pub-
lishers — complete info, pho-
neat sheet and lyrics of scores
of old favorites and advance
releases, SAMPLES FREE.

TUNE-DEX

1619 Broadway New York

JOHNNY WHITE, Professional Manager

Numerals in connection with bits below indicate opening day of show, whether full or half week.

NEW YORK. BEVERLY HILLS, CAL.
PARAMOUNT BUILDING. CALIFORNIA BANK BLDG.

NEW YORK CITY	
Aquarium Boat	Bill's Gay 90's
Exotic's Williams	Ritch Gilbert
Henry Day &	Joan Reilly
Johnny Franklin	Charles Rosoff
Sandy Randell's Car	Herma Glavin
John Kirby Org.	Harold Willard

S LEADING INDEPENDENT
 E THEATRES
ARMAN AGENCY
 BEVERLY HILLS, CAL.
 CALIFORNIA BANK BLDG.

panies, but they use a separate entrance and do not contact the orchestra customers. It is understood that the Theatre Guild will not book "Othello" here next season due to this conflict. On the preliminary announcement of next season's attractions the Paul Robeson show is missing.

announcement of its postwar rehabilitation project, plus the designation of Lucy Monroe as Director of Civic Affairs as a liaison between radio and civic groups, to foster a closer relationship in striving for solution of after-the-war problems, is also keyed to the new role of radio.

ceremonious with plenty of slow gags and several cliche songs. The Billie's Girls, a trio of tumblers, work nicely, comeliness and lack of muscle bulges making their acrobatics more surprising.

Trene Hilda, with a Paris background, works in the chanteuse tradition, but her material and method need adapting to tastes. Good-voiced and with fine technique, she seems to work more to the mike than the crowd and didn't catch them at the outset. Her repertoire consists of "The Joint Is Jumping Down

g—forgot about those provisions at the mike. That, too, it out with the Mrs. Williams would do best if she assayed a conservative type of warbling, as manifested when she sings "Long No," instead of the notes stuff that too frequently attempts before audience that, at this spot, is limited to go more for subdued thms. Only other act on the bill Fisher and White, two-man singing team. They work hard. Their material needs a rubric.

... ..

"Poet of the Piano"

CARMEN CAVALLERA

AND HIS ORCHESTRA



Three Star Debut

- ★ PARAMOUNT'S "Out of this World"
- TWENTIETH CENTURY FOX'S "Diamond Horseshoe"
- ★ WARNER BROTHER'S "Hollywood Calleen"

Returns to PALMER HOUSE September 21st
DECCA RECORDING ARTIST

Exclusive Management

MUSIC CORPORATION OF AMERICA

LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

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VOL. 155 No. 5

NEW YORK, WEDNESDAY, JULY 12, 1944

PRICE 25 CENTS

'44-45' WAY LEGISLATION

More Negro Scenes Cut Out in Dixie Set New Problem For Pix Producers

Situation of the deep south, where local censors have been cutting Negro scenes out of films, on the theory that this action avoids friction between whites and blacks, is giving local exhibitors a headache and Hollywood producers something to think about in planning future pictures. Southern reports indicate that some local censors are hacking scenes indiscriminately, leaving the continuity blurred, and the entire film choppy and confused.

Last Thursday (6) in Memphis scenes involving Cal Cobby and his band were cut from "United Artists' Sensation of 1944," heading of the censor board pronouncing them "humiliating to the public interest." Reviews called the rest of the film "patched up" and "confusing." Lena Horne was similarly cut out of "Broadway Rhythm," when the Metro film played Memphis, although Horne's turn was not. Miss Horne was similarly snipped out of her last two films in several other southern cities, according to reports.

Newspaper sequences showing Negro troops have also been cut in several southern towns, this fact not being reported.

(Continued on page 32)

Show Biz Group Drafts Movement to Stamp Out Racial Discrimination

The Code Committee of the Emergency Entertainment Industry Committee has also taken the cudgels in the fight to abolish racial discrimination. Committee is working on a code to be offered to the industry for approval. Writers for radio, legit and pix, actors, directors, broadcasters, producers and other groups are expected to sign a pledge guaranteeing cooperation in eliminating caricatures of Negroes from plays, pix and radio. Pledge may also include plan for eliminating discrimination in opportunity, especially in the music field and Jim Crow practices in all fields.

Proposed code is being drafted by Edward Chodorov, chief of the legifier, "Decision," Peter Lyon, vice president of the Radio Writers Guild, and John C. Turner, of the NBC script dept.

VAUDEVILLE FOLLOWS THE GI'S INTO ROME

Good old-fashioned American vaudeville has followed the GI's even into Rome.

Soldiers in Rome have been piped with handbills, plugging non-stop shows presented at the Theatre Splendore, daily.

For two bills, the boys can see such stars as the Three Bunnies, billed as "international" comedians; Helen Grey, billed as the "New Francisco" Hollywood Star; and Elma Quidley, "the famous Australian tap dancer."

76 SHOWS DUE, TOPPING 43-44

See 24 Musicals, 52 Straight Plays, Compared to Total of 40 Skedded at Same Time Last Year

PLENTY ANGEL COIN

By JACK FULASKI

With its shinning list of attractions, Broadway is at the low-water mark but planned shows for next season indicate the season of 1944-45 will be more productive than during the year that ended June 1. Not counting last month's tops, there are 76 new shows listed for presentation, which exceeds the total of premieres on Broadway for all of last season. Of shows to come—24 are musicals and 52 straight plays.

(Continued on page 39)

Postwar Gay White Way With Trickier Lights Envisioned by Leigh

A plan to revolutionize Broadway's one-line Gay White Way after the war, mainly through new-style, electric-sign advertising, is being projected by Douglas Leigh, now a U. S. Navy lieutenant, whose office controls 85% of the signs and sign space on Broadway. Leigh's postwar plans, discussed in N. Y. last week during a visit, involve new signs, new lighting technique and new ideas, many borrowed from Europe.

Broadway's future signs, according to Leigh, will be a combination of neon signs, electric signs and hand-drawn billboards. One-third will be old-type electric signs. Signs will be three-dimensional instead of the present one-dimensional.

(Continued on page 36)

Nervy N.Y. Bookie Moves Into Palace Bond Booth

A new high in bookie nerve came to light Thursday afternoon (10) when a flock of horse bet planters moved into the Palace bond booth in midtown Manhattan. It was cooler to transact business on the sidelines.

Charlie McDonald, RKO division manager who has the Palace, had opened by and started to question the bookie, whereupon a cop who had been watching slipped up and not only arrested the guy but also served McDonald with a formal notice that bookmaking was going on there.

Air Package Shows Planned to Sell Politics to Voters During Campaign

David O. Selznick Aided Schulberg, Now Reversed

Hollywood, July 11. B. P. Schulberg is joining David O. Selznick and Vanguard Productions as assistant to Selznick and Daniel O'Heiry, Vanguard proxy. He will act in administrative capacity on business management for both organizations.

Selznick was formerly assistant to Schulberg when latter was chief of Paramount productions.

Ringling Season Seen Ending Now

With some circus officials back in New York early this week following a fire that leveled the Ringling, Barnum & Bailey circus big top at Hartford, Thursday (8) afternoon, causing the death of 150 of the audience, it was conjectured whether the show would attempt going out again this season.

The equipment will be sent to winter quarters at Sarasota, Fla., when and if it is released by Hartford authorities. All rolling stock, with the exception of a few cars, the animals and all equipment on the lot, has been attached pending a hearing next Monday to fix responsibility. The ensemble and most of the help are under salary, in the hope of resumption, while the feature acts were advised to accept part and full engagements for the next four weeks if they desired. Most of the RB&B people are living in the cars at Hartford and the cook tent is being maintained.

"The circus will build a temporary tent," (Continued on page 32)

SEE PEACE NEAR ON PETRILLO'S DISC BAN

Moslems held Friday (7) and Monday (10) among James C. Petrillo, the War Labor Board and representatives of the National Broadcasting System, point to the imminent settlement of the recording ban, which has been in effect almost two years.

Understand that the WLB indicated Petrillo meeting with members of the disc companies to work out an agreement which would pave the way for the resumption of recording activities.

Another conflict between Petrillo and the disc companies, at which time agreements would be made concerning the type and amount of royalties to be paid to the American Federation of Musicians by Victor and Columbia and the contract to be executed by Petrillo over such payments.

The political biggies—both Democratic and Republican—are selling tip plans to step into show biz via radio on a big scale and are out to sell to the nation its next President by means of package shows.

For the first time in political campaigning history, the Dems and Reps are currently preparing for utilization of network facilities for programs built around show biz production lines. Discarding of the straight oration technique, aimed at keeping awake the dull listener and reaching a maximum of the nation's listeners.

On the basis of negotiations currently under way, the "honeymoon" honeymoon spanning the interval between the Chicago convention and the November balloting will be anything but a honeymoon affair. Instead, the rival politicians are planning for the first time to buy by work time for regular weekly shows for a 13-week cycle on a "bureaucratic" basis, with time "bought" in advance of the start of the grueling single-time spot wherever they were available.

Thus the steering committee buyers (Continued on page 18)

American Theatre Wing Cues Christian-Jew Ties Among Armed Services

The American Theatre Wing is best known for its Stage Door Concerns and its additional multiple activities are generally recognized, but one of the Wing's little known efforts was effort in actually holding to be the one of the top efforts by the theatrical service organization. And that is in its participation in the National Conference of Christians and Jews, a peace movement which connects the Christian and Jewish communities aimed at bringing together Christians and Jews.

Principal function of NCCJ is to send tens of delegates to the Army camps and Naval training stations to break down racial antipathies that exist there. Teams of three consist of a Catholic priest, a rabbi and a minister. According to authentic reports made by the Conference, whose membership includes people of the stage and film studios who contribute.

RADIO CHERBOURG BACK INTO OPERATION

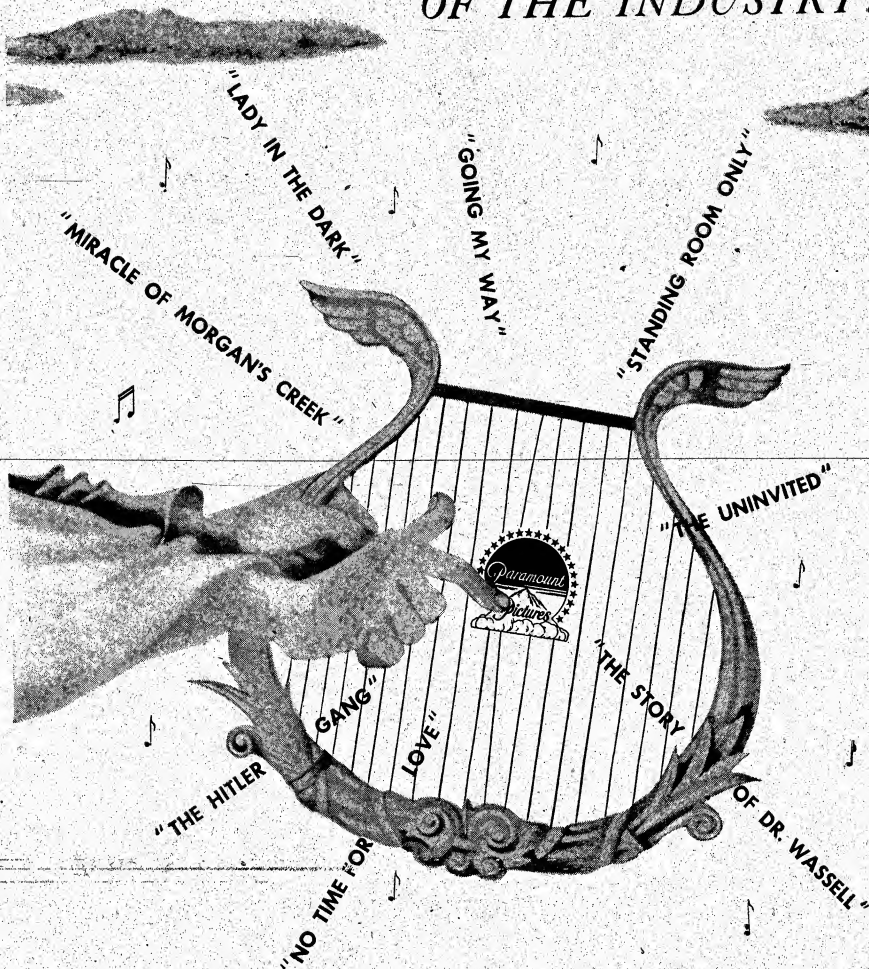
London, July 11. First radio station to go into operation since the German occupation of France was Radio Cherbourg, which started broadcasting by AES, but is being run by the BBC.

OWI provides material in French with local staff. Rationing news and help make up the bulk of the air logs.

\$10 a Year—\$12 Foreign

FROM THE *Angel*

OF THE INDUSTRY...



.... comes another great
laugh-and-music smash...





Paramount

Tops Record-breaking Grosses of "Standing Room O
and "Miracle of Morgan's Creek"
in First Dates of

And The



AND HOW THEY SING!

"IT COULD HAPPEN TO YOU"
"FOR THE FIRST HUNDRED YEARS"
"HOW DOES YOUR GARDEN GROW"
"KNOCKIN' ON YOUR OWN FRONT DOOR"
"BLUEBIRDS IN MY BELFRY"
"HIS ROCKING HORSE RAN AWAY"
"MY HEART'S WRAPPED UP IN GINGHAM"
"WHEN STANISLAUS GOT MARRIED"

By Johnny Burke and Jimmy Van Heusen.

Angels Sing

BEATS "MIRACLE" BY

28% AT WORTH, FORT WORTH...14% AT
MAJESTIC, HOUSTON...14% AT LINCOLN,
LINCOLN...15% AT MAJESTIC, DALLAS!

BEATS "STANDING ROOM ONLY" BY

26% AT ORPHEUM, OMAHA...10% AT
CRITERION, OKLAHOMA CITY!

The swiny, zingy story of four singing sis-
ters and the big, bad bandleader who tried
to make love to the whole darned family!

With the stars of three great 1944 Paramount
comedies...all united in one super show!

Dorothy Lamour
"RIDING HIGH-ER" THAN EVER!
Fred MacMurray

WHO STOOD 'EM UP IN "STANDING ROOM ONLY"

Betty Hutton

"THE MIRACLE (Gal) OF MORGAN'S CREEK"

with Diana Lynn

SASSY NEW STAR OF "MIRACLE"

and MIMI CHANDLER

RAYMOND WALBURN • EDDIE FOY, Jr.

Directed by GEORGE MARSHALL

Screen Play by Melvin Frank and Norman Panama • Based
on a Story by Claude Binyon

"No wonder they're going my way
into the New York Paramount!"—
Opens today...following 10 record-break-
ing weeks of "Going My Way."



Metro Dubbing All Pix into Spanish For Latin America; N. Y.'s New Industry

Swing towards dubbing American screen product for the Latin-American market received real impetus this week when Metro decided that starting with "Casablanca" dubbing would be done in Spanish. Morton spring, acting manager of Metro's foreign department, revealed that the decision was made only after a grant, former laboratory control, has been promoted to head the foreign film processing department.

All Metro's dubbing will be done in N. Y., with indications that many other major distributors likewise would dub in the east. While most other majors are not definitely committed to Spanish dubbing, there is every indication that they will also start Spanish and other language dubbing, creating a brand-new industry for New York City.

20th-Fox is reported ready to start dubbing on "Song of Bernadette" for the Latin-American market, creating a complete new dubbing channels at the Movietone Studios on the west side. N. Y.'s Warner Bros. which has been considerable dubbing into French for the French-American market, is also expected to start dubbing in Spanish shortly. Universal has been carefully checking the Latin-American dubbing situation, and should be ready for an announcement soon.

Other Producers' Plans. Paramount has taken all the necessary advance steps in readiness to swing into dubbing when the green light is given. Company executives are nothing for the present, however, but understood that dubbing is being done on the Coast. United Artists' foreign-department always has been keen for dubbing in Spanish. RKO also has been probing the situation for months, and probably will reveal plans in the near future.

While American pictures continue as top screen product in the Latin American market, Metro set dubbing to answer the growing demand of patrons to hear their own language on the screen. Also not have to speak in following the super-imposed titles. Sidelined that the company has convinced that these synchronized Spanish versions will create larger audiences, not only for the picture, but other product. Thus, it's believed that the dubbed American fare will result to the benefit of all theaters because developing new patrons.

Metro will have nearly every Latin-American picture represented among the players of its stock company, with actors who speak several versions. Explained that "Casablanca" and other features, as well as shorts, following in order of release, are likely would not be ready for distribution possibly until first of next year. Metro is reported well under way with "White Cliffs" at its N. Y. plant. Biggest task to date has been to find a voice capable of filling the role of Margaret O'Brien, one of company's new stars.

That Was Wrong Herefore. Recalled in N. Y., that American dubbing at dubbing in Spanish is "ful." But pointed out just why. First, all productions were dubbed in Spanish in Spain. Second, the product went to Latin-American market first, making the dubbed versions to be released.

Warners' experience to dubbing the French is expected to put them in a good way to go into Spanish language work when the play is given. Even a reported has been working with experience in handling Spanish synchronization work. Company is expected to be in line with dubbing costs on French versions on distribution in Canada alone, with revenue from North America and French markets regarded as velvet.

Skouras, Gomers, Et Al. and **H'wood Powows**

Hollywood, July 11. 20th-Fox sales executives, headed by Tom Connors, will wind up conferences with Spyros Skouras, Joe Zukor and Darryl F. Zanuck tomorrow (Wed.) on setting first six months of the 1944-45 program. Group will leave for New York immediately at close of holidays.

Col. Fights Janet's Suit

Los Angeles, July 11. Columbia entered a suit to fight the suit filed by Janet Blair, demanding release from her contract as a silent player.

Actress' complaint declares her late manager, Alex Lebowitz, conspired with the studio, without her knowledge or consent.

Record \$285,000 Gross

Struck on Limited 3-Day Runs in 37 RKO Houses

A new wrinkle in the marketing of an advertisement picture is the deal which 20th-Fox made with RKO permitting latter to have "Song of Bernadette" for only three days rather than for the long half of the week or for an entire week regardless of the circuit's dates.

As result of the terrific gross shown on the dailies in 37 metropolitan houses, 20th-Fox feels it's a cinch to go back to the regular seven-day run or the half when the film is ready for general release.

Selected dealers with RKO was negotiated by A. W. Smith, Jr., general sales manager for 20th, and Ray McGee, 20th's Latin-American sales manager.

In consequence of what 20th-Fox has done in smart handling on a high-admission picture, it obtained a terrific rental for "Bernadette" in 37 houses, which RKO also got for the picture.

When the picture was negotiated into the 37 Greater N. Y. RKO houses July 3-4-5 (including Independence Day), "Bernadette" grossed only \$1,018,000 in the week, whereas the long half over a Saturday and Sunday is 7,710th against \$2,000,000. RKO deal to \$199,500 RKO houses charged 76c matinee and \$110 evenings, while for kids price ranged from 48c to 85c.

Available however except at 70c straight and at raised admission prices. The picture, which opened prior to the RKO deal, brought back a rental of 26th of \$1,000,000. This together with the return for the RKO circuit dates, brings the rental price to the amazing sum of \$2,000,000.

In setting up the 37 runs on "Bernadette," the Sun, operating on 90% of its former space quota, allows theaters with openings to spurge, while theaters with holdovers have to take what's left, just to be able to give the picture an equal opportunity.

Chicago, July 11. Art Cinema, Pittsburgh, July 11. Here which has been going in for releases on account of the showings here which have been going in for releases on account of the showings here which have been going in for releases on account of the showings here.

DENIAL OF GARY COOPER REISSUES JAMS EXHIB

Pittsburgh, July 11. Art Cinema, Pittsburgh, July 11. Here which has been going in for releases on account of the showings here which have been going in for releases on account of the showings here.

LURIN'S STAR LOANOUT

Charles R. Rogers, indie producer, has Arthur Lubin, front UFA's stars, stated to start "High Anxiety" in the fall. The picture is originally titled "Reaching for the Stars."

Studio Contracts

Hollywood, July 11. Gloria Hallward ended player pact at Metro.

Alfred Drake checked in at Columbia on an actor contract.

Samuel Dantine renewed by Warners.

Louise Cassell, actress, signed by Warners.

Nina Foch, optioned, Columbia.

Betty Jane Graham, cover girl, 20th-Fox.

Stephen Richards, actor, renewed, Warners.

Wagner.

Lynne Baggett, player, optioned, Warners.

Lubov Roudenko, ballet dancer, Columbia.

Albert Dekker, renewed, Par.

George Brent, two pictures, RKO.

Ted Tetzlaff, cameraman, RKO, with right to direct one picture per year.

Will Jason, director, renewed, Col.

Exhibs Combine Vs. Roadshowings

Major circuit operators and important indie exhibitors are presently distributing to discard roadshowing and to advance advertising, because of the reluctance to alter permanent house policies. Theatrical houses are unable to battle against a year and now their strength has reached the point where distrib exes can't handle the picture on a virtual ban on roadshowings.

Although given roadshow treatment by United Artists, "Song of Bernadette" were limited in bookings, and latter has had a difficult time getting an audience on this basis, circuits holding off until film becomes available at regular scale.

"Wilson" and "Since You Went Away" have been getting an audience up which are set for roadshow deals, reason being that producers and exhibitors are looking for the prestige of the pictures will be enhanced by "upped prices. Circuits already have been talking on the lines of high-budgeted, and film men are watching with interest to see how exhibitors would react to such a plan even with pressure—selling showing them across the board.

CHI DAILIES RATON ALL AMUSEMENT ADS

Chicago, July 11. Paper shortage has forced Chi dailies to limit space on all amusement ads. Rather than getting together and working out a plan for all, however, it's been every paper for itself. The Chicago Times and Tribune limit according to lineage, the former limiting loop theatres to 50 lines per day, and outlying theatres to five lines daily and 10 lines Sunday, and the latter setting a maximum of 8 lines per day for outlying houses. The Sun, operating on 90% of its former space quota, allows theaters with openings to spurge, while theaters with holdovers have to take what's left, just to be able to give the picture an equal opportunity.

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U's Extra \$1 Divvy

Universal directors declared an additional \$1 dividend on common shares at the meeting held last week. It makes \$2 already paid or declared in the dividend of two divvys, each for 50c.

In the nature of covers, the corporation's third quarter and is payable July 15. The stockholders will receive July 19. The other 50c divvy is for the fourth quarter and is payable Oct. 31 to stockholders on record Oct. 1.

Wallis' English Prod.?

Hollywood, July 11. "Love Letters" novel by Chris Massee to be published this fall. Will be Hal Wallis' first picture for Paramount.

Lefty's Notebook

By Joe Laurie, Jr.

Dear Joe:

The death of Blanche Dayne (Cressy and Dayne) recalls to mind the many great sketches artists of vaudeville. I mean sketches artists who were really good at vaudeville, but who went from left to right and just use vaudeville as an insurance against loss shows.

Of course, there were many great legitimate actors who played skits as vaudeville for many seasons and were very popular, but the ones I mean were generally raised in vaudeville and were used to it. They were used to the same skit for years. The performer wasn't always to blame; many times he would try out a new sketch which the bookers would see in the next few days. "Put on one more and I'll give you one more." The odds were sure and the bookers took no chances. Vaudeville fans were a bit to blame, too, for the sketch artists not changing their acts, although the fans would not come out afterwards laughing their heads off and say, "Same old skit." But they loved it. And not without reason.

If you ever witnessed Willard Simms, in "Flinders Flat," putting up the wallpaper, you'd never want to see him in anything else. The same goes for Murphy and Nichols in "From Zaza to Uncle Tom." Gracie Emmett in "Mrs. Murphy's Second Husband" was a wow and did the act all over the world for over 25 years. Mr. and Mrs. Harry Thorne in "Uptown Flak," which was the original version of "Bliss and Bliss," did the same act for over 25 years. Alexander Carr in "The End of the World," or better known as "George and George," was played by him and Nat Carr for years. Alex later did an act called "April Showers," but it never was the hit "Tipitzy" was. Julius Steger in the "Tenth Amendment" ran for years in the "The Sign of the Cross." The Sign of the Cross was the only act he ever did in all his years in vaudeville. While and Stewart in "Cherie" also ran for years. Also William Courtleigh in "Peaches."

Then there were the sketch artists who brought many new acts to vaudeville, changing every few seasons. Among these were Cressy and Dayne. They would be in vaudeville for a few years, and then they would also write hundreds of acts for others. Valerie Bergere was another artist who brought many acts to vaudeville. Mr. and Mrs. Sidney Drew, with their "Destiny," "The Great Impersonation," "The Great Impersonation," never were forgotten. There were also Mr. and Mrs. Gene Hughes with "Suppressing the Press" and "Youth" and a half dozen others by Mrs. Hughes. There were also George Kelly with "George Kelly and George Kelly," "The Flattering Word," "The Show Off" and dozens of others. George was the writer of his own stuff, and a great one. "The Flattering Word" was a class case where George Kelly was playing with his unforgettable "Meal Hound," "The Square" and "The Rounder." They blacklisted him, so to get even he wrote "Kenny" and started out as "Kenny" in "The Flattering Word."

Mason and Keeler, one of the tops of sketch artists, brought plenty of new acts to vaudeville. Hermine Stone would have a new act every season. Stevens and Holaday with their "But in California" and dozens of other acts were a vaude fixture. Agnes Scott and Harry Keener played two acts all the years they were in vaudeville, "End of a Perfect Day" and "Drifting." Imbed Conn and Corinne tried many acts, but they gained fame with the biggest laughing act in show business, "The Post House" and "Sgt. Louder." Hugh Herbert, the actor, was a writer of many skits. "The Innocent Victim" and "The Innocent Victim" stands out above them. Emmett DeVoy wrote and played many skits.

Other Great Sketch Artists

Bert Leslie, the "King of the Ring" stand, had many sequel sketches to his "The Society" and "Ryan and Ryan" and Richard also had a series of sketches, "Mag Hagerty's Reception," "Mag Hagerty in Society" and others. McConnell and Thompson in "The Great Impersonation" and others. "The Great Impersonation" was a class case where McConnell and Thompson were playing with the biggest laughing act in show business, "The Post House" and "Sgt. Louder." Hugh Herbert, the actor, was a writer of many skits. "The Innocent Victim" and "The Innocent Victim" stands out above them. Emmett DeVoy wrote and played many skits.

John B. Hymer in "The Devil and Tom Walker," with his expression of "Come On, Red," was one of the great skit men of vaudeville. Charlie Chaplin and Anna Chance, in their classic, "Awakening of Mr. Phillips," and "The Great Impersonation" and "The Great Impersonation" were a class case where Chaplin and Anna Chance were playing with the biggest laughing act in show business, "The Post House" and "Sgt. Louder." Hugh Herbert, the actor, was a writer of many skits. "The Innocent Victim" and "The Innocent Victim" stands out above them. Emmett DeVoy wrote and played many skits.

So many more great artists come to mind—Jarvis and Harrison, Mack and Walter, Hyman and McIntyre, who all did sketches with songs and dances. Robert Emmett Kane and Claire Whitney were in many skits. "The Great Impersonation" and "The Great Impersonation" were a class case where Robert Emmett Kane and Claire Whitney were playing with the biggest laughing act in show business, "The Post House" and "Sgt. Louder." Hugh Herbert, the actor, was a writer of many skits. "The Innocent Victim" and "The Innocent Victim" stands out above them. Emmett DeVoy wrote and played many skits.

I could go on for pages, but this will kinda come across as that the sketch artists were a class case where they were playing with the biggest laughing act in show business, "The Post House" and "Sgt. Louder." Hugh Herbert, the actor, was a writer of many skits. "The Innocent Victim" and "The Innocent Victim" stands out above them. Emmett DeVoy wrote and played many skits.

And now they are all gone, and so is Blanche Dayne. A fine artist. But the memory lingers on. SEZ

Lefty.

N.Y. Rivoli, Other Keys Cue 'Freemans' Terms

"Freemans' Creek," in which Paramount is said to have \$3,000,000 in production, including the Rivoli, N. Y., in August, with probably four or five other selected dates in October or November prior to releasing the general release policy. A print of the picture is scheduled to reach N. Y. next Thursday (20), when it can be viewed by the Rivoli's executives for plans in connection with it.

Backed by long-range publicity, the "Freemans' Creek" picture will not be released generally until the first of the year, according to tentative plans.

Z. Korda Back at Col.

Hollywood, July 11. Zoltan Korda has signed to go back to Paramount to direct "Counter-Attack." It was first brought for him when he originated "The Sign of the Cross." He will assemble cast immediately and expects to have production start early in August.

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WORLD PREMIERE · CAPITOL THEATRE · JULY 20th



Claudette COLBERT



Jennifer JONES



Joseph COTTEN



Shirley TEMPLE

DAVID O. SELZNICK
presents
*the screen's most distinguished cast in a
story of today's love and laughter,
hopes and dreams*

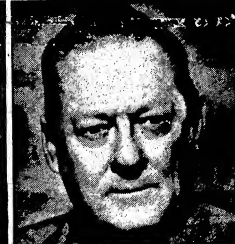
"Since You Went Away"

The producer's first production
since "*Gone With the Wind*" and "*Rebecca*"

Produced by David O. Selznick
Directed by John Cromwell
A Selznick International Picture
Released thru United Artists



Monty WOOLLEY



Lionel BARRYMORE



Robert WALKER

Try This on your Marquee
for size- BIG SIZE!

it's what
the crowds
want, and HOW
they want it!

Ready Now at U.A.!

Andrew Stone's
SENSATIONS of 1945

Woody
HERMAN
and BAND

With DENNIS O'KEEFE
SOPHIE TUCKER
C. AUBREY SMITH
DOROTHY DONEGAN

W. C. FIELDS
EUGENE PALLETTE
DAVID LICHINE
THE CRISTIANIS

Cab
CALLOWAY
and BAND

STARRING
Eleanor Powell



WINCHELL'S FOR SUMMER

1.

Walter Winchell says in the N.Y. Mirror:
(and syndicates)

"Theatres that exhibit

THE MASK OF DIMITRIOS

**can turn off
their cooling
systems."**



"THE MASK OF DIMITRIOS"

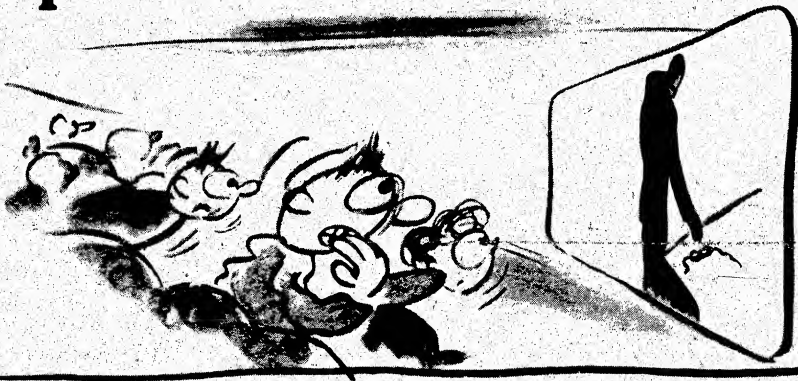
SYDNEY ZACHARY
WITH GREENSTREET • SCOTT • EMERSON

INVENTION OPERATION:

2.

"Because", says *Walter Winchell*,

**"THE MASK OF DIMITRIOS
provides its own chills!"**



PETER VICTOR
DN • LORRE • FRANCEN • Directed by JEAN NEGULESCO • Screen Play by Frank Gruber • From a Novel by Eric Ambler
• JACK L. WARNER, Executive Producer • Produced by HENRY BLANKE

**M-G-M's
NEW
STAR**

**MARGARET
O'BRIEN**

VARIETY
"Margaret O'Brien, one of the most important stellar properties."

FILM DAILY
"Margaret O'Brien is excellent. The picture is ace."

**SHOWMEN'S
TRADE REVIEW**
"Endears herself even further with the public."

**HOLLYWOOD
REPORTER**
"More enchanting with her every appearance."

DAILY VARIETY
"One of the screen's most winning personalities."

HISTORY REPEATS

Parents' Magazine Annual Award for "most talented juvenile star" again blazes the box-office trail



1939
**MICKEY
ROONEY**

**And NOW
MARGARET
O'BRIEN**



WAR BULLETIN! HAVE YOUR BOND SALES FIGURES READY FOR FIFTH WAR LOAN REPORT BLANK!



BOXOFFICE
"Capacity audi-
ences all along
its exhibition
route."

M-G-M presents the darling of "Lost
Angel" in a glorious Star-Roarious Comedy

MARGARET O'BRIEN
CHARLES LAUGHTON
ROBERT YOUNG

in

The CANTERVILLE GHOST

with

WILLIAM GARGAN • REGINALD OWEN • 'RAGS' RAGLAND • UNA O'CONNOR

Screen Play by Edwin Harvey Blum • Based on "The Canterville Ghost" by Oscar Wilde

Directed by JULES DASSIN • Produced by ARTHUR L. FIELD

M. P. DAILY
"Customers will
get more than
their money's
worth."

THE EXHIBITOR
"A film geared
for fun and
laughs. Preview
audience reac-
tion tops."



"My Two Beauties—'Canter-
ville Ghost' and 'Bathing
Beauty,' Terrific Twosome in
M-G-M's Group No. 8."

A MAN AND WOMAN IN LOVE!

A NATION IN TURMOIL!

87 ROUSING SONGS!

200 MIGHTY SETS!

A CAST OF 12,000!

THE MOTION PICTURE
IT TOOK 2½ YEARS
TO MAKE!

20th Century Fox
presents

DARRYL F. ZANUCK'S

WILSON

in Technicolor

Directed by HENRY KING

Written by LAMAR TROTTI

The Triumph it took 50 years
of film entertainment to achieve!

3 New Film Houses Planned For South Texas; Other Exchange Items

San Antonio, June 11. Permits for construction of two picture theatres, one costing \$30,000 and the other \$35,000, were granted Joseph J. Barshop, local produce dealer. Both theatres are in the northern section of the city within 10 blocks of each other.

New 600-Seater in Texas

Houston, July 4. A 600-seat theatre is being included in plans for a townsite to be located 45 miles south of the city, which is being built by the Dow Chemical Corp. It is understood that several Texas theatre men are bidding for the rights to the house.

Josephick to Capitol, Trenton

Trenton, N. J., July 11. Henry Josephick has been named manager of RKO Capitol theatre here, succeeding two recent managers, Henry Schall and Harry Weiner, both now in military service overseas.

Josephick is a popular vet in local exhibition, having been manager of the Brunswick since opened and the Palace. Also was once associate manager of the Broad.

Talbot Vice Griffith

In order to accept the chairmanship of the War Council for the State of Oklahoma, which will require much of his time, L. C. Griffith, southwestern circuit tycoon, has resigned as Chief Barker of the Oklahoma Variety Club, Tent No. 22. Ralph Talbot of Tulsa, a charter member of the Tent and one of its present directors, will fill the vacancy created by Griffith's resignation.

Metro's 10,500-Year Yets

Minneapolis, July 11. Nine employees each received forty-one awards for 20 and 10 years of service at the Metro anniversary dinner at the Hotel Radisson here. In the 20-year group at the local branch and receiving gold pin citations were W. H. Workman, branch manager; Alfred Putz, sales manager; Norman Fyfe, publicity; salesman Bill Cameron and George Turner; Bertha Nator, secretary; Helen Carver, clerk; Emma Fenske, cashier; and Harvey Landish, shipper.

The 10-year employees are salesman John Kelley; Bertrine Ringdahl;

clerk; Helen Panch and Hannah Sundoff, bookers; Florence McHugh, head inspectress, and inspectresses Emma Olson, Lenora Severson, Mildred Walker and Beulah Vagner. J. E. Flynn, western branch manager, made the presentations and explained details of the company's pension plan.

Seattle Drama Ed. to U. A.

Seattle, July 11. Willard Coghlan, drama editor of Seattle Star for more than three years, resigned to become explainer for U. A. in northwest. Succeeded on Star by Willard Elsey, who moves up from the desk. Prior to joining Star, Coghlan was an ad staff at Hantick-Evergreen.

'Atlantic City' in A. C. Preems Republic will hold a two-theatre premiere of "Atlantic City" in that town July 29, with the Million Dollar Pie and Hollywood theatres doing double duty. Albert J. Cohen, producer of the high-budgeter, will attend the dual opening with Constance Moore, Brad Taylor, and Charley Grapewich, topstars in the cast.

St. Louis Chit-Chat

St. Louis, July 11. Sterling, new house in Sterling, Ill., ready to open Labor Day. While Frank J. Glenn, owner of Ashley, Ashley, Ill., and other houses in Southern Illinois, is in Army, his brother-in-law, Glenn Hilenaga is stryng on. Glenn, owned by Harold Porta, Richard, Mo., reopened after fire hit.

Horowitz With Vanguard

San Horowitz, formerly with U. A. and A. R. Black circuit of Des Moines, Ia., goes to Neil Agnew's district staff at Vanguard Films, Inc., and David O. Selznick Enterprises this week.

He reports July 15, and works out of Chicago.

Spann Sets Out

Fortney, Texas, July 4. The Spann theatre sold by J. Harvey Spann to W. L. Mitchell, of Dallas, was opened in the same location. Spann was a former Monogram salesman.

Jim Donohue, Geo. Smith Off on Par Zone Tours

Jim Donohue, former district head at Dallas, who was recently brought into the Paramount homeoffice to head the newly-created central division for a total of three in the company, left Monday (10) on a tour of his territory, the first he will have made since the new appointment.

At the same time George A. Smith, who has the western and southwest division, took off on a similar swing of his territory to discuss current sales matters, policies and plans.

U's Staggered Ballyhoo Staff

Universal, which in the past has put an exploitation man temporarily when and where needed, has evolved a different setup than exists in other companies.

While there will be two men on a regular weekly basis, one for the south and the other stationed in Chicago, under the new arrangement the homeoffice will permanently carry five exploiters on its payroll who will be assigned to various parts of the country as needed.

Maurice Bergman, assistant advertising-publicity head, who is directly over all exploitation; Hank Linet, assistant to Bergman; and Al Horwita, publicity director, have been going out themselves on campaigns and openings right along. They will continue to do so.

U's permanent representative headquarters in Chicago for coverage in that area and other territories, is Harry Keller, while for the South it's Eddie Boms, who will work Dixie domain out of Memphis.

Universal not only feels that a permanent field staff is impractical because there often isn't enough work to do in each given zone, but also that exploiters at the homeoffice will always be better informed and equipped to go out on assignment anywhere since they will be closer to things.

U's 1944-45 Production Budget Upped Some 30% to Around \$38,000,000

Coe's Report to N.Y. Film P.A.s; Horne Chairmans

Hat Horne, 20th-Tex. publicity chief, is the new chairman of the Public Relations Committee (eastern division) to serve six months. Chairmanship is revolving, with different ad-publicity heads taking over for six-month terms.

Charles F. "Socker" Coe, Hays' first counsel and v.p., gave the results of his swinging around the country during which he spoke before outstanding business groups in some 20 cities. His appearances were in behalf of the film industry and to get the reaction of different sections to the picture business. Coe told the ad-publicity heads what the gripes were, and what the folks really thought about the picture industry, and what it was doing in different fields of endeavor. Coe's talk was keyed as a benefit to the ad-publicity chiefs so they would know more about local conditions.

Naylack to Ad Agency

Bernart Naylack, who's been counsel for Donohue & Coe, ad agency for more than seven years, reportedly is giving up his law office to assume an executive post with that agency. However, no definite decision has been made.

Naylack also is United Artists Theatres secretary and member of its directorate.

DITZ'S 'QUIZ' SHOW

Howard Dietz, v.p. and ad-publicity chief of Metro, joins the American team for the "Trans-Atlantic Quiz" show, starting July 15. This is the Blue Network-British Broadcasting Corp. weekly feature.

Dietz, replaces Russell Crouse, abiding the American side of the "Quiz" with Christopher Morley, writer.

Universal is moving further up on its coming season's (1944-45) program, when it will make more so-called "A" pictures and substantially increase the production budget to cover. It is understood that approximately \$38,000,000, perhaps more, will be spent on the product which represents around 30% more than was spent on the current season's output. This figure will be an all-time high in the history of the company.

Reported that the spending of more money on pictures and getting away from cheaply-made "B" features is in line with desires of various interests in U to raise the standards of the company's product. Of the 35 pictures scheduled for release during the 1944-45 season, 18 will be of the "A" or so-called "special" character. One picture, "Can't Help Singing," starring Deanna Durbin, will carry a budget of \$2,800,000, highest the company has ever had. The smaller pictures on the program, including the actioners, will all be increased in cost, with an average of around \$100,000 more each to be thrown into them. It is understood. Budget for '44-45 is further upped through plans to make seven pictures in Technicolor, new high there also.

Five so-called "specials" including two from Walter Wanger, will be sold under separate contract rather than as a part of the season's program, under present plans.

N. Y. Nitory's Tradeshows

Drinks and food as a prelude to seeing pictures is in the offing at tradeshows, as result of facilities to be provided by the Monte Carlo, N. Y. restaurant-nitery which has built a special projection room at its Beach Club. Special room, to seat 125, has been decorated by Franklin Hughes.

The reality firm of Webb & Knapp controls the Monte Carlo.

9 OUT OF 10

HOLLYWOOD STARS

SWEAR BY

Levlon

WORLD-FAMOUS FOR COLDEN ORIGINALS IN NAIL ENAMEL AND MATCHING LIPSTICK

as proven by recent independent surveys



TREASURY DEPARTMENT
WAR FINANCE COMMITTEE

1270 Sixth Avenue,
New York 20, New York,
July 7, 1944.

Mr. Charles C. Moskowitz, General Chairman,
New York Area - Fifth War Loan Drive,
Motion Picture War Activities Committee,
1540 Broadway,
New York, New York.

Dear Mr. Moskowitz:

Through the efforts of your Committee, I understand the unprecedented figure of about 20 percent of the "B" Bond sales in this area has been made through the motion picture theatres.

Your Committee has given our New York campaign the spark it needed and I want you to know that you have had an important part in the success of the Fifth War Loan.

The War Finance Committee is deeply appreciative of the time and effort that you put into the drive so vigorously. It is gratifying to know that your Committee, with its hundreds of cooperating theatres in the New York area and its thousands of ardent bond workers, is continuing its powerful, high-speed efforts in the Fifth War Loan right through to midnight July 31st.

Please extend our thanks to all of your hard-working associates and especially to those eager theatre staffs who serve the bond buying public so faithfully.

Cordially yours,

Nevil Ford,
State Chairman.



THEY 'REGISTERED' IN THE FIFTH!



A JOB WELL DONE!

THANKS . . . to the great throngs who attended the "bond shows" presented several times daily on the stage of the Giant Bond Register in Times Square and who bought a bond a minute.

THANKS . . . to the scores of artists listed below who willingly and eagerly volunteered their services at these bond-selling performances . . . and to their managers, press agents and representatives with whose help and cooperation this unusual job has been done so well.

THANKS . . . to the Actors' Equity Association, the American Guild of Variety Artists, the American Federation of Radio Artists, the Screen Actors Guild, the American Guild of Musical Artists, the American Federation of Musicians, the United Theatrical War Activities Committee, the Hollywood Victory Committee and the War Activities Committee of the Motion Picture Industry, under whose auspices the Cash Register was conceived and erected.

To General Chairman C. C. Moscovitz and his staff, a deep bow for the efficient manner in which they arranged the many details in connection with the presentations of the shows.

U. S. TREASURY DEPARTMENT
War Finance Committee of N. Y.

Entertainment Industry Division—James Sauter, *Chairman*

ANNABELLA
PAUL ASH & ROXY ORCHESTRA
TREVOR BACON
IRINA BARANOVA
RED BARBER
PAT BARNES
GRACE BARRIE
LOUISE BEAVERS
DANNY BECKNER & ORCHESTRA
ELIZABETH BERGNER
SPRY BROS.
JEANNIE CAGNEY
LOUIS CALHERN
CAR CALLOWAY & ORCHESTRA
IMOGENE CARPENTER
RALPH COOPER
CARLO CORRELLI
DON COSSACK'S CHORUS
SERGIO DEL KARLO
VIVIAN DELLA CHIESA
JEAN DICKENSON
DUDLEY DODGES
RALPH DUKE
EMPIRE STATE QUARTETTE
WESLEY EVANS
JOSE FERRER
BENNY FIELDS
EDDIE GARR

PATRICIA GILMORE
GEORGE GIVOT
JACKIE GLEASON
BEN GRAUER
UTA HAGEN
BOB HALL
ADELAIDE HAWLEY
HARRY HIRSHFIELD
JOY HODGES
WILLIAM HORNE
WILLIE HOWARD
DEAN HUDSON & ORCHESTRA
DEAN JAGGER
HARRY JAMES & ORCHESTRA
BOB JOHNSTONE
VICTOR JORY
SAMMY KAYE & ORCHESTRA
LEW JESSLER
DENNIS KING
JESSIE ROYCE LANDIS
ROBERT LANE & CLAIRE
CANADA LEE
HOWARD LINDSAY
PETER LOBBE
BETTY LYELL
ENRIC MADRIGURRA & ORCHESTRA
LUNA MALINA
BETH MATTESON

UNA MERKEL
KATHERINE MERRILL
LUCY MILLINDER
LUCY MONROE
MAGDA MONTEZ
CONRAD NAGLE
GERTRUDE NIESSEN
NANCY NORMAN
BRIAN O'MARA
BIBI OSTERWALD
JAN PIERCE
LOUIS PRIMA & ORCHESTRA
RADIO ACES
AURIE RAIN
PHIL REGAN
BILL ROBINSON
BENNY RUBIN
HAZEL SCOTT
CORNELIA OTIS SKINNER
SUNNY SKYLAR
TARE SMITH & ORCHESTRA
CHARLIE SPIVAK & ORCHESTRA
DOROTHY STICKNEY
SALLY STUART
JEAN TENNISON
TIP, TAP & TOE
BRNET TRUNK
VAL VALENTINOFF

WARREN BROS.
WESSON BROS.
BILLY WILLIAMS
ANNA MAY WONG
BARRY WOOD
LENE WOODS
ARTHUR WRIGHT
ROLAND YOUNG
RUBY ZWERLING & ORCHESTRA

CAPITOL THEATRE
Ed Devolas
PARAMOUNT THEATRE
Bob Weisman — Bob Shapiro
RADIO CITY MUSIC HALL
Gus Sybil — Leon Leonideff
ROXY THEATRE
Irvine Letter — Sam Rousch
STRAND THEATRE
Irvine Windisch

★
NATIONAL BROADCASTING COMPANY
COLUMBIA BROADCASTING SYSTEM
THE BLUE NETWORK
MUTUAL BROADCASTING SYSTEM

4 Major Nets Top \$16,000,000 For May, 31% Over Year Ago

Gross billings for the four major networks topped \$16,000,000 for the month of May, representing a 31% increase over last year's gross time sales of \$12,354,431 for the same 31-day period. The billings represent a substantial increase over last year's monthly total of \$15,665,229. CBS again was out in front with \$5,862,697, with Mutual tops on percentage

increase (41%) over the same period last year. On the cumulative side, total billings for the first five months reached an unprecedented high of \$78,085,344 for a 35% boost over last year's \$57,679,201 covering the five-month period. Mutual's total was 74%, with the Blues \$15,283,583 for the five months representing a 45% increase over last year.

Network Gross Time Sales

FOR MAY

	1944	1943	Pct.
Blue	\$5,335,170	\$2,130,478	-56
Columbia	5,062,097	1,668,045	-19
Mutual	1,535,562	1,089,746	-41
NBC	5,423,801	4,254,212	-28

FOR FIRST FIVE MONTHS

	1944	1943	Pct.
Blue	\$15,283,583	\$10,486,216	-45
Columbia	15,924,254	9,924,254	-38
Mutual	8,362,054	4,813,460	-74
NBC	25,973,694	20,444,411	-26
	\$78,085,344	\$57,679,201	-35

Greater Abundance of Gueststar Talent May Force Coast Shows to Switch East

Possibility is seen of some of the nighttime air shows moving east from the Coast next season because of the difficulties encountered in getting big guest stars and retention of studio to license sought-for stars for even short-term air contracts. It's felt that, in view of the ban, the abundance of legit-radio talent in the east might be the answer. Latest snag was reportedly encountered in trying to line up Gene Krupa to take over the Bob Crosby Old Gold show, now that Crosby has gone into the Marines. Kelly did a recent guest spot on the program, with the sponsor so pleased with the results that executives were inclined to put him for the series. However, Metro, to which Kelly is under contract, refused to release him, retaining the right to junk the star whenever it needed him, so the deal went cold.

Result is that the show may be bought east, with the program meanwhile continuing in a state of flux with a continuation of the gueststar policy.

Writers to Get Air Credits Under Terms Of New Guild Pact

New contract between the Writers Guild and CBS, NBC and the Blue networks, covering dramatic and continuity writers, calls for air credits for writers and denies their rights to their material. First also sets salary minimum for staffers, provides for holidays and contains a job security clause. Air credits are to be given whenever warranted as a result of general writing experience, novelty, originality or other special characteristics. Old contract gave the writer 10% of take from use of scripts; material by life insurance clause in new contract gives the playwright. Scripts also get 100% from use of material for legit productions. For radio, 90% from books, newspapers and magazines, 50% from records, and 10% from films. Agreement is for three years but the Guild has the right to reopen negotiations after one year. It recently approved pact between the Guild and the NBC shortwave division with a retroactive clause in last August. Contract sets salary minimums for between \$640 weekly at the very inexperienced division.

'THIS IS MY BEST' FOR CRESTA BLANCA

Dramatic series, tabbed "This Is My Best," featuring dramatization of Whit Burnett's collection of short stories written by best writers in U. S., replaces the Alec Templeton-Gould "Gambit" in the fall. The Templeton-Gould combo is out for the summer. "The Doctor Fights" has been the time for Schenley's.

Stanza debuts on Sept. 5. Templeton and Gould haven't lined up the spots for the fall but expect to do so soon.

Legit Tryouts On Hopkins Air Show

Arthur Hopkins plans to present originals by relatively unknowns in addition to his own Broadway production of yesterday on the NBC "Arthur Hopkins Presents" slot. Not certain which material will be chosen, but Hopkins feels that section provides an ideal test for new talent. The biggest test is that the stanza ought to provide an outlet for radio but nevertheless worthwhile.

If plan is okayed by nets and playwright in question agrees, Hopkins will soon present a play which has aroused the producer's interest.

'Blondie' Shuttling Over To Blue Before Coming Home to Roost on CBS

Blue network get the Colgate Super-Six's "Blondie" after all but only for a limited period. After will bow in on the Blue July 21, as previously reported, but will return to CBS at the end of October after a 13-week stay on the Blue.

San Antonio. — Curwin Riddell, news chief of WOAF for the past 14 years and one of the oldest microphones in its staff, resigned his post in a moment afflicted with KABC head-on news commentator.

SEEK 'SUSTAINING' MAJOR PRODUCERS

Network and agency execs are currently preoccupied with establishing a nighttime schedule primarily aimed at a sequence in programming that will show a like pattern over an extended period.

For some time it's been the feeling that the executives in viewing each program individually and airtily from a production standpoint, have been overlooking the wider horizon of maintaining an audience over a prolonged period of the evening. With this in view and gauging their schedules to contain an interlocking group of programs that will create a sustained mood, the web is setting up such a structure, it's felt, should go far in achieving the desired results at least from a listener's point of view.

It's felt that a net's series of programs over a two-hour period might each measure up as sock entertainment, but collectively it would be the connected variety-dramatic affair. Now the object will be to shift the sheds so that the end-product remain under a particular program for a reasonable evening's period without disrupting his mood. Agencies and net execs have long contended that only by catering to such a sustained mood over an extended period, even a two-hour play or film attraction can hold interest, can a web achieve the most important result.

It's basically the motive that's already influenced the shifting of a lot of long-pegged nighttime shows when they return to the air in the fall with even more material scheduled slated before the 44-45 season swings into full operation.

It's not that the agencies, however, the question arises whether a net is not curbing the possibility of overloading its own schedule by the limited appeal of the programs.

Radio Fails to Get Post-Day Hypo

That anticipated hypo of network shows during the summer period, following in the wake of Day After Tomorrow, has been almost completely predicated on the theory that newcasts of subsequent developments in France would reflect itself in greater listener pull for all nighttime programs, has failed to come off. In fact, Hooperatings for the period from June 15-21 indicate that the net's ratings are not only down but also the top 15 programs on the air for the period fail to maintain their standing, but many, however, took a nosedive. And, oddly enough, the Walter Winchell Sunday night program, the highest rated, fell from 15-26 down 36 from the previous rating.

The heavy bankrolling of summer replacement shows was cured to the belief that the publicity drive for the Scripps-Gold Players would draw from would keep audiences glued to their dips. Thus the agencies, on behalf of their clients, have been capitalizing on the anticipated high fever of public reaction. Not only has the replacement series returns, but on the basis of the fact that the net's ratings are down, the fact is pointed out—war or no war, the American public has settled for the Scripps-Gold Players over the agency, with the attendant sharp drop in ratings.

San Antonio. — The Kay Kyser Wednesday night show, replaced last week by Phil Harris' "The Kay Kyser Show," is scheduled for the second half of the show, following the first half-hour of the show. The Kay Kyser show is scheduled for 31 points. "Mr. District Attorney" will drop 27 and Lucie Arnott 26. The Kay Kyser show is scheduled for 31 points. "Mr. District Attorney" will drop 27 and Lucie Arnott 26. The Kay Kyser show is scheduled for 31 points. "Mr. District Attorney" will drop 27 and Lucie Arnott 26.

Waring Show (\$18,500) in Spot To Aim at Ex-Sponsor's Program

Hicks' Bonus

George Hicks, Blue Network London office news chief, this week was awarded a \$1,000 bonus by the web for his on-the-spot broadcast from a Navy landing craft on D-Day, June 6.

Program, which was recorded, pooled and aired by all U. S. networks is considered by the trade to be most dramatic action since to come out of this war.

Agencies, Clients Squawk As Dailies Nix Air Show Ads

Curtailment of newspaper advertising, particularly in the radio section of dailies, is causing more than a little concern to advertisers.

With more expensive hot weather sales on the web this year than in the past, the problem of maintaining and ballooning these stanzas to radio listeners has taken on increasing importance, with heavy ton approval for the purpose by sponsors. Net result so far has been that most agencies are turning down ads placed by the agencies on their radio page, having to go to the local affiliate radio stations, asking them to try to obtain space for the local papers.

Among summer shows involved in the situation are the Colgate Theatre, "Ranunculus," James Melton's "Electric Ape-Te-les," "Everything for the Boys" and "Blue Ribbon Town." "Ranunculus" is being replaced by Jack Canova, had a \$13,000 advertising budget for local station spots. The paper, however, has had difficulty in placing the bulk of the appropriation. James Melton, Fred Allen, who had \$7,500 and has had difficulty in placing the bulk of the appropriation. James Melton, Fred Allen, who had \$7,500 and has had difficulty in placing the bulk of the appropriation.

Squawk from advertisers and agencies is that, while they're discontent at the paper shortage, nevertheless they feel that papers are de-stabilizing insofar as radio advertising is concerned by refusing ads, at the same time continuing to accept ads for other sections of the paper without any restrictions. Ironical aspect of the matter is that many of the papers, using radio ads, continue to run regular ads on the product placed by the radio programs.

As a result, it is pointed out, that segment of the listening public that doesn't parse radio, letters, and the radio, is being alienated. During the past four years there have been picked up partially by NBC, CBS, and the Blue Network.

Donna Dee, Waring's femme singer, currently on a tour of five dailies, was the back in the field for the show's bow-in.

Chi Firm Plunks Down \$14,000 As 1st Sponsor Of Int'l Golf Tourney

Chicago, July 11. — For the first time in the history of the International Golf Tourney, it will be sponsored and aired by a network when the "Tam-O-Shanter" matches are held in Chicago.

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Hit Paraders To Far East By OWI

Washington, July 11. Popular American music, which was beginning to catch on through the Far East before Pearl Harbor, is still being heard there despite strenuous efforts of the Japs to wipe it out together with other features of Western culture.

Day in and day out around the clock, OWI DX stations in France beam programs to China, Japan, the Philippines, Burma, Malaya, etc., about 10% of which is music.

Butler Not Interested In Sale of WLS, He Tells Noble, Woods in Chi Meet

Chicago, July 11. Series of meetings held here last week between Edward Noble, owner of the Blue Network, Mark Woods, proxy, and Butterick Butler, owner of WLS, ended with a definite statement by Butler that WLS was not for sale and will not be for sale at any time in the future. At the same time negotiations were launched for a renewal of the Blue-WLS network contract which expires Oct. 1.

Curious angle in the deal is that if anything goes haywire in the renewal deal WENR will be without a transmitter after the Oct. 1 date. Glumlock is that WLS which originally built the transmitter used jointly by WLS and WENR, served jointly on WENR that their transmitter would no longer be available for use by WENR after the October deadline.

Main stumbling block in the sale of WLS has always been Butler's determination that the station, long regarded as the authoritative voice of the farmer in the midwest, should remain in that field and his fear that in a takeover by the Blue the farm identity would be lost.

Noble and Woods while here had conferences with Marshall Field regarding a Blue affiliate arrangement for WJLD, newly-acquired by Field.

'Mad Russian' Pacted To 3-Yr. Cantor Show Deal

Hollywood, July 11. "Eddie Cantor will again have Best Gordon, "Mad Russian," on his air show next season. Gordon was knifed to three-year pact with Cantor to handle all his other business, etc.

Also signed by Cantor is Leonard Suen as musical director, replacing "Cookie" Fairchild, and Bee Wallers, pianist from New York, for start of his radio show in fall.

Court Rules in Favor Of Irna Phillips In 'Guiding Light' Suit

Chicago, July 11. Irna Phillips is the full owner of "The Guiding Light," radio serial, in a ruling made last week by Circuit Judge Harry Fisher when he reversed the decision of John Mulder, master-in-chancery, and held that Emmora C. Carlson was not entitled to an interest in the serial.

Emmora, NBC district advertising and promotion manager, filed suit against Miss Phillips in August, 1941, claiming that "Guiding Light" was the result of their collaboration; that there was a verbal agreement between them for a 50-50 partnership and that he was entitled to half the profits and a bill of accounting on past earnings of the serial.

Stogges' Top Summer Com

The stogge has come into his own on network shows this summer, with the demand apparently greater than the supply. Preponderance of comedy programs on the July-to-September replacement slots have proven a bonanza for the foil guy who, by moving into the driver's seat, are asking—and getting—top stogge coin.

Such recent entries as the Harry Savor-Camel Thursday night show, the Alvin Young-Bristol-Myers Wednesday night program, the Eddie Garz CBS satirist, and the Charlotte Greenwood Tuesday night show are but a few of the comedy stanzas built around the stogge format and giving the latter a new independence.

KYW'S RADIO WORKSHOP FOR PHILLY TEACHERS

Philadelphia, July 11. KYW is conducting a radio workshop for Philly school teachers and principals this summer.

Idea is to acquaint the pedagogues with the principles, ideas and trends in radio to pass on to their students next fall.

Speakers at the weekly sessions will include Walter Evans, vice president of Westinghouse Radio Stations, Inc.; Dorothy Lewis, coordinating director of the National Assn. of Broadcasters; Ernest Gager, KYW chief engineer; Elmore Usher and James W. Gantz, promotion and publicity heads of KYW, respectively.

Morin Quits As CBC Board Head, Chase Assumes Post

Montreal, July 11. Rene Morin has resigned as chairman of the board of governors of the Canadian Broadcasting Corp. and Howard B. Chase of Montreal has been appointed his successor.

The resignation and appointment were announced last week (7) by War Services Minister LaFlèche in the House of Commons. Morin has been chairman on part time since 1942 and will remain on board of governors.

Chase is president of the Canadian Brotherhood of Locomotive Engineers with headquarters in Montreal.

Helbrosch Watch Subbing Quiz Show for Pick & Pat

New quiz session tabbed "Quick As A Flash," will replace "Pick & Pat" on the Helbrosch Watch stand Sunday (10). Pick & Pat have been heard Tuesday night and with new show time switches to the Sunday evening 8-9:30 p.m. slot.

Quicker, brainchild of Bernard Prokter and Dick Lewis, will be heard on 30 stations during remainder of summer. On Sept. 10 it expands to 116 stations. Weintraub is the agency.

ST. LOUIS GETS OKAY ON AIR EDUC. PROJECT

St. Louis, July 11. Board of Education employ the facilities of radio KFUP (Concordia Seminary) to broadcast courses of instructions and educational programs direct to local public schools has been given the green light by the board's Instruction Committee.

In carrying out its end of the deal, KFUP has applied to FCC for permission to operate a frequency modulation station for educational purposes, that they had educational equipment on hand to construct such a transmitter, and that the schools could use it on a cutover basis for the time being.

NAB Chi Convention Agenda Set Up: Delegates Will Get By-Law Changes

Washington, July 11. A two-day joint meeting of the NAB sub-committees on bylaw revisions and the 1944 convention program concluded here today (11) with the adoption of a tentative convention schedule, and the suggestion of three bylaw changes to be presented at the Chicago sessions in August.

Those who met with presy J. Harold Ryan and C. E. Arvey, Jr., Secretary, included: Frank Hagen, WGN, Chicago; Paul W. McWerry, WFTC, Hartford; Colin King,

WMBR, Jacksonville; Roy F. Thompson, WFGO, Altoona, and John E. Feizer, WKGO, Kalamazoo.

The three by-law changes are: 1. A change in the method of electing delegates-at-large, from the present floor nomination method to ballot-box nominations, in an effort to inject new faces into elections; 2. provisions for a mail election of delegates-at-large in case the national emergency should cause cancellation of the convention; and 3. a change in the method of paying dues.

VINCENT TRAVERS

EDDIE CANTOR

June 21, 1944

Mr. Vincent Travers,
149 West 51st St.,
New York City.

Dear Vincent:

I cannot leave town without expressing to you my gratitude for the fine musical job you did on our radio show these last eight broadcasts. You are not only a fine musician, but a great joy to work with - a rare combination in this cockeyed business of ours.

Good luck, and hope to see you when I return in the Fall. Kindest regards from the gang and myself.

Sincerely,

Eddie Cantor
Eddie Cantor

EC:rah

Waldorf Astoria
New York City.

THIRD YEAR WITH
BILLY ROSE'S
DIAMOND HORSESHOE

EXCLUSIVE MANAGEMENT

MUSIC CORPORATION OF AMERICA

LONDON NEW YORK CHICAGO SAN FRANCISCO BEVERLY HILLS CLEVELAND DALLAS

NATIONAL ASSOCIATION
REPRESENTED BY
WEED & COMPANY

Top time buyers,
seeing this ad on a
station letterhead,
know it means quick
action. Stations that
use Weed, know it
means more sales.

WEED
& COMPANY

NEW YORK CHICAGO
DETROIT SAN FRANCISCO



He talks to **579,125** of his audience at a time!

This is Arthur Godfrey. You can hear him over WABC. Look well and long upon him. Godfrey is unique.

This man does *best* what all radio personalities attempt to do well. He speaks to his early-morning listeners as though he were beside them in their homes, across the table from them as they breakfast.

Like a friend who's dropped in for a chat—a close friend who talks *only* and *directly* to each individual listener.

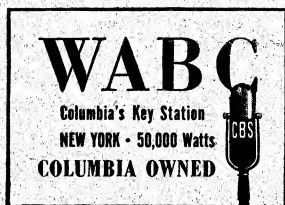
Call it a knack or a gift, or genius—whatever it is, it is *the* quality that sets Arthur Godfrey apart from all other broadcasters,

builds his listening audience to mammoth early-morning size.

If you're interested in reaching Godfrey's 579,125* friends with *your* message, call us or Radio Sales. We'll give you a case-full of facts. You can draw your own conclusions.

*According to the latest CBS Listener Diary study (December 1943). Probably more now.

Represented by
Radio Sales, the
SPOT Broadcasting
Division of CBS



N. Y. Agency Men Active at WRGB

By JAMES L. CONNORS

Schenectady, July 11.

More than 100 of programs, the commercial phases of which range from one minute to an hour, have been produced by New York advertising agencies in the past 10 months on WRGB, General Electric television station. Significantly, most products placed are extensively advertised in the press and magazines. It is questionable whether any exact scientific analysis of just what formats and techniques have been most effective is possible. The products have presumably been ones which lend themselves best, or at least well, to television.

BBDO has been the most prolific experimenter during the period in question, having handled 14 shows or demonstrations. John Southwick, now with Young & Rubicam, was that concern's contact man in most instances. J. Walter Thompson has put on four commercials in that time, the organization apparently leaning toward longer shows. Tom Weatherly and Gene Koehne are the Thompson toppers in the television field. Compton agency has staged three commercials via WRGB.

Agencies have brought talent from New York for more than 50% of the programs. WRGB records do not show the names of New York performers, or the agency men, in a number of cases. They reveal that Yvette did a one-minute commercial for Ivory Soap, through Compton, on the same night that Compton imported Stan McGovern, New York Post cartoonist, for a 60-second demonstration for Mobil. Compton also employed Buffalo's puppets for a Dux show.

Thompson put on a 15-minute skit, with two to three minute commercial announcements for Owens-Illinois glass on April 25—the day members of the American Newspaper Publishers Ass'n trekked to Schenectady to take in a "Newspaper" demonstration. Later, by the way, was probably the sweetest space-grabbing exploitation in which GE had a hand since WRGB made its debut. Agencies have not figured in most of the newspaper and magazine shows.

Longest Commercials

The longest commercial programs, one-hour, were staged on the same night by the Thompson organization. Mary Stuyvesant Pond's beauty experiment, demonstrated right and wrong methods of applying makeup, etc. on the first hour. The second was devoted to a demonstration by the Red Cross and Reichel Laboratories of the process of converting human blood plasma and its administration on the battlefield.

The second longest commercial shows were half-hour affairs. One, by Goodrich, involved a demonstration of the process involved in the production of synthetic rubber, by Dr. Howard E. Fritz, head of Goodrich research. A specific demonstration was given of Korosol for raincoats, window drapes, tablecloths, etc. This was a BBDO effort, as was a half-hour program for Remington Arms Co. On latter sportsmen offered tips to hunters, discussed arms and ammunition and underlined safety rules in hunting. The Thompson office ran another half-hour show, for the American Ass'n of Playing Card Manufacturers. This took the form of a bridge game played by experts.

'TELEVISION FOLLIES' ON DU MONT SKED (13)

First of an annual series, "The Television Follies of 1944" bows in tomorrow (13) night via WABD-DuMont. Two-hour live variety-musical is in full costume and requires 10 scenes. Session will be produced by Raymond E. Nelson, tempo and radio and tele head of the Charles M. Stern agency. Show features a large cast plus nine-Convener Cover Girls.

Included in the cast are: Nord Connell, Dolores Wilson, Gwen Davies, Robert Cover, Audrey Spelling, Ray Martell, Betty Carroll, George Gilbert, Rita Blake, Bobbie Jean Bernhardt, Fred Fletcher, Steven Morrow, Jules Racine and George Foster. Musical score combines music from "Follies" shows of the past with original melodies by Sam Medoff, with special lyrics by Thornton Wilder.

Bad Spotting of Treasury Dept. Disc Shows Cues Decision to Fold Series

Decision of the Treasury Dept. to depart from the radio transcription field was prompted by agency's feeling that returns from the work and manpower, which went into production, was wasted due to bad spotting by broadcasters. Future plans will be made after consultation with the webs and station managers and resultant assurance from the industry that Treasury's productions will be aired at times when they will reach a sizeable number of people. Dept. hopes that the radio industry will take greater initiative at top of the new plans and therefore assure their success.

Other factors such as the feeling that continuous series had an adverse effect during the war, loan drives and desire to review available talent, script material and to make production less cumbersome were responsible for shutting down as of July 1, and a 15-minute show.

NAB Kudosse Harkness' Free Radio, Press Spiel

Washington, July 11. July 4 broadcast of Richard Harkness, NBC commentator here, in which he plugged for a free press and free radio and asked the Democrats to take as strong a stand in their platform as the Republicans did, is kudosed by NAB in its current membership bulletin.

Reading the G.O.P. plank, Harkness commented:

"There is the Republican platform guaranteeing a free press and radio. Within a few weeks the Democratic Resolutions Committee will begin its deliberations in Chicago. If we are to keep this precious freedom of expression in our country, it certainly behooves the Democrats to be equally outspoken for a free radio and a free press."

"Otherwise there will be a fundamental issue in this coming presidential campaign, the vital issue of freedom of expression."

Getting Performance Rights for Pix And Legits Newest Video Snags

With sponsors unwilling to spend much coin on development of material for television production, an additional headache for video experimentation has manifested itself: Showmen controlling performance rights of old legit and picture material refuse to permit their use for television on a sustaining basis. These same people, it's pointed out, will be only too willing to hop aboard the gravy train when the video medium can manage to pay juicy sums for performances. Right now, however, they're unwilling to allow the tele outlets use of their plays.

Case in point was the recent cancellation of a sketched performance of "Peinited Forest," which had been penciled in for July 2 performance via WABD-DuMont. Television Workshop, producers of the tele drama, were informed that film rights to the play included tele per-

formances, so outfit had to switch to an original. Same outfit ran into the financial barrier when trying to live up a presentation of Noel Coward's "Fumed Oak." They were informed that they would have to pay \$100 for one performance.

Film rights angle also ties up much of the worthwhile material and it's pointed out that pix interests are also looking forward to television as a future source of revenue and they ought to be agreeable to contributing material for its growth. RKO Television could seem to have an advantage over other tele outfits in the reservoir of material stored up by the screen stores in their files. But the rest of the tele groups are dependent on play brokers who either can't make up their minds what to charge for tele rights or who set rates which are too high except for anything but heavily endowed commercial performance.



RABBITHASH, KENTUCKY... "Inhabited Place"

Save for the whimsy of its name, Rabbithash, Even the placid Ohio, Flowing endlessly down its valley, Spares but a sidelong glance as it passes... So many similar places has it seen Along its banks.

The general store; Its kench of boxes with a plank across; The unshod youth beside his ancient car; The lazeily villagers, Lolling in the heat of day, Suggest, not merely Rabbithash in 1944, But any one of thousands of such towns, On any summer day Of any year within a generation.

Only the rusting petrol pump, unused since rationing. And the starred flag in the window, Speak of togetherness. Only the topics of debate Around the forum of the general store—Chenbrough, Salpan, the hateful rocket bomb; Or Dewey's presidential chances—Remind that this is 1944.

Yes... Rabbithash is just another place Without importance in a big and busy world... Except to those whose world begins and ends right here, And to us.

WLW

The Nation's Most Merchandiseable Station
DIVISION OF THE CASCADY CORPORATION

Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by same bands in various New York hotels. Dinner business (7-10 p.m.) not rated. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday price. Compilation is based on period from Monday to Saturday.)

Band	Hotel	Weeks Played	Room Rate	Cover Charge
Tucker-Prima	Aslor (600; \$1-\$1.50)	1	3,950	41,329
Lani McIntire	Lexington (300; \$1-\$1.50)	123	2,067	228,442
Tony Pastor	New Yorker (400; \$1-\$1.50)	9	2,224	18,724
Glen Gray	Pennsylvania (300; \$1-\$1.50)	11	2,632	27,767
Xavier Cugat	Waldorf (350; \$2)	2	3,102	6,309
Dean Hudson	Lincoln (775; \$1-\$1.50)	5	662	5,442

* Asterisks indicate a supporting floor show. New Yorker has an ice show. Lexington, Hawaiian floor show.

Los Angeles

Freddie Martin (Ambassador; 900; \$1-\$1.50). Grove still closed because of valet's strike. No orch. on bandstand.
Joe Reichman (Biltmore; 900; \$1-\$1.50). Pulling bolt of hotel trade for dinner. Rates 4.80.

Chicago

George Hamilton (Empire Room, Palmer House; 700; \$3-\$3.50 min.). Lack of turnover kept Hamilton and show headed by Victor Borge from getting more than 9,000.
Woody Herman (Panther Room, Sherman hotel; 550; \$1.50-\$2.50). Herman packed 'em in. Played to great 8,700.
Eddie Oliver (Beach Walk and Marine Room, Edgewater Beach hotel; 4,500 combined; \$1-\$1.50 admission to Beach Walk for dancing and show; 50¢ and 75¢ cover charge, plus \$1.25 min. in Marine Room). Combination of bands' popularity and show's closeness to lake breezes kept total up to fifty 10,000.
Bill Snyder (Mayfair Room, Blackstone hotel; 400; \$2.50 min.). Iren Bordini proving good draw. Pulled excellent 2,100.
Benny Brum (New Walnut Room, Bismarck hotel; 465; \$1.50-\$2.50 min.). Bit holding up nicely with Johns responsible for very good 4,300.

Location Jobs, Not in Hotels

(Los Angeles)

Jimmy Dorsey (Palladium B. Hollywood, fourth week). Still clicking off steadily at 35,000 peak.
Jan Savitt (Trinon B. Southgate, fifth week). Gathering strength and wowing dancers to tune of 9,000 late.
Frankie Masters (Slappy Maxie's N. Los Angeles, first week). Holds Royal Flush from start with Merry Macs and Harmonics Rascals on floor.

(Chicago)

Gay Clavidge (Chez Paree; 550; \$3-\$3.50 min.). New show headed by Milt Green, which opened Thurs. (8) keeping up fine average set by Sophie Tucker. Capacity 5,200.
Carl Ravazza (Blackhawk; 500; \$1-\$2.50 min.). Holiday crowds helped Ravazza account for swell 4,500.

10 Best Sheet Sellers

(Week Ending July 8)

Swingin' On Star	Burke
I'll Be Seeing You	Williamson
Long Ago, Far Away	Crawford
I'll Get By	Berlin
Amor	Molodtsov
Gl Jive	Capitol
Goodnight Whiskey	Shapiro
Time Waits For No One	Remick
San Fernando Valley	Morris
Some Day Meet Again	Witmark

Band Review

GEORGE LOPEZ ORCH. (12)
With Elaine Vincent
Dixie Hotel, W. C.

George Lopez, who was featured trumpet with Xavier Cugat's orchestra for the past five years, has branched out on his own and reveals great promise provided he decides to play in a definite sweet or swing style. As it was the orch did not sound sweet, and giving when caught with just fair results, showing the need for more rehearsal and better arrangements.

Composed of five sax, three trumpet, two trombones and three rhythm, with Lopez on trumpet, the group was at its best when it stuck to the sweet stuff with Lopez blowing a slick horn, indicating what way the road ahead should be while in the live vein it demonstrated a brassiness and cacophony that grew to loud proportions. Surprisingly enough, considering Lopez' back ground in Latin tempo, it didn't fare too well when it assayed below-the-border tunes.

Leader, who has a thick Spanish accent, confined himself to playing with the ences intruding numbers and therefore didn't impress audience with his personality other than musically.

First job with a band, Elaine Vincent is a comely lass who is better than average in selling a song. Band could also use a male singer on ballads and novelties to lend more variety.

Marty Schramm band into Club Brazil, Houston, Tex. after 18-month run at Hotel Henry, Pittsburgh. George Wells has replaced him at Henry.

Ringling

Continued from page 1

showing under canvas again until the tent can be fireproofed, for circus-goers, it's held, will have to be reassured against recurrence of the Hartford holocaust. In fact, that tragedy may knock out all tent shows it's feared.

Can't's Fireproof Tent

Recalling the Cleveland fire of 1942, when valuable animals were trapped and burned, Ringling wiped out. Robert Ringling tried to have this season's tent fireproofed. The DuPonts have a method of making fireproof canvas and there are chemical treatments for such protection, but it's claimed that all that material is being used by the Army. Last year's main tent is in Saratoga and there is a possibility that priority will be granted in light of last week's disaster.

Ringling was not with the show and was not summoned to Hartford by authorities. He is primarily concerned with production, while James A. Haley, the husband of one of the owners, and general manager George W. Smith, are operational chiefs. Both are held under \$15,000 bail pending the Hartford hearing, along with other department heads.

It is possible the fire will be a financial knockout for RBB. Under the Connecticut law, maximum liability for accidental death is \$15,000 per person, and if full damages were awarded for "one killed, the total would be more than \$2,300,000. In addition there will surely be claims by those insured, for which there is no legal limit on the amount of damages. Show is said to have liability insurance of \$500,000, but the liability of the insurance firm to pay is believed to depend on whether contributory negligence is proven on the part of circus officials.

The entire loss of life was in the reserved-seat sections between two steel runway exits for the wild animal acts, which open the show. Because of the runways two exits were shut off, leaving but one for escape. If the show goes on again, some other method of getting the animals in and out of the performing arena must be devised, or the animal acts will be eliminated.

If the circus does not resume, it

will have been the second time that RBB has stopped in mid-season, the first having occurred in 1938, when the show was sent back to winter quarters after a strike of razorbacks. There is some chance of the show being brought to his inland arena such as Madison Square Garden and the Madison Garden.

Around 7:30 last night newspapers were rushed to Hartford by eastern newspapers to cover the disaster.

Negro Scenes Cut

Continued from page 1

ing made known until inquiries reached N. Y. home office, and news-reel companies declared they had originally put such scenes in.

This prejudice has also obtained with all Negro films. "Stormy Weather" was held up several months by the censor. Memphis permitted it to be shown. In several other cities, the 20th-Fox sex-musical was only shown after a long delay. It was assured that the film would play black and white theatres simultaneously, day-and-night, so that white houses would not get Negro pornography. Normally, only houses would get the film first.

Atlanta is another key city that has been using a municipal censorship similar to Memphis, with less publicity. Crux of the problem is that although white audiences enjoy Negro sequences in films for their entertainment value, they will not countenance any scenes showing the Negro on a basis of social equality with the whites. Local censors will eliminate such scenes, regardless of the effect on the artistic side or the continuity of the film. If Hollywood producers continue filming scenes implying social equality, say certain exhibitors, there will be active censorship all over the south. A practical solution, they say, disregarding aspects of ethics or social consciousness, is that if Hollywood producers wish to persist in toying with such scenes they must be filmed so that they can come out of the picture without disturbing the continuity.

Tomorrow Night!
BING SINGS—

The most beautiful ballad of this or any year!

ALL RELEASED

and his lovely guest star
MARILYN MAXWELL SINGS—

The sensational hit from Universal's "Follow The Boys!"
IS YOU IS, OR IS YOU NOT?
(MA' BABY)

LEEDS MUSIC CORPORATION

LOU LEVY, Pres.

BERT BRAUN

84 W. RANDOLPH ST., CHICAGO

GEORGE SCHOTTLER

180 BUILDING, NEW YORK

HAPPY TODAY

1537 NO. VINE ST., HOLLYWOOD

Recorded by

WOODY HERMAN
CHARLIE SPIVAK
MARTHA TILTON
CHARLIE BARNET
KITTY CARLISLE

Recorded by

LOUIS JORDAN
BING CROSBY
and THE
ANDREWS SISTERS
(Seen in release)

BING CROSBY'S KRAFT MUSIC HALL • THURS. JULY 13, 9:30 P.M., LIVE

Top Tunes of 1943-44 Season

[From copyrighted Audience Coverage Index reports by the Office of Research-Radio Division and reproduced by permission of the director, Dr. John G. Penning. The top 25 songs this, as determined by audience coverage over national radio networks for the period July 1, 1943-July 1, 1944, are listed below.]

POPULAR

People Will Say We're in Love ("Oklahoma") Crawford
My Heart Tells Me ("Sweet Nothin' O'Grady") Bregg
Shoo Baby ("Follow the Boys") Leeds
Bonnie Marche Southern
How You ("Mason Harfield") Broadway
Paper Doll (2) Marks
Oh! What a Beautiful Mornin' ("Oklahoma") Crawford
Rock Ago and For Avar ("Cover Girl") Lawford
No Love, No Nothin' ("The Gang's All Here") Triangle
It's Love, Love, Love Soutly
For Your Army Around Me ("Happy") Broadway
Sunday, Monday or Always ("Dixie") Mayfair
San Fernando Valley Mayfair
I'll Get By ("A Guy Named Joe") Berlin
How Sweet You Are ("Thank Your Lucky Stars") Remick
My Ideal Marke
Fandango Famous
Father Too Young or Old ("Lucky Stars") Winmark
For the First Time Shapho
When They Ask About Me ("Lucky Stars") Berlin
Holiday for Strings Bregman
Sneak Low ("One Touch of Venus") Chappell
Fiesta Fiesta Chappell
Marilyn Dances Miller
Don't Sweetheart Me Advanced

TOP STANDARDS OF 1943-44

The favorite 18 standards of 1943-44, as determined by Audience Coverage Index over national radio networks.

Blue Skies Berlin
Begin the Beguine Harms
Embraceable You New World
I Got Dust Berlin
Night and Day Harms
Smoke Gets in Your Eyes T. B. Harms
Swanee River Berlin
All the Things You Are Chappell
Just One of Those Things Harms
When You Wish Upon a Star Harms
Oh, Lady Be Good Harms
Tea For Two Harms
Hallelujah Harms
My Heart Still Shill Harms
Make Believe T. B. Harms

PATRIOTIC

Army Air Corps Fisher
Boogie Woogie Robbins
Marines' Hymn U.S.C.
Over There U.S.C.
Remember U.S.C.

Inside Stuff—Orchestras—Music

Difficultly encountered by agencies in overcoming the reluctance of band leaders to play one-nighters and one-day engagements because of poor transportation, bad housing conditions, food shortages; etc., in spite of the attractive coin, is exemplified by Herbie Fields' experience.

Fields and his orchestra, who opened at the Palomar in Norfolk, Wadsworth, Va. (88) for three weeks, found it almost impossible to get rooms. Half the bandstays had to sleep in used cars which were hired for the night. After the troupe was told the fact that 12 bottles of liquor was stolen from the band baggage—though because the town is under Navy and Alcohol Beverage Control, with bootleg still selling for \$10 a bottle.

Entertainment in town consists of two burlesco, both doing socko business, and a few picture houses, with the big feature for thousands of servicemen and war workers, playing the ballrooms and dance spots, which are filled no matter who's playing.

During the Philco summer replacement show, Paul Whiteman is bringing back some of his alumni for a "then and now" cycle. This is all part of the Whiteman vestibule of fame script, which is the lighter touch to the regular "Radio Hall of Fame" series. Curiously enough, the many distinguished alumni of Whiteman's musical sagacities through the years some time ago literally presented the Dean of Jazz with an ornate valise "door of opportunities" bearing their names, among them Bing Crosby, Bob Dorey, Dinah Shore, Morton Downey, Mildred Bell, et al.

Civilian Advisory Committee for the U. S. Army, Hit Kit, which selects the monthly soldier song, by bullet, now comprises Dr. Raymond Kendall, USO, Harry Fox, MPPA, E. C. Mills, masters Mark Wernow, Ray Bloch, Paul Whiteman, Fred Waring, Guy Lombardo, Ray Kroyer, Rudy Vallee, Jerry James, Jimmy and Tommy Dorsey, Benny Goodman also Lucy Marzette, Kate Smith, Dinah Shore, Bing Crosby and "Ade" Green ("Variety").

Just after he had booked Harry James' band into West View Park, Pittsburgh, for a one-nighter, tonight (Wednesday), at \$600, then \$1000, against a percentage, Joe Miller, leading Pittsburghers, happened to be thumbing through his books and discovered that just four years ago to the day, he had bought James, for an amusement park on the outskirts for a single night at \$225.

Leopold Stokowski is reported planning a South American tour, with music by S. A. composer, for the N. Y. City Center of Music and Drama next season. The South American union concerned will find it no problem, as a good will gesture.

Stokowski, originally slated only to conduct his newly organized Czik Symphony, will conduct the opera.

"Variety," issue of July 8, inadvertently included in its recap for Carmen Cavallaro that the maestro was opening at the Palmer House, Chicago, Sept. 21. The date is Sept. 28.

Edwin McArthur Returns From SW Pacific Tour

Edwin McArthur returned to N.Y. Saturday (8) from his second six-month tour of the Southwest Pacific. Conductor had landed in California a month ago, where he stayed to conduct five concerts with the Standard Oil Co. of California symphony orchestra over the Don Lee west coast network.

McArthur had gone overseas at special request of Lt. Gen. George C. Kennerly, Jr., latter's personal aide to arrange musical performances among troops.

Rodgers, Hammerstein To Join in Philly Salute To American Composers

Philadelphia, July 11.—Richard Rodgers and Oscar Hammerstein, II, are to take part in the parade of tune-chiefers who will appear at the Robin Hood Dell's Salute to Composers of American Music on Aug. 3 under the direction of Sigurd Romberg.

Hammerstein will not act as master of ceremonies for the show which has been arranged with the cooperation of the Songwriters' Protective Union, of which Romberg is president.

Among the other songwriters who will take part are Harry Warren, Harry Tierney, Peter DeRose, Lucky Roberts, Dorothy Fields, Milton Drake, Al Hoffman, Harry Livingston, Albee Buel, Ray Henderson, Sam Simon, Herman Hupfeld, Charles Tobias, John Wilner, Alex Kramer.

N. Y. HURRICANE IN SWITCH TO ICE SHOW

When the Hurricane, N. Y. mily, reopens next month, floorshow policy will be switched to an ice show, production of "Beauty On Ice," which will include lineup of around six acts. Show will be produced by McGowan and Mack, long featured in "Ice-Capades," with mixed also, being spotlighted in specialty lists.

Tentative opening date is Aug. 15, although teat will depend on how soon renovating job on Hurricane's interior can be completed. Show is set for six weeks with options.

Michéle Alperin had career at the Hurricane when club temporarily shuttered several weeks ago, but is retained for the ice production.

T. Dorsey Gets 17,000 At Dancery, Over 4th

Los Angeles, July 11.—Dorsey brothers, Tommy and Jimmy, opened their 4th annual dance at the Casino Ballroom with 17,000 admissions over the first three days.

Michéle Alperin had career at the Hurricane when club temporarily shuttered several weeks ago, but is retained for the ice production.

Aussies Also Take To Ballet In Big Way

For the first time in its history, Australia had its own ballet troupe, not one but two companies of Aussie artists now enjoying highly successful seasons. The two groups are the Helene Kirwan Ballet and the Borevinski Ballet, both formed by dancers who came to this country years ago with Col. de Barys Ballet, Russia, and stayed in Australia to attend school and then to join their own dance companies with their pupils.

Helene Kirwan and her troupe of 25 native artists, after three weeks of without performances in Melbourne, are now on tour. In Adelaide lists formed at the theatre all a sum, an unbreakable procedure in the country. The Kirwan Ballet, like the personnel, is mainly Australian. Miss Kirwan, using only a few outsiders, like "Boris" Laskin, and "Sylphide," writing new ballets of local background for the role, as well as "Hercules," "Hindus," "Lovers," and "Revolution of the Dismal."

Rosenblatt's Concert Series

Henry Rosenblatt, known son of Louis and Rose Rosenblatt, is to conduct a concert series of Jewish folk songs and Oriental music this fall. The series has been arranged with the Philadelphia-La Scala Opera Co. under name of Paul Demps.

Bands Now Seen Raising Symph. Orchs.; Wald Snares Six From Cleave.

James Buys In Dorsey Bros., Dailand Dancery

Los Angeles, July 11.—Ownership of the Casino Dancery-Ballroom here, originally bought by Tommy and Jimmy Dorsey, is now a joint combination of the two.

Wayne Dailand, San Diego dancery operator, was recently admitted to partnership and now Harry James, band leader, has bought in, with each owning 25%.

PONS-KOSTY MAKE G'S GO LONGHAIR IN PERSIA

Persian Girl Command.

Lily Pons and Kosiakowski both turned heads to be the most beautiful show we ever had. Both deserve a lot of credit for the wonderful job they did. When they first arrived he organized an orchestra of 65 and they started to rehearse some of his more popular numbers and "The Beguine" and "Favorites of Victor Herbert." Within a couple of days he organized the band and had the G's playing with Kosiakowski perfection. The kids idolized him. They played their hearts out for him. When he motioned for more violins, they gave him tone and color the day after he never saw him. He was tremendously impressed by their playing.

If the orchestra was ready, the concert went on tour. They played every engagement they scheduled for. After Pons, with the orchestra, was singing more than twice a week in here, he was singing two shows a day and offering three and four selections at each performance. They played at camps down the Persian Girl and at camps in the heart of the Iranian desert. Their concerts started on time in spite of dirt roads and terrible heat. It was tough on Kosiakowski but it was a good deal longer on the little song. I don't think I have heard a more 133 degrees and dust storms at the M.C. But she proved that she could take it, and the men loved her for it.

If I say, "Tremendous crowds turned out to see the show," you will think, I am just a little too Broadwayish. But that is just about the only word I can use to describe the crowd and keep within military censorship. Thanks to Major General. Conquering conditions in this mission, men who are posted at outlying stations were given time off to see the show, and they could come on trip in, and enjoy the concerts. The trip was well worth while, they say. Pons and Kosiakowski are two people the men of this Command will remember for a very long time.

Much credit should go to Carolyn Gray, who featured at the piano and Frank Vernal, who offered several selections and a variety of songs and piccolo. It was a perfectly packed and the men, most of them in uniform and saluting, were all over the place. The show was a success, and the two bands, led through the two bands completely fascinated by the actions of conducting an orchestra. I met Pons and Kosiakowski and the brilliant voice of Miss Gray. Don't let anyone ever tell you G's are not any good. If the USO would maintain that kind of life, this country of artists, sheet and disc stores wouldn't be so hard to take.

CWO JOE GANES, Persian Girl Battalion.

Famous Music to Publish Its 1st Legit Score, 'Rain'

Maxine Music has long published film scores—see Paramount's musical scores—along with the picture. Broadway musical version of "Rain" will be publishing its first legit score.

A. P. Waxman is producing the Broadway-Delux version of "Rain" with Ethel Merman starring in the South Thompson role created by the late Jeanne Eagels. Paramount is backing the backers.

Conti Babb also will open with "Rain" at the Los Angeles. A. P. Waxman is producing the Broadway-Delux version of "Rain" with Ethel Merman starring in the South Thompson role created by the late Jeanne Eagels. Paramount is backing the backers.

Jersey Wald has augmented his own with six-piece string section for his act at Paramount, N. Y., for July 12, including the new act, Cleveland-Symphony Orchestra. Wald, who is a pianist, has run out on raiding each other's music, the building of the strings is a new act, and the new act is a trend for banishment who have been stymied in trying to set up their own act, and the new act is to pack each musician for their share.

Symphonic musicians are showing a preference for the band jobs that only because of the greater remuneration. It is not because it is more steady work. With symphonic work, they work a year on average, the same and dance jobs, with his higher pay, are seen gaining the desirable job over.

Ted Fetter Asks \$87,500, Claims 'Conspiracy' On 'Taking Chance's' Rights

Ted Fetter, one of the composers of the popular song "Taking Chance," last week (7) charged Leo's, Miller Music, Leo Fetter, and John LaTouche, who are the owners of the two films and failure to give him screen credit, \$87,500 and \$7,000 from Miller and Fetter, music publishers, respectively, for violation of trust, as holder of the copyright.

SONGWRITERS WARNED ON 'SAD SACK' USAGE

Songwriters and authors have been warned that the phrase, "The Sad Sack," is copyrighted by its creator, Sgt. George S. Baker, and can be used except by permission of Baker or his estate, William M. Baker.

"The Sad Sack," cartoon of an unlucky GI, has been running in Yank. Army weekly for many years, and may be put out in book form. Fast becoming a household word, "The Sad Sack" continues to make a clean life after the war, according to Baker, who had had many offers to commercialize the feature already.

Name Bands Feature In Popkin's (L.A.) New Policy

Los Angeles, July 11.—Harry Popkin, operator of the Million Dollar Theatre, writes that a name band policy next month through a deal with Marie Curp, of the "Million Dollar Theatre," and his band in as many weeks, starting Aug. 2 with Charlie Barnett.

Popkin, who has a new name band, Million Dollar will probably have a number of Samuel Goldwyn's "Million Dollar Theatre" films, which will be shown in the Goldwyn theatre in South Hollywood.

Calloway's Nova Scotia 1-Nighters Begin July 24

Cal Calloway's "Nova Scotia" tour of one-nighters, which started in New York, will be in progress. The first stop of this Canadian singer, although he is not a Canadian, is in Montreal, Quebec, and other one-nighters. Calloway will be in Montreal, Quebec, and other one-nighters, which will be in Montreal, Quebec, and other one-nighters.

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10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported by operators to "Variety." Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

- | | |
|---|------------------------------|
| 1. I'll Be Seeing You (9) (Williamson)..... | Bing Crosby..... Decca |
| 2. Long Ago, Far Away (4) (Crawford)..... | Tommy Dorsey..... Victor |
| 3. I'll Get By (8) (Berlin)..... | Haymes-Forrest..... Decca |
| 4. San Fernando Valley (6) (Morris)..... | Guy Lombardo..... Decca |
| 5. Amor (2) (Melodylane)..... | Harry James..... Columbia |
| 6. I Love You (8) (Chappell)..... | King Sisters..... Victor |
| 7. G.I. Jive (2) (Capitol)..... | Bing Crosby..... Decca |
| 8. Goodnight Wherever Are (4) (Shapiro)..... | King Sisters..... Victor |
| 9. Straighten Up, Fly Right (2)..... | Enrie Madrignera..... Hit |
| 10. Milkman Keep Bottles Quiet (5) (Feist)..... | Andy Russell..... Capitol |
| | Bing Crosby..... Decca |
| | Perry Como..... Victor |
| | Johnny Mercer..... Capitol |
| | Louis Jordan..... Decca |
| | Russ Morgan..... Decca |
| | Andrew Sisters..... Decca |
| | King Cole Trio..... Capitol |
| | Woody Herman..... Decca |
| | Ellie Mae Morse..... Capitol |

Jimmy Palmer's Orch Into Terrace Room, Newark

Jimmy Palmer's orch goes into Frank Dailey's Terrace Room, Newark, for two weeks starting July 21. Band will be followed by Lee Castle, combo which is set for ten weeks.

Palmer is treating the former Dick Stauble band and filled in at the Terrace Room for Frankie Carle when latter was forced to forego several dates because of radio commitments.

Hat Grayson organizing a band to be made up of men discharged from military service.

HOT LIPS' PAGE ALBUM

Oren "Hot Lips" Page has made his first set of discs in several years, for Savoy label doing out of his own tunes.

"Lips" and a combo headed by Sid Caletti, Clyde Hart, and Don Byas recorded "Dance of the Tambourines," "Pagin' Mr. Page," "I Keep Rollin' On" and "Uncle Sam Blues."

Max Kadlicek, trombone player, has quit Al Martino band at Nixon Cafe, Pittsburgh, to join Henry Busse. He's being replaced by Don Emberg, from Tommy Carpio's at Bill Green's, Pittsburgh.

British Best Sheet Sellers

(Week Ending, June 8, 1944)

London, June 8.

- | |
|-----------------------------------|
| Lilli Marlene..... Maurice |
| Melody Duet..... F. D. & H. |
| Don't Ask Me Why..... Connelly |
| I'll Get By..... F. D. & H. |
| Don't Know Where Going..... Gay |
| Sending My Blessing..... Gay |
| By River of Roses..... F. D. & H. |
| I Can't Be Wrong..... Chappell |
| My Heart Tells Me, Brad Wood |
| Paper Doll..... Maurice |
| All My Life..... Chappell |
| Thinking About..... Chappell |

Pix Bond Drive

Continued from page 4

whole-hearted job in showmanlike fashion, not only contributing to the success of the drive, but adding to a great achievement of wartime service.

\$52,845,000 From Chains

Purchase of Fifth War Loan securities by film distributing companies and major theatre circuits amounted to \$52,845,000 according to Leonard Goldenson, chairman of corporation investments, during the drive.

Three leading film company purchasers were: Paramount, \$15,000,000; 20th-Fox and its theatre subod, National Theatres, \$10,000,000; and Loew's, Inc. \$10,000,000.

Dallas Negroes' Prem

As a windup to the Fifth War Loan Drive, the Empire was turned over to the bond committee of Negro citizens for a premiere of "Go Down Death," all-Negro picture made in San Antonio by Spencer Williams.

Early Settlement of Recording Ban Cues RCA Hunt for New Air Show

Citation for Handy

William C. Handy, who was in Chicago Saturday (8) to take part in the American Negro Music Festival, is attending similar festivals in St. Louis and Detroit this week. The vet songwriter will receive a citation for his contribution to American music, believed to be the only Negro to be so cited.

His new book, "Unsung American Songs," comes off the press July 15.

In anticipation of an early settlement of the Petrillo recording ban, RCA is scouting for a new air show to plug its Victor artists. Show would be in addition to the current Saturday night Blue network stage, "Music American Loves Best," which RCA will continue.

Reported that the new program may go on a five-week basis, although details as to format, budgeting, etc., are still to be ironed out. J. Walter Thompson is the agency on the RCA account.

Music Notes

Misha Bakaleinikoff scoring "One Mysterious Night" at Columbia.

Franz Waxman conducting musical features for avowed servicemen at Birmingham General Hospital in California.

Hans Saller assigned as musical director on "My Baby Loves Music" at Universal.

Martin Slater willing background music for "Meet Miss Bobby Sox" at Columbia.

Sanford Green and June Carroll collaborating on 12 songs for "New Faces of 1945" at Republic.

Branslaw Kaper scoring "Mrs. Parkington" at Metro.

Hilary Lynne and Eugene Zador collaborated on a group of tunes.

"Songs of a Lonely Wayfarer," to be published by Mills.

Al Pearce clerking "Elmer's Secret," to be sung in "Run Valley" at Republic.

Leigh Harline assigned to musical direction of "Heavenly Days," Fletcher McGee and Molly Starrer, at RKO.

Domie Franklin in charge of new Hollywood office of Robert De Leon Music Co.

Leigh Harline and Roy Webb writing background music for "Tall in the Saddle" and "My Pal, Wolf," at RKO.

Jimmy Campbell Publications, Inc., N. Y., has been dissolved. Papers to this effect were filed with Secretary of State in Albany.

Orchids to Dave Wolper!

PRODUCER OF



"Follow the Girls"



A GREAT SHOW AND A HIT SCORE

Lyrics and Music by DAN SHAPIRO, MILTON PASCAL and PHIL CHAIRS

WHERE YOU ARE • I WANNA GET MARRIED • YOU'RE PERF
FOLLOW THE GIRLS • TWELVE O'CLOCK AND ALL IS WELL
TODAY WILL BE YESTERDAY TOMORROW
I'M GONNA HANG MY HAT (On A Tree That Grows In Brooklyn)

ROBBINS MUSIC CORPORATION • 799 SEVENTH AVENUE, N. Y. 19 • JERRY JOHNSON, Gen. Prof. Mgr.

J. J. ROBBINS, Chairman of the Board • A. OLMAN, Managing Director

DICK ARNOLD
Hollywood, Cal.

ERWIN BARG
Chicago, Ill.

FRANK RICE
Boston, Mass.

CARL WEST
Detroit, Mich.

FLOYD WHITE
Kansas City, Mo.

JACK HARRIS
Philadelphia, Pa.

Producers Cautioned Again Anent Advance Pacing on Sets, Costumes

Producers of shows for next season are again cautioned as to coordinating dates of opening performances with the actual start of making scenery and costumes. Because of restrictions on material it will be necessary to order scenery and costumes at least four weeks before beginning rehearsals or eight to nine weeks before first showings. At most, no attractions are mentioned in the dailies, except people immediately advise producers of any delays, unless orders are given well in advance.

Shawmen had been told that scenic conditions were such that it will be mandatory to start work long before initial opening night. This has become jammed because of union restrictions. Upon the advice of Louis Hollander for extortion some months ago, the Theatrical Costumers' Workers sought affiliation with some other theatrical union but William Green, the American Federation of Labor leader, has refused to affiliate with the International Ladies Garment Workers Union.

ATAM is not satisfied with show business with the result that people in costume shops are limited to 30 hours per week, and overtime is prohibited unless absolutely necessary. Customers asked for the same schedule in Hollywood for two weeks and eight hours overtime are set by the union, but ILGWU rejected the offer. Costume shops are protesting a working agreement between the contractors and the union.

Stated that costume workers obtained a 25% pay increase in the last two years and that most of 15% indications are that because of the restrictions in hours and possible wage cuts that production costs will jump, with musical shows likely to average around \$200,000.

Inside Stuff—Legit

Changes in "Follow the Girls," 44th Street, N. Y., indicate the operating unit is but cut but not to any great extent, since Equity rules stipulate that when the management gives notice the replacement actor must get as much salary as the original. However, in the case of Frank Parker he was shown on the bill as "Frank Parker" and was expected to be a full part. Parker thought three months in the same job was about enough, being used to changing programs in radio, and he also claimed he had to go back to his Connecticut farm to attend to the vegetables, not being able to get enough help.

Toni Gillman also gave her notice and the matter of salary for the replacement is between the latter and Dave Wolper, the producer. Wolper gave notice to the Di Gatinos, but the dance company will not be replaced.

General Henry H. Arnold, head of the Army Air Forces, and his wife, visited Moss Hart at the dramatist's country home in Bucks County, Pa., over the weekend of Tuesday and Wednesday. General Arnold was invited to the invasion from the AAF commander, but other guests later commented on the casualness of the general, who was in on so vital a secret.

Hart wrote "Wings of Victory" at the request of General Arnold, through whom he visited the flying fields in a bomber before starting the epic drama, now being filmed on the Coast. Report that "Victory" would not tour was scotched by an announcement from Hollywood to the effect that the service show would open in Los Angeles Oct. 9, as originally scheduled. Play ran for over six months on Broadway (44th Street) to virtual capacity.

According to reports, Ruth Gordon offered to give up her entire salary and skip royalties from "Over 21" at the Music Box, N. Y., one of last week's closings, to help the needy and the sale of other shows in the cast. Max Gordon, who produced the show, decided otherwise, feeling that the actress-author should rest before starting on tour in the show that is being produced.

House management also figured in the show's exiting gross having dropped to \$7,000, considerably under the estimated figure. Box is one of the most attractive theatres in town but probably because of the lack of a revival of "Widow" on Broadway (Maletsky) last season, show having months ago been closed.

Paul Dullnitz, executive secretary-treasurer, has joined the board of the American Arbitration Association, but will not serve as an arbitrator. If he was to do so every actor with a claim, it's held, would have to sue.

Dullnitz's position on the A.A.A. board is not a matter of controversy. Equity strongly supported the Association, but having its members' claims adjusted by arbitration, many cases were kept from the courts. In recognition of its action, the A.A.A. invited Dullnitz to join and Equity's committee assented to his acceptance.

F. Hugh Herbert, who wrote "For Kicks," which closed at the Miller, N. Y., Saturday (8) and which was produced by Gilbert Miller, had a 20% share of the show. Author's highly successful "Kiss and Tell" is in its third summer at the Biltmore.

Herbert's earnings on "Kiss" have been exceptionally high, being three times the earnings on the past season; it amounted to \$25,000, there being three \$8,333 companies on tour in addition to the Broadway show.

J. Pat O'Malley was brought on from the Coast to appear in "—But Not Goodbye," which opened on Saturday (8) at the Music Box, N. Y. He was forced from the lead through illness. Under the contract John Golden, who produced "Goodbye," was obligated to pay O'Malley's transportation back to Hollywood.

Equity ruled that the manager is not now liable for the fire, O'Malley having opened in "Ten Little Indians," Broadway, N. Y.

More or less of a sudden closing last week was "Wallflower" at the Cort. N. Y., Meyer Davis, who produced it, closed the show on Saturday (8), but it was produced by a different management. Cast had been working under old salaries for a month and when the leads were informed themselves through, it was finally decided to fold. Recast play moved in on Broadway.

ZaSu Pitts—Inn' Due

For Run in Chicago

"Runabout Inn," ZaSu Pitts' starling which wound up in New York town Saturday (8), will not give a whirl around pop-appeal circuit but will be roadshow instead. Comedy opened at National, N. Y., last night. Pitts and her troupe jump from there directly to Selwyn theatre, Chicago, for a run. "Inn" has already been considered for the subway loop.

John Golden's "3 Is a Family," which also wound up New York town Saturday, will traverse subway circuit, having opened last night (11) at the Garden. Brooklyn and going to the Windsor, Bronx. Other circuit houses follow.

Stafford, Munson Star In Soap Opera Satrie

New comedy, Los Angeles, radio's soap opera, opens at the Belasco theatre 31 1/2, with Stanley Stafford and John Stafford. The latter is a former Stage place was authored by Francis Swann who will co-produce with Zeno Meyers.

SET I. K. DAVIS PLAY

Irving Kaye Davis and Victor Hugo Radtke have parted whereby the latter will produce a hit new play, "Last Stop," on Broadway. Play is Davis' 6th.

Playwright is husband of Elsa Shelley, who clicked right off the bat with her first play, "Pick-Up Artist," which opened at the New York circuit at 48th Street theatre, New York.

Kettering Eyes Kibbice For New Chit Comedy

Robert Kettering, Chicago's legit producer and operator of the Civic theatre, Chit, is set to do a new comedy, "The Girls He Left Behind," in Chicago next season.

Currently angling for Guy Kibbee, who recently closed in revival of "The Good Book" for Franklyn Meyer and is reported interested if film commitments permit.

Subway Circuit Doing Good Biz

Subway circuit, consisting of the theatres in the neighborhood of New York, is again affording welcome summer engagements for actors, taking up the slack in summer stock jobs. Contracts are given players for at least two weeks, but attendance has been favorable enough to repeat the bookings in several instances.

J. I. Leventhal and the Brandt brothers are teamed in operating the Flatbush, Brooklyn, and Windsor, Bronx, theatres. While cast members were formerly asked to take salary cuts in order to get into the circuit, there has been little slicing this summer so far. In addition to the above subway circuit, Broadway shows are also in on pop legit, under different management, and Leventhal has taken over the Grand Pier theatre, Atlantic City.

Neighborhoods are getting mostly good business, Broadway shows are carefully during the past season. Best gross was drawn by "Early to Bed," which started with a hit the week and was repeated in Brooklyn and the Bronx. "Porgy and Bess" and "The Sign of the Cross" and "Old Lace" netted a goodly return. "The Sign of the Cross" and "Tomorrow the World," which also recently closed on Broadway, had a profitable date in Brooklyn last week.

Other Broadway shows were "Mrs. January and Mr. E.," "Jane," "Dear John," and "The Sign of the Cross" (received for stock). "Three Is a Family" closed at the Belasco theatre, Saturday (8), moved directly into the neighborhood Monday (10).

LOSES FIRST STEP ON 'MERRY WIDOW' RIGHTS

Attorney Daniel L. Brown, son-in-law of the late Henry W. Savage, last week lost the first step in a court fight to have the Shuberts' rights to "The Merry Widow," which originated in Europe in the 1860's, revert to Charles E. Wyzanski, Jr., the federal court, Boston, ruled the book was the property of the Shuberts' domain. Savage obtained the American rights to "Widow" from the late George W. Edwards, London producer, whose "new version," dated 1907, was used in the U. S. Court ruled the American copyright had expired in 1935. The Shuberts were enjoined from presenting "Widow" any year by the Savage estate. Both Lee and J. J. Shubert were examined in Boston some months ago.

Claimed that the copyright on the lyrics was renewed and certain parts of the third act were being brought out in appeal of the Wyzanski ruling. This version was used in the New York revival of "Widow" on Broadway (Maletsky) last season, show having months ago been closed.

Despite the decision Brown avers he owns the "Widow" rights, acquired from the Savage estate and, curiously enough, claims the book was never published in America nor copyrighted here.

'Over 21' for London

"Over 21," Broadway hit, is to be staged in London. Max Gordon is now drawing up the papers for the London comedy's English presentation.

Hugh Beaumont is the London producer.

DE LAIGRE DUE EAST

With Hugh Laigre due July 11, the latter will be touring the United States, having been named for Chicago company of "Voice of the Turtle" by Alfred de Laigre, who later leaves Oct. 10 next week.

He is still looking for a femme to play the third role, Audrey Christie role.

B'way Speculates on Possibility Of Having Its 'Worst Summer

Cowl Unavailable,

Drop 'Yonkers' Tour

Proposed revival of Thornton Wilder's comedy, "The Merchant of Yonkers," which Fred Morand intended reviving, with Jack Cowl, started, for whirl around N. Y. subway circuit and road tour, has been dropped because of inability to get Miss Cowl, who has other commitments. Morand says he had it later, but can't find another name.

"Merchant" was originally produced on Broadway some years back by Herman Shumlin.

Back-Pay Delay Stirrs Stagehands

Muttered indications of a strike were heard in New York stagehand circles because of a week's delay in payment of retroactive wages ordered by the regional War Labor Board. However, at a meeting between Local 1, International Alliance of Theatrical Stage Employees, and the managers on Friday, the showmen agreed that the lump sum would be forthcoming the next day.

During the matter, during the session there was bickering, union men being somewhat aggressive, but the matter was smoothed by the managers. Another cloud is due this week. To be ironed out is a union idea of paying all stagehands the same, being lighted and said it was an imposition to pay the balance of the men who had nothing to do, since the instructions as to retroactive coin to heads of department, who are on the job 48 hours, is still not clarified but is departmented. It was pointed out that competitively few deckhands would be a thing to do, and the relatively small number of attractions that play that long on Broadway.

On Saturday (8) crews received 23 weeks pay retroactive to Feb. 1, 1943, and \$241,000, and \$171,000, grips and cleaners, \$160,560. There was some variation on the matter of holiday pay performances in the interim and all sums were subject to 20% withholding. The Shuberts' deductions. In houses where there are one-set shows with five-man crews, points question to the theatre took \$1,000 but the amount actually paid was \$635, with what the required deduction.

New scale for heads is \$38 weekly. Hymen getting \$48.44 and grips, \$45.96.

Sleek 'Waltz King' To Reopen in L. A. Aug. 7

Los Angeles, July 11. Streamlined version of "The Waltz King" will here at the Music Box Auditorium Aug. 7, with Richard Benell in title role. The show, which has been in the repertoire is slated for two weeks in San Francisco, followed by a road tour through Seattle, Portland, Salt Lake City, Denver, Tulsa, Oklahoma City, Kansas City and St. Louis.

MCA's Legit Revamp

Switch of Phil Bloom of Music Corp. of America's legit department to the Coast, to handle the new Broadway production, "The Searchers," which is being produced by Ben Kravitz, stage manager for Lillian Hellman's "The Searching Wind," which opened at Blackstone theatre, Detroit, last night (11) for a run.

GREENFIELD SERIOUSLY ILL

John Greenfield, president of the Hebrew Actors' Union, is in Polytechnic hospital, N. Y., with an acute sciatic neuralgia.

He has had more than a score of transfusions but is still seriously ill.

Forestor replaced Russell Collins in "The Searchers," which opened at Blackstone theatre, Chicago, last night (11) for a run.

Broadway and London's West End have sagged with closings in the past two weeks but for entirely different causes. Over here the slump in business came about as a result of vacation season, while over there attendance declined because of the Nazi rocket bombing of London and Paris. Five Broadway closings last week and the drop in grosses all along the coast. The opinion is that the worst of this will be the "worst" summer in years. Borne out is the prediction that because of uncertainties and indications that attendance chances looked doubtful. Present condition of the business indicates that the estimate of 15 shows going through the summer looks high.

Viewing the casualties of the past few weeks, Broadway managers are of the opinion that the doubled admissions tax of 20% is a contributing factor if not a strong factor in skidding receipts. During April, when the tax was levied, receipts were not immediately recognized as a real threat, but by the middle of May, it was thought in advance at the old 10% rate.

It is quite clear that players haven't as much money to spend as they did during the season, and the double index has been evaporated. That has been the case because of the slim bunch from out of town. The situation is shown by the fact that only three shows give performances. Exception made for "The Sign of the Cross" (ter), when the matinee goes clean.

Another heat wave hasn't helped either, despite cooling systems. The heat index was 100 by the Washington not to travel is still another reason. The middle of May, when the matinee goes clean, and those with shows still lighted are hoping that will prove true.

Mgrs., Agents and Suits Debate 2 Points

Broadway producers and the Association of Theatrical Agents and Managers are still to reach agreement on two points before the five-year pact is actually accepted by both sides. ATAM's asserted that the agents should be paid more on two points before the five-year pact is actually accepted by both sides. ATAM's asserted that the agents should be paid more on two points before the five-year pact is actually accepted by both sides. ATAM's asserted that the agents should be paid more on two points before the five-year pact is actually accepted by both sides.

Deal With 'Subs'

ATAM insists that no new press agents can be admitted unless by the three-year apprenticeship method, providing they are not on the list. Up to now producers could get new publicity people into the union on their own terms. The union, they say, they aim to keep that avenue open, agreeable to the stipulation that not more than five new agents can be made yearly. ATAM aims to work that lead to membership, effecting a closed shop. The union, they say, they aim to keep that avenue open, agreeable to the stipulation that not more than five new agents can be made yearly. ATAM aims to work that lead to membership, effecting a closed shop.

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Deal With 'Subs' For Ladies in N. Y.

Detroit, July 11. "Good Night Ladies" will reach New York. Show, which had long Chicago run and good stretch here, will close following week at the Cass to be recast in four weeks. The show, which was produced by Cass Gallagher will be carried over from present cast.

Producers are all for taking the comedy into Washington, then Baltimore before hitting Broadway. All the while, the show is being taken to the Shuberts for the New York appearance.

Broadway

Arthur Caesar in town, first time in years. Theatrical attorney Max Chompick to Hollywood.

John Hilda to write Jacobo La Torile. Clark Pike, N. Y.

John Gurley of the Robert staff on the Coast on a vacation.

It's now Major William (Bill) Peltier of the Central Postal Directory in Mexico before the Waldorf.

Guy Lombardo and Guy Lombardo Thompson now handling advertising for "Follow the Girls," 44th Street.

One ticket says he lost his license because a hamburger he ate at the Beach.

Alec Moss, Par's explanation head, the Mountains for a 10-day leave.

Paul and Louise Harrington have taken a house at Manhasset, L. I., for summer.

Hal Feary (Gilderesque) on the Coast on tomorrow from the Coast on vacation.

Gitz Rice is master of musical activities at the Columbia hotel, Harkley, N. Y.

L. Eddy Duchin, USN, was in the investigation of the Normandy beachhead.

John Bristol, Hollywood beauty coach, in town doing the shows and parties.

Dave Palfreman, Hayes office executive, bedded by seven summer school weeks.

Joseph Cotten, star of "Since You Went Away," in town for green at Capitol, July 20.

John Vane, vedette and niterly comely seriously ill with pneumonia at French hospital.

Warner Gould, U. S. Air Force, hosted by his staff at luncheon on Wednesday, July 7.

Michael McK has joined the Earle Perry Clancy and will handle his financial accounts.

Larry Clinton now a captain, commended at the U. S. Army Field, Greenville, Miss.

Frances Kerner, Broadway dancer, now dance director at Green Mountain, Warrensburg, N. Y.

George Jessel, Broadway comedian, won't write "Journal-American" editorial until next week.

Reconditioned America hotel on 47th street has three floors set aside for military for service men.

Leonard Traube left Iran Black publicity office to fly in as associate in Jean Dalrymple.

"Whisper for Sale" signs posted on sidewalk signs for first time since actress booth show started.

Key Buckley grooming pre-Holly summer season, including Charles Allentown (Pam) troupe.

Mike Todd, toying with idea of producing another edition of his successful "Star and Garter."

Mrs. William Kurtz, wife of a member of the Russo, reported the most following serious operation.

Shuberts bought W. Horace Harkley's road production "Let's Face It" for a reported \$1,500.

Charles C. Kough, chief of staff and counsel for Paramount, to the Berkshire end of the week for a vacation.

Howard C. Foster, who just missed going to Hartford to catch a train with the Ringling circus by a few minutes.

Janet Beecher, underwritten by "Slightly Scandalous" stage play, said all summer to read scripts for a possible fall vehicle.

James B. Zabin, general manager of the Cinema circuit (Max A. Cohen) has written a novelette in this month's issue of *Movie*.

Hilario Montenegro, theatre operator in Nicaragua, has just completed a USO Overseas camp tour, has signed a 12-week contract at the Palace, and his departure date not yet set.

Richard W. Gellert, who has just signed a 20% niterly tax, absorbing only 10% of the company, Rule went into effect last Friday.

David Lewis, who is packing in the Delia Du, former USO-Camp Shows supervising working out of Chicago, is receiving high praise around Rancana Park Grand Rapids, Mich., for his production of "The Marietta." Du-For is now producing "The Delia Du" for the Grand Rapids Municipal Opera company.

Chicago

Cedarhurst, L. I. played with Noel Coward in the Philippines, and was recently released from the U. S. prison camp.

Frank Waring, the maestro, having been in the beach, a country club, Arthur Brown, his former manager, is now in the hotel at Monaquaga Deposit, N. Y., which was his home.

Harold Ehrlich, business mgr. of "Variety," attempted to slow a 15-minute play of Joe Louis in the box. The ice dropped and broke—his head hit the floor.

A series of unhappy July 1 events made Bob Bevelly's 11 events made that day his unluckiest day, hence he went that day. But for that he met the same fate.

Peggy Richardson, erstwhile vedette and "musicomedy" singing comedienne, recently was released from breach of contract suit by a Brooklyn niterly, has returned to her farm with her husband and two young sons.

Theatre Guild giving press cocktail party to introduce new members of the "Oklahoma" (St. James) cast at the Hampshire House today. They met at the Scotch.

Ezra Skinner, Mervyn Vye and David Threlkeld, publicity club of N. Y. for the coming year include William (Bill) Peltier, publicist.

Art Carlini, chief recording secretary, and Austin J. Scannell, BDDKO, member of the board.

Warner Gould, who has been observed two minutes of silent film at a 7 p.m. concert with a view to A. M. Saloman, former manager of the Teddington studio.

London, who was in the FBI, reported bomb explosion in England last week.

Grove Judson McCallen, who did a duet with McCallen and Western, Hackensack, N. J., law firm, former property manager.

N. J. They are seeking him to circulate a four-year-old photograph on the sivable parcel of ground.

Harold Berens out of hospital after a week with spinal trouble. Has now started film "Man From Morocco," for Associated British Picture Corp., which stars Anton Walbrook.

John Nuttall Trust spending \$36,000 on the Cafe de Paris, which was damaged by 1940 bombs. Will open as hotel for the Forces.

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Hollywood

Marie McDonald is 21. Robert Willmot laid up with strep throat.

James A. Fitzpatrick to Mexico on business for the military service.

Louis B. Mayer celebrated 30th birthday.

Al Miller reported a \$1,250 jewelry burglary.

Dorothy Lamour laid up with strep throat.

Anne Shirley in the hospital for observation.

Edward Stettin in town on his 23d annual visit.

Edward Stettin returning sunning at the beach.

Arch Reece hospitalized, with strep throat.

Wing Manne, band leader, said he was in the hospital.

Artur Rubinstein to Mexico City, for violin concert.

Gregory Balfour recovering from gallstone operation.

Ward Bond will not contest his wife's divorce suit.

Jackie Parr joined Samuel Goldwyn's picture.

Sumner Spring in town on business.

Sydney Greenstreet laid up for 10 days with influenza.

Charles Dwyer celebrated 28th wedding anniversary.

Charles Dwyer to appear July 29 on a traffic charge.

Charles Dwyer, singing for Columbia in his 80th gallop.

Al Johnson returned from a bondsmen and hospital.

Gloria Hallward's new script for "The Girl in the Red Dress."

Betty Hutton, playing Johnny Harkley.

Jimmie Lydon, playing his first serious role, is now James Lydon.

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MODERN DESIGN IN BANDS!

NOW and for
The Entire Summer

Fitch's

BAND WAGON

Sundays, 7:30 p.m., EWT
WEAF and Network



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HOTEL PENNSYLVANIA
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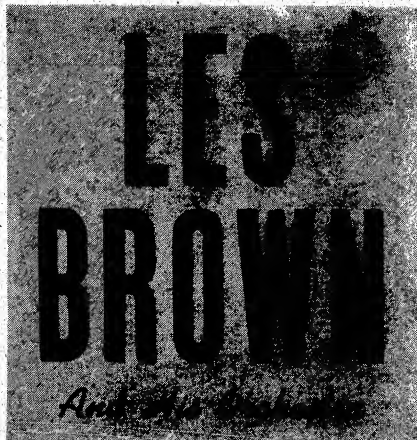
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UNTIL OCT. 1, 1944

Pictures



And On Columbia Records Too!

Personal Management

JOE GLASER

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LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

SCREEN

RADIO

MUSIC

STAGE

VALENTINE

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VOL. 155 No. 6

NEW YORK, WEDNESDAY, JULY 19, 1944

PRICE 25 CENTS

AFRIS REHEARS IN THEATRE IN LUX, RADIO

600 Performers, Others Back to Work In Niteries As Result of Tax Cut to 20%

After two weeks under the 20% nitery tax only 50% of niteries throughout the country are open and operating with talent, according to a survey made over the weekend by the American Guild of Variety Artists. About 15% are figured to be normal summer closings, according to AGVA, and are scheduled to reopen in autumn, but the other 35% are casualties of the former 30% tax, effective from April 1 to June 30.

Renewed activity on the 20% tax basis has provided reemployment for some 600 performers, as well as musicians, hostesses and others. But throughout the country is of up-and-down caliber. Swank spots with top budget shows, especially those with name acts and name bands, are getting the greater share of the money. Intermediaries with less costly shows and musicians are getting a profitable turnover, with cocktail lounges and smaller places turning a profit sufficient to keep 'em going.

(Continued on page 43)

U. S. Survey Shows Films Get 80 to 85% Of Amusement Coin

Washington, July 18. Business survey by the Department of Commerce discloses that, year after year, 80c to 85c of every dollar spent for spectator amusements is laid down at the film theatre boxoffice.

Department of Commerce survey covers the years from 1939 to 1942 inclusive, and shows the ratio running about the same year in and year out, through good times and depression.

Figures show that, for 1942, for example, the American public spent \$439,900,000 for every type of amusement and recreation. Of this,

(Continued on page 38)

Income Tax Sleuths On Payola Trails?

There's a rumor in the music business that Government men, on behalf of the Treasury Department, are investigating the payola racket as practiced between some music men and bandleaders. There is no confirmation of the reports, but it is said to be looking into the failure of bandleaders involved in such transactions as being paid for income tax returns. How such evidence can be obtained is not explained, however.

Strictness some publishers use of paying for plugs from various leaders has long been a sore point with the music industry. There have been numerous attempts to clean it up, to no avail. Lately it has been growing, according to exes, despite the threat of heavy fines in code formulated by the Contact Men's Assn.

Ward Bond Hit By Auto, May Lose Leg

Hollywood, July 18. Ward Bond, hit by an auto last night (17) upon leaving the premiere of "Since You Went Away" at the Carthay Circle, suffered a compound fracture of a leg and arm may lose the limb.

Driver of car claimed he "just didn't see Bond" and was not held by the police.

Helen Hayes Bait's Fish (Then Hamstrings Him) In Upstate N. Y. Speech

By HARRY G. SMITH. Helen Hayes, supposedly enjoying a summer recess in Nyack from her theatre public, hit a new dramatic high in a public-concomity drama produced at Middletown, N. Y., last Friday evening (14). It was all staged by the Bennett for Congress Committee, of which Miss Hayes is vice-chairman, and it gave the actress a crack at a different portrayal. It was a gusty, convincing role played before 500 enthusiastic first-nighters gathered at the high school.

Arnold W. Bennett, opponent of Congressmen Hamilton Plan for election in the 29th District, played lead to the theatre's First Lady, and at certain ruse started the action by giving the low-down on the congressman for his record and because of his allegedly reactionary tendencies. But the spot feature of the performance was Miss Hayes.

Although recently touted as a "Barkis-is-willin'" candidate to oppose the Newburg solon and oust him from his seat on the Potomac, Miss Hayes has nibbled the allegation, but as chief protagonist for Bennett, she played numerous appearances throughout the country in a civic repertoire pulling up news for the 74th prospects this connection.

Getting a big laugh in her opening lines by reminding the audience that "my advance agent, Ham Fish, has killed me as 'The Great Potomac'." The actress easily got into the full swing of an incisive commentary on the ways and works of the Ham. What Aint, declaring that "the congressman has worked himself into a great rage over my daring to join my Rockland county neighbors in their battle to retire him. If I understand him correctly—to say matter, I assure you—the objects to me on two bases: (1) I am an actress; (2) I am a woman."

(Continued on page 38)

MEERMAID SHORTAGE

Mermaids are reported at a premium this year, stymieing many a producer on water-show entertainment.

War work is believed occupying most of the girls.

BUYING NAMES' AND NEW TALENT

Drama Has Moved Into the Broader Sphere of the Screen and in the Air, Say Film Production Toppers —Wilks (Warners) Notes Rising Production Standards

NEW-STATUTE

By MORI KRUSEN

Increasing awareness among motion picture production executives that America's national theatre today is, in effect, to be found on the screen rather than on the stage, is regarded as one of the major reasons for the extensive purchases of play and book properties and the ever-rising standards of production. Impression among major film companies is that America's original

(Continued on page 20)

BLACK MARKETS DRY UP CANADA'S BOOZE

Montreal, July 18. John Bayleymore has assumed the most vital role in his turbulent career as result of the operations of bootleggers and black market operators in Canada. Where money falls liquor now gets a audience. A case of Scotch settles many a business deal. Gift of a couple of bottles of fine goods for the retail merchant or jobber to whom a manufacturer might otherwise turn a deaf ear.

With many commodities scarce and the demand for consumer goods still strong, liquor has assumed strategic commercial importance because it is even scarcer. Gligate water has been scarce since the arid years in industrial relations. Just as shepherds.

(Continued on page 42)

Sinatra's \$40,000 Wkly. Stage Package Nixed

Frank Sinatra is said to have asked Paramount theatre, N. Y., for a salary of \$40,000 weekly for a package stage show with the Fox signed by him to have included a \$10,000 per week band and several thousand more for accompanying acts, all to be paid for by Sinatra.

With the collapse of negotiations following the discussion, Sinatra terms it's probable the singer will not play the house this year. His contract with the Fox signed by him during his last stay there, is for a "time share" agreement, with each party and calls for \$4,000 weekly. Fox is reportedly agreeable to raising the ante in view of the singer's tremendous spurt in popularity since the pact was signed, but figures the 40C out of line.

American Deal for Irish Station When War's Over

Negotiations by representatives of an American broadcasting company with government officials of Eire have now been completed with the granting of a franchise for commercial broadcasting when the war in Europe ends.

The identity of the Yank negotiators and the name of the company concerned will not be divulged until the new station begins functioning.

'Carmen Jones' to Skip D.C., Balto, Avoiding Negro B.Q. Situation

"Carmen Jones," the colored-cast operetta, will not play Washington or Baltimore when it starts on tour, eliminating a possible "situation" anticipated at the capital because the show was expected to attract colored patronage on the lower floor, as it has been doing in New York. "Carmen" road showings depend on its continued business at the Broadway, where the attraction is holding to profitable b.o., not having had a losing week since opening. No out-of-town dates have been definitely booked and the local engagement may extend well into autumn.

Staff of the National, Washington, was in a dither when it was first reported that "Carmen" was slated there, for the boxoffice has steadfastly refused to sell tickets to Negroes. "Othello," with Paul Robeson, will also skip that date, colored star, having a contract stipulating that Negroes must have the same right to buy tickets in any part of the theatre wherever the show plays. Robeson, according to his contract, can walk off the stage without liability if he discerns any discrimination out front.

Return of American armed forces after the war may result in complete revamp of the "overboard" commercials on radio shows simply because the millions of Soldiers, Marines and Navy men have been estranged by Armed Forces Radio Service to do without these ads. That's the reaction of servicemen, home on leave from hundreds of fighting fronts. The GIs who listen to their favorite shows, who have been transcribed by the AFRS, hear no commercial announcements at all. Hence, they are unconsciously being educated against such ads badly, ever these men back from battle areas.

The radio shows so transcribed by AFRS are shortened because of the omission of commercials, the usual 30-minute show actually taking 25 minutes or less when transcribed without "benefit" of ad plugs. AFRS doesn't mention that the commercials are deleted but simply file out the

(Continued on page 2)

154 USO Performers Await Signal to Cross Channel Into France

Although USO-Camp Shows has had 33 units, or 154 performers, ready in England since D-Day to cross the channel and entertain troops fighting in France, there is little likelihood of any show people being permitted onto the Continent for at least another six weeks. Theory is that conditions will be too unsettled for civilian groups until then. GI entertainers, however, went right in with early invasion forces.

Performers were shown U. S. troops in France within 10 days after D-Day. First film to be screened was "Cover Girl." (Col) with Rita Hayworth.

FOR TELEVISION

The Hour Of Charm

All-Girl Orchestra and Choir

Conducted by Phil Spitalny



T

wenty weeks



Coming from
Paramount

Mitchell Leisen's
"FRENCHMAN'S CREEK"
 Fontaine • deCordova
 In Technicolor

Preston Sturges'
"HAIL THE CONQUERING HERO"
 Bracken • Demarest • Logan

Mark Sandrich's
"I LOVE A SOLDIER"
 Goddard • Tufts • Fitzgerald

War Bulletin!
Have Your Bond Sales Figures Ready
for 5th War Loan Report Blank

that Rocked Broadway!

For the past 20 weeks the New York Paramount Theatre has played just two pictures. Starting on February 22, Paramount's "Lady In The Dark" ran for 10 weeks and broke all records in the 18-year history of the house.

Last week Paramount's "Going My Way" ended another 10-week run which, in turn, shattered the dollar record established by "Lady In The Dark."

The fact that 10th week business exceeded the 9th week and was more than 80% of opening week is convincing evidence that this picture could have run longer if it had not been for previous stage show commitments.

This consecutive long-run record is, we believe, without parallel in New York history for houses of comparable size and policy.

Yet it is just an average sample of the almost incredible business which this Crosby-McCarey hit is doing everywhere—

On July 4th "Going My Way" played to the biggest single day's business under straight-picture policy in the history of Philadelphia at the Mastbaum.

In Providence it broke the Strand Theatre record the first week—then smashed this new record the 2nd week—and the first day of the 3rd week topped opening day of the engagement.

At the Stamford Plaza the last day of the 2-week run was bigger than the opening day, forcing a history-making third week.

It is the first picture ever held for a second week at the Warner, Wilmington.

If these were isolated Paramount hits they would in themselves represent a great accomplishment for any single company.

The fact that they are merely two successes in a half-year which has included such high-grossing Paramount attractions as "The Story of Dr. Wassell," "The Miracle of Morgan's Creek," "Standing Room Only," "The Hitler Gang," "No Time for Love" and "And The Angels Sing" establishes a new industry record for continuity of quality and has created the keenest possible interest in these other great Paramount attractions which have been announced for 1944 release.

"DOUBLE INDEMNITY"

Stahwyck • MacMurray • Robinson

Cecil B. DeMille's
Modernized Production of

"SIGN OF THE CROSS"

Colbert • March • Laughton • Landi

"RAINBOW ISLAND"

Lamour • Bracken • Lamb
In Technicolor

Preston Sturges

"THE GREAT MOMENT"

McCrea • Field • Demarest

The Cornelia Otis Skinner Emily Kimbrough Best Seller

"OUR HEARTS WERE YOUNG AND GAY"

Russell • Lynn • Ruggles

Frank Borzage

"TILL WE MEET AGAIN"

Milland • Britton

Mitchell Leisen's

"PRACTICALLY YOURS"

Colbert • MacMurray

Wassell?



In First Regular
Across the

**NEW FIRST WEEK RECORD FOR PRESENT AD
TOPPING "STAR SPANGLED RHYTHM" BY
BEATING "LADY IN THE DARK" FIRST WE
RUNNING AWAY FROM "LADY" ON FIRST WEEK
OPENING, NORSHORE, DULY
FINISHING 15% BETTER THAN "LA
IN 7th WEEK AT N. Y. RIVOLI... AND STILL RUN
ROADSHOW AND**

GARY COOPER
in **CECIL B. DeMILLE'S**
"The Story of Dr. Wassell"
IN TECHNICOLOR

with **Laraine Day • Signe Hasso • Dennis O'Keefe**
Carol Thurston and Carl Esmond • Stanley Ridges
Produced and Directed by **CECIL B. DeMILLE**

Screen Play by **Alan LeMay and Charles Bennett** • Based upon the Story by
Dr. Wassell as related by him and also upon the story by James Hilton

Colossal!

Release Runs
Country...



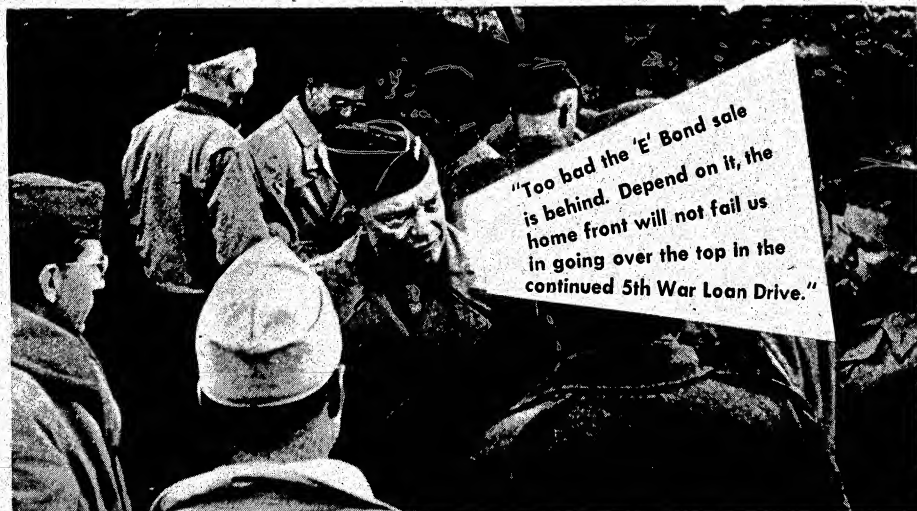
MISSION SCALE AT NEWMAN, KANSAS CITY!
50% AT FOX, ATLANTA, IN FIRST WEEK!
WEEK AT PARAMOUNT, TOLEDO, BY 25%!
K, PARAMOUNT, SPRINGFIELD, MASS., BY 24%!
TH, 48% AHEAD OF "LADY"!
DY" AT ALABAMA, BIRMINGHAM!
NING AHEAD OF "FOR WHOM THE BELL TOLLS"
D GRIND RUNS!

Paramount?



Paramount!





LET YOUR CONSCIENCE BE YOUR GUIDE!

Are you one of the thousands of loyal American showmen who has given your country a Free Movie Day or a Bond Premiere? To you the heartfelt thanks of a nation at war!



"BE GLAD YOU'RE ALIVE
TO BACK NUMBER 5"

If you have not yet had a Free Movie Day or a Bond Premiere, it is not too late to do the right thing! The sale of "E" Bonds will meet the expectations of our fighting forces *only if every* theatre does its share. Act today without delay! They die for you. Do not fail them.



Watch for it! Have your
Bond Sales Figures
ready to report!

KEEP SELLING "E" BONDS

Sponsored by War Activities Committee of Motion
Picture Industry, 1501 Broadway, N. Y. C.

27 SURPRISE
STARS IN THE
BIG SURPRISE
MUSICAL

THE TAKE IT

IS
TERRIFIC!

20



THE CAST'S STAR-RIFIC AND THE NEW YORK ROXY CROWDS LOVE IT!



Opening day... crowds like this!
Crowds...crowds...as far as the eye can see!

OR LEAVE IT

Crowds...crowds...as far as the eye can see!



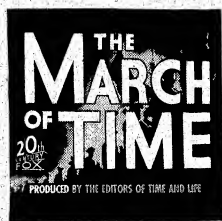
"TAKE IT OR LEAVE IT" • Featuring PHIL BAKER • The Man With the \$64 Question
With PHIL SILVERS • EDWARD RYAN • MARJORIE MASSOW • STANLEY PRAGER
ROY GORDON • NANA BRYANT • CARLETON YOUNG • Directed by BENJAMIN STOLOFF
Produced by BRYAN FOY • Screen Play by Harold Buchman, Snag Werris and Mac Benoff.

CENTURY-FOX hits the jack-pot with hit after hit!

"Home In Indiana" - "The Eve of St. Mark" - "The Song of Bernadette" - "Pin Up Girl" - "Buffalo Bill"



Proud of its place with 20th Century-Fox's outstanding features and fine short subjects, MARCH OF TIME congratulates its distributor for a sales record without parallel in the industry.



WORKING GIRL

NAME — Bette Davis

OCCUPATION — Actress

EMPLOYER — Warner Bros.

NATURE OF DUTIES — Helping employer, to maintain "*an enviable record for combining good picture-making with good citizenship.*"*

REMARKS — We've been proud of Bette Davis, of her magnificent artistry and enormous talent, ever since she came to work with us. (And no matter how easy it looks on the screen, the word is "work"—with a very large "W")

But we've never been so proud of Bette as since completion of our new picture, MR. SKEFFINGTON

MR. SKEFFINGTON is the story of a very rich man and a very beautiful woman, and of their life together. A love story? We think that even after seeing it, you won't be sure!

But you *will* be sure that MR. SKEFFINGTON is a picture to rank among the finest ever made . . . and that Bette Davis has no peer among screen artists.

You'll be sure, too, that the company which produced MR. SKEFFINGTON intends to keep that "enviable record" enviable!

**The New York Times*



WARNER BROS.

are sending prints of this picture gratis to our troops overseas.

JACK L. WARNER
Executive Producer

BETTE DAVIS

GREAT AS ONLY
SHE CAN BE, IN

"MR. SKEFFINGTON" CLAUDE RAINS

RICHARD WARING • GEORGE COULOURIS • MARJORIE RIORDAN • Directed by VINCENT SHERMAN
Produced by JULIUS J. & PHILIP G. EPSTEIN • Screen Play by Julius J. & Philip G. Epstein From Story by "Elizabeth" • Music by Franz Waxman

Other Current Warner Bros. Productions:

THE ADVENTURES OF MARK TWAIN • BETWEEN TWO WORLDS • UNCERTAIN GLORY • SHINE ON HARVEST MOON • PASSAGE TO MARSEILLE • IN OUR TIME • DESTINATION TOKYO • WATCH ON THE RHINE

In this, the 12th of a series of national advertisements, Warner Bros. call attention to a fine actress, a fine motion picture, and a fine policy. Your comment on this series will be welcomed,

WATCH IT GROW!



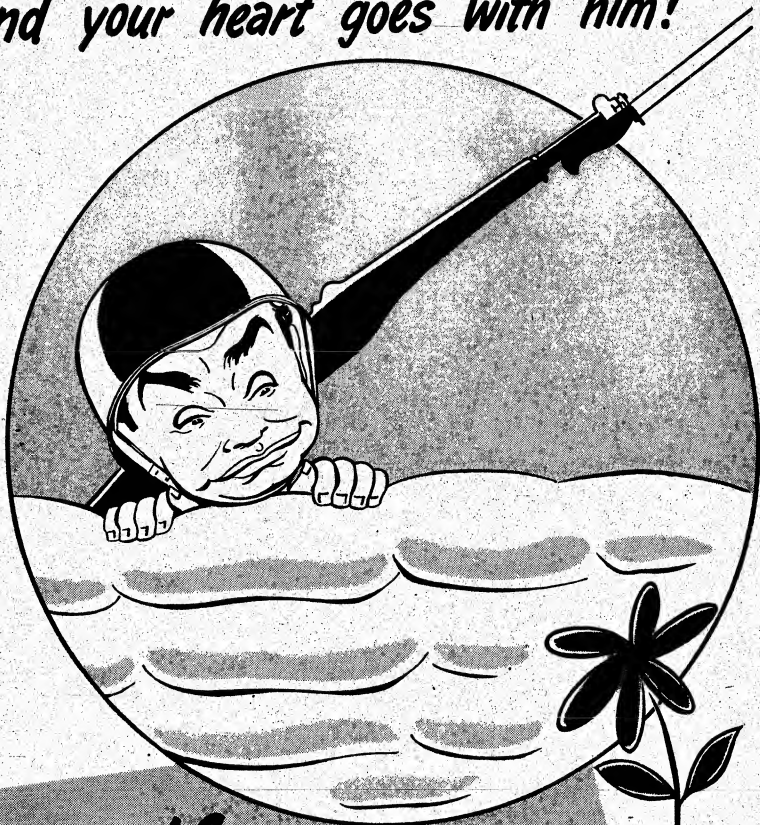
Another Big M-G-M World Premiere at Radio City Music Hall follows record-breaking "The White Cliffs of Dover."



WAR BULLETIN: HAVE VO! ■ BOND SALES FIGURES READY FOR FIFTH WAR LOAN REPORT BLANK

Mr. Winkle Goes to War

... and your heart goes with him!



Edward G.
ROBINSON

in Columbia Pictures'

**Mr. Winkle
Goes to War**

with
RUTH WARRICK · TED DONALDSON · BOB HAYMES

Screen Play by Waldo Salt, George Corey, Louis Solomon · From the BEST-SELLING
NOVEL by Theodore Pratt · Produced by JACK MOSS · Directed by ALFRED E. GREEN





Songs
 It's Love, Love, Love!
 New Moon Over Nevada
 Hi, Ho Little Daisies
 The Morning Star
 What Are We Goin' To Do?
 A Cowboy Has To Do
 In The Morning

Featuring
DALE EVANS
MARY LEE

with
LLOYD CORRIGAN
THURSTON HALL
and
BOB NOLAN AND
THE SONS OF THE PIONEERS

JOSEPH KANE, Director
 Original Screenplay by
 GORDON KAHN • OLIVE COOPER



A
Republic Picture

From the Production Centres

IN NEW YORK CITY

List Sergio, WQXR commentator, remaining on the air throughout the summer instead of taking her usual vacation.

Joe Laurie, Jr., Harry Herschfield and Senator Ford, stars of "Can You Top This?" will be guest judges on Dunham's show over the Blue network tonight (19).

Hil James, Kantor agency radio director, to Chicago Monday (17) for his corral on the Rudy Valley show. Mrs. Irene C. Kuhn on leave of absence as asst. info director at NBC to become associate publicity director in Thomas E. Dewey's GOP bid for the White House. Harry Tremer to Weintraub agency as radio dept. biz manager after working as account exec in Mutual sales dept. since November, 1942. Bill Brooks, news nabob at NBC, married in Washington last week (16) to the Marquis Leode de Fallavien, of N.Y. Betty Uliss, producer-director of WBYN's "Dramatic Encore" on leave of absence to freelance. Ed Slattery now conducting "Friday on Broadway" Hummert show, in place of Jacques Remard. George Jessel and Mary-Jane Todd will appear as guests on War Dept. program, "Your Army Service Forces" today (19) on WOR at 12:30 p.m. Program is aimed at femme civilians, to acquaint them with war Service Forces is taking care of their men in service. Sgt. Al Hine, Editor-Personal Guild edition of Army weekly, interviewed recently in N.Y. by Joe Julian on printing operations in Persia, interview broadcast for N.Y. studios of CBS. It's Doi Murphy, of the Murphy (not King) Sisters, who's continuing her vocal chores despite throat ailment. Gals appear four times weekly on Raymond Scott program and on Fridays on Jack Pepper show.

Bess Pearson, former secretary to Julian Street, Jr., when he was magazine content rep for NBC, was visitor at the network last week. She's now working in a Birmingham, Ala., defense plant, her home town. Street is with the Treasury Department in Washington as war bond liaison with nag writers. Charles Van Burgen, formerly of the NBC photo division, is now a Navy lieutenant in the Pacific.

IN CHICAGO

Harold Perry (Great Gildersleeve) in town last week for talks with Jack Lewis of Necham, Louis & Brothly on his fall show. Maybelle Prindiville to N.Y. for a month's vacation. Burr Lee will direct "That Brevster Boy" while Owen Vinson and his wife (Pauline Hopkins) are vacationing in Colorado. "Aunt Jemima" show aired over the Blue network moved to the 9:25-10:30 a.m. (CWT) slot Monday (17). Show was formerly heard 9:45-10:45 a.m. (CWT) over the same network. Sears & Ayer, Inc., Chicago, have been appointed national representatives for station KWPC, Hot Springs, Ark. John Blake has joined the WTMD-WMPM staff in Milwaukee as an announcer. Blake was formerly chief announcer and program director at WSAU, Wausau, Wis. John Blair, station rep, vacationing in his cruiser around Green Bay and the Northern Lakes. L.L. Harry E. Heath, NBC Chi. news editor on leave with the Army, is morale chief and news director at Finley General Hospital.

Thomasville, Ga. Lou Scofield, proxy of the Radio Writers Guild, on his annual vacation. El Henry, Blue central division press chief, may be made head of news and special events in addition to his present duties. Sen. Nancy, staff relations manager of the NBC central division, visiting NBC stations in N. Dakota, Minnesota and Wisconsin. Shirley Mitchell, of the Great Gildersleeve cast, in town to see her brother graduate from Middlebury's school at Notre Dame. Henry Aldrich (Dickie Jones) in town on his way to the Coast from New York. American Network, Inc., made up of 15 FM stations, held annual stockholders' meeting at the Ambassador Hotel here last week. Jack Burnett leaves WBBM-CBS special events head after the Democratic National Convention to take over his new job at Foote, Cone & Belding as public relations chief on the Frigidair account. Beverly Taylor is headed to the east of "Women in White," playing the role of Alice Hendricks. Harold Fellows of WEEI, Boston, in town for a few days. Pvt. Alan Sargal, originator of WBBM's "This Is the Underground" series, is now a field correspondent for "Yank," stationed in England. Baritone Curt Massey celebrates his first anniversary as "Starring Curt Massey" headliner, Saturday (22). Irene Bordoni, currently at Mayfair Room in Blackstone, was guest artist on WBBM's "Victory Matinee" last Saturday. Parker Gibbs, director of NBC's "Hymns of All Churches" and "Design for Listening," has added "L. Q." to his list of cue-thriving chores during the mental barker's seven-week stay in Minneapolis. Elsie E. Cooke, formerly of WEMO, Peoria, Ill., has joined WBBM continuity department as a writer. Margery Mayer, "Hymns of All Churches" contralto, will be guest artist with San Carlo Opera Company when it presents Verdi's "Il Trovatore" at Soldier Field (23). Joe Englishart, who left WBBM-CBS two weeks ago to freelance, will be the conductor on the "Super Interlude" show sponsored by Manor House Coffee for two weeks, beginning July 28. Show is aired five nights a week over WMAQ.

IN HOLLYWOOD

Walter Craig has taken over production of Maxwell House summer series during vacation of Al Kaye. Bob Burke is making camp debut on first of series of hospital tours. Sid Strotz retains his house. Lewis Allen Weiss attended birthday party for Strotz and liked house so well he almost bought it out from under him. Don Lee will air new program from Santa Ana airbase Saturdays. "Roosty of the A. A. P." continues from the base Sundays. Frances Scully's program for Budget Pack, aired five times weekly over KECA, has been extended to Arizona via transcription route over KTAR, Phoenix. Richard Dorrance in from N.Y. on a promotion swing of CBS stations. Hal Perry enroute to NY for radio guest slots. Goodyear continues with Andy Devine on "Melody Roundup" for another quarter. Glen Drake is moving to New York to tend Fletcher "Sunrise Salute" and "Housewiper" Protective League. Wiley aires over KNX. Bess Harrison, time-buyer and biz manager for Foote, Cone & Belding Hollywood office, to NY for a month. CBS short wave mastermind, Robert Delfart, stopping over enroute to Delano, making check on net's transmitter installations. Hal Hackel, MCA radio topper, in from east on org deals. First two airings of "Hollywood Mystery Time" over KNX and Columbia Pacific net for Woodbury will be produced by Ann Andrews, Lennen & Mitchell radio director. Don Sharpe, of the Frank Vincent agency, will pilot rest of the way. First airing goes July 20 with Carleton Young and Gloria Blondell in lead. Scripting will be done in part by Jerome Epstein and Louis Dittes.

Cowles Toppers Packing Valises

Des Moines, July 18

Additional proposals for changes in the Iowa Broadcasting Co. subsidiary companies, effective on approval of applications now pending before the FCC, have been announced by Gardner Cowles, Jr., president of the companies.

With pending applications approved, the Iowa Company will no longer own or operate KSD, Des Moines; WQOW, Cedar Rapids; Waterloo, Ia. Its two midwest stations will be KRNT, Des Moines and WAXA, Yankton and Sioux City, S. D. Its three eastern stations will be WIOM, New York-Jersey City; WJLB, Boston, and WOL, Washington.

T. A. M. Craven, a V. p. of Iowa Broadcasting Co., will assume executive head of WOL, Washington, as announced earlier, in addition to his duties as technical adviser on engineering matters for all five of the company stations.

Craig Lawrence, k.p. and manager of KRNT and KSD, Des Moines, goes to New York to head up WIOM, New York-Jersey City, and WCOB, Boston. A. N. Armstrong, asst. mgr. of WAXA, Yankton, will become manager of WCOB. Phil Hoffman, manager of WQOW, Yankton, will move to Waterloo, Ia. to become manager of KRNT. Don Inman, formerly manager of WQOW, Waterloo, goes to Yankton as manager of WAXA.

Art Smith, formerly program manager of WAXA, has moved to Sioux City as manager of WQOW. In addition there, and Gene Loftis, formerly announcer at KRNT, goes to Yankton as program manager. Ed Ems, national sales manager of the Iowa company, goes to New York in his same capacity, representing all five stations. Carl Hulse, assistant treasurer of the Iowa company, also goes to New York.

KABC, Texas, Grows Up Overnight As FCC Okays 250 to 50,000 Watt Jump

Washington, July 18

In an unusual action, FCC last week okayed an application of station KABC, San Antonio, Tex., to change its frequency from 1450 to 680 k.c., and to step up power from 250 watts unlimited time to 50,000 watts daytime and 10,000 watts at night.

When the switch is made, KABC will move to a clear channel and change from one of the smallest to one of the most powerful broadcast stations in the country.

KABC is operated by the Alamo Broadcasting Co., is affiliated with the Texas State Network, and is the San Antonio outlet for the Blue. Station will become second in power in that area to WOL, the NBC outlet, which is 50,000 watts full time.

JACK BENNY'S CIGGIE PREMIERE SET FOR N. Y.

Hollywood, July 18

According to present plans, Jack Benny will launch new radio program for Fall ball clearance on October 8, with New York as ennobling point, after he returns from overseas USO-Camp Shows tour.

In event of film commitment at that time, Benny will gun his air series from Hollywood.

Jim O'Bryon Takes Gottlieb's MBS Post

Young & Rubicam & Mutual have pulled a sort of reciprocal trade with the announcement this week of the appointment of Jim O'Bryon as director of public relations and publicity at the web. O'Bryon succeeds Les Gottlieb, who left the web to become director of radio publicity at Y&R. O'Bryon has been in publicity director at Y&R since the resignation of Bill Thomas, to whom he was assistant.

Prior to his Y&R affiliation in 1937, O'Bryon was photo editor in the CBS press dept. for three years and had been publicity director for Brunswick records in Chicago.

do you play
the ocarina
while listening?

AN ODD QUESTION to ask people? Perhaps. Would Crossley, Inc.'s personal interviewers ask it if listeners in the WOR area? Maybe, if it advanced the knowledge and understanding of how and why people listen to your program.

Month after month, you see—for more than two and one-half years—Crossley's trained research sleuths have knocked on hundreds of thousands of listeners' doors. Each month they ask one specific opinion question, over and above the penetrating personal quiz they give people for WOR's "Continuing Study of Radio Listening."

Most always the answers to these opinion questions break fresh trails on radio's frontier; uncover new and surprising angles of value to the industry, to WOR, to the clients this station serves.

What are these opinion questions like? Typical are the following:

"Do you object to advertising on news programs?"

"Do you have a child? If yes, what is the best time

of day for you to listen to a radio program especially directed at children?"

These are but two samples from a working file of more than twenty-two questions and their detailed answers. And the list grows, month by month. Is it any wonder that WOR can advise you wisely when you're time buying; when you want to dig below the obvious and add to the value of your radio investment?

Make it a habit to call WOR when you're planning that next buy, or figuring out your present one. WOR can tell you things about listening that nobody else can. And its answers will bring you a greater penny profit on every penny you invest.

that power-full station
at 1440 Broadway, in New York

CBS Documentary on N.H. Monetary Conference Hits Last-Minute Snag

Documentary program produced and written by Robert Lester Sharov of CBS, which aimed to explain the purpose of the International Monetary Conference at Bretton Woods, N. H., to the public, was abruptly cancelled Saturday (15) after arrangements had been made scheduling the program for yesterday (Tuesday).

Stanza, which was indicative of the increasingly important role radio is assuming in the education and mass enlightenment of the people in clarifying current issues, was undertaken by the CBS staff at the request of the Treasury Department and the sudden snafu would seem to beat out newspaper reports that it is not running smoothly at the session.

Tabbed "Bretton Woods 1944," also sought to bring the public to high finance down to the level of everyone's understanding by illustrating the overall effects of a stabilized world currency in preventing global destitution by restoring the economy of nations shattered by war, its effects in forestalling inflation, on reparations, and the influence it would exert on post-war trade, employment, production, etc. Originating from the Mt. Washington hotel, where the conference is being held, script had an American soldier in France transported to the party, where he meets actual representatives of the United and Associated Nations, who explain the aims of the meeting to him. Idea was for Treasury Secretary Morgenthau to play host to the GI and introduce him to the delegates.

CBS will carry closing day of the confab on a straight news basis without any dramatization. Original program was to supplement the already announced "Versailles Series" planned by the net, which would attempt to familiarize radio listeners with the mistakes that fat flowed in the wake of the first World War and to point out pitfalls that must be avoided to secure a more lasting peace once the enemy is defeated.

Dr. Frigon in Line To Be CBC Gen. Mgr. With Bushnell As Assistant

Montreal, July 18.—With appointment of Howard B. Chase, American-born (North Dakota) railroad man, as chairman of the board of governors of the Canadian Broadcasting Corp., indications are that the long-vacant post of general manager for the CBC will likely go to a French-Canadian. Dr. August Frigon, assistant gen. for the network, will be elevated to the top operating spot. It's expected. CBC has tried to maintain an even balance of French and English-language officials with geographical representation also a factor.

Post of general manager has been kicking around for some time, from accounts because those eligible to whom the spot has been offered conferred it a political football. Understood that among those who turned down the post were B. K. Sandwell, editor of Saturday Night, John Grierson, head of the National Film Board of Canada, and R. M. Brophy, general manager of the Canadian Marconi Company.

Possibility also being mentioned that Ernest Bushnell, supervisor of programming for the CBC, may become director-general of station operations under Frigon.

Chi Scriveners In Weekly Gab Series

Chicago, July 18.—Abraham Lincoln School has lined up an imposing array of local radio writers for weekly lectures in connection with a six-week radio writing course which started last Thursday (13).

Lou Scofield, national president of the Radio Writers Guild, and associated with the Owen Vinson organization, lead off the series last week with a talk on the half-hour dramatic show. Others to be heard are "Slide" Terkel, July 20, "One-Man Show," John Thompson, July 27, newswriting; Rod Holmgren, of the local OWI office, Aug. 3, "War and Radio Writing," Ruth Walliser, "Markets," and L. J. Wagner, "Advertising" on Aug. 10, and Pauline Hopkins, Aug. 17, "Strip Shows."

JOHN NEBLETT SETS UP ONE-MAN NETWORK

Chicago, July 18.—Probably the most unique non-network network is the one set up by John Neblett, who with a purely local show has achieved what is tantamount to chain coverage.

Format evolved by Neblett was to take his "So the Story Goes" series, heard locally over WBMM, cut transcripts on same and go into an extensive sales campaign for placing them throughout the country, with the result that the series is now heard on 33 stations for a number of sponsors. Discs are aired one to three times weekly from New York City to Spokane, Washington and from Canada to Atlanta, Ga.

Latest contracts for the series were placed by the Neff Radio Productions, Detroit, for use on the entire Michigan state network of 13 stations and sponsored by the Michigan Mutual Liability Company and by the Walker-K. Karlowicz Advertising Agency, Spokane, Washington, for 26 weeks over KHQ, Spokane, the Rainbow Gasoline Company.

Ban in Siam

Washington, July 18.—The up-controlled puppet government of Thailand (Siam) is confiscating all radio receivers, threatening to punish with death people who keep them. Only sets which can be used are those fixed so that they can't pick up anything but Nip-sponsored broadcasts.

Angle seems to be that American propaganda broadcasts were having considerable success in the country, to the annoyance of the Japs.

Negro Actor Plays White Role on "D.A."

Using a Negro actor in a regular part on "Mr. District Attorney," Bristol-Myers NBC aired Wednesday (12), rather than the comely character usually assigned to that race, marks what appears to be a first for writer-director Jerry Devine. Actor, Maurice Ellis, who has radio and little background, did a straight dramatic one-shot on the session tabbed "The Case of the Fire Monster," in the role of a white forager.

Obtaining the part solely on acting ability, Ellis' work may pave way for others of his race to set like opportunities.

Showmanship, Out at GOP Powwow, Returns to Chi As Demmies Gather

Chicago, July 18.—With indications that the Vice-presidential nomination will be thrown to the delegates on the floor of the convention and the prospect of fireworks in the offing by dissatisfied State delegations, play-by-play descriptions of the doings at the stadium are liable to furnish radio listeners with the most colorful and exciting political broadcast in many years.

In terms of showmanship, the Democratic convention, looks like it will be one of the strangest experiments in political history. It's like a full symphony orchestra without a conductor. It's like a Mike Todd just inducted into the Army with his various shows left to shift for themselves.

Actually the Democrats, who are really the show boys, are far ahead of the Dewey crowd because of their 12 years as balmytown masters of the nation's political machinery. All network special events chiefs are convinced that anything can happen after the acceptance speech of the President. Most betting odds currently give odds, to the Vice-Presidential fight going beyond Thursday with the prediction by some that a

stalemate may be reached during the affair. It isn't just a question of who is to be nominated. It's a far bigger picture for most delegates, to the donkey convention feel that there is a very great chance that the Vice-Presidential nominee of the Democratic party might be the next President of the United States.

There is little doubt but that the Democratic party has the benefit of many of America's top fight showmen. Hence they will put on a show not only during the convention, but in the months to follow during the campaign that will have all the elements of good script, good plot and the keying of that intangible something that in the old days of vaudeville made for a "hit" or "headline" act. Added to this will be President Roosevelt's way of dramatizing events, which, no doubt, will be worked into the campaign.

Contrasted to this is the Dewey-Bricker ticket which can be compared to the young hopefuls of show business with unlimited backing who have a really good idea. Things like this, while always longshots, have a peculiar habit of hitting the jackpot once in awhile.



22 Years is a Long Time in Radio*

We're Baltimore's oldest active radio station!

During the past 22 years, WFBR has developed a loyal listening audience—the kind of people you can depend on—the people who have listened to our station and enjoyed our programs over a period of years that is considered long in radio broadcasting. Their wholehearted response has been earned only through good programming and good service.

Sponsors, too, have been as loyal as our audience. Some of our advertisers have been with us almost as long as the station has been on the air!

Bur aside from our audience and sponsor loyalty, WFBR is proud of its technological developments which include many "firsts" of national as well as local importance. Baltimoreans have applauded our progressive pioneering!

When you include WFBR in your Baltimore radio plans... you reach the audience that has always known and recognized WFBR as Maryland's pioneer broadcasting station!

RADIO CENTRE, BALTIMORE-2, MARYLAND
NATIONAL REPRESENTATIVE: JOHN BLAIR & CO.

*ANOTHER GOOD REASON WHY

WFBR

IS YOUR BEST BALTIMORE BUY!

Credit Fly With Smart Handling Of Appeal From 'Change Horses' Writers

Washington, July 18. FCC action in refusing to even consider the network ban of the song "Dart Change Horses in PA Middle of the Stream," is regarded as smart business here on three counts.

As is generally recognized, the commission would have been on a very hot spot if it had straggled into that one in an election year. Republicans who already have in their platform a plank calling for a law and a further hobbling of the FCC, would have had ammunition to make a real issue of the plank. Second, it gave FCC a chance to come out and prove publicly, at a time when public interest was focused on the issue, that NAB was wrong when it charged that the Supreme Court decision in the network rules case gave the commission control over all programs.

Third, and not least interesting, FCC might have lost one of its most vocal friends in the Senate, Burton K. Wheeler, chairman of the Senate Interstate Commerce Committee, if it had sided with the

majority. Wheeler and FCC chairman James Lawrence Fly see eye-to-eye on many matters concerning radio regulation. However, Wheeler, a late ditch anti-New Dealer, might have lost a lot of his enthusiasm for Fly, if the latter had tried to get on the air a song which the Republicans regard as 4th Term propaganda.

Song was barred by the four national radio networks, which had "political significance." The composers and copyright owners, Al Jolson, Duke Ellington and Irving Livingston, promptly appealed to Fly, but no soap.

WBBM STAKES CLAIM FOR 'MEET MISSUS'

Chicago, July 18. "Meet the Missus" local show aired over WBBM, is Chicago's top candidate as the town's most popular audience participation show with a waiting list so long it will take three years for the latest applicants to get on the air. Only show with a similar situation is the coast-to-coast "Meet the Sardi's" with a five-year list.

Show, which is the oldest local program on WBBM, is broadcast six days a week from the Home Arts Guild. All food items served are products of Guild advertisers, but do not only contribute the food for the luncheon, but pay the Guild a fee for selling the brand name to women. To date, 200,000 women have appeared on the program.

Originated by Tom Kilvin, WBBM salesman, eight years ago, the show started Tommy Bartlett, when Bartlett went to the Army a couple of years back, Harold Leibel stepped into the vacated spot. Bartlett did show show strictly ad lib, while Leibel uses scripted questions, gaps, and commercials.

NBC Closed Circuit To Plug Travel Ban

Washington, July 18. NBC affiliates in 122 cities tied in on a unique closed circuit broadcast yesterday (17) to help the Office of Defense Transportation cut down on unnecessary train and bus travel.

Reps of civic associations, service clubs, newspapers, radio, transportation services, merchants, etc., gathered in radio studios to hear the plea to work for less unnecessary travel. Speaking from Washington were Lt. Gen. Brchen Somervell, commanding the army supply; and Col. J. Maurice Johnson, director of ODT. Fiorelli H. La Guardia, presiding of the U. S. Conference of Mayors, issued a statement from N.Y.

Duane, Jones Grabs Mennen Air Account

Russell M. Seeds agency of Chicago has lost the Mennen Shave Cream account, New Agency, Duane Jones of New York City, effective in September.

Mennen, which has been a big radio advertiser in the past, last show, being Ed Sullivan on CBS this past week, may be losing several shows for fall.

WJR, Detroit, In PA Service Jam

Detroit, July 18. Leo J. Fitzpatrick, vice-president and general manager of WJR, today authorized cancellation of the WJR station contract with Press Associates, Inc. His action was prompted by the decision of PA to put a stop to the local Detroit news items from the AP radio wire, leased by Detroit radio.

Fitzpatrick characterized the PA action as "inimical to freedom of speech and to the public interest in the news." News of the Detroit area gathered by the Detroit Free Press, an AP member, being sent to the PA wire, no longer released to PA by the Detroit Free Press. However, this news is sent to other PA clients outside the area prescribed by the Detroit Free Press, and is therefore available for radio stations within the WJR territory.

The Detroit News, the other AP newspaper member in Detroit, has not gone along with the Free Press and will continue to furnish PA with Detroit stories for distribution to Detroit radio stations. The Detroit News owns and operates station WWJ.

The PA action came without warning in a dramatic way. George Cushing, WJR news editor, was at his desk in the WJR newsroom when a telephone employee walked in, dumped his tools on the floor and began putting in "cut-out switches" which now allow PA to listen the WJR wire while it is sending stories originated by the Free Press to other radio clients.

Fitzpatrick said that discontent of the PA will have little or no effect on the news service to the WJR listening public. The Detroit station also has available the wires of the United Press and the International News Service. Fitzpatrick also said: "While this matter now is relatively unimportant, WJR could be a major threat to the dissemination of news by the entire radio industry."

AGE LIMIT DROPPED ON 'FREEDOM AIRER'

Chicago, July 18. In order to broaden the scope of "Freedom of Opportunity" scripts and try to tap the rating, which never has gone over 1.5 format of the show, head Fridays, 7:30-8 p.m. (CWT) over 80 Mutual stations, was changed last week.

Originally it was planned to dramatize the lives of outstanding young men, all under 40 years of age, as selected from the ranks of the National Junior Chamber of Commerce. Age limit has been removed and dramatizations henceforth will be of men and women who have found opportunity in the United States. The Junior Chamber of Commerce fleets up to aid. Awards are sent to favorite charity of the person being dramatized preferably in the few the person hails from.

Teach 'Em to Talk! Are They Kidding?

Chicago, July 18. Proof of how important radio is to the Democrats is seen in the innovation by the women's division of conducting a campaign school for women, teaching the main lines of campaign organization. School, to be held Wednesday and Friday mornings, July 19 and 21, will stress radio as an important factor in getting votes.

Idea is to give the women of the party broader knowledge in tackling a national problem so that when Mrs. Smith, from Southville, who has all the confidence in the world when speaking on her local station, will not get misfired when talking over a network big station during the campaign. Miss Betty Goodwin, director of KRNT for the women's division, is conducting.

WJR Engineer Does a Dr. Kildare With X-Rays for Sick Tubes, Condensers

Detroit, July 18.

Maybe you can't put a stethoscope on a show to tell when its dying, but you can X-ray the radio equipment to anticipate trouble.

Merrill R. Mitchell, chief transmitter engineer at WJR here, has developed an idea which is producing such good results it may be adopted by other stations throughout the country which have been wiggling in for information, please. He is using the X-ray to discover when tubes are about to burn out—thus preventing interruption of service. In addition, X-ray is being used to

locate trouble in other parts of the transmitter.

"The problem we faced—in the past," Mitchell explains, "is that often we thought we had tube trouble, but it would turn out to be trouble some other place in the circuit. Now by X-raying the tubes and finding them okay we can track it down rapidly. I was fooling around with X-ray equipment one day and began to wonder what shots at the tubes would show. I found out you could read the plates like a dentist does. After a little experience, you can get the whole story from the shadows on the film. You can see where a filament is wearing down."

"In addition, you can see if tubes are defective when they are first put in. By routine X-rays of the tubes we now keep informed at all times of their condition, are able to anticipate trouble and correct it before it appears."

Mitchell added that the same device is extremely effective in the examination of other parts, particularly condensers.

"You can plainly see where the trouble is in the condenser," he said. "The film points out where the plates have arched over."

FCC PROBING WMCA 'GAG' OF SEN. COUDERT

Washington, July 18. FCC is issuing no statements on the censorship row between WMCA, N.Y., and New York State Senator Frederick Couderd, Jr. Commission, however, is looking into the matter. First step has been a letter to the station asking an explanation of what happened.

A condenser script was heavily blue penciled by the station before, the was permitted to go on the air, and several complaints have reached the FCC as a result.

Houston Judge Quits Race to Broadcast

Houston, July 18. Station KTHT, owned by the Texas Broadcasting Company, started broadcasting Sunday, July 16, on an FCC permit to test, operating on a wavelength of 1220 kilocycles with a power of 250 watts. This makes Houston is expected to be issued next week.

This makes Houston's fourth radio station. Application to build the station was made before the war, but in 1941, the application was withdrawn. Since the company already owned the equipment, another application was made this spring.

The FCC granted the permit to test to County Judge Roy Hofheinz, head of the company, on July 12 with the proviso that he retire from politics. Although he had run for re-election, Hofheinz withdrew from the political race.

WJR Banned News Com's After Checking With FCC

Washington, July 18. FCC is not discovering its letter to WJR, Detroit, which recently announced that beginning Sept. 1, it is banning all middle commercials from its programs.

Prior to taking the step, station communicated with FCC and asked for the Commission's opinion.



VOTE FOR HARTFORD!

As the postwar era most likely to succeed, vote for Hartford! Send for market study showing Hartford's position in relation to the U.S.A. Write Mr. Mable Commercial War, WDRB, Hartford 4, Conn.

Use WDRB to Connect in Connecticut

PHILIP RASKIND
(Of M-G-M's WHN)

Is Sole Composer and Arranger For The

Screen Test Program

Now on Mutual Network and WHN
Mon. Thru Fri., 7:15-7:30 P.M. EDT



the Texas Panhandle

SELL MANY PRODUCTS FOR MANY ADVERTISERS

NOW ON

12 Canadian Stations Selling Dairy Products

GEORGE E. HALLLEY
TEXAS RANGERS LIBRARY
HOTEL PICKENS, KANSAS CITY 6, MO.

CLAN ARTHUR & CHURCH PRODUCTIONS

83.9%

of WSA's contracts are RENEWED contracts!

WSA

DIVISION OF THE COMBINE CORPORATION
CINCINNATI 2, OHIO

THE DES MOINES AUDIENCE FOR DINAH SHORE IS ENLARGED

Yes, Dinah Shore and "Buddydey Foods" get a Des Moines audience 68.8% above their national average! Not at all. The 48 CBS commercial evening shows on KRNT average 30.3% higher than their national Hooperating springing '44. No wonder more than 150 national and regional advertisers tie KRNT in Iowa's No. 1 market. Des Moines, KRNT, DES MOINES • CBS • A COWLES STATION

68.8% ABOVE NATIONAL HOOPERATING

It takes IDEAS *to make a network*

...this one helps
save lives

CBS
STATION KNT

During this year of invasion, the American Red Cross is charged with the task of obtaining from volunteer donors even more blood than the 4,000,000 pints it sought in 1943. Out here on the West Coast we're helping—Columbia Pacific and the Sea Island Sugar people who sponsor a weekly program called *I Was There*.

The past half year Sea Island has focussed this broadcast on helping the Red Cross. Its direct appeals have sent thousands of West Coast listeners to nearby blood donor centers.

The success of our combined efforts has been creditable. After five months, the Red Cross reported a 30% increase in San Francisco donations. The Los Angeles donor center calls *I Was There* one of its "best sources."

Listeners are not the only ones who give blood. The studio audience volunteers donations right after the show; so, periodically, does the cast of *I Was There*. And every ten weeks the entire Hollywood staff of Columbia Pacific holds a "Blood Bank Night."

In recognition of Sea Island's efforts, Norman H. Davis, chairman of the American Red Cross, issued a citation: "Certificate of appreciation for outstanding cooperation with the blood donor service."

I Was There provides a powerful background for these blood donation appeals. Its personal accounts by people who "were there" at gripping world events—when the *Helena* went down in Kula Gulf, when Petain gave up, when Doolittle visited Tokyo—bring the war grimly close. It is hardly surprising that, of 52 shows now produced for Coast networks, *I Was There* consistently ranks among the top ten in Hooper ratings.

Like all Columbia Pacific programs, there's an *idea* behind it. This one is the determination to save lives, to help bring more fighting men home safely when the war is over. It's a worthy war job implemented by a patriotic sponsor. We're frankly proud it's on Columbia Pacific, the *idea* network.

COLUMBIA
Pacific
CBS
NETWORK

A DIVISION OF
THE COLUMBIA
BROADCASTING
SYSTEM • Palace
Hotel, San Francisco
5 • Columbia
Square, Los Angeles
28.

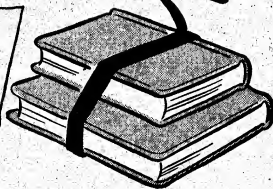
Represented by Radio Sales, the SPOT Broadcasting Division of CBS.

SWAN LOVES GEORGE BURNS & GRACIE ALLEN



THE MAKERS OF SWAN SOAP
are happy to announce that
GEORGE BURNS & GRACIE ALLEN

have been awarded a
NEW 5-YEAR CONTRACT
in recognition of their
splendid work on the Swan Radio Show



*P. S.
Bill Goodwin*

gets HIS OWN CONTRACT
and will henceforth do
his swell announcing job
EXCLUSIVELY for Swan
Soap.

NEW PLATTER FIRM UNDERWAY IN CUBA

Chicago, July 18. License was issued last week by the Chicago Federation of Musicians to the Republic Broadcasting and Transcription Co., who start opera-

Company will conduct a general library service for radio stations in addition to putting out a label record exclusively for juke boxes. Two 30-minute transcriptions will be released monthly for the time being. First two, to be out next week, will

comprise two 15-minute hillbilly programs and two 15-minute popular music sides with name bands. One of the first bands to record will be the Gay Claridge orch currently at the Chez Paree.

will be released one a month to start, with discs being sold direct to juke-box operators. Among those who will record under Republic are Lulu Belle and Scotty, Linda Twins, Curley Bradley, Marion Mann and others. William Curcio, former advertising man, will have charge of production with Jimmy Hiliard in charge of music.

Cincinnati. — Capacity crowd turned out for two presentations of "Let Freedom Ring," given by WCKY, Cincinnati, in the Sherman theatre, Chillicothe, O., as a feature of that city's Fifth War Loan campaign. Admission was by war bond purchase, and bond sales for the two

Overseas for USO Since Jan. '43—Now Touring British Isles



FRED LIGHTNER
Dir.: PHIL COSCIA

ATTENTION

STATION MANAGERS!
Top-notch, exceedingly versatile producer-announcer desires position as program director. Ten years' experience, five years handling the mechanics and operation of coast-to-coast programming. Draft de-

ferred — available immediately. Would do some announcing if desired. WIN go anywhere that offers promising opportunity and decent salary. Box 16, VARIETY, 154 W. 46th St., New York 19, N. Y.

Specializing In
The Entertainment Field
Carl Oppenheimer
20 Years Experience
Business and Tax Consultant
4331 HOLLYWOOD BLVD.
Hollywood 28, Calif.



neal just because you hate beans."

morning, for occasional lunches, for frequent snacks. These flavorsome whole wheat flakes have 24-hour allure. Any time's the time for Wheaties!®

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Greyhound Lines Plan Web Show

Chicago, July 18.

Another step in the trend toward radio by transportation companies was made last week when stockholders of the Greyhound Bus Lines voted an appropriation for a network show beginning sometime in September. With the launch of Pacific R.R. scheduled to begin a show in the fall, and other transportation companies also for the time, it is generally believed the condition has been brought about by the companies' inability to get newspaper and magazine space due to the newspaper situation.

Show planned by Beaumont K. Hodge, agency for the Greyhound Lines, is a sort of cavalcade of America with stories told in tales recited by the company's buses. It will be a half-hour weekly spot and probably over the Blue network.

KPAB, Laredo, Added To Mutual System

Laredo, Tex., July 18.

KPAB, this city's only radio station, will become a full-time affiliate of the Mutual Broadcasting System, carrying the full commercial and sustaining schedule of the web. Announcement was made by Howard W. Davis, president and general manager of the Laredo Broadcasting Co., owners and operators of the station.

Davis also owns KMAC in San Antonio, that city's Mutual outlet station.

Al-Sar-Ben's Name Policy

Omaha, July 18.

Al-Sar-Ben, famed local civic organization, opened its 30th year and summer show series here at Creighton Stadium (154) with "Double or Nothing" program. John Bent King is in place of resistance. Success of the radioless program more use of name broadcasters on these shows. Jimmy Wallington to be next attraction.

So far, three national net shows have been aired from here this summer by various organizations.

Co-op Shows

Continued from page 23

time by their affiliates. Of course, the main network objection to the co-op plan is that it makes an already tight time situation tighter since once a co-op show is in a pool there's little or no chance of the net getting the time when a national advertiser expresses a desire for it. Under the usual situation, where the net gets a national sponsor who wants time allocated to the locals, the net can manage to wedge it from the locals but when local option periods are occupied by co-ops, the net's hands are tied and they have to either find another spot or let the national account go begging. However, overall returns to the net from a number of co-ops outweigh the loss of such advertisers and build station relations better than (roundtable) meetings and late accommodations of the movie-building act.

Blue started co-op shows in Fall 1942, with a syndicate of local sponsors for the "Buckshot Talking" show. Since then the number has increased to seven with more being lined up and sought. In addition to Brinklage, the Blue also has Henry J. Taylor, Walter Kiernan, Martin Agnew, "Dick Tracy," "The Green Hornet" and "The Mystery Circle" on a co-op basis. NBC carries Morgan Beatty, "Huckles of Washington" and "World News Roundup" on the same basis as a result of affiliate pressure with additional offers seen as being added soon. CBS hasn't done anything—along those lines as yet but the handwriting is on the wall.

Some net execs see in co-op sponsorship the answer to continuous integrated programming since the net picks the show for the syndicated sponsorship. Continuous programming and block time-selling is an important postwar aim of broadcast and the co-ops seem to be the answer to the headache of such integration in the time periods controlled by local outlets. All previous plans for such programming had "run into the snags of mixing by the FCC on the grounds that local autonomy was being developed by the

GEN. MILLS TAKES OVER 'LIGHT OF WORLD' 100%

General Mills' "Light of the World," across-the-board airtel of the Bible, which moved to CBS in June after four years on NBC, has been purchased by GM from Trans-American, producers of the package. Unusual aspect of the deal hinges on the fact that original rights for "Light" held by Trans-American are to revert to GM in March, 1945, after five years of sponsorship, to sudden expenditure of co-op explained.

Katharine and Adele Seymour continue as scripters, with Dancer Fitzgerald & Sample, agency on the account, taking over production chores. Rickel Kent, "Valiant Lady" director, assumes same assignment here, replacing Basil Loughran of Trans-American.

White for Allison

In WLW Backfield

Cincinnati, July 18.

Samuel R. White took over last week as WLW's director of sales promotion. He was manager of radio program advertising for the Indianapolis Star before joining the Crosley station 16 months ago.

White replaces M. F. "Chick" Allison, who recently joined the Navy as a Lt. (jg) and is assigned to radio work in Washington.

Alma Marks Resigns Ayrer for OWI, London

Alma E. Marks, for four years talent buyer in the radio dept. at N. W. Ayrer, left that agency last week to join the Psychological Warfare Division of the OWI. She takes her preliminary OWI training starting July 31 and is headed for a London post.

Miss Marks is slated to be program supervisor for all seedings emanating from London and beamed to the Continent.

TEACHING VIA FM IN WINSTON-SALEM

Winston-Salem, July 18.

Superintendent John H. Watson Moore has announced that plans have been made for installation of frequency modulation radio equipment in Winston-Salem's four high schools. The city is the first in the state to adopt the state board of education's suggestion that schools use FM radio stations as part of their educational program.

When school opens next fall, plans for special programs through WHIT, Winston-Salem, FM station, belong to Gray, Hines, Reynolds and Atkins high schools. Moore said that the radio programs would not replace the teaching program of the schools but would be used as a supplement.

CFCF Hookup With Dominion Network Wipes Out One of Last Canadian Indies

Montreal, July 18.

With arrangements on a term basis set early this month by the Canadian Broadcasting Corp. with Canadian Marconi station CFCF, Montreal, to become the local outlet for the Dominion Network, one of the last remaining holdouts against complete Government domination of private radio in Canada has been whittled out. Aside from station CFCF, Toronto, and CKAC, Montreal, French-language, and CBS, there is virtually no important outlet remaining in Canada which is not linked with either the Trans-Canada or Dominion, the basic and subsidiary CBC nets.

Possibly figuring in the capitulation of CFCF are reported rumors by Arthur Dupont, commercial manager for CBC in Montreal, and director Fontaine, head of the Canadian Advertising Agency, which handles the Liberal Party advertising and publicity. Fontaine has applied for a license to operate a new station in Montreal, with Dupont taking over from CBC to become manager of the new outlet. In this event CFCF, the only English-language station in this area, would have faced more formidable opposition since Dupont was obviously

counting on securing the Dominion Network affiliation, which would give him NBC. Despite the Dominion tieup with CFCF, Dupont is still reported proceeding with plans for setting up the new outlet.

CBC, meantime, has steadily increased application of influence in the operation of private radio in that today, while there are privately-owned stations in Canada there is virtually no "independent" operation of radio in the Dominion. As an example, a station affiliated with an American network must receive permission from the CBC, the Government-owned operation, before it can renew an agreement with such a network. Such permission can be refused at the discretion of the CBC. Permission to record American shows off the line, or otherwise for re-broadcasting must also be obtained from CBC. Commercials have been heavily curtailed and new-cast sponsorship limited to mere mention of the sponsor. Despite Government restrictions, however, private broadcasting has become more profitable than ever.

Indie stations in Canada originally proposed setting up a substantial nucleus of their own when CBC, apparently pretending ignorance of any such prior discussions, bluntly introduced the Dominion Network



... OR THROUGH THE LOOKING GLASS OF DuMONT TELEVISION

Let Alec Electron, symbol of DuMont's advanced Television, make your own living-room a vast and thrilling wonderland. Let him show you, like a modern Alice, the romance of far and glamorous places. See as well as hear the stars of the whole world's stage. Watch every parade... join every celebration... be on the spot with ace reporters where important news is made!

It's all brought to you by a "looking glass" far more wondrous than fiction... the screen of your DuMont Television Receiver. That screen is really the glass face of the giant Cathode-ray Tube which DuMont pioneered and which first made Television commer-

cially practical. It is your window to everything that is going on, everywhere... The biggest window in the world.

And it is ready now... awaiting only peace. The men at the front could tell you more. They know how DuMont electronic achievements are helping to bring victory closer... and, at the same time, making the performance of your future DuMont Television Receiver infinitely more precise and more versatile. Business executives know, too... they are already telecasting experimental programs over DuMont's pioneering Station WABD, Alec and his Wonderland are waiting... for you!

Copyright, 1944, Allen B. DuMont Laboratories, Inc.



NBC, CBS, Blue, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, July 10-16, from 5 p.m. to 1 a.m. List represents the first approximately 25 leaders in alphabetical order (in some cases there are ties, accounting for a longer list). The compilation embraces the NBC, CBS, Blue and Mutual Networks, as represented by WEAF, WABC, WJZ and WOR, N. Y., and are based on data provided by Accurate Reporting Service, regular checking source of the music publishing industry.

TITLE	PUBLISHER
A Fellow on a Furlough	Block
Amor—"Bway Rhythm"	Melodylane
An Hour Never Passes	Shapiro
And So Little Time	Lincoln
Apple Blossoms in the Rain—"7 Days Ashore"	Southern
Come Out Wherever You Are—"Step Lively"	T. B. Harms
Goodnight Wherever You Are	Shapiro
How Many Hearts Have You Broken	Advanced
I Don't Want to Love You	Chelsea
I Dream of You	Embassy
I'll Be Seeing You	Williamson
I'll Get By—"Gay Named Jo"	Berlin
Is You Is Or Is You Ain't—Folies	Leeds
It Could Happen to You—"And Angels Sing"	Famous
It Had to Be You—"I Show Business"	Remick
Kentucky	Broadcast
Let's Sing a Song About Sails	Harms
Long Ago and Far Away—"Cove"	Crawford
Millman Kemp Bottles Quiet	Mills
Pretty Kitty Blue Eyes	Santly
Sweet Lorraine	Campbell
Swing! on a Star—"Gone With the Wind"	Burke
Time Waits For No One—"Shine Hardest Moon"	Remick
Too Much in Love—"Song of Open Road"	Barton

† Fiftieth.

Cleffer Loses Suit Vs.

20th, Et Al. Over Song

Los Angeles, July 18. — Ellamae Britton Gregg, song writer, lost her suit against 20th-Fox, Mack Gordon, Harry Warren, Mayfair Music and Decca Records over the authorship of the tune "There Will Never Be Another You." Harry A. Holzer, U. S. District Judge, ruled that the music and lyrics are different although the title is almost identical with the plaintiff's song, "There'll Always Be Another You." Court costs and \$2,400 attorney fees were assessed against the plaintiff.

Ex-Herman Gal Tooter

Heads Male Band in N. Y.

Billie Rogers, girl trumpeter formerly with Woody Herman, brings an all-male orchestra into Pelham Head, Min. N. Y., Aug. 4, replacing Lee Castle, who shifts to Frank Dalley's Terrace Room, Newark, N. J.

Miss Rogers has been working in Chicago with a small male combo, but for the Pelham Inn date will increase to full size. She is married to Jack Archer, formerly road manager for Herman. He manages her band.

W. Franke Harting scoring "When the Lights Go On Again" for PRC.

10 Best Sheet Sellers

(Week Ending July 15)

Swingin' On Star.....Burke	
I'll Be Seeing You.....Williamson	
Long Ago, Far Away.....Crawford	
Time Waits For No One.....Remick	
Amor.....Melodylane	
I'll Get By.....Berlin	
Goodnight Wherever.....Shapiro	
It Had to Be You.....Remick	
GI Jive.....Capitol	
San Fernando Valley.....Morris	

New Authorship
Claim on 'Doll'

Mattie F. Shanks, one of the claimants to the royalties from "Paper Doll" and one of the defendants in the suit by Edward B. Marks Music Corp., its publisher, to disclaim the rightful owner of the money, now claims she is the writer of the song. Mark's nephew, she demands a jury trial of the latter case, which asks that she: Harry Wonnell administrator of the Black estate; Willie Icia Black and Sallie Waldo Black interplead and agree among themselves on ownership of the song and more than \$21,000 in royalties. This sum Marks has on deposit with the court.

In her statement, Miss Shanks claims that in 1915 Johnny Black assisted her in the completion of the song and that an agreement they made called for either party to become its sole owner in the event of the death of one. She alleges that Marks had some knowledge of this pact and that reasonable inquiry by them would have disclosed her full rights. She asserts Marks and the other claimants to the song's earnings are without right, title or interest in the tune and asks that the song's earnings be turned over to her.

10 Best Sellers on Com-Machines

(Records below are grabbings most nickels this week in jukeboxes throughout the country as reported by operators to "Variety." Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

1. I'll Be Seeing You (10) (Williamson)	Bing Crosby	Decca
2. Amor (5) (Melodylane)	Tommy Dorsey	Victor
3. Long Ago, Far Away (4) (Crawford)	Bing Crosby	Decca
4. I'll Get By (10) (Berlin)	Harold M. Miller	Hit
5. Goodnight Wherever (5) (Shapiro)	Harry James	Capitol
6. Swingin' On Star (1) (Burke)	King Sisters	Decca
7. Straighten Up, Fly Right (3)	Russ Morgan	Decca
8. Always Hurt One You Love (1)	Bing Crosby	Decca
9. GI Jive (3) (Capitol)	Freddie Stein	Capitol
10. Time Waits No One (1) (Remick)	Andrews Sisters	Decca

On the Upbeat

Lester Lees with Louis Prima as road manager. Prima now at the Astor Hotel, N. Y., alternating with Tommy Tucker.

Terry Stewart to be new girl vocalist with Johnny Long orch when he opens New Yorker hotel, N. Y., July 21. Bob Donel is new boy replacing Army-bound Gene Williams.

T. S. Anthony F. Janak now in charge of Army V-Discs in N. Y. sector.

Bob White's band opens July 28 at the Aragon Ballroom, Los Angeles, for two weeks.

Late Herbie Kay's band is now being led by Nick Stuart at the Plantation, Dallas. Band was kept intact and was fronted by Woody Wilson for several months after Kay died, and now Wilson continues with the band as musician-vocalist.

Pinky Tomlin band will continue at Florentine Gardens when new

show, headed by Sophie Tucker, moves in next month.

Eddy Howard's first of four sides (two records) made for WOR, N. Y.'s "Feature" record label will be released this week.

Woody Herman booked into the Palladium Ballroom, Hollywood, for six weeks, opening Oct. 17. Bill Harris joined the band on trombone Monday (17), replacing Al Esposito (Thursday).

Peggy Mann replaced Evelyn Ambrose as vocalist with Gene Krupa's orchestra which opens at the Capitol theatre, N. Y., tomorrow (Thursday).

Jack Lavin With Disney

Hollywood, July 18. — Jack Lavin has joined the Walt Disney staff here as general fact-finder.

He'll assume charge of live talent and work out negotiations with musicians, in addition to his other duties.

Tomorrow Night!
BING SINGS—

The most beautiful ballad of this or any year!

Walter Winchell says—

"...Bing and the Andrews gals will combine to make 'Is You Is or Is You Ain't My Baby?' for Decca, which expects it to be the top disc of the year."

The sensational hit from Universal's "Follow the Boys!"
IS YOU IS, OR IS YOU AIN'T
(MA BABY)

LEEDS MUSIC CORPORATION

LOU LEVY, Pres.

GEORGE SCHOTTLE

RKO BUILDING, NEW YORK

BERT BRAUN

54 W. RANDOLPH ST., CHICAGO

HAPPY GODAY

1337 NO. VINE ST., HOLLYWOOD

BING CROSBY'S KRAFT MUSIC HALL • THURS. JULY 20, 9 P.M., EWT

BING CROSBY'S KRAFT MUSIC HALL • THURS. JULY 20, 9 P.M., EWT

Recorded by

WOODY HERMAN
CHARLIE SPIVAK
MARTHA TILTON
CHARLIE BARNET
KITTY CARLISLE

Recorded by

LOUIS JORDAN
• BING CROSBY
AND THE
ANDREWS SISTERS
(Seen to be released)

Petrillo's Insistence on Jurisdiction Over Royalties Bans Recording Peace

Battle between Columbia and Victor Records and James C. Petrillo and the American Federation of Musicians is back where it has been since the beginning of the AFM strike, as the statement Petrillo made at his meeting with officials of the War Labor Board and executives of the two companies declared that the only way the dispute with Columbia and Victor will be settled will be on his terms—namely, the same as those given Decca and other recorders and transcription outfits.

Petrillo still definitely refuses to accept the WPB decision, which ordered him to make peace with the disc companies and ordered the latter to fight him to pay a royalty for every record they sell, and sent him close to him, asserting that he is unreservedly inclined toward fighting the WPB to the end. Petrillo does not agree with the WPB order, which advises Columbia and Victor to pay the AFM a royalty, which, by the order, would be under his control over. Petrillo wants to supervise the cash.

Columbia and Victor were rumored during the week as unable to reach a settlement. This is emphatically denied; both companies, it is said, are completely in accord on continuing the battle. They would settle if Petrillo reversed his stand or if the AFM agreed to let Petrillo secure to him from a deal with them.

Fields' Copa, N.Y., Return, Lyman, George Olsen Also Signed in Policy Switch

Step Fields' orchestra has signed a contract to return to the Copacabana, N. Y., where, formerly, some of the band is at the spot currently, having opened June 18.

Ade Lyman's band also has been packed for the spot for a September opening, a clause in the agreement letting him out in the event a pre-emptive signed contract for the Strand theatre, N. Y., confirms. Lyman's band is also making plans for the possibility for the spot in December.

Copa, heretofore a user of top name acts and a floor show only, began a new policy with Fields, changing his band with the usual floor and a show headed by Bert Wheeler.

MEADOWBROOK, N. J., TO RESUME IN FALL—IF

Frank Dailey hopes to reopen his Meadowbrook, Cedar Grove, N. J., this fall after nearly two years of darkness. Any decision he makes, however, is completely dependent on the transportation authority as it will be at the time set for the reopening. Dailey has made several decisions to unshutter the spot, but was forced to forego it each time.

In the meantime, Dailey will bolster the band policy at his current Terrace Room, Newark, N. J., with a new show. The new show, which is being installed, and a blue velvet will open with Lee Castle's orchestra, and A. H. Williams, Jr., and Art Arden, who have been at the New Yorker hotel, N. Y., shows.

Sales Swing on 'Star'

To Hypo Sad Market

Muscle sales have bounced back from the doldrums of the past few months ago. According to jobbers and publishers the new article is almost a midwinter surprise in view of the depths to which sales figures had fallen. The complete picture is still a trying explanation for the surge of the post couple weeks.

In the sales jump is "Swing on a Star," Jimmy Van Heusen-Johnny Burke tune from Billie Holiday's "Good Night, Beulah," which has already sold approximately 250,000 copies and the film is not yet in neighborhood houses.

JOHN KIRBY'S 4 WEEKS

John Kirby's small jazz combination goes into the Post Lodge, Larchmont, N. Y., July 19 for four weeks. It's first name music spot has had in some time.

Kirby's drawing \$1,200 for the first week and \$1,300 for final two weeks.

Willard Alexander Gets Back Into WM Harness

Willard Alexander, head of the William Morris agency band department, returned to his office last week after a five-day furlough absence due to a serious illness. He was expected to be back in the office for a couple hours to ease back into the grind.

Alexander collapsed in California the first week in February; and neither he nor his wife, who was with him, could be moved until the week later. He is now back in his office.

Miami Frolics Lays It On Line for Top Bands,

Plans Network Air Shots

Frolics Club, Miami, Fla., by virtue of the cash it is laying out for bands, is rapidly becoming one of the most important location spots. It has completed buying its entire 1944-45 lineup, and among the bands are Jimmy Dorsey and Sammy Kaye, both at around \$8,000 a week, which is probably more money than can be taken in any location in the country. This fall Frolics is planning to feature national CBS wire instead of the local broadcast it offered in the past.

Frolics is planning to precede and follow Dorsey and Kaye, at prices of \$3,500 and up, respectively. Clyde Lucas, Sept. 25, Jerry Wald, Oct. 17, Jack Teagarden, Nov. 17, Stan Kenton, Nov. 23, Sonny Dunham, Dec. 18. Ade Lyman, Dec. 18, Jimmy Dorsey, Feb. 8, Sammy Kaye, Feb. 22, Tommy Tucker. Spot is booked by GMA.

THEY'RE EITHER TOO YOUNG OR TOO OLD

Even a band composed exclusively of young stars is not immune from age. Nelson Maples, veteran Pittsburgh maestro, has discovered. After receiving a juve outfit for several weeks, Maples has abandoned the project. Pre-draft age group was constantly changing, some taking defense jobs during summer vacation at higher pay, others taking fill-in jobs with already established bands, and others just weren't allowed to stay out late.

So Maples has not only dropped the under-age band, but he's likewise pulling out of the music biz for a while. He is planning to spend the month in August and September at the Cork & Bottle, downtown Pittsburgh. Maples has taken a regular job in the circulation department of the Post-Gazette, Pittsburgh's morning paper.

Shribman Opening

Mass. Spot With Kaye

By Shribman is opening his Ball's Bling, Springfield, Mass., for a one-nighter with Sammy Kaye, and will thereafter continue operating on a regular basis. The spot is on the main highway between Worcester and Boston, but closer to the former, and at one time was an established operation. Rudy Vallee is in the band.

Shribman acquired Ball's-Blair shortly before the war started, intending to issue a succession of "S" name bands, an idea that was knitted by transportation difficulties. He also had some trouble at the beginning of getting materials to fix up the place.

Big Turnout for Handy

W. C. Handy, composer of "St. Louis Blues," and other Negro and white artists, drew a mob of 10,000 to the opening of the new Negro music festival sponsored by the St. Louis Race Relations Committee, Handy's "Jazz" was the first of the famous composition to be accompanied of Noble Singson.

Other who participated in the festival were Don McLean, Richard B. Russell, Jr., and other Negro singers from the "Carmen Jones" cast. Lillian Hayles, who was in the "Carmen Jones" cast, and Portia White, from "Carmen Jones," were also present.

McFarlands Back As Part-Time Outfit

McFarland Twins, who have been of the band business and working in Long Island, N. Y., will plant for more than a year, are returning to the business as a part-time outfit. They are setting a band for two weeks and only have been booked for one night, at the Hotel Bridgeport, Conn., next Sunday (23), their first date.

ASAC's Melon Cut

Slices \$1,550,000

American Society of Composers, Authors and Publishers cut a slice of its largest quarterly melons last week. Approximately \$1,550,000 was distributed among writers and publishers, which is about \$100,000 higher than the previous quarter.

For many members, the latest split represented new money. Some of them a couple major publishers. On the writer end, Double "A" and "A" writers received, respectively, \$4,000 and \$3,000 apiece, respectively.

Powell, Nabbed in Draft, Keeps Band Working;

Due for Arraignment

Teddy Powell has continued working with his band since being picked up last week by FBI men on a charge of evading the draft. He is on \$3,000 bail, confined to one-nighters in Kalamazoo, Mich., and has since opened and opened at Elitch's Gardens, Denver, tomorrow (20). It had been thought that the band's orchestra has been disbanded. There were reports that rival leaders had broken up the band, but Powell's men after his arrest.

Powell is charged with trying to evade conscription by consoling John E. Wilson, former chief clerk of N. Y. city draft board No. 26, to keep out of the draft and avoid various gifts to shield himself from being called into service. Wilson, who is a member of the band, is from a N. Y. building after his arrest in another draft evasion case.

Irony of Powell's situation is that following his alleged arrest, he was through Wilson, to stay out of the service, he finally took a physical in California, and was declared fit for induction. He also is now over 38.

POSSIBILITY B.G. WILL REORG FOR THEATRES

There's a possibility Benny Goodman might reorganize his band once Macrao has been offered a string of theatre dates by Music Corp. of America and is mulling responses to fulfill them. He has been out of action for around four months after breaking up his band and a disagreement with MCA over his contract. He wanted a release, which MCA refused to give him.

Possibility of Goodman's beginning sine is confirmed by people connected with his management.

Freddy Martin Goes To Work on His Music Co.

Maestro Freddy Martin is bent on activating his long-dormant music company, Music Co. He's in the process of acquiring a contact staff for N. Y. and is seeking office space in N. Y. Firm will begin work on its first song, "The Love of a Fool," by Fred Barry, recently with Wilbur Mays, will professional manager in N. Y. Walter Beal.

Martin's band is at the Coconut Grove, Los Angeles, it has been there for some time, Martin refusing repeatedly to come east and play theatres, due to travel conditions.

SCHAPPER VICE SHEPARD

Bob Schapper, of the Hollywood-Schapper office, was shifted to New York by the firm's management. Schapper, who goes to Portland as "nightwest" representative, will be replaced by Herman Krainin, recently resigned to join James C. Petrillo's advisory staff.

Pubs Breathe Easier As WPB Lifts 70% Paper Cut, Douglas Earns Bows

Muscle business is breathing a lot easier since the delivery yesterday (Friday) of printing of notices from the War Production Board that the order limiting music publishers, as well as other music publishers, to make only 70% of production of the year's 1944, was rescinded. Lifting of the WPB's 70% limit on the production of the year's 1944, was rescinded. Lifting of the WPB's 70% limit on the production of the year's 1944, was rescinded.

Heid's Date Conflict KOs Pennyho Hotel, N.Y.

Conflict between Morace Heid's date at the Capitol theatre, N. Y., and a scheduled run at the Pennyho Hotel, N. Y., closed the latter. Heid was first scheduled to play at the Pennyho Hotel, N. Y., in August. He was sent back and now it's a certainty.

Les Brown's orchestra, current will stay at the Cafe Roxy until Aug. 18. Woody Herman opening the 21st, for six weeks instead of four, but Frank Costello, just appearing, has been moved up from Oct. 9 to 2.

Freddie Martin Crew Ordered on L. A. Highway

Strike at La. Hotel

Los Angeles, July 18.—American Federation of Musicians versus Freddie Martin and his musicians on a strike over the Hollywood Ambassador, where the latter works Aug. 18 and food facilities (two weeks ago).

Martin's band was on a pay or play while the Grove Hotel was being ordered on a sympathetic strike when AFM was notified that the band was planning to resume its eating rooms with non-union help.

GI TIN PAN ALLEY

CHECKS ON ROMAN JIVE

Rome, July 8.—When you think of Rome you visualize something of Roman architecture, so it was quite a surprise to enter the city through one of the residential sections and find it comparable to Queens Blvd. in Queens or the Grand Concourse—but without the buildings. Roman architecture is there about the same number of moderns rubbing elbows in front of the old buildings. The city is extremely modern design and each apartment has a terrace and a garden. I'm sure you can get a month connection on a two-year lease and a fresh start.

Probably because Rome itself was not touched by any bombings, the people are well dressed and elegant, the signorinas are motto bella, and the GIs are groggy at the first sight of the modern buildings.

As interesting as Rome was a visit to some of the towns nearby—Anzio, Nettuno, Terracina, etc. Anzio and Nettuno are small-scale, Miami-like resorts, with modern cars, with vintage in date, as some of those in Florida. But I'm certain they were the road for the tourist trade for a couple of seasons. You might pass the word along to William Morris and MCA.

While in Rome I looked up Curci, who distributed Robbins Music publishing in Italy. Curci is a Jew, is in the Naples office, Alberto is at the Rome office, and Giuseppe is in the Milan office. Curci is (territory). I'm not sure about that but news item, since today's news bulletin has arrived, and it is possible that Milan may now be in Russian territory.

While in Rome I was published by them was done by printing on black-market paper, which cost 200 to 400 lire, or about \$100 a pound. There are some sales taking place in the black market, but as a result of soldier purchases. While in Naples, a GI inquired about Curci, and I told him that Curci was an American record. Curci looked at me and said, "I'm a player by the Ippona Troubadours in the next concert." As a matter of fact, Curci is a member of the Ippona Troubadours in the window display was a X recording by the Ippona Troubadours.

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Inside Stuff—Orchestras—Music

Johnny Richards' orchestra, Coast Band, moved in on N. Y. Music Corp. of America offices last week with no announcement (although MCA's Coast office was supposed to have notified Richards' Y. agent, a small effort to establish itself in the east. Richards is widely known on the Coast, and for some time has hankered for eastern attention.

Richards was quickly joined by a couple of colleagues to keep the outfit going and Monday (47) started a week at Palisades Park, Fort Lee, N. J.

Clyde Lucas seems to be the special target of thieves lately. Recently he lost a lock of instruments from a storeroom at the Roseland Ballroom.

N. Y. Last week his rooms at the Beveridge hotel, N. Y. were rifled by a femme that who lifted bags of clothing belonging to Max. Lucas and walked out of the hotel with a silver fox jacket on her back. She even got away with calling a bellboy to take the stuff down to a cab.

Eddie Oliver band, which has been at the Edgewater Beach hotel, Chicago, a year, is leaving the spot Aug. 3. Since Oliver went into service April 11, outfit has continued under the name of Ennio Vandas.

Vandas will recruit a new orchestra and stay over. He was one of Russ Morgan's violinists when the latter played the spot last year and elected to stay with Oliver when the latter succeeded Morgan.

House Reviews

Continued from page 22

Oriental, Chi

Dorice Migley, contributes neat tap routines, which include impressive P. Robinson, Astaire and Eleanor Powell. (Gai) is a swell bopper, who does a swell, "Shine On Me" and "On the Sunny Side of the Street" and proves a trumpeter of no mean ability. Joe Lowery, almost topped the show with his whistling of "Indian Love Call" and "Light Cavalry Overture," taking many boys.

"Treasure Chest," audience participation bit provokes lot of fun. Participants are confined to service men from the audience who get one to 10 dollars for answering musical questions and playing the musical chair game. Hour ends with a medley of service songs ending with audience singing "God Bless America." (RKO).

Hipp, Baito

Aut. Jemina, Diamond Bros. (3). Morey Amsterdam, June Lorraine, Perry Franklin & Janice, Police Tule & house choir. (12), "Marine Rodeo" (RKO).

This is a strong, well-selected layout that punches down the getaways and rings the bell solidly throughout. Fast opening is up to the level of a hooding of Perry Franklin & Janice, mixed duo who beat out tricky tap-pers for very telling show. Led well formerly with Four Franks, and knows how to handle himself with maximum returns.

June Lorraine is potent in the deuce with mimicry, earning stand-out riches with impressions of other niches with impressions of other niches with impressions of other niches. Morey Amsterdam follows with smart gags and foolery that clicks. Baito, as emcee. Comic has some very good material and contributes "Dark Eye" on a cello for a telling change of pace and exits. Ranko above the average emcee, weaving similar slants here and there.

Aut. Jemina takes over with stylized shouting, and would do better to throw in some contrastingly temperate numbers to change pace. Don't remember from New Orleans, a s.k. side, but most impressive in stiletto melody, such as "You Made

Me Love You" and "It Had to Be You." Closes with some history which shows the band's extra bands, of the gals' heat which has taken on even greater proportions since the band's extra bands.

Diamond Brothers close, and punch their way into the show by bringing themselves out in typical style with original lyrics, boppy and falls, but show their background of big-time experience, and end to end up this layout in solid style. (Big very good). Burn.

Capitol, Wash.

Washington, July 13. Vaughn Monroe band with Marilyn Price, June Slater, Chester Dolphin, Miff Drayson, Milt Sloser; "It Happened Tomorrow" (UA).

Milt Sloser, at the organ console, shows as the Bashful of Ban, with urban neverthing, answering each other with a clever presentation of the old gag of making with the mouth and expressing while a back-stage recording provides the actual sound of the organ. "Tenderloin" of hilarious "rendition" of a couple of arias from "Figaro" and a guffaw-netting impression of Frank Sinatra (whom Lewis' really resembles).

Patricia Morrison, latest of the starlets to unveil her talents before a live audience here, prove to be a personable Miss with a voice which really registers. But the gal makes the mistake of wearing out her welcome. Receipt for first three tunes was excellent, but Miss Morrison crowds her good fortune with a fourth for which there was no call. Fats Daniels, round expert of the clarinet, steps off the bandstand for a twist at the mike and does a nice job with "You're on a Sit" and a new, "Duration Blues."

Other Casa Loma vocalists is miffy Eugene Baird with a pair of pipes on the mellow side. Her forte is torchy ballads like "I'll Be Seeing You," "All By Myself" and "Don't Take Your Love From Me."

Band numbers include a Vincent Youmans melody with Greg peeing bling on his sax. Carr Brothers, a couple of Yung, garbed orchestra, round out the bill with a series of difficult tunes in which they knock each other out.

House was about 60% filled when reviewed (Fri. afternoon). Shal.

RKO, Boston

Boston, July 13. Abe Luman, choir (2), Bob DePinto, Gene Sheldon, others; "Ghosts Chatter" (U).

Aimed at all comers and neatly hitting the mark, the Luman band comes back with its "Sing a Song" audience participation routine and a couple of terrific standard vaude tunes, and lays out a 60-minute niche of rock quality.

Band never gets off the ground, but doesn't try to, leaning on okay

British Best Sheet Sellers

(Week Ending June 29)
London July 21

Lilli Marlene.....Chappell
Don't Ask Me Why.....Connelly
No Love No Whyn.....Wood
I'll Get By.....P. D. & H.
By River of Roses.....F. D. & H.
Heard You Cried.....Dawn
Maurice Dault.....P. D. & H.
All My Love.....Chappell
Don't Know Where Goin' Gay
Thinking About.....Wood
Sending My Blessing.....Gay
Journey to Star.....Wood

arrangements, solid ensemble work of nice balance, top vocal soloists and a good deal of originality in the music. Frankie Connelly sings romantic tunes, Rose Blane the jump numbers, and the latter in particular wows the customers: having to bang off after smart chat with "Amen Jack" Marlowe fiddles rhapsodical "Dark Eyes" arrangement to click big too.

Finale, involving four aspiring audience vocalists, each of whom bats out a tune of his own choice for results, is great, and is less, additional warmth by leader's and band's vocalists, being Gene Sheldon with "I'll Be Seeing You" and P. D. & H. with "You're on a Sit".

Vaude acts, being Gene Sheldon with "I'll Be Seeing You" and P. D. & H. with "You're on a Sit".

Finale bit at openers. Elie.

Earle, Philly

Philadelphia, July 14. Glen Gray, choir (16) with Fats Daniels, Eugene Baird, Perry Morrison, Jerry Lewis, Carr Bros., "Take It Big" (Per).

Glen Gray, his Casa Lomas brought a little up-to-date with a greater accent on brass, makes his periodic visit to the Earle and provides a musical backdrop for mildly original and expressive while a back-stage recording provides the actual sound of the organ.

A youthful newcomer, Jerry Lewis, takes the fancy of the customers with a clever presentation of the old gag of making with the mouth and expressing while a back-stage recording provides the actual sound of the organ.

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Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-10 p.m.) not rated. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday price. Compilation is based on period from Monday to Saturday.)

Band	Hotel	Covers	Weeks	Covers
		Per Room	Per Week	Per Week
Tucker-Prima	Astor (800)	\$1-\$1.50	2	3,300
Donna Mulford	Lexington (300)	\$1-\$1.50	10	2,125
Tom Pastor	New Yorker (400)	\$1-\$1.50	126	1,975
Lee Brown	Pennsylvania (500)	\$1-\$1.50	2	2,500
Stavos Gatos	Waldorf (500)	\$2	2	950
Dean Hudson	Lincoln	\$1-\$1.50	2	950

* Asterisk indicate a supporting floor show. New Yorker has an ice show, Lexington, Hawaiian floor show.

Chicago

George Hamilton (Empire Room, Palmer House; 700; \$3-\$3.50 incl.). Conventions helped Hamilton and show headed by Victor Borge to hit fine 9,000.

Eddie Oliver (Beach Walk & Marine Room, Edgewater-Beach hotel; 4,000 combined); \$1-\$1.50 admission, to Beach Walk for dancing and show; \$10 and \$15 cover charge, \$1.25 min. in Marine Room. Patronage dropped to around okay, 8,500.

Bill Snyder (Mayfair Room, Blackstone hotel; 900; \$2.50 min.). Eased

Tom Pastor (Parthenon Room, Sherman hotel; 950; \$1.50-\$2.50 min.).

Combo work of Woody Herman and Spivak, who opened (41) kept count

Benny Strong (New Walnut Room, Bismarck hotel; 450; \$1.50-\$2.50 min.). Strong holding business up around unity 4,200.

Los Angeles

Joe Gleason (Biltmore; 800; \$1-\$1.50). Digging the mother lode with Cocomo Hot Club. Nifty 4,800 tabs.

Location Jobs, Not in Hotels

(Los Angeles)

Jimmy Dorsey (Baldpate-B-Hollywood, fifth week). Drawing like a magnet for great \$450 payola.

Sam Savitt (Trionon B, Southgate, sixth week). Piped pier with a violin leading 'em in at \$450 clip.

Frankie Masters (Shirley Mays, N. Los Angeles, second week). Har-

monica Rasch and Merry Macs aiding 5,200 capacity.

(Chicago)

Gay Claridge (Chez Paree; 650; \$3-\$3.50 incl.). Off a trifle, but Claridge,

Milti Green and Benny Rubin drew some 5,500.

Earl Ravazza (Blackhawk; 500; \$1-\$2.50 incl.). About same as last week,

Ravazza accounting for 4,500.

SONGSMITH WONDERS

ABOUT DIRTY SONGS

New York

Editor, "Variety".

The recent censuring of lyrics used by Eddie Cantor points up a growing inconsistency in network policy that should be the grave concern of everybody connected with the music business, songwriter, publisher and performing artist. Nobody with any sense wants to write or publish or sing dirty lyrics for broadcasting purposes, and the few possible doubt-meaning lines that have popped up in hit songs by professional writers were promptly supplanted by the networks. Certainly nobody can be driving at the idea of censorship on the air, yet currently there are some paranoiacs one of the most patent double-entendre songs that have ever heard in my life.

Every writer of any experience knows a lot about twisting a phrase to give it any given degree of double meaning, and an entire song can't, I venture, 1% of those in show business (and aren't the radio censor's new business) be written in a single, professional tryt writer who won't understand what the lyricist was driving at in the current hit (in title without—Ed.). There is not one line in the chorus that doesn't reek of double-entendre, and yet not one ourselves—plenty of radio listeners know a little about double-meaning too.

I point this out because I like a lot of others, like and sometimes make a living out of the music business. Personally, I love to hear a good, juicy double-entendre song when slumming, but when the Tony's scream about one tiny line which was thought O.K. by the family man of show biz (Cantor) that on earth goes with a saloon bouncer dirty like the one mentioned therein.

Fat Ballard.

L. A. Gets Midsummer

Grand Opera Season

Los Angeles, July 18. National Grand Opera Company, headed by Giorgio D'Andrea, opened a three-week season at the Philharmonic Auditorium with "The Barber of Seville" as a starter. Other operas listed are "Carmen," "Rigoletto," "Traviata," "La Boheme" and "Il Trovatore."

Among the stars are Zinka Milcunov, Winifred Hill, Kurt Baum and Cal. Eugene Conley, on "The Barber of Seville" for two performances.

Music Notes

June Warner wrote her own song, "Minnie from New Guinea," to be warbled at Army camp.

Arthur Lange and Johnny Lange drafted "Casanova Brown," as theme song for the International picture of that title.

Max Steiner scored "The Conspirators" at Warner's.

Edward A. Brandt, called "I've Waited a Lifetime" for "Eve Knew Her Apple" at Columbia.

Irving Mills celebrated the 25th anniversary of his music publishing firm.

Johnny Burke and Jimmie Van Heusen writing four songs for Ben Crosby's "The Great John L."

George Bassman drew musical director-choreo for "The Clock" at Metro.

Harold Arlen and Johnny Mercer are in nine songs for "The Come from the WAVES" at Paramount.

Top Tunes for Your Books

An All-Time Favorite

ON THE SUNNY SIDE OF THE STREET

Music by . . .

JIMMY McHUGH

Published by SHAPIRO-BERNSTEIN

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To our Legion of Friends:

I'm extremely happy to announce that NICK KENNY and his brother Charlie have extended their contract and will continue their pleasant association with our music firm for an additional two and a half years.

Thanks, WALTER WINCHELL, for tossing an orchid to our new No. 1 ballad, "A KISS TO REMEMBER," . . . and thanks GUY LOMBARDO for your splendid introduction of it.

Almer Silver

LINCOLN MUSIC CORP.

1619 B'way, N.Y.C.

Harry Pearl, Prof. Mgr.

The Big 3 Hit Parade

250,000 records sold — and in demand from coast to coast

"I LEARNED A LESSON I'LL NEVER FORGET"

Lyrics and music by JOE DAVIS

Top ballad of Dave Wolper's box-office smash FOLLOW THE GIRLS

WHERE YOU ARE

Lyrics and music by DAN SHAPIRO, MILTON PASCAL and PHIL CHARIG

Robbins
JERRY JOHNSON, Gen. Prod. Mgm.

From MGM's TWO GIRLS AND A SAILOR, a sensational revival by Harry James

SWEET AND LOVELY

Words and music by GUS ARNHEIM, HARRY TOBIAS and JULES LEMARE

The jive novelty hit from M-G-M's BROADWAY RHYTHM

"MILKMAN, KEEP THOSE BOTTLES QUIET"

Words and music by DON RAYE and GENE DE PAUL

Feist
MARTY LINN, Gen. Prod. Mgm.

A great ballad heading for the top

AND THEN YOU KISSED ME

Lyrics by SAMMY CAHN Music by JULE STYNE

England's big ballad success . . . a big copy seller here

"SILVER WINGS IN THE MOONLIGHT"

Words and music by HUGH CHARLES, LEO TOWERS, SONNY MILLER

Miller
LOU MOONEY, Gen. Prod. Mgm.

Extended Film Holdovers Snarl N. Y. Stageshow Booking Skeds

Extended holdover of pic in New York stageshow houses has created a problem that has not Gotham bookers at times and even in lining up acts for impending bills. Situation is a far cry from the bookings of yesterday, when setting a stage layout was simply a matter of spotting four or five new acts in the same each week to replace the picture moving out.

It's all being done differently today, and with considerably less smoothness and dispatch, through no fault of either the bookers or the exhibitors. Cause of the matter is that neither of the parties of the first nor the second part is able to ascertain the playing value of the pic now being turned out. As a consequence, booking acts for the larger N. Y. houses is now a hit-or-miss affair without anybody knowing—especially the bookers—just how long a film will hold and when the theatre will be ready for its next show.

"Whereas" and "Amos," which opens Aug. 1 for an indefinite period at the Roxy, Sam Rasky, who books the house, is in a quandary on how many weeks the pic will carry over because he'd like to see his next two showmen's theatre commitments with several topnotch performers, but uncommencing Rasky's lauded schedule to coincide with performers' open dates is another thing.

Jesse Kaye, who mentors the booking parties for both the Capitol and Loew's Saks, is in the Capitol, Washington, in beset with parallel difficulties. With "Since We Went Away" opening tomorrow (20) at the Broadway Cap on an extended run of an as yet undetermined number of weeks, the biggest concern is whipping up a new show for the Metro showcase. The state, which invariably under-

new show every week, is hardly a booking snap of late and it may become another holdover problem. The current "White Cliffs of Dover" is set for a second week and is considered likely that "Coming to America" is becoming firm. It also repeat. Result is that Kaye's bookers, who are in a bind or so, is more than slightly off track.

Harry Mayer, who books the Saks as well as Warner's theatre in key cities, works under the same handicap, as does Harry Levine, who handles the booking for the Paramount and other theatres. A "Lady in the Dark" tenant for 11 weeks (the Paramount) needs the pic now held for the box office, but it doesn't do the booker's sense of mind any particular good. Not when he has his agenda of future acts signed up and awaiting delivery.

Both Levine and Mayer play "in close to the vest" and work only one show, ahead as does Leon Leinhardt, who handles the booking for the Music Hall. With no name bands, latter's setup is considered relatively easy by the rest of the booking gang.

Effect of such situation on the acts is that many performers would rather play deep in the picture than sign up and then wait a month or longer to play a N. Y. house, despite all added prestige and money.

L. A. CAFE OPS AWAIT TRIAL ON MINOR RAP

Los Angeles, July 18.—Four night-clubbers, Frank R. Brum and Fred Scott of Florence Gardens, and Harry Long and Harry Murray, of Earl Carroll's charged with employing minor acts as entertainers, pleaded not guilty and were released without bail to await jury trial Aug. 2.

Charges were an aftermath of the recent trial of Army Capt. Morrison Wilkinson, Jr., who last week pleaded guilty to having been associated with under-age girls working in nightclubs.

Ross Sis Into M-G Pic

Ross sisters, acro trio, close in the Capitol, N. Y., tomorrow (20) and shove off for the Coast for their second picture, Metro's "Broadway Rhythm."

Mpls. Job His Last For Duration Minneapolis, July 18.—Following his encephalic of the Aqueduct "Blue Collar," here in the evening week, Dave Barry enters the armed services.

Gloria Grier, star of the show for the second successive season, will go to Hollywood for a screen test after the finishes here.

Saranake Lake

By Harry Benway
Saranake Lake, N. Y., July 18.—Mike Meredith, state legislator, came from the county chairman of the 5th district, Saranake, N. Y., where he was among the first three as top bond salesman.

Col. Jim Healy, commentator, took time out from his Lake Placid vacation to visit the band.

Harry Clifton, ex-Rogerite will soon get discharge papers from the Louisiana state. He'll return to N. Y. and resume former job.

Louise Cameron, country singer, who summers here, has been booked for the local station WBNZ, sponsored by the Paul Smith Electric Co.

Somer's "Maughan," author-playwright, has joined colony to be with his son, Frederic Haxton, who is re-opening at the Hotel Saranake.

Fawn Club, Lake Placid, opened with a bang. It has small orchestra and Latin-American dancers. Club under management of Lee Barkas and Carl Eber, look like a slick.

Mrs. Mae Shapiro visiting Totie Cameron, who is perking up O.K. via the rest room.

Maynard Daugherty and Emerson Buckley, underwear operators, had week and both are doing well.

Flora and Cohen and the Rascals, Ruppert for three meals a week with Louis Goldblum and Jerry Derrero are allowed half-hour exercise daily.

Joe Hart and hubby, Sean Jacobs visited Mathia Merryfield last week.

Norren Cornford came up from N. Y. city to visit her mother, Ann Cornford, now residing in the Rascals.

After a few months of treatment, Harry Jackson was being 10-day forth to visit his pals at the NVA. Write to those who are in.

Plaza's Stand-Up Bar
The Hotel Plaza, N. Y., which shuttered its Persian Room for the summer, while renovating the Fifth avenue entrance of the lobby, plans restoring its stand-up bar, out of existence since 1921, for opening in the fall, in the space now occupied by E. F. Hutton, stock brokers, who will move to the mezzanine.

Small Gets \$1,500, Settles With Rose

New York supreme court just filed by Paul Small against Billy Rose for \$8,500, due him as his share of 10% of the profits for booking Rose's Diamond Horseshoe night revue in theatres, has been settled. Settlement, for \$1,500, includes another claim asserted by Small against Harum Hyde, who appeared in the show.

Rose, who had given Small \$1,500 to go to court to permit, refused to admit an \$8,500 balance, claiming that Small didn't devote his full time and energy to booking the attraction, but put on his own show, "Show Time," instead at that time.

Small, booking Hyde, who was hired by Small for his Coast regular "Laugh Time," was the result of Hyde's disregard of the contract when he signed with the Horseshoe Rose promoter. Small's lawyer claims filed by Small for breach of contract.

American Guild of Variety Artists ruled that Hyde had to pay Small \$900 for contract violation, Rose settling both suits for \$1,500.

Ken Murray Holds Auditions for Mex 'Blackouts' Version

Hollywood, July 18.—Auditions are being held at the Capitol theatre for Spanish version of Ken Murray's "Blackouts," which is scheduled for presentation in Mexico City.

Several acts, general plan and blueprint of local show will be used with Mexican comedians and talent for proposed run.

NVA MEMBERSHIP BOOSTED, TOPS 1,000

The National Variety Artists has reached a new peak in membership, having now carrying over 1,000, highest organization has had in over a decade. This marks an upbeat that's all the more notable, since, in 1937, the organization was about to disband when taken over and reformed by Lou Handin. Handin has been elected to the presidency for seven consecutive years.

Treasury is also in a healthy state, having been carrying over \$14,600.85. Membership dues are \$4 a year, above-mentioned membership does not, however, include 200 auxiliary dues, which pay \$2 annually to participate in "Centen Nights" given semi-monthly by Women's Auxiliary.

NVA welfare fund administrators to temporary needs of performer-members and provision medical aid, hospitalization and burial through the Will Rogers Memorial Fund.

Agent Promises To Return \$350 to Singer

Meyer Karmann, 26, New York talent agent, was given suspended sentence in court of special sessions, Queens county, last week on the promise to make restitution of \$350 to Margery Holloway, singer singer, who was under indictment for embezzlement for taking the money under false pretenses.

Karmann is alleged to have represented himself as a producer of girl acts and is said to have promised to star Mae Holloway in his forthcoming production of "The Lure of Hollywood." That was last January.

When a couple of months passed and nothing happened after singer had advanced the \$350 to cover costumes, photos and publicity, she trotted to his Times Square office a month later to learn he had been arrested. She then had him arrested.

Drys Fail to Halt Pitt Cafe Owners From Putting On Bond Show-Dance

**Develop Project For
Indoor Cincy Stadium**
Cincinnati, July 18.—Cincy's long-neglected indoor stadium is in the offing. Willie Vance, who operates four neighborhood night houses and heads a local association of exhibitors, is developing the project with several associates.

The stadium, which is to be built when wartime restrictions on manpower and materials are lifted, will occupy a space 400 by 200 feet at the southwest corner of Second and Main streets, the ground already having been purchased.

ELLA LOGAN TO REPEAT FIGHTING FRONT TOUR

Ella Logan has fixed further vaude time and contracted from Drew Carey for her forthcoming musical in favor of a repeat culturo tour to the fighting fronts.

Miss Logan is currently at the Roxy, N. Y., and will wind up engagements there (July 21).

West End Casino, N. J., On AGVA Unfair List

West End Casino, Long Branch, N. J., was placed on the unfair list by the American Guild of Variety Artists this week for having neglected to pay AGVA contract and post customers' bills.

Dave "Pie" Head, New York local of AGVA, has been in negotiation with operators for past several weeks.

Spot has been doing two or three acts on weekends.

N.Y. Ubangi Site To House New Niterly

Closed Ubangi Club on Broadway will be site of new spot, the "Rumanian Village," to be opened about Sept. 15 by George Lynch. Lynch also operates Kelly's Stable, 524 street, N. Y., dining spot.

Rumanian Village will have two bands and showcase Continental performers.

Borge's Waldorf Repeat

Vicente Borge returns to the Waldorf-Astoria hotel, N. Y., Sept. 7. Comedian was at the spot earlier this year.

Borge also resumes on the "Lower Blue Street" program ("Blue net" in the fall).

Elia Mae Morse's Dates

Elia Mae Morse, singer, begins a series of eastern theatre dates July 28 at the RKO theatre, Columbus, O., with additional engagements until up through the fall.

Pittsburgh, July 18.—Anti-Saloon League tried to step in at last minute on Sunday (16) to stop a show-and-dance staged by the local Cafe Owners' Guild. Drys claimed the affair was a blatant violation of the Sabbath and wrote to Mayor Souly, "that the niterly operators seek to hitch the wagon of their unwholesome business to the brilliantly glowing star of patriotism."

Al Meyer, president of the Guild and chairman of the rally, pointed out that while the janitors were scheduled to begin at 1:30 p.m., there would be no dancing until after midnight and no drinks would be served at the show. Admission was by war bond purchase or pledge.

A detour aside during a challenge at the Anti-Saloon headquarters, "They have criticized our attempt to aid the war effort," he said, "through the sale of extra war bonds. I now seek the league if it will attempt to stop the sale of war bonds. If it does, I will buy the first \$1,000 bond."

The Aragon ballroom, where the rally was held, has a general permit for dancing. The league could see no reason why dancing couldn't begin at 12:01 on Monday. Mayor Souly apparently could see no reason either why the affair couldn't go on as per schedule, since he rejected a 2 A. M. Anti-Saloon protest. Lacking rules took a sport as a result of all the publicity, drys gave the affair and it wound up a near sellout.

Nancy Donovan, niterly singer, backed by Metro, starting at \$400 per.

Keep Your Eye On FRANKIE RAPP

America's Newest Comedy Star
Just Completed 8 Sensational Weeks at the Embassy, Detroit And 2 Weeks at Ka-Ser's, Toledo
Personal Management: PETER J. LODGE Insurance: J. J. BROWN, Detroit, Mich.
Press Representative: HAROLD C. BERG Detroit, Mich.

ROY DOUGLAS "The Singing Ventriloquist"

6-8 WEEKS
BAL TABARIN, NEW YORK
Box-Office: 1,000, 1,000, N. Y. C.

THEATRE FOR RENT

Available has Audited the LAUREATE THEATRE 1810 N. and 7th Ave., Harlem Would be interested in long-term rental for a theatre. Contact 2408 30th Street, New York City, N. Y. 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10-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100-101-102-103-104-105-106-107-108-109-110-111-112-113-114-115-116-117-118-119-120-121-122-123-124-125-126-127-128-129-130-131-132-133-134-135-136-137-138-139-140-141-142-143-144-145-146-147-148-149-150-151-152-153-154-155-156-157-158-159-160-161-162-163-164-165-166-167-168-169-170-171-172-173-174-175-176-177-178-179-180-181-182-183-184-185-186-187-188-189-190-191-192-193-194-195-196-197-198-199-200-201-202-203-204-205-206-207-208-209-210-211-212-213-214-215-216-217-218-219-220-221-222-223-224-225-226-227-228-229-230-231-232-233-234-235-236-237-238-239-240-241-242-243-244-245-246-247-248-249-250-251-252-253-254-255-256-257-258-259-260-261-262-263-264-265-266-267-268-269-270-271-272-273-274-275-276-277-278-279-280-281-282-283-284-285-286-287-288-289-290-291-292-293-294-295-296-297-298-299-300-301-302-303-304-305-306-307-308-309-310-311-312-313-314-315-316-317-318-319-320-321-322-323-324-325-326-327-328-329-330-331-332-333-334-335-336-337-338-339-340-341-342-343-344-345-346-347-348-349-350-351-352-353-354-355-356-357-358-359-360-361-362-363-364-365-366-367-368-369-370-371-372-373-374-375-376-377-378-379-380-381-382-383-384-385-386-387-388-389-390-391-392-393-394-395-396-397-398-399-400-401-402-403-404-405-406-407-408-409-410-411-412-413-414-415-416-417-418-419-420-421-422-423-424-425-426-427-428-429-430-431-432-433-434-435-436-437-438-439-440-441-442-443-444-445-446-447-448-449-450-451-452-453-454-455-456-457-458-459-460-461-462-463-464-465-466-467-468-469-470-471-472-473-474-475-476-477-478-479-480-481-482-483-484-485-486-487-488-489-490-491-492-493-494-495-496-497-498-499-500-501-502-503-504-505-506-507-508-509-510-511-512-513-514-515-516-517-518-519-520-521-522-523-524-525-526-527-528-529-530-531-532-533-534-535-536-537-538-539-540-541-542-543-544-545-546-547-548-549-550-551-552-553-554-555-556-557-558-559-560-561-562-563-564-565-566-567-568-569-570-571-572-573-574-575-576-577-578-579-580-581-582-583-584-585-586-587-588-589-590-591-592-593-594-595-596-597-598-599-600-601-602-603-604-605-606-607-608-609-610-611-612-613-614-615-616-617-618-619-620-621-622-623-624-625-626-627-628-629-630-631-632-633-634-635-636-637-638-639-640-641-642-643-644-645-646-647-648-649-650-651-652-653-654-655-656-657-658-659-660-661-662-663-664-665-666-667-668-669-670-671-672-673-674-675-676-677-678-679-680-681-682-683-684-685-686-687-688-689-690-691-692-693-694-695-696-697-698-699-700-701-702-703-704-705-706-707-708-709-710-711-712-713-714-715-716-717-718-719-720-721-722-723-724-725-726-727-728-729-730-731-732-733-734-735-736-737-738-739-740-741-742-743-744-745-746-747-748-749-750-751-752-753-754-755-756-757-758-759-760-761-762-763-764-765-766-767-768-769-770-771-772-773-774-775-776-777-778-779-780-781-782-783-784-785-786-787-788-789-790-791-792-793-794-795-796-797-798-799-800-801-802-803-804-805-806-807-808-809-810-811-812-813-814-815-816-817-818-819-820-821-822-823-824-825-826-827-828-829-830-831-832-833-834-835-836-837-838-839-840-841-842-843-844-845-846-847-848-849-850-851-852-853-854-855-856-857-858-859-860-861-862-863-864-865-866-867-868-869-870-871-872-873-874-875-876-877-878-879-880-881-882-883-884-885-886-887-888-889-890-891-892-893-894-895-896-897-898-899-900-901-902-903-904-905-906-907-908-909-910-911-912-913-914-915-916-917-918-919-920-921-922-923-924-925-926-927-928-929-930-931-932-933-934-935-936-937-938-939-940-941-942-943-944-945-946-947-948-949-950-951-952-953-954-955-956-957-958-959-960-961-962-963-964-965-966-967-968-969-970-971-972-973-974-975-976-977-978-979-980-981-982-983-984-985-986-987-988-989-990-991-992-993-994-995-996-997-998-999-1000-1001-1002-1003-1004-1005-1006-1007-1008-1009-1010-1011-1012-1013-1014-1015-1016-1017-1018-1019-1020-1021-1022-1023-1024-1025-1026-1027-1028-1029-1030-1031-1032-1033-1034-1035-1036-1037-1038-1039-1040-1041-1042-1043-1044-1045-1046-1047-1048-1049-1050-1051-1052-1053-1054-1055-1056-1057-1058-1059-1060-1061-1062-1063-1064-1065-1066-1067-1068-1069-1070-1071-1072-1073-1074-1075-1076-1077-1078-1079-1080-1081-1082-1083-1084-1085-1086-1087-1088-1089-1090-1091-1092-1093-1094-1095-1096-1097-1098-1099-1100-1101-1102-1103-1104-1105-1106-1107-1108-1109-1110-1111-1112-1113-1114-1115-1116-1117-1118-1119-1120-1121-1122-1123-1124-1125-1126-1127-1128-1129-1130-1131-1132-1133-1134-1135-1136-1137-1138-1139-1140-1141-1142-1143-1144-1145-1146-1147-1148-1149-1150-1151-1152-1153-1154-1155-1156-1157-1158-1159-1160-1161-1162-1163-1164-1165-1166-1167-1168-1169-1170-1171-1172-1173-1174-1175-1176-1177-1178-1179-1180-1181-1182-1183-1184-1185-1186-1187-1188-1189-1190-1191-1192-1193-1194-1195-1196-1197-1198-1199-1200-1201-1202-1203-1204-1205-1206-1207-1208-1209-1210-1211-1212-1213-1214-1215-1216-1217-1218-1219-1220-1221-1222-1223-1224-1225-122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Some B'way Shows Start Climb

'Indians' Up to \$14,000, 'Hats' 42G,

'Girls' 31G, 'Hayride' 36G, 'Wind' 16G

Broadway's business bottom appears to have been reached the week of the Fourth. Last week there were slight increases for some shows, with Saturday 18 attendance figures for the favored musicals, which sold out. Heat wave continued and did not break until early this week. Survivors are hopeful that a visitor in Washington wanted the public not to travel while Mayor LaGuardia broadcast a request that everybody stay out of New York.

"Ziegfeld Follies" will end its long engagement this week and "The Doughgirls" is announced to terminate next week. "Ten Little Indians" improved, the only summer entrant that got to first base.

Estimates for Last Week

Keys: C. Comedy, D. Drama, CD. Comedy-Drama, R. Revue, M. Musical, O. Operetta.

"Angel Street": Golden (15th week) (CD-750; \$3,000). Although down to around \$3,000, claimed to be a bit better than last summer at this time. "Carina Jones": Broadway (15th week) (CD-1,800; \$3). Dipped to around \$2,500, but at 7th level makes money both ways.

"Chicken Every Sunday": Plymouth (15th week) (CD-1,072; \$5,000). Rated around \$6,500; hardly does any more break even at that figure.

"Follow the Girls": 14th Street (14th week) (CD-1,463; \$4,500). Rated up slightly and attendance during last full seat goes to \$21,000, very good at the time.

"Hats Off to Lee": Center (14th week) (CD-2,291; \$1,500). Enjoys the top gross; first Thursday matinee fairly good, and the count fated over \$2,000.

"Jacobowsky and the Colonel": Beck (15th week) (CD-1,214; \$3,500). Also more than held its own; gross bit over \$16,000, which with "The

Searching Wind" topped straight shows. "Kiss and Tell": Biltmore (16th week) (CD-928; \$3,000). Although plenty of figures to survive second summer; maybe still profit at around \$6,000.

"With Father": Empire (25th week) (CD-1,082; \$3,500). Has been quoted around \$5,000, with some Broadway figures, but can't get that much at this period.

"Broadway Horvitz": Winter Garden (24th week) (M-1,522; \$8). Big last summer; Saturday's business around \$10,000, most of that on a capacity night; count was over \$26,000.

"Oklahoma": St. James (67th week) (M-1,502; \$4,000). Line at box office; a few and a society woman's order out regardless of condition; \$30,500 and more.

"One Touch of Venus": 46th Street (14th week) (M-1,319; \$4,000). Line at box office; a few and a society woman's order out regardless of condition; \$30,500 and more.

"Pick-Up Girl": 48th Street (16th week) (CD-960; \$2,500). Spots business, but still in the game and the claimed gross around \$5,500.

"The Little Indians": Broadway (13th week) (D-1,118; \$3,500). Better than last week, with the estimated gross went to around \$14,000.

"The Doughgirls": Lyceum (81st week) (CD-992; \$3,600). Last two weeks announced, but engagement may continue provided price version gets its act back on Broadway.

"The Searching Wind": Fulton (14th week) (CD-1,440; \$3,500). Reported on more than most others last week, with figures were quoted over \$10,000.

"The Voice of the Turtle": Marquee (CD-893; \$4,200). Played 29 weeks; remains late next month; boxoffice around \$10,000.

"The Two Mrs. Carrills": Booth (CD-1,712; \$3,600). Played 48 weeks; remains next month; boxoffice open at \$2,500.

"Arsenic and Old Lace": Flatbush, Brooklyn; repeat.

"A Family Windsor-Brook": "Tomorrow the World": Queensboro, L. I.

"LADIES' \$15,050 IN DET. CHASER; 'KISS' 8G

Detroit, July 18. Departure Saturday (15) of "Good Night, Ladies," from Cass after eight weeks, left "Kiss and Tell" at Shubert \$14,050 for closer.

For its fourth week "Kiss and Tell" topped \$8,000, a slight climb from the previous seven-day period. Two more weeks to go before trekking to Washington.

"Music in Air" \$3,500 In St. Louis Opening

St. Louis, July 18. "Music in the Air" Jerome Kern-Oscar Hammerstein 2d musical, has been delayed currently by the Municipal Theatre Association for its new musical in Forest Park for a week.

"Naughty Marietta" wound up a seven-night stand Sunday (16) with net \$4,000.

'Katinka' \$15,000 In As L'ville Opener

Louisville, July 18.

Typical outdoor weather was a break for the Broadway Amateurs' second operetta produced by J. Shubert, the Rudolf Friml musical, "Katinka." Opening show Monday (16) drew light attendance, but perked as the week progressed, session closing to satisfactory \$15,000.

Third show of the season, opening Monday (17), is "Broadway Horvitz," an adaptation of "Der Fliegende Holländer."

Philly Pays 25G To Come Up and See Mae the 'Great'

Philadelphia, July 18.

Michael Todd, big production of Mae West's romantic historical play, "Catherine, the Great," grabbed the week's spot-light in its first stunner at the Forrest last week, and zoomed to a \$25,000 week, definitely decided mired notices. Management is early in the week that it warranted holding "Catherine" for a third week.

First stunner's figure, although very good, was plenty off from last week's \$4,500 top.

"Early to Bed" scheduled at the Forrest for Monday (24) and then reported out entirely, is now officially set for the 25th, following last week's last show.

Bucks County Playhouse was also last week to a \$25,000 week, definitely decided mired notices. Management is early in the week that it warranted holding "Catherine" for a third week.

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"Early to Bed" scheduled at the Forrest for Monday (24) and then reported out entirely, is now officially set for the 25th, following last week's last show.

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Chi Keeps Steady; 'Goose' \$9,400

In 7, 'Kiss,' 'School' Both \$11,000

Chicago, July 18.

Receipts are holding to fairly good level since the hotel. The new, "A Goose for the Gander," opened at the Blackstone last Tuesday night to modest notices and drew \$9,400 on first seven performances.

"Kiss and Tell," Shubert's "The Bride," both ended up with \$11,000, and "The Merry Widow" was a sellout again at the Erlanger. Selwyn's "The School" both ended up with \$11,000.

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Sally's Closes at 41G In L.A., 'Ladies' \$17,000

Los Angeles, July 18.

Legits held to a steady pace last week and two closes marked the end of the drama. "Sally" closed at \$17,000 in the Philharmonic Auditorium.

Chicago and Opera was \$37,500, National Grand Opera Co. took over the Philharmonic Auditorium for a two week stand with classic repertoire, opening with "Aida" at the May 19th.

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'Helen' 150G Red, Folds on B'way

"Helen Goes to Troy," which closed at the Alvin, N.Y. Saturday (15), was rated among last season's successes on the basis of its draw the first six weeks, but, although the operetta may recoup on the road, it ended up on Broadway \$10,000 in the red.

"Helen," produced by the New Opera Co. was taught in the slump and, while most of the loss was supposed to be in production outlay, it started piling up an operating deficit. Week before folding, "Helen," with a gross around \$15,000, is said to have dropped \$8,500 in operation, showing that it was highly scored.

Reported terms of the booking contract of "Helen" and Alvin called for a modified four-weeks rental of \$2,500 weekly, with the week guaranteeing the house a minimum engagement of 15 weeks. As the engagement lasted but 12 weeks, it was necessary for the house to open bunch to pay three weeks' rental, or \$7,500, in order to withdraw Saturday.

That was to continue playing to a loss, but it's unusual for an attraction to be so obligated at a time when most of Broadway's theatres are dark.

New Opera could "consistently" of socialites. "It topped with grand operas but clicked with "Roadside," and died due to conservative operetta, scoring also with "The Merry Widow" last season. "Helen" musical is playing to big money on the Coast where it recently opened.

Clifford Hamman planning to produce "Repulse" on Broadway next season, is negotiating with Anne Shirley, pic star, for lead.

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B'way Legit District Getting That Deserted Look With All Those Folds

Mourning closings on Broadway have resulted in the district assuming a deserted appearance. So far this is the dulliest summer in the history of the district. Most popular theatre block, 40th street between Broadway and Eighth avenue, is especially blighted. There are more than 100 theatres in the district, but only 22, when this Saturday (22), when "Ziegfeld Follies" stops at the Imperial. Only a few theatres remain. The "Angel Street," at the Golden and "Chicken Every Sunday," Plymouth.

However, lights are due to go on at the Royale week of Aug. 1 with "School for Wives" now in Chicago. West of the avenue "Jacobowsky and the Colonel" should play well into the new season at the Beck, while east of Broadway "The Doughgirls" is announced to close after another week. On the 45th street block there are two major musicals, "Oklahoma," St. James, and "Follow the Girls" 44th Street, while across the street the suburb is being dolled up for "Catherine Was Great" in due season. That show means "Brides" are only only scheduled premieres this side of Labor Day.

Comedy About Show Biz Planned for Broadway

"The Roaring Forties," comedy about show biz, written by the former vaude actor, is planned for Broadway production next season by Arts Broadway, Inc., which Maurice Abbe is managing director.

Contwell will direct but will not appear in cast.

Inside Stuff—Legit

Charlie Washburn, the press agent, continues to do advance work on his own. In April in Shubert's office he was told that the show "The Great Gilday" he claims he has nearly signed up with a producer or two. It isn't all his own, for one day he got sore about the whole thing and tossed the show to Barney, who is now doing some revving, so the latter will get a share of the if and when royalties.

Washburn claims it is no sag that the Shuberts promise to go to court over the apportionment of the profits. He is then seen in the office columns many times. "Anyhow the Dramatists Guild told Washburn to go ahead and make a test case out of it and the Guild attorney, Sidney R. Fischer, has the press agent's permission" to "permeate" from the critics to use their names as characters in the play.

Completion of the deal for the new musical, "Song of Norway" allots 50% of the show to Lee Shubert, 5% each to the San Francisco and Los Angeles Civic Light Opera, and 40% to be shared equally by Edwin Brodsky and Homer Cummings. The show will open in New York at the Majestic theatre.

Cast members of "Song of Norway" are recruited considerably upset. Some of them have been approached for contracts covering proposed New York run of operetta, which is packing them in at the Curran theatre, San Francisco. Many have advised agents in Hollywood to sign them for plays following present prices run, which ends July 25.

Capt. Irving Lasker and Benjamin Landis, who first interested Moss Hart in doing the "Winged Victory" show, the Army Air Forces, were back in ordinary military routine following a misunderstanding on the Coast. Both army officers, attached to the show from its inception and through the entire Broadway run, got jammed for some unexplained reason during the 20th-Fox filming of the show. Hart, as a civilian, could do nothing about stemming their transfers when a new colour came into the general picture. Lasker, ex-actor, and Morris agency, and Landis, ex-Hollywood, are said to be, respectively, in southern and midwest camps.

As June Haver and Bobby Clark exited, during their "Count Your Blessings" routine several weeks ago in "Mexican Hayride" at the Winter Garden, N. Y., it was a surprise to see the show's producer, Jack Haver, kneel. It has given her understudy, Gedda Petri, an opportunity to make a spill has necessitated an operation on Miss Haver's knee. The dramatic department, however, is not expected to be OK'ing the knee in almost the same spot, made surgery necessary. She'll be back in a few weeks. A couple of the Haves sons have been assigned to Luba Malina, who is in "Harem" at the Casino.

Two Broadway theatre and show information guides that started publication several months ago continue to oppose each other. "Theatre Information Bulletin" and "Theatrical Calendar," issued by Celebrity Service, have much the same data but a different slant. The latter is more of an entertainment agent's show for next season. Pointed out that while "Variety" listed 76 productions in the show, the "Bulletin" had as many as 100. It's anybody's guess as to how many will reach the boards.

Broadway leggers are having trouble over ice for cooling systems, it being a matter of manpower shortage, as was true last summer. Deliveries are being made with far regularity but the men on the wagons refuse to drag the big ice trucks down Broadway, where the drops to the storage bins are located at some theatres.

Porters at those houses are doing that work instead, being called for such duty during the afternoon and, therefore, getting extra pay.

Before Miss West opens at the Shubert, N. Y., early next season, in "Catherine Was Great," the show is getting by as well as working on the show in Philadelphia, where it is trying out. Mike Todd decided on a ditty and she agreed. No word is interpolated to be written by Ted and J. Roberts and C. Fisher, who collaborated on a couple of "Sally and Garter" (also Todd) songs.

Contrary to reports stating otherwise, Jules J. Leventhal is having no trouble in getting his show, "The Great Gilday," to the theatre. He is the house since he is channeling his road shows into the Chelsea playhouse, Hotel Chelsea, at the resort.

Vivienne Segal being considered for the role of the Duchess in the musical version of "The Firebrand," which Max Gordon is to do this coming season. Part was created by Nana Bryant.

Firebrand To Be Tuned

Max Gordon is figuring on making a stage musical out of "The Firebrand," a tale of the Italian sculptor, Benvenuto Cellini, for presentation on Broadway.

Edwin Justus Mayer, author of the play, has been signed to work on the musical version. It was produced in New York about 17 years ago.

Actor Mag Pix Cues New Snag

The subject of actors' photographs for magazine layouts and other publicity purposes has popped up again. In response to several complaints from members, Equity asked managers and a group of newspaper publishers to a confab at its offices last Thursday (13). The result was negative so far as Equity is concerned and its rule for credits in captions may be the final word. The rule calls for the names of players in pictures printed.

Mag people present said it is impractical to use all names appearing, where ensemble casts are used, and directors seemed to be a waste of space, adding that they would not only refuse to be obligated but also might sue. The union, however, suggested that a box setting forth all the names be inserted somewhere in the publication, and that was promptly nixed, too. The session was considered by Coroneo's use of "Oklahoma" pictures.

Equity last season claimed that an old rule on "pictorialization" included rules for photography as well, original rule calling for an actor to receive pay per day if motion pictures of a show or part of it were made. When the rule was clarified Equity skipped its pictorialization interpretation and drew up regulations for film pictures after malices and night performances, stating there was to be no extra pay unless a picture run exceeded, one-eighth of a week then up to stipulation in the rule is stipulated. The union also stated that the weeklies have ignored the rule and the critics, which have been highlighting Broadway pictures, have made no bones at refusing to comply at Equity's word-only work.

Press agents were cleared of any blame in the absence of names in the mag captions, however, as indicated by the attitude of the publication. Actors think they should get credit for the time devoted to camera work, and the time devoted to camera work. If players are called to studio rather than to theatre, conceded that mag layouts are helpful in promoting shows, but if managers are to be paid for pay per day the names are not used, such publicity is probably dropped.

Mgrs., N. Y. Grips Local To Iron Out Differences Via Joint Committee

Managers and New York stagehands have decided on a joint committee to iron out differences over the union's idea of rules for the new season. New York Local 1 (IATSE) and the League of New York Theatres are equal number to argue it out and no agreement is to be made the ruling.

Some managers questioned the idea of having stagehands' parent union named as arbitrator but a majority of the opinion that IATSE is the best place for rulings on disputes in the past.

Primarily at issue is a proposed ruling on the setting of productions. After a scene is set up by one or more men in a department are required to be specific about the work such as lighting or electrical layout, the union's idea is that all men required to be specific about the work. Producers contend that such a rule is conducive to a waste of time and money, and as yet have nothing to do. Matter covers only the first day, a skeleton crew being called in thereafter until opening or preview.

Several other lesser points are to be discussed. The New York regional War Labor Board hasn't clarified its opaque ruling ahead of departure of the work to be done per year. Because of that the retroactive pay to all stagehands was held up a week longer than intended.

Supreme Court Test Appears Likely By Moss for Alleged Overcharging

Mae La Hayes?

After a brief vacation, Mike Todd has taken the Forrest, Philadelphia, for a third week. The show is the kind of show "Catherine Was Great." Among other things, Todd feels Mae West is going "to do a Mae West" and "stepping out" the broad hole.

Reports are Miss West was thinking of retitting it "The Empress" and, stepping out the broad hole.

See Mgrs., Equity Extending Pact

Further extension of the basic agreement between the managers and Equity has been suggested with the latter probably agreeing. Pact expires on Labor Day and indications it will go along for another year.

Although the managers would welcome a longer period, Equity feels it should not be tied up for an extension of the pact. Equity feels it should not be tied up for an extension of the pact.

Further extension of the pact is suggested with the latter probably agreeing. Pact expires on Labor Day and indications it will go along for another year.

Showfolk Among Group Denied Dewey Audience On Servicemen's Vote

A large delegation headed by well-known professionals went to Albany to urge the passage of a bill to deny Dewey a large audience on the day of the election, in respect to soldier votes. However, the governor, through his secretary, advised the Citizens' National Committee for the Servicemen's Vote that he would be unable to receive the delegation.

Its understood each one paid his own way, where he was among persons who converged on the state capital from various points. Moss felt chairman of the group, and others including Sam Jaffe, Agnes de Mille and Canada Lee.

Organized by the committee that out of 900,000 servicemen and women of New York state, only 80,000 will be able to vote, but Governor Dewey had the right to certify the federal ballot, in which case all men in uniform would be able to vote. Ads appeared in the dailies asking citizens to write or wire the governor to nullify the federal ballot, and to the ruling being Saturday (15).

After reaching Albany the delegation held a press conference and held a rally at the Ten Eyck hotel. Committee included discharged servicemen, civic, religious and union groups.

Wig Would Cover Up Judges' Embarrassment

Francisco Xavier 082, 25, a dancer in the Ballroom, was sentenced with a suspended sentence of 30 days in N.Y. special sessions court on Monday when he was charged before Justice DeLoe, Flood and Boyes for the theft of a wig worn by actress Barbara Hackett in her role of Juliet in "Romeo and Juliet."

The justices, all of whom are bald, were concerned as to whether a really a Juliet wig. When informed of the actress' Doyle name, Justice said, "Too bad it wasn't a wig. Any one of us could have put it to good use."

FISHER'S PLAY

Hollywood, July 18. "Kat. Love and Sex" by Sam Newel, will be produced as a play on Broadway.

Ticket license of the Leblang-Agency was suspended by Paul Moss, N. Y. license commissioner, as of Monday (17).

A Supreme Court action constitutionally test of the state statute which requires the commission to set over the boxoffice price will be the probable result. Leblang's remains in prison pending the first court trial of the case, set for Aug. 1. Agency applied for and received a stay of suspension immediately after Moss' action.

It is the first major agency openly suspended by the commission of overcharging. Heretofore the ticket people punished by Moss through suspension of the license have been lesser brokers. One or two of the latter went into court rather reluctantly, and only one was victor. The Leblang case is expected to be carried to the highest court on the long-quested status of price-fixing, even though this is an era of price control and ceilings.

Leblang's ticket business, utilized by Moss a number of times. In one instance a ticket clerk was blotted over the long-quested status of price-fixing, even though this is an era of price control and ceilings. Leblang's ticket business, utilized by Moss a number of times. In one instance a ticket clerk was blotted over the long-quested status of price-fixing, even though this is an era of price control and ceilings.

Healds Seizes Stay

William Heald, New York city investigation chief, went before Justice Bernard Stein in N. Y. & S. Supreme court to get a stay and secured the stay of the Leblang suspension. At the same time Sullivan and Heald went to Albany to urge the passage of a bill to deny Dewey a large audience on the day of the election, in respect to soldier votes. However, the governor, through his secretary, advised the Citizens' National Committee for the Servicemen's Vote that he would be unable to receive the delegation.

Its understood each one paid his own way, where he was among persons who converged on the state capital from various points. Moss felt chairman of the group, and others including Sam Jaffe, Agnes de Mille and Canada Lee.

Among "Big 3"

Leblang's is one of the best known of Broadway's ticket firms, being among the "big three" (Leblang, Heald and the late Joe Leblang, who built up a vast career in the theatre and movie business, mostly sold on the day of performance. Leblang's nephew, the late Joe Leblang, was a prominent theatre and movie business, mostly sold on the day of performance.

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Coast Tomorrow Takes Cut As Business Falters

Cast of "Catherine Was Great" accepted a trimming of salaries for remainder of San Francisco run at the Curran theatre, after the assurance of top competition, including "Song of Norway" at Curran and "The Great Gilday" at Orpheum.

It is understood that lower scale will also apply for Los Angeles run later on.

HARRY SOSNIK

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To be Released
★

"MY HEART SINGS"
"LILI MARLENE"
both with *Hildegard*
"NONE BUT THE LONELY HEART"
with ALFRED DRAKE
★

Released

"MEXICAN
HAYRIDE"

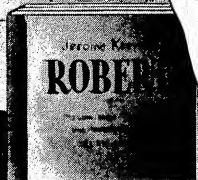
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*To be
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Jerome Kern's
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HITTING THE HAZES

Hotels Squawk on La Guardia Plea For Vacationists to Drop N. Y. Visits

New York hotelmen have protested the appeal made by Mayor La Guardia to other municipalities that were asked to advise the citizenry to "stay away from New York" this summer because train space was needed for war casualties and troop movements, but no official comment has been voiced by showmen. They said that similar warnings had not prevented people from traveling over the Fourth of July, and that vacationists will probably not be deterred from making trips to an appreciable extent. La Guardia bawled out Martin Sweeney, head of the hotelmen's association, for complaining and stated his instructions to urge people not to travel came from Washington.

There has been a boost in local hotel occupancy during the past three weeks and a corresponding increase in theatre attendance. Check on hotel reservations indicates that there were few cancellations as the result of the no-travel "campaign." Among the incomeers are a considerable percentage of vacationists who stay in the metropolis is more extended than usual because of the necessity to shop from one wholesale house to another because of shortages in many types of merchandise. Specialty-shop owners are compelled to come to New York because traveling salesmen have become virtually extinct.

LAUDER NIXES KORDA'S FILM BIOGRAPHY BID

LONDON, July 25. Sir Alexander Korda has offered to buy Sir Harry Lauder's two books, "Minstrel in France" and "Roamin' in the Glamour" for film use. Minstrel has turned down the offer, as well as offers from two other producers to film his biography, until after the war, claiming this is too late for private gain.

Cass Daley Suspenders Par Film Pact for Java Show

HOLLYWOOD, July 25. Cass Daley, in order to accept 35-week radio deal whereby she goes on the Maxwell House coffee after with Frank Morgan, this fall, has negotiated a 35-week suspension of contract with Paramount studios. Maxwell house will pay Miss Daley \$2,000 a week, plus pay for her first 39 weeks.

William Morris office handed legal hands with the deal. At the end of the suspension period, Miss Parrot picks up where she left off at Paramount for the same salary she would have received during the current. Under terms of the deal, Paramount may recall the star for (Continued on page 39)

Glenn Miller Eyes

Concert-Style Orch
Capt. Glenn Miller's post-war band (which's talk will be the first to be before the grand finale in the Pacific) won't be completely in a popular vein, a style used previously. It's said it will be more of a concert-style combo, an idea he had even before going into uniform. Miller is currently overseas in England with Army Air Force orch.

Paley Again Stirs Talk of CBS Exit

Return from Europe Saturday (22) of William S. Paley, CBS president, who's been on leave, revived rumors circulated a few months ago that the chain's top exec would not return to his post in N. Y. after the war. Since last November Paley has been in Europe with the OWI as chief of radio in the Psychological Warfare Division, and has been attached to Gen. Eisenhower's command.

Paley's suggestion, when efforts were made to interview him on CBS postwar plans or the pacemake future of broadcasting, that such matters should be referred to Paul W. Kesten, v.p., strengthened the belief, held in some quarters that he might be going to have serious connections with the OWI.

COMO-GLEASON BUILDUP A LA CROSBY AND HOPE

Perry Como, singer, and Jackie Gleason, comedian, are headed for a buildup as a song and comedy team in both films and on the air (a la Bing Crosby and Bob Hope). Discussions are rapidly reaching the inkling stage for a half-hour variety show over CBS. They are both expected for film by 20th-Fox. Gleason is currently featured in the Broadway musical, "Follow the Girls," and following the closing of that show will head for the Coast to start his initial film assignment. Crosby-Hope slant. Doug Coulter, network v.p. in charge of programs, met with Doug Sinton, of General Amusement Corp., to handle both Gleason and Como late last week, with web reportedly set to start rolling air-wise in short order.

U. S. PRODS. HOPE TO INFLUENCE REICH

Would Make Films in Germany to Teach Democratic Precepts After the Victory Is Won

EXPATRIATE AID

American film producers and directors may step into Germany after the war to undertake the assignment of aiding in the task of re-education of a nation impregnated with Nazi doctrines.

Seymour Nebenzahl, producer of "Summer Storm" for United Artists release, Brooklyn-born director who made picture in Germany until 1933 (going to France in 1939), stated last week that American industry will likely be able to get into German production on a takeback. At the same time, American producers (Continued on page 10)

Abbott-Costello Tour Cancelled; Reported Asking 46 Nifty Plus %

HOLLYWOOD, July 25. Contemplated tour of eastern one-nighters by Bud Abbott and Lou Costello was cancelled last week after plans had gone almost to the point of closing deals. Reason for dropping the idea is not clear. They were to be out a week or two, playing arenas with a band and supporting acts. Understood they were asking \$4,000 nightly guarantees against percentages.

'Variety' Gets Hot

The following paragraph was included in a story by Richard (Dick) Watts, Jr., from Chungking of July 23. Watts is that paper's wandering dramatic critic who is well known and who wanders not in pursuit of ice cream soda. "When the Chungking heat grips you in its damp, feverish, spirit-destroying clutch all ambition and energy seem wrung from you, and you can hardly remember when you were comfortable. Therefore, an exiled professional playwright is likely to decide that it is just as well that there is no local theatre or night club during the summer months here, and concentrate on his memories, listed to photograph records, talk wistfully to read every line in the occasional rag that is turned out four programs with William K. Robinson for the antishock, Chungking."

Sky-High Station Price Tags Draw Ire Of FCC's Durr; Sees Post-War Chaos

Film Dividends Very Much Up Over Last Yr.

Washington, July 25. Dividends to motion picture company stockholders during June, 1944, amounted to \$3,000,000, as compared to \$2,537,000 for the same month in 1943. It was revealed here today. Dividends for the first six months of this year totaled \$8,338,000, as compared to a sum of \$5,856,000 during the same period last year.

Pix Freelancing Smacked by U. S.

HOLLYWOOD, July 25. Treasury Dept. threatens to put a crimp into film studio deals with freelance actors, directors and writers calling for \$1,000 per week or more. Threat is contained in a proposed modification of a ruling handed down last year giving producers free rein in signing freelance talent.

Notice of the proposed modification was sent to major studios by A. D. Burford, deputy commissioner of the Internal Revenue Department, asking that objections, if any, be submitted in writing. Referring to freelance deals as "specific assignments," the modifications provide that:

OBOLER ACCEPTS BID TO PRODUCE FOR BBC

Arch Oboler Monday (24) accepted an offer from Roy Lockwood, British Broadcasting Corp. production manager, to produce a series of "very sort of programs he desires to do in tone of the war and the peace to come" for airing in England.

Bid comes directly as result of author's recent full-page "Variety" area modification of job-freedom, at taking U. S. networks to task for placing forty-messaged stanzas in poor time slots, and further stating that he would do a series "for nothing," if time in which shows would be treated in "worthwhile."

Oboler will confer with Lockwood shortly on formal for stanzas. Here, in continuing contacts with Blue web officials in N. Y., looking toward a 13-week series of similar programs starting this fall. U. S. Treasury Dept. recently accepted the same Oboler offer and has been turned out four programs with William K. Robinson for the Fifth War Loan drive.

Washington, July 25. Federal Communications Commission today, in letters to Sen. Burton K. Wheeler and Rep. Clarence Lee, asked Congress whether the FCC has "either the duty or power to disapprove of a transfer of a station from one owner to another, merely because the price is inordinately high—even though it may well be deduced that a substantial amount is based on the frequency of the outlet."

Letters were written by FCC Chairman James L. Fly to the Congressman, who are chairman of the Interstate Commerce Committee in both Houses, after Commissioner Clifford J. Durr charged that price tags in recent station transfers were out of line, and there was unhealthy inflation in the value of radio outlets.

Durr's observations followed FCC's okay of the following transfers: WQXR and WQXX from John V. L. Hogan and Elliott Sanger to the New York Times for approximately \$1,000,000.

WNX, Washington, from the Heller family to Eugene Meyer, publisher of the Washington Post, for \$300,000 cash.

KICA, Los Angeles, from Earle C. Anthony, Inc., to the Blue network for \$400,000.

KTAR and KEIM, Arizona, from (Continued on page 39)

ED WYNN BACK ON AIR AFTER 7 YEARS

Ed Wynn returns to radio sponsored by Gordon's on a Blue network Friday night, show starting Sept. 8. Wynn, absent from the airwaves for seven years, will take over the 7-10 spot being vacated by "Blondie," which moves over to CBS. Sunday nights at 8-9:30, commencing Sept. 10. Talent will also include Mark Warnow's orchestra, Evelyn Knight, and a band of 12.

Seek to Extend WMC Ease-Up on Show Biz

War Manpower Commission's New York area modification of job-freedom, wherein performers and others of the entertainment industry are given exemption from recent ruling, wherein persons between ages of 18 and 45 having to get recalled from U. S. Employment agencies, when changing jobs has been held as a signal victory for show biz in general, and nifty and show performers in particular. Later this week has been especially handicapped had ruling not been modified. The number of people involved. Regional board's modification exempting persons in all branches of show business has been held as a (Continued on page 2)

U. O. C. MOVIES TAKE OVER

Running Time

Two much-heralded pictures opened in New York last week. Both are good pictures. Both are long pictures. Both would be better pictures, besides being able to do one more show daily, had they been more judiciously cut. The payoffs are "Prison Ship No. 5" (M-G-M, 2:25 on the screen), and "Since You Went Away" (U.A., 2:52 on the screen).

Long pictures have been getting longer since the abnormal theatre prosperity due to the war. It hasn't made much difference what Hollywood has turned out, money has flooded the national box-offices. Even though it has been eating off them lately, the situation seems to have reached the point where only a cold shower under the b. is apt to shake the Coast into remembering that cutting improves pictures.

There appears to be a vein of thought, running through the studios and distribution departments of the film companies, which dictates that long pictures are automatically high-bracket pictures in selling. It's a long idea with a short view that will crumble with the first solid wallow.

Two hours is a long time on a screen for a picture. Anything over that is very long. A picture must have a big subject to justify 120 minutes of running time. How many recent two-hour pictures have had big subjects? Of course, "Gone With the Wind" remains the all-time champ with its 3 hours and 37 minutes. Yet this is no reason to forget that "Cavalcade" ran just 1 hour and 50 minutes, and also was pretty good.

Talk to studio heads about the extreme length of pictures and you will find that they shake their heads and their tongues and say, "Isn't it awful?" You'll also hear one remark, "Our studio has never turned out a picture which has not been improved by cutting." Another says, "All our boys evidently want to make Academy winners. And one will tell you, "The average script ought to reach me in 130 to 150 pages, but they're sending me in here in 200 pages and more." It's hard to understand, therefore, why none of the executives show any inclination to do a thing about it.

The peak of the long picture may have been reached last week, however, with the simultaneous opening of "Away" and "Seed." That is because so many people, in and out of the trade as well as the press, have commented on their extreme length. Such unanimity of opinion is eventually make some sort of an impression in Hollywood.

It is true that more long pictures are on the way, but these are completed films, some of which have waited months, and more, for release. The point is that Metro's and Selznick's latest will probably be found to have marked the climax of that picture era which has runneth time running wild.

And it's about time.

Sid.

\$300,000 Paid In RKO-Singer Deal

Deal whereby RKO took over the operation of the circuit of 16 Metro-Singer theatres recently, following Singer's death, involved a cash outlay of approximately only \$300,000.

Under the original operating deal between RKO and Singer, it is understood, the purchase of the latter interests was limited for a basis of 14% of the profits of the operating year plus the book value of the stock.

Singer houses were on-leasehold, and property purchases were not involved, simplifying the transaction. Payment by RKO was taken over the full operation of the Singer chain, was made to Singer heirs and some partners, from accounts.

Veepee Zinn, P.A. Harkins Resign From Selznick

Hollywood, July 25. John Zinn officially checks out of the Selznick organization today, Aug. 1, as v.p., but started his vacation Saturday (25), which keeps him off the job until departure. Zinn was voluntarily asked for release from contract, because certain functions originally planned for him had not materialized with the growth of the company.

Zinn, Harkins, entered RKO for Selznick since March, washed up his pay last Thursday (23).

Russell Birdwell, meantime, was named by Selznick to handle special publicity and exploitation. He voluntarily resigned last week, after "Since You Went Away." This is Birdwell's second important job for Selznick. He has headed in the Selznick capacity for "Gone With the Wind."

Harkins, who resigned last week, was assistant to Selznick in the production when the latter was chief of the Selznick treasury and then moved to the top executive post. Don King to the top publicity post.

WAR A FACTOR IN LONG PULL

While long-term picture business prospects will be determined by rapidity of reconversion from war to peacetime industrial operations, current grosses are reported higher than last year at the same time for most major companies, both in distribution and theatre operations.

Following a dip last May, through D-Day (June 6), and for a short period subsequently, grosses climbed back to virtually the peak established during the war boom era and have continued steady. Some major film company executives expect a further increase in business next month. Boxoffice decline earlier this summer reached slump proportions in some sections of the country, with many theatres sliding back to depression era receipts. Full recovery of "instances has since been reported.

Extent of layoffs in war plants and speed of absorption of labor into non-war plants, after the European phase of the war ends, is expected to determine theatre business conditions for the next 12 months.

Anticipated, however, that while there may be a dip in gross in some areas, the expected shift of population to the west for war production needed for the Pacific will help business in those areas.

Important product, meantime, has been generally reported drawing top coin regardless of weather or other conditions, with weaknesses noted only during the temporary decline early this summer, mainly involving lower grade pictures.

Only U Received Any Spanish Coin

With exception of Universal Pictures, which for a time sold product outright in Spain on a dollar basis, American studios attached, none of the major film companies, according to informed foreign department sources, will receive any additional coin as a result of the "unfreezing" of Spanish money.

Spanish Government's decision to pay its dollar debts, originally made known in June, 1943, applies to the dollar debts incurred before December, 1938.

It is pointed out, however, that normal film deals are not considered dollar, but "financial" debts, in the nature of royalty payments. The dollar debt payment will be considered early where money is due for goods delivered against invoice. Few film sales are made on an outright basis.

Some of the majors have been receiving rentals on Spanish distribution through other arrangements, however.

5 P.M. NIGHT SALE UPS PITTS AVERAGES

Pittsburgh, July 25. Although Pittsburgh houses haven't admitted admission, they didn't participate in any of the theatre's afternoon prices now and at 5 p.m. instead of 6 p.m. in the past, which has made the theatre business over-run at the highest evening ticket instead of only two, and less.

Move is expected to result in general increase of several thousands in attendance and distribution. The shift went into effect last week and so far there have been no complaints, although the executives and policy has been in effect here for years.

RAFT TO BE 'ANGEL'

Hollywood, July 25. RKO-Selznick Center RKO in "Angels in Chains," to be produced by Jack Glick, will fly RKO-Selznick as director. The picture will be based on "An Angel Comes Ashore."

WPB to Okay New Theatres Only If Real War Need and After Talks With Existing Operators; No Projectors

Washington, July 25.

Barring a sudden change of the German Army, in which case all bets are off, here is the way the WPB Office of Civilian Requirements sees the situation for film and other theatres. Situation was laid out last Thursday (20) at a meeting of WPB biggies and the new Theatre Owners Industry Advisory Committee.

Practices will be governed for the construction of new film houses wherever necessary, but real war need must be shown first.

4. Military requirements for electronic equipment are so great that this only 115 new theatre sound systems have been authorized for manufacture during the last half of this year for civilian use.

5. Shortage of some parts, the manufacturers will have difficulty in completing the last crop.

6. Production of new projectors which use specialized bearings is delayed because of the shortage of the bearings.

7. Sufficient repair parts are being produced to maintain projection and sound equipment. At present all restrictions are removed from the manufacture and distribution of these parts.

8. There is difficulty in obtaining flashlight batteries for emergency lighting and lanterns for the popcorn machines installed in many theatres.

9. The shortage of carpeting is deepened by the fact that the boots are being sent to Europe, it is out now making military tending. How- (Continued on page 34)

U Finds Ghouls Pay Off in Gold

Hollywood, July 25.

It pays to horrify, according to statisticians at Universal, where approximately \$10,000,000 in profits have been made by the company's chiller-dillers in the 13 years since Frankenstein started the gothic-flesh cycle. Ghoulish films, including "Dracula," "The Wolf Man," "The Invisible Man," "The Mummy" and others, have been netting around \$500,000 annually over a period of years.

And the schedule for 1944-45 calls for at least six of the same ghastly brood.

Steady profits have accrued in spite of foreign regulations which have barred the export of pictures largely to the American continent. They have been barred for the duration in England on the theory that the British public has enough real horror on its hands, but the market will be reopened as soon as the war is settled.

Mention Rodgers Or Depinet to Head 6th War Drive Nov. 11-Dec. 7

For the Sixth War Loan drive, to extend from Nov. 11 (Armistice Day) to Dec. 7, anniversary of the attack upon Pearl Harbor, it is likely a distribution man will be chosen as industry chairman.

Sentiment in this direction is expressed in the trade in view of the fact that previous loan campaigns have been championed by exhibitors. St. Fabian, ex-circuit head, was chairman of the first. R. G. Griffith, southwestern chain tycoon, headed the second. R. F. Sklar, president of Fox-West Coast, the fourth and R. J. O'Donnell, v.p. and general manager of Interstate, the fifth. Industry took no particular direct action in connection with the second War Loan drive.

William F. Rodgers, v.p. of Metro, and Ned R. Depinet, v.p. of United Artists, are mentioned as strong contenders for chairmanship of the November-December campaign.

Decision will be reached shortly by the National Committee, which wants to lay plans farther in advance this time.

OBOLER WILL FILM OWN RADIO PLAY FOR METRO

Hollywood, July 25. "Altor," a psychological mystery, originally written as a radio play starring Betty Davis, was purchased by Metro and will be approved by director, Arch Oboler, and produced by The broadcast, was signed by Metro to prepare the script and direct picture.

Jimmy Brogan, present head of studio shorts production, will produce film. It is his first effort in feature-length film.

PAR ADDS MONTREAL 2, SEWS UP TOWN 100%

Playhouse-Canadian, Paramount subd. in Canada, has purchased the Orpheum and Gaiety theatres in Montreal, for \$15,000, in a pooling arrangement with Consolidated Theatres, operates the Palace, Capitol, Loew's, Prince, Imperial and His Majesty's theatres.

Acquisition of the two theatres gives P-C control of all first-run in Montreal. In addition to the Orpheum and Gaiety, P-C operates, in a pooling arrangement with Consolidated Theatres, operates the Palace, Capitol, Loew's, Prince, Imperial and His Majesty's theatres.

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50 years of
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Directed by HENRY KING
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12,000 PLAYERS

200 MIGHTY SETS

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FIVE WOMEN IN LOVE

ROARING FOOTBALL GAMES

CONGRESS IN SESSION

YANKS IN FRANCE

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AN INTIMATE HUMAN STORY

ROMANCE IN THE WHITE HOUSE

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THE COLOR OF A GLAMOROUS ERA

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... will create
a greater sense
of unity in your
community ...

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"It is constructive and informative entertainment in the best sense."

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"Every exhibitor in America should make it his business to give 'Americans All' the longest playing time possible."

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"'Americans All' is a picture for all Americans ... I trust all American Theatres will show it!"

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"'Americans All' is an interesting outline of the problem and should receive a wide showing to exert a helpful influence."

★ BEN SHLYEN

Boxoffice

"'Americans All' is enlightening while serving as entertainment ... Every sound-thinking American showman should proudly exhibit this film on his screen."

★ ABEL GREEN

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"A must for every exhibitor ... it's as topical as the weather!"

★ EVERETT R. CLINCHY

National Conference of Christians and Jews

"Will exert a constructive influence wherever it is shown, in producing it 'The March of Time' has rendered a patriotic service."

★ RICHARD E. GUTSTADT

Anti-Defamation League of B'nai B'rith

"You are to be congratulated upon 'Americans All.' A courageous and forthright film."

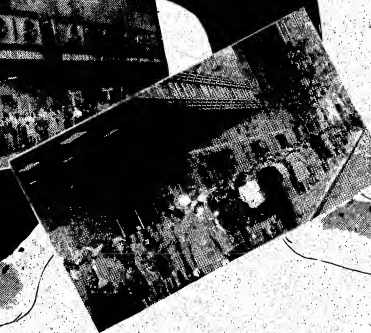
The July release of
The March of Time

20th
CENTURY-FOX
RELEASE



WATCH IT GROW!

"SEE WHAT I



I MEAN!"

NEW
M-G-M
OPENING
DAY
RECORD
AT
MUSIC
HALL

M-G-M's MIGHTY PRODUCTION
of Pearl Buck's Famed Novel

"DRAGON SEED"

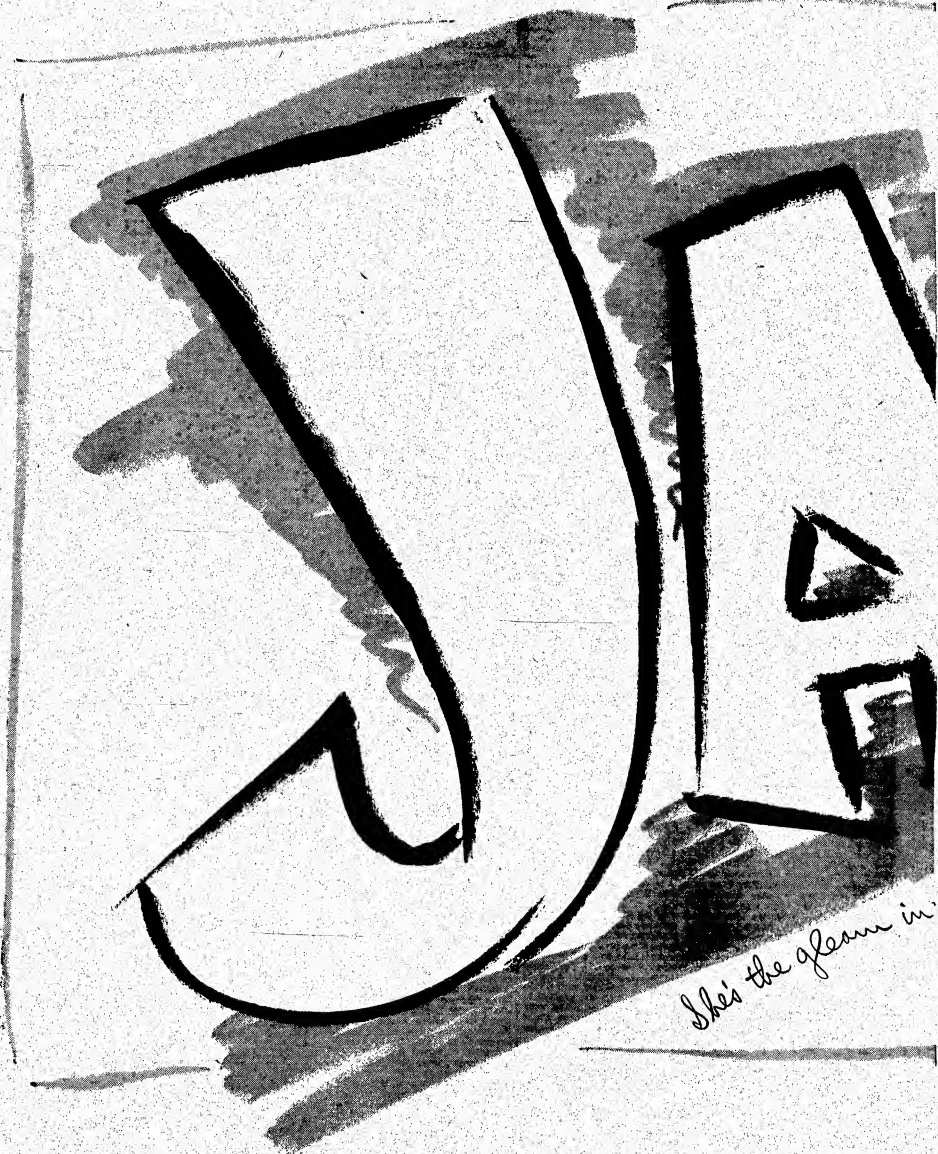
KATHARINE HEPBURN
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Play by Marguerite Roberts & Jane Murtin • Based on the Novel by Pearl S. Buck
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"KEEP SELLING WAR BONDS. FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!"



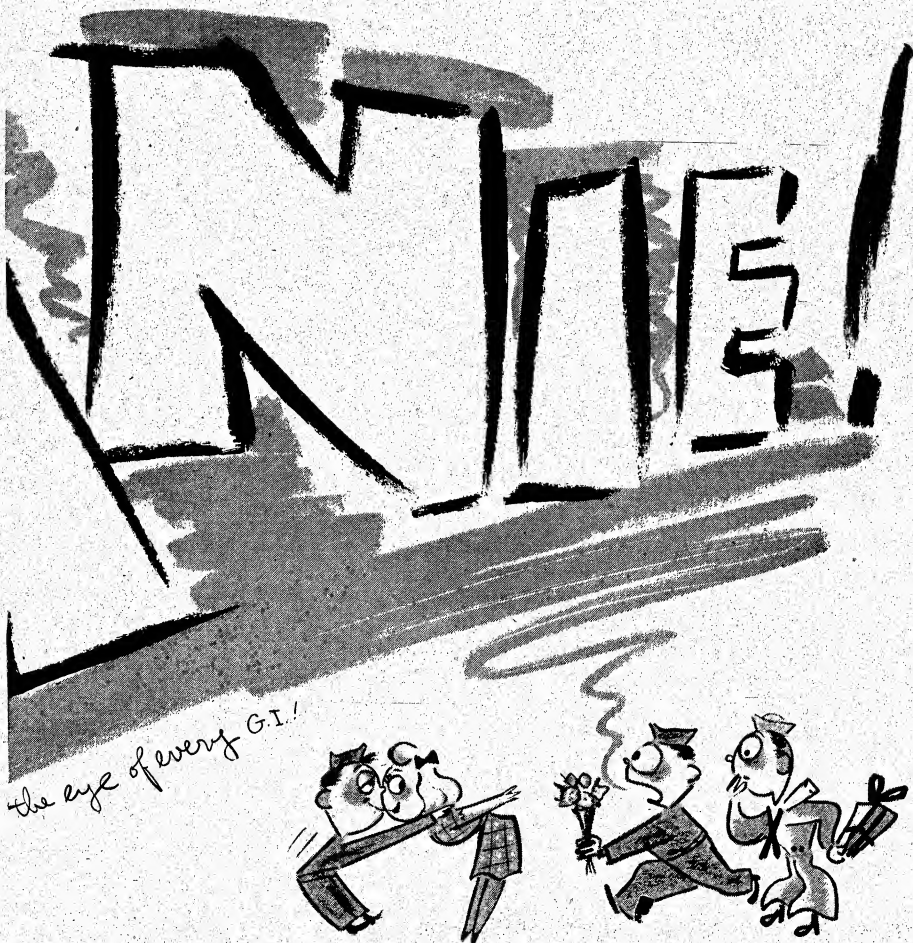
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"JANIE" with JOYCE REYNOLDS • ROBERT HUTTON • EDWARD A
Directed by MICHAEL CURTIZ

Screen Play by Agnes Christine Johnston & Charles Hoffman • From

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the eye of every G.I.!

USTRY...with pride and JOY from WARNERS!

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JACK L. WARNER, Executive Producer

Exhibits 'Stage Repeat' Free Movie Days to Hypoclose of Bond Drive

Theatres throughout the U. S. are staging repeat engagements of the Free Movie Days and are giving premiums in an intensive effort to roll up high War Bond sales totals for the wind-up of the drive.

Committees in many situations have set plans for important theatrical local events. Committee chairmen are urging exhibitors to get maximum sales for exports to the National Committee, which reports cards are mailed tomorrow. (Thanks, emphasis, of course, is on sale of "B" bonds.)

Texas theatres will again stage Free Movie Day tomorrow. A second Free Movie day has also been set in Delaware.

The National Committee, meantime, has advised exhibitors that the final week of the drive is so important to rush their Bond sales accounting to their Federal Reserve Bank to that all sales will be counted in the campaign total.

H. J. Fitzgerald, state chairman for Wisconsin, reports that Milwaukee theatres are already ahead of their quota. Bond sales are expected to total \$300,000 against a quota of \$200,000.

The "Fighting Fifth Legion of Honor" has been created by the U. S. Treasury Department to reward each exhibitor who sends in his Fifth Legion report to the National Committee in N. Y. Scoll will be suitable for display in theatres.

O'Donnell, chairman of the campaign, pointed out last week that managers of exhibitors should not expect their home offices to send in their reports. All report cards are to be sent directly to headquarters of the National Committee in N. Y.

O'Donnell also stressed that exhibitors should not expect State chairmen to forward reports on exhibitors to an exhibitor's State chairman. A duplicate of the report he makes to the N. C., however.

Branch managers and salesmen in the field have been enlisted by the various State divisions of the National Committee to contact every exhibitor in a followup system to that of the campaign. Headquarters to National Committee headquarters.

2560 From Free Movie Day
Philadelphia, July 25.
A total of \$250,000 worth of bonds—actually all of them—of the denominations—were sold in Philly theatres during the Free Movie Day, according to an announcement by Louis J. Finske, local head of the 5th War Loan Drive.

At the same time, J. Vanni, zone manager for Stanley-Warner out-of-town theatres revealed that these theatres raised a total of \$25,000 in bonds for premiums during the last drive.

They include: Strand, York, \$2,192,704; Warner, Atlantic City, \$2,150,500; Warner, Wilmington, \$1,425,400; State, Hanover, \$1,470,000; Stanley, Chester, \$1,693,625; Warner, Westchester, \$1,534,252; Warner, Los Angeles, \$2,000,000; Grand, Vineland, N. J., \$916,000; Colonial, Lancaster, \$2,000,000; Stanley, Camden, \$2,304,000; Finske, Buffalo, \$1,500,000; Fox, Myrtle, N. J., \$701,275; Collingswood, Collingswood, N. J., \$225,100; Eden, Eden, Pa., \$125,225; Majestic, Gettysburg, \$1,173,900; and Seltzer, Palmyra, N. J., \$71,500.

Bridge Satire Shown For Camp Shows Tour

As result of success of its first theatrical "legit" show, "The Wife," USO-Camp Shows has reached a second act in the series. Theatrical hospital comedies "The Card Game," with four men portraying four women playing bridge, kick off a second act of the tour. Fritz Ambrose, Jack Henderson and Michael Doyle. Start starts on its rounds this week.

"Meet the Wife" goes off the circuit Saturday (30).

Wayne Morris' 1st Zero

L. Wayne Morris, July 25.
L. Wayne Morris was reported as shooting down his first Jap plane over the weekend.

The former film star has been in the Navy since six months prior to Pearl Harbor, and is flying a plane from a carrier of the Essex class.

DINAH SHORE TO GO OVERSEAS FOR USO

Dinah Shore is set to go overseas for USO-Camp Shows in the singer's first tour abroad to entertain troops. In addition to Miss Shore, will consist of Sammy Davis, comic and dancer; Harry Newman, magician; and Dickie Freeman, pianist.

Wah has already been overseas three times for USO.

G's About-Face on Pix At Warfronts; Now Tops

Editor, "Variety":
About six months ago I took the liberty of practically grudgingly directed at the motion picture industry for the inferior quality of films it was putting out. The G's in this part of the world.

Therefore, in all fairness, let me do an about-face at this time to show my appreciation for the 100% improvement in the quality of our screen fare. The G's are back in the place. Undoubtedly, "Variety's" influence in show business has brought about these splendid results.

For example, can you top our schedule of last week consisting of three of Hollywood's finest bracketed "fast-track" pictures, such as "The Song of Bernadette," "Hitchcock," and "The Great Dictator" of Mark Twain, also taking into consideration that these films were produced on us absolutely free of charge, while back in the States they were playing simultaneously on an advertised price.

The boost to morale that these better films have upon the average soldier is practically unmeasurable. You might compare it to a "no-out" furlough back home, since the good film is something that is daily environment which at times can become quite depressing.

It is not surprising, therefore, that the average G.I. prefers musicals or comedies rather than serious pictures. I am sure that the same thing holds true over here. Naturally, musicals with a good deal of eye-rolling, beautifully dressed beauties is the cream in the coffee to most G.I.s.

G. Warner C. Single.

Col. Lyn Farnol Writes Editor, "Variety"

London, July 21.
Just returned from Normandy, and what it's like to go two weeks without a bath is something you feel like wanting to walk away from yourself. Bill Hearst, who came back with me, sat on the plane all day, dreaming about a tub, he said. Everything goes well. Some of the good boys appear to have gone to the country, but many are still in Ben Gato, Glad Hill, Steve Avery, who used to write for me, and who shares this office with me.

Don't the war seem rowdy now? I am sure that the boys are full of life and hopes about home are fairly boiling and roaring now. Gosh, how much I miss you.

Col. Lyn Farnol.

Apollon's USO Tour

Dave Apollon has signed with the USO to show for his first theatrical tour. Come will head a unit, starting Aug. 1. Other recruits include: Fred Rorer, the Maginot and the Melodians.

Apollon is adding to Camp Show Victory (domestic circuit) include Calgary Brothers, George Tapp, and the USO-Camp Shows, it will include Elaine Sneider, line. The Three Swifits have rejoined.

PAR'S FRISCO FREEM

Paramount will hold the world premiere of its "I Love a Soldier" Aug. 15 at the Fox, San Francisco, because plans for opening in San Francisco are being held in San Francisco.

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Cardes, Ex-Par Flack, Awarded Air Medal

First Lt. Armand Cardes, formerly of the London publicity department at Paramount's home office and now a bombardier with the Eighth Air Force, England, has been awarded the Air Medal.

His medal was given him in recognition of "exceptionally meritorious achievement" during recent softening-up bombings of German defenses.

London Sets Star Shows for Forces

London, July 13.

Hitler is unaware that his "Doled Bugs" over Southern England are helping to raise the morale of the British troops. Neither is the existence of ENSA has there been such a galaxy of star shows lined up for the British troops.

H. M. Tennant leads off with "Night of the Theatre Shall Be No Night," the Lunt-Fontanne star and Terence Rattigan's hit, "While the Sun Shines." Dunfee have two in "A Soldier For Christmas," and "Quiet Week" for the Red Cross.

Jack Haydon's foursome comprises "The Merry Widow," "The Lila Domino," both revivals; "The Love Racket," starring Arthur Hadden, and J. B. Priestley's current success at the Hippodrome, "How Are They at Home?"

Tom Arnold is lending out "Dancing Years," with Ivor Novello in the lead. "Something in the Air" of Jack Hulbert-Cleary Courtneidge musical, and "Panna Maria." Later in the night, something in the air of Ephraim and Emile Littler, with latter also dispatching "The Quaker Girl" and "The Liberator." George Black, "The Liberator." The London Hippodrome hit, is also set.

'Bouncing Ball' Shorts With Song Names for GIs

A series of film song shorts, with outstanding names contributing their talents, will be shown to the U. S. Signal Corps in conjunction with Special Services. Shorts, six minutes in length, will be shown in the like Hildegarde and Ella Logan singing "Bouncing Ball" songs will be shown in Paramount song-shorts.

Shorts intended for use in hospitals and overseas camps use, will be issued weekly and distributed to the U. S. Army and Navy. The production of 8,000,000 audience. Idea is to freshen up community singing.

Project is under direction of Lt. Col. Emanuel Cohen, formerly head of production for Paramount Pictures, now with the Signal Corps in charge of special features.

New 'Over 21' Ready To Play Overseas

New legit tours of "Over 21," now in rehearsal, is readying to go on tour. The camp shows consist of Theresa, Curtis Cooksey, Helen Ford, Hal Conklin, and Louie Buckley and John Cameron.

Another "Over 21" troupe, headed by Eric Weinberger and Fred Ober, has been in Italy several weeks after playing the North Atlantic circuit for Camp Shows. Still another "Over 21" troupe played Bergamo last winter, then disbanded.

CAPTURED SNIPER

Dr. Eugene Weinberger, son of Arthur Weinberger, who was captured by the N. Y. Warner exchange, captured a German sniper in a North Atlantic service record. He has his picture taken, with prisoner in tow, by newspaper and other photographers. He is to be better just the father.

Set Concert Tour for Troops

Isaac Stern, violinist, just back from a 10-week South Pacific tour with a concert unit, is going overseas again for USO-Camp Shows, it will be another concert unit, including Rachel Van Cleve, soprano; Ralph Herbert, bass; and Alex Zava, pianist.

Zakin was also a member of the unit which just returned.

Southwest Pacific GIs Have New 'Fuzzy Wuzzy' Awards for Pix Stars

SHOWS APLENTY FOR YANKS IN AUSSIE

New Guinea, July 1.

Editor, "Variety":
This is just a note from a guy who has been in the Southwest Pacific for years ago, and whose first cable from the wilderness read, "Arrived safely. Please send Variety." "Variety" started arriving by subscription immediately, and I've had my copy ever since. Sometimes it's three months old, or even older, and sometimes it only takes a few weeks to arrive. But it's always welcome just the same.

Met a grand showman, Al Taylor, down in Australia. The Taylor family run four film houses in Macquarie, Qld., which is the official U. S. area. "Down under" "Beau" Taylor is known by all the boys; his hospitality is lavish, his theatres (particularly his "Beau" Taylor) is a godsend after the heat of New Guinea's cater to the boys' trade, and he invites me to open his theatre on a night of "Beau" Taylor and troupe show, all public entertainments being banned on that night.

To make a long story short, I feel as if I am obligated to "Beau" as well as to so many other grand guys who have tried to help me out with this Lease-Lend setup sending him a subscription. I've enclosed a check for \$10.00 to cover the cost. My own copy is sent down as regularly as possible, but its condition is hardly deplorable as "In the pink" and the time boys in camp have finished with it.

Perhaps I'm stealing Joe Laurie, Jr.'s, thunder by reporting on the doings of vaunderlinde, but thought you might like to hear words about Yanks under who are Smalltime, big guy. No kidding, the inimitable Irish tapster "who still trips the light fantastic on his photographs" is one of the best of the Australia's No. 1 showman, but an unofficial host to loads of the boys' show. With Bob, who is a partner, and Eve Hayes, his wife, he runs the Cronmore theatre in Brisbane. His house is a place where the night of the boys. Mahoney's war bond tours have netted the Canberra doorman plenty of dough.

I've seen Lynn Cowan lately, too. The "Little Major" is everywhere all over. He writes to you quite regularly, but it's about time someone else wrote to him. He's been doing a bangup job of supervising motion picture distribution in the Southwest Pacific area. He's recently did some show-touring. His biggest job was the John Wayne movie tour. He's sure to be a big part of a job of tickling the old ivories.

I've done a few odd jobs of entertainment for the boys, but I treat it in seeing the way show business comes to the fore at every turn. Smalltime, little, makes no difference. Every guy who can troupe in there doing his bit. "Some visit" the boys, and the boys, too, the USO, do Red Cross chores, radio shows, etc.

Don Laurence.
(Formerly with Larry Morris, B. S. Moss Corp.)

USO Credits Report Of Talent's Blue Stuff

Recurrent reports that certain USO-Camp Shows entertainers have been going in for blue stuff in stories and songs, to annoyance of the troops, being denied by the USO. U. S. headquarters. Officially say they hear an occasional complaint, but the criticism is not justified. "Point out that all material, scripts, songs and the like, have been checked by the Special Services and Camp Shows. Material is also gone over at individual camps by Special Services officers in charge.

Newark (N. J.) Star Ledger cited recently 117 letters of protest in a memo to "spot-check" its material and deodorize that which falls to pass." The letter falls on comments of an ex-staffer on furlough from Italy. The Medical edition of the New York Star carried an article recently warning entertainers that servicemen don't like the "Mickey Mouse" kind of wanting, long, homey sentiment. Camp Shows officials claim that they will always be in the line of the war, now certified by careful check by the Army and themselves.

Subject: "Fuzzy Wuzzy Award Contest."

To: "Variety, 154 West 46th Street, New York 14."

1. Each year it is customary for the Motion Picture Academy Award to select the best picture of the best male actor and the best female actress. This year, however, with so many great stars in the Southwest Pacific Area, the Academy is going to select the best of the motion picture industry. I, Chief of the Overseas Motion Picture Service, Southwest Pacific Area, conceived the idea of a "Fuzzy Wuzzy Contest" to determine the Enlisted Man's selection for the best picture of the year.

2. Each Base Section was contacted and furnished with official information regarding the Motion Picture Service sub-exchanges. The idea immediately took form and the various bases, divisions and units in the Southwest Pacific Area began erecting novel voting booths. The polling places were constructed deep in the jungles, upon the front lines, in isolated areas, along airstrips, in hospital bases, and every conceivable place. Everyone took great delight in campaigning for their favorites, from the front lines to the rear. Even "Said" had his part in the campaign. Base Section placed a very important Naval Base, because Naval units as well as those of the Army and Navy are in the Southwest Pacific Area. The Overseas Motion Picture Service.

3. The voting was very close and after hours of tabulation the Enlisted Man of the Southwest Pacific Area selected the winner of the year.

Humphrey Bogart—Best Male Actor.
Ginger Rogers—Best Female Actress.

"Casablanca"—Best picture of the year.

The final results, ballots and photographs of the campaign were forwarded to the Overseas Motion Picture Service Headquarters for publication in the "Fuzzy Wuzzy" magazine.

4. After many hours of discussion it was decided to present a facsimile ballot to the "Fuzzy Wuzzy" magazine, mounted together with a photo of the winner, given to the new winners, to the two stars selected by the members of the Overseas Motion Picture Service.

5. To many people of the world outside of New Guinea, the name "Fuzzy Wuzzy" is unknown. To the fighting men they have been called the "Fuzzy Wuzzy Angels." They are the black men with holes slashed in their ears, and their faces worked by tattoos and with pins in their hair. They are the boys who are so great offensive against the Japanese. It was these black bodied men who carried the black men with holes slashed in their ears, and their faces worked by tattoos and with pins in their hair.

6. The "Fuzzy Wuzzy" is a great offensive against the Japanese. It was these black bodied men who carried the black men with holes slashed in their ears, and their faces worked by tattoos and with pins in their hair. The "Fuzzy Wuzzy" is a great offensive against the Japanese. It was these black bodied men who carried the black men with holes slashed in their ears, and their faces worked by tattoos and with pins in their hair.

7. The contest was sponsored by the Overseas Motion Picture Service in this Theatre of Operations, and it is hoped that the entire Motion Picture industry will be as much as the men who were responsible for its success. The reaction is that the "Fuzzy Wuzzy" is a great offensive against the Japanese. It was these black bodied men who carried the black men with holes slashed in their ears, and their faces worked by tattoos and with pins in their hair.

Special Service Officers of the various Base Sections cooperated wholeheartedly in the contest.

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ASSASSIN'S BOMB INJURES HITLER!



**You Said It, Adolf...
...In Paramount's**

The Hitler Gang

NEVER A MORE TIMELY TIME TO PLAY IT

B. G. DESYLA, Executive Producer • Directed by JOHN FARROW
Written by Frances Goodrich and Albert Hackett

'Gaslight' Zooms to Record \$75,500

In 'A. Houses, Raiders' \$10K in 4,
'Twain' Light \$26,500 in 2d Week

Los Angeles, July 25.—"Gaslight" is the big draw this week in three houses, picture finished with record \$75,500 estimate, or approximately \$9,000 better than "Little Child," which launched Metro's single-bill, extended-run policy in the Los Angeles, Egyptian and Rit theatres.

"Marine Raiders" in four spots is about average at possible \$30,000 on the stanzas. Second week of "Mark Twain" in three houses, taking likely \$26,500, pic definitely feeling the effect of earlier advanced booking here. "Hairy Ape" (WB) week of "Mr. Winkle" has \$25,000 in sight. "Hairy Gang" was pulled on the fourth day of the second week at the two Paramount theatres, with "And the Winner Takes All" (Metropolitan) (Cathay).

Estimates for This Week
Marine Raiders (F-WC) (1,515; 50-51)—"Marine Raiders" (RKO) and "Secrets Scotland Yard" (Rep.) took \$30,000 last week. "Take It or Leave It" (20th) (6 days), fair \$5,800.

Twain (Grauman-WC) (2,034; 50-51)—"Marine Raiders" (RKO) and "Secrets Scotland Yard" (Rep.) took \$11,500 last week. "Take It or Leave It" (20th) and "Candlelight" (Metropolitan) (20th) (6 days), fair \$2,000.

Downtown (WB) (2,034; 50-51)—"Mark Twain" (WB) (2d wk). Okay \$11,500 last week, on stage. "Hairy Ape" (WB) (1,515; 50-51)—"Gaslight" (M-G) (Record \$75,500). "White Cliffs" (M-G) (4th wk), fine \$9,000.

Four Star (UAW-C) (900; 50-50)—"Hairy Ape" (WB) (1,515; 50-51)—"Gaslight" (M-G) (Record \$75,500). "White Cliffs" (M-G) (4th wk), fine \$9,000.

Hawaii (G&S) (1,100; 50-51)—"Ghost Catchers" (U) and "South American" (WB) (2d wk). Both more than \$3,000 last week, only \$4,000. "Mark Twain" (WB) (2d wk). Light \$3,500 last week, fair \$3,000.

Paradise (WB) (2,034; 50-51)—"Gaslight" (M-G) (Record \$75,500). "White Cliffs" (M-G) (4th wk), great \$21,500.

Orpheum (4th wk), great \$21,500.

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Orpheum (4th wk), great \$21,500.

Broadway Grosses

Estimated Total Grosses \$530,800
(Based on 15 theatres)
Total Gross Same Week \$531,000
(Based on 13 theatres)

Off to a very robust start, "Step Lively!" at the vaudeville Hippodrome seemed headed to a bangup total but lost some valuable ground by the Saturday-Sunday slump. Some action indicated for "The Hairy Ape" at the Century.

Estimates for This Week
Century (Loew's-U) (2,000; 20-61)—"Hairy Ape" (WB) (1,515; 50-51)—"Gaslight" (M-G) (Record \$75,500). "White Cliffs" (M-G) (4th wk), fine \$9,000.

Hippodrome (Rappaport) (2,240; 20-61)—"Step Lively!" (WB) (1,515; 50-51)—"Gaslight" (M-G) (Record \$75,500). "White Cliffs" (M-G) (4th wk), fine \$9,000.

Keith's (Scharbenger) (2,400; 20-61)—"Step Lively!" (WB) (1,515; 50-51)—"Gaslight" (M-G) (Record \$75,500). "White Cliffs" (M-G) (4th wk), fine \$9,000.

Mayfair (Hicks) (800; 25-55)—"Step Lively!" (WB) (1,515; 50-51)—"Gaslight" (M-G) (Record \$75,500). "White Cliffs" (M-G) (4th wk), fine \$9,000.

Mayfair (Hicks) (800; 25-55)—"Step Lively!" (WB) (1,515; 50-51)—"Gaslight" (M-G) (Record \$75,500). "White Cliffs" (M-G) (4th wk), fine \$9,000.

Mayfair (Hicks) (800; 25-55)—"Step Lively!" (WB) (1,515; 50-51)—"Gaslight" (M-G) (Record \$75,500). "White Cliffs" (M-G) (4th wk), fine \$9,000.

Mayfair (Hicks) (800; 25-55)—"Step Lively!" (WB) (1,515; 50-51)—"Gaslight" (M-G) (Record \$75,500). "White Cliffs" (M-G) (4th wk), fine \$9,000.

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Mayfair (Hicks) (800; 25-55)—"Step Lively!" (WB) (1,515; 50-51)—"Gaslight" (M-G) (Record \$75,500). "White Cliffs" (M-G) (4th wk), fine \$9,000.

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Mayfair (Hicks) (800; 25-55)—"Step Lively!" (WB) (1,515; 50-51)—"Gaslight" (M-G) (Record \$75,500). "White Cliffs" (M-G) (4th wk), fine \$9,000.

don, over \$25,000. Last week, best tremendous \$25,000.

Hip Show (2100; 40-70)—"Home in Algiers" (20th) (2d wk), fine \$11,500. "Hairy Ape" (WB) (1,515; 50-51)—"Gaslight" (M-G) (Record \$75,500). "White Cliffs" (M-G) (4th wk), fine \$9,000.

Lafayette (Reilly) (1,300; 40-70)—"Hairy Ape" (WB) (1,515; 50-51)—"Gaslight" (M-G) (Record \$75,500). "White Cliffs" (M-G) (4th wk), fine \$9,000.

20th Century (Indie) (3,000; 40-70)—"Step Lively!" (WB) (1,515; 50-51)—"Gaslight" (M-G) (Record \$75,500). "White Cliffs" (M-G) (4th wk), fine \$9,000.

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Frisco Strong; 'Winkle,' 'Dualed,' Neat \$22,000, 'Raiders'-Vaude 22G

Key City Grosses

Estimated Total Gross \$275,350
(Based on 21 cities, 168 theatres)
First week, including N. Y.
Total Gross Same Week \$275,350
Last week \$275,350
(Based on 29 cities, 170 theatres)

here after two weeks at the Penn and ought to get satisfactory \$20,000. Last week, fourth downtown, "White Cliffs" (M-G) did great \$8,500, but was yanked because nabbers were getting it at the same time.

CROSBY-WAY EYES RECORD 25C, CINCY

Downtown houses are enjoying a boost from the table of "Crosby-Way Eyes," which has been playing on a new house record. Another talk take is being backed up by "Wassell" at the Capitol. Lyric is the only house to show a record of Dimitrios and "Louisiana Hayride" (WB) (1,515; 50-51) is under par at the Albee.

Estimates for This Week
Albee (RKO) (3,100; 44-70)—"Sensations 1945" (UAW) (1,515; 50-51)—"Gaslight" (M-G) (Record \$75,500). "White Cliffs" (M-G) (4th wk), fine \$9,000.

Capitol (WB) (2,000; 44-70)—"Crosby-Way Eyes" (WB) (1,515; 50-51)—"Gaslight" (M-G) (Record \$75,500). "White Cliffs" (M-G) (4th wk), fine \$9,000.

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San Francisco, July 25.—"Winkle" is still packing the heat, the newcomers, "Mr. Winkle" is doing well. Bills good all over.

Fox (F-WC) (2,000; 44-70)—"Gaslight" (M-G) (Record \$75,500). "White Cliffs" (M-G) (4th wk), fine \$9,000.

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Fine Weather Nips Balto; 17½G Vitamins for Sinatra

Baltimore, July 25.—Local temperatures on the weekend took a heavy toll of downtown B's this week. Depended on the day to take place, but the weather on the profit line, these pay-offs have been extra-heavy since the wartime boom struck here.

Way Bmgo \$27,000 to Lead

Sturdy Wmpls., Boys' Good \$8,500

Way Bmgo \$27,000 to Lead

Sturdy Wmpls., Boys' Good \$8,500

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Sturdy Wmpls., Boys' Good \$8,500

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Sturdy Wmpls., Boys' Good \$8,500

SEAMEN • LIEUTENANT SMITH • PACIFIC ISLAND No. 43 • BROADWAY DIM-OUT • ARCTIC

PASSAGE • AGE OF FLIGHT • CHILDREN OF MARS • SAILORS ALL • A LETTER TO A HERO • NEW PRISONS • NEW MEN • MAIL CALL •

*From Zero
to 8,953 Theatres
in Two Years!*

That's the amazing record of "This Is America"—an achievement made possible only because alert exhibitors, close to America's heart, sensed the value to their screens of a subject so new, so different, so timely and so human . . . and because RKO's promise was so magnificently performed from the very first issue.

To those 8,953 theatres—and to those hundreds of others coming in every month—we pledge our continued efforts to keep "This Is America" a top source of entertainment and interest for the nation's millions.

*A New Release
Every Four Weeks*

THIS IS AMERICA

Produced by FREDERIC ULLMAN, Jr.

Distributed by RKO Radio Pictures, Inc.

NEWS FRONT • AIRCRAFT CARRIER • VIVA MEXICO • HOT MONEY • THEY FIGHT AGAIN

Intra-Union Dispute Seriously Snagging Mexican Film Industry

Mexico City, July 25:
Complete suspension of production

For Tampico Theatres

Tampico, Mexico, July 18.

Five local theatres started Sunday vaudeville simultaneously, using same four acts. Plenty of bicycling needed to keep things dovetailing.

First show bill had Tito Guizar, Ramon Armengod, Jorge Negrete and Paco Miller. Theatres using vaude are Isabel, Madrid, Margot, Politeama and Tropical, and shows are billed for 5 and 9 p.m. All are film houses, and if vaude policy goes over they plan to continue adding more acts to some of the houses, and making it Saturday-Sunday-for-some.

Brit Film Prod

Curbed Heavily

London, July 13. With the destruction of the Warner studios at Teddington by a flying bomb, the company is seeking space in other studios belonging to British companies.

Production of films here has been

J. Arthur Rank has about a score of pictures waiting to go into production. Two Cities film company is on location in Africa with "Men of Two Worlds" and cannot get studio space here to complete the picture before September.

The productions being held up include "Marlborough," "Talleyrand," "Happy Hill" and "The Life of Byron."

CANADA PIX THEATRES'
\$52,000,000 IN 1943
Montreal, July 25

Picture theatres in Canada grossed \$52,000,000 last year of which \$15,000,000 went to U.S. and United Kingdom exhibitors. John J. Fitzgibbon, President/Famous Players (Canadian) Corp., speaking at the 12th annual convention of the Empire Universal Film Exchanges Ltd. stressed that the general free gift of time and use of screen by the theatres for war purposes everywhere was a concession. "If you don't accept it, even request would pay big dividends in the postwar period."

The convention, which was held July 18-22, had a very colorful program. It was opened by the Hon. J. G. Macdonald, m.p., for Australia for Empire Universal Films; John Davis, managing director, Oxford Theatres of Great Britain; and J. H. B. Jones, m.p., for the convention; Leonard W. Brockington K. C. Legal Counsel for J. P. Arthur. Rank, controlling Odéon Theatres of Great Britain; Paul L. Nader, m.p., for the National Theatre, Maurice Bergman, eastern busi-

liety: rector, Universal, N. Y.
Haskell Masters, general manager,
Odeon of Canada; W. J. Scully, v-p-
and general manager, Empire Uni-
versal; Arthur Hirsch, president,
Consolidated Theatres, Ltd., Mon-
treal; George Ganetakis, president,
United Amusement Corp., Ltd.,
Montreal; A. W. Perry, sales man-
ager, Empire-Universal, Toronto; T.
S. Bragg, General Theatre Invest-
ments; Toronto; and Hon. Earl Law-
son, director, Empire-Universal,
Toronto who was in the chair.

Deal With Rank (Eng.)

Hollywood, July 25.

David Hand, after 14 years with Walt Disney as supervising director, yesterday wound up his contract by mutual agreement. He announced negotiations with J. Arthur Rank to organize an indie unit in England for the purpose of producing live action and animated feature cartoons, with stipulation he will direct.

Hand's last chore with Disney was on "Uncle Remus" feature. He directed and animated Mickey Mouse and Silly Symphony series, also serving as guiding tapper of such features as "Snow White," "Bambi" and others.

owned subsidiary. It is one of many foreign activity subsides in the Paramount setup. Capital stock of Paramount International Films, Inc. is 1,100,000 of \$100 par value. Clinton Combes, attorney for Par at its home office, filed the papers at Albany.

As result of qualifying to maintain offices in N. Y. State, director meetings may be held in N. Y., rather than in Delaware. Several years ago the Paramount sales organization embraced in Paramount Pictures Distributing Corp., had to hold meetings in New Jersey because of incorporation there. That was dissolved later on, however, with distribution directly included in Paramount Pictures, Inc., the parent company.

THE ALMIGHTY SOCK!



Sock that old apple for a Texas-leaguer
 —in receipts . . . Clean those bases—and bring
 in the ticket-buyers . . . Hits are what count—in
 show business too . . . This game is just as exciting
 as baseball . . . Only there's more chance to foul out
 —with cockeyed showmanship . . . Or get caught off base
 —by careless promotion . . . Or get beamed—by a bum ad
 . . . So pile up a champ batting average—with fool-proof
 Advertising . . . Bust that old house record over the fence . . .
 Knock the cover off . . . Win your game . . . Win it the way all
 smart players in this business win—with good Advertising.

NATIONAL *Screen* SERVICE
 PRIZE BABY OF THE INDUSTRY

STANDARD ACCESSORIES • TRAILERS • SPECIAL ACCESSORIES

Come down off that rating, Mr. Walker



...and meet an interested timebuyer

LARRY WALKER has absolutely nothing up his sleeve but a very infectious personality and a County Cork baritone.

He stepped into the 5:35-5:45 P.M. slot a short while ago, and ran WBT's share of the listeners right on up to 63.0%*—*practically two-thirds of the audience throughout 107 flourishing Piedmont counties.*

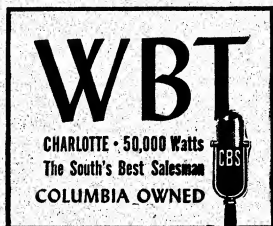
Larry recently signed up with a new sponsor and—*within 7 days*—completely emptied a Charlotte warehouse of merchandise.

His technique is uncomplicated: Larry just has a born knack of making listeners smile. He doesn't try to be funny. But he can turn up the corners of a lot of mouths with a song, a little piano playing and a touch of the Walker blarney. You can almost see the tide of good nature spreading over the Carolinas and into Georgia and Virginia.

When you've heard Larry Walker you'll understand exactly what we mean. Like the veteran showman he is (19 years in radio), he knows how to *feel out* his audience even through a mike... knows how to give them just what they want, just the way they like it.

His smiling chunk of WBT's 446,472-family market is, we think, something worth talking about. If you're the interested timebuyer we mentioned, Radio Sales can get you a knockdown to Larry Walker's selling in a jiffy.

*CBS Listener
Diary Study,
November,
1943



Represented by Radio Sales, the SPOT Broadcasting Division of CBS

Bob Kerr — RKO Bldg. — New York 20

presents the Stars of "Vocal Headquarters"



CBS Star and Musicraft Record Artist

"The Girl with The Voice You Won't Forget"

JOAN BROOKS

With a "Heart full of Songs"

RECENTLY VOTED BY THE NATION'S RADIO EDITORS

ONE OF THE TOP 4 FEMALE VOCALISTS OF AMERICA

On The Air — Sundays 7:30 P. M. — Thursdays 11:30 P. M. EWT

JERRY BITTICK — Conductor, Arranger

Management: GENERAL AMUSEMENT CORPORATION

Radio's Outstanding All-Girl Quartette

THE 4 BELLES

Also Heard Title "THE IRRESISTIBLES"
"4 GALS and a GUY" and

"4 BELLES AND THE BEAUX"

BERNIE WEISSMAN — Vocal Arranger — Pianist Conductor

AVAILABLE IN THE EAST



The Quartette from Hampton Institute

DEEP RIVER BOYS

SENSATIONAL SEPIAN SINGERS

NOW on COAST to COAST — Vaudeville and Concert Tour

Personal Direction — ED. KIRKBY

AVAILABLE ON THE WEST COAST

SINGING STARS of the PAUL WHITEMAN
PHILCO SHOW and STAGE DOOR CANTEN

HILO, JACK AND THE DAME

Featured on the Fred Allen Program 1942-43-44

PETE KING — Conductor Arranger

Theatre Representative: BILLY DIAMOND



Radio's Youngest Veterans

VI AND VILMA

14th Year on the Air — 19th Year in This World

For 3 Years These "Soldiers in Grease Paint"
have entertained our Armed Forces in America
and also both Pacific and European Theatres

Theatres: BILLY DIAMOND

Pictures: RUBEY COWAN

OFFICE MANAGER: Clara Frim — CO 5-8051 • PUBLICITY: Ben Pratt — CG 6-3082 • LONG DIST.: Bob Kerr — CO 5-8233

J. L. Fly Replies To WMCA, N.Y., Beefs

Washington, July 25

FCC has taken the same hard-soft stand in the case of WMCA and N.Y. State Senator Frederick Couderick as it did with regards to the network ban of the new song "Don't Change Horses in the Middle of the Stream." However, FCC did leave the door open for a new complaint in the Couderick matter.

Reversing his earlier intention, FCC chairman James L. Fly made public his letter to three top commanders of the Catholic War Veterans who protested the censoring by WMCA of certain portions of Couderick's address. Station had asserted that the deleted parts "contained expressions on race, religion and other material calculated to spread disunity at home."

Fly's letter, made public last Thursday (20), said in part:

"The Commission has no rule or policy which would require the broadcasters to accept or reject the type of material mentioned by you in any particular program. The authority of the Commission in this regard is limited to an overall review of the conduct of the station in terms of its long-range operation in the public interest. It is possible that you feel the station in a manner contrary to the public interest. If this be true, the Commission would suggest that you file a petition asking for this type of review."

It is assumed that in that petition you will review the incident in question and that you will set forth as specifically as may be the facts which indicate to you that there has been a general run of anti-Catholic remarks over this station, and no one has been given the opportunity to answer those critical remarks."

Mowrey Shift to CBS Tele Seen Tipoff To Comm'l Developments

Indicative of increased action at CBS tele headquarters in New York is transfer effective Monday (21) of Paul Mowrey, senior producer at WABC, N. Y., for past seven years to the video division under Tony Xiner and Gilbert Seligson. Mowrey will work on commercial programming ideas maintaining contact with ad agencies.

No definite announcement of CBS's entrance into commercial television has been forthcoming but it's expected the web will make a strong bid for commercial tie-ups on an experimental basis sometime next month.

Also indicative of the WCBW, hbo's decision to pre-empt the CBS evening audience participation show, "Missus Goes Shopping" as a video drama Thursday night, Aug. 3 (8:15-9:45 p.m.). "Missus" is set for four weeks with options and is considered a likely candidate for web's first commercial tele production.

BLUE, BBC STAFFERS BACK FROM FRONTS

Blue network luncheon Cletie Rodgers, back from the Pacific, at the Waldorf, N. Y., today (25) following last week's affairs for Art Feldman (Blue) and Jack Mowley (BBC). Feldman, due to depart soon for the Pacific area, voiced the London end during D-Day's hectic action while George Hicks went into the active zone. Former told trade press an interesting angle on "audience given first Hicks record by CBS's Ed Murrow during time Feldman was tied up and unable to listen to the record."

Murrow, despite national network staff shortage, went to "completely overboard" for the interview, Feldman explained, that arrangements immediately were made to broadcast Hicks' stuff on this side and, as history, the Blue waived priority rights and allowed all webs to air at their convenience.

Hooder described more recent London activities since launching of the robot bomb attacks which, he said, have as yet failed to interfere seriously with BBC broadcasting and programming activities in London or elsewhere.

Net Staffs Show Value of 'Planning It That Way' in Dem Convensh Coverage

Chicago, July 25. Coverage of the Democratic National Convention by the four networks here last week brought out even more strongly than their coverage of the Republican convention a month ago, the contrast between well-organized, team-worked news and the old format of assembling top stars of a network to handle a national political convention. It would be a pretty difficult problem to figure out which of the nets hit the Number One spot for the coverage they covered the big show from such different angles.

There is very little doubt but that a definite trend toward specialization has set in in all phases of network news and special events. Radio listeners in 1944 aren't content with a Washington commentator's view of the firm held; they want to hear what a real farming expert's interpretation is. It's pretty much the same all the way down the line in all the varied fields of the nation with the average set owner looking to radio to give him the real low down on just what the political medicine men are talking about.

Blue network covered the convention with 12 commentators, each an expert in his own field, and pulled the news gimmick by staging a dress rehearsal in the empty Chicago Stadium on several occasions before the big show opened. Plan was to have each staffer letter-perfect in his particular job as well as to build up better teamwork on overall coverage. Johnny Johnston, Blue network news chief, again ran the control room setup with his line the final word on which staff members went on the air.

Mutual developed a well-synchronized foursome with Fulton Lewis, Jr., handling the platform, Leo Cherne, interpretation of the news, Jack Brickhouse, announcer and color, and Upton Close, news analyst and commentator. Frank Schriber, WGN manager, and Tom Slater, Mutual news chief, were in charge.

CBS stole the show with their scoop of Senator Sam Jackson's reading of the famous letter from the president re: V.P. Wallace. Net in addition, did an all around good job with Bob Trout handling most of the actual convention coverage, with John Daly and Bill Slocum assisting. NBC depended on big names such as H. V. Kaltenborn, Dick Harkness, Bert Grauer, and Mary Margaret McBride, turning in a typically good NBC coverage under Bill Brooks' supervision.

It's pretty generally agreed that commentators are allowed to go pretty much on their own when forming their shows with few, if any, taking advantage of the power and prestige of the network behind them. Result is that trying to get many of them into harness is about the same as hitching two race horses to a dray wagon. They know little about listening habits, they do not have accurate information about the people who are interested. Hence each is trying to use his own particular format as the solution to

the problem regardless of whether there are others striving for the very same effect on the same program.

Peculiar difference between the Republican and Democratic conventions was the fact that while the Republicans, with most of the country's newspapers behind their party, were practically ignoring radio, the Democrats were all out-for-air coverage.

Joe Close Leaves Owens to Join OWI

Joe Close has resigned from the advertising dept. of Owens-Illinois Glass Co. for an OWI overseas assignment. He's undergoing indoctrination sprucing up on Long Island preparatory to shipping out.

Close had been handling "Broadway Melrose" for Owens-Illinois and previously was with the D'Arcy agency.

15 to 14

Despite alleged malpractice such as inserting a powerful reheaded slugger in shortfield who ought to be playing with the Yankees, ringing in a promising young rightfielder, alias John F. Royal, and Hal Chase (who masqueraded under the name of John McKay) the NBC baseballers were no match for the talents and all-around good sportsmanship of the tradespress nine at Yankee Stadium, N. Y., Saturday (22).

Bidding their time until Charles E. (for equine) Horse made his appearance and dragged John F. (for ny-hawke) Royal to the sidelines, and drowed Hal Chase down somewhat, the tradespress boys came from behind to win in the closing innings.

The score, if you must know, 15 to 14.

Tradespress guys also won hands down in later competition at Toots Shors.

Salisbury, N. C.—Russell McIntire, manager of WSPF, has resigned his position, effective at once, as a result of having received "greetings from the President."

De Forest, Backed by Mex Government, Maps Ambitious Tele Program

Washington, July 25. Mexicans are planning to make Mexico City a center of television and research in electronics, with Dr. Lee De Forest, inventor of the vacuum tube, at its head. Program was outlined shortly before De Forest returned to this country early this month, following several weeks in Mexico.

First De Forest project, to get under way some time in September, will be construction of a color television station, which will have the backing of Mexican Government officials and that country's radio and motion picture industries. The National Cinematographic Chamber has already pledged close to \$500,000 for the video outfit. Second job will be construction of a large plant for the manufacture of radio and television receiver sets to sell for about \$120 to \$140 each.

The electronics research center, which would be directed by Dr. For-

est, according to Mexican officials, would cost for an outlay of about \$1,000,000.

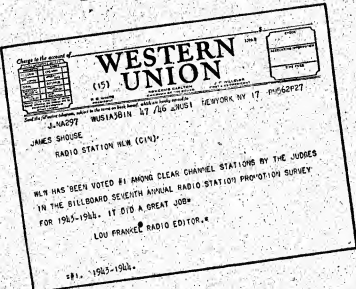
Plan is to make it also an educational center which would serve as a laboratory for several thousands of students from all over the Western Hemisphere, according to Dr. Forest. In addition, it would be a central clearing house for translating all literature on electronics into Spanish and Portuguese for distribution in the Latin-American countries.

Mirror's Dick Kenny Signed for NBC Tele

Richard Kenny, N. Y. Daily Mirror columnist of "What's New in the World Behind the Headlines" scheduled for a series of WBNE (NBC) television programs under that same title beginning in August.

Star will feature the human interest behind newest post-war inventors.

with pride...



following are excerpts from The Billboard of July 22, 1944:

"In announcing its Seventh Annual Radio Station Promotion Survey, The Billboard said: 'It's the promotional intelligence back of what you're doing and how you present it that will stir the committee to vote.'"

"WLW came down in front by virtue of overall promotional excellence; both in appearance and content it was the superlative. It used a duo-three-pronged approach: program and audience, dealer and merchandising, agency and client. Showmanship and savvy were superb all the way."

"When it came to dealer promotion, WLW was way ahead of the field. This was point-of-sale promotion with a bang."

"The same intelligence was applied to the agency and client promotion."

"WLW simply sees its duty and does it with élan, thoroughness and dispatch."

...It was Charles Munn who said: "Compliments are like perfume; to be inhaled, not swallowed". So we shall not permit our pride to drift into a feeling of complacency over something achieved... rather must we accept the honor as an inspiration, and a challenge.

- WLW HONOR LIST**
- 1936 • VARIETY
"Special Citation for Program Originating Station"
 - 1938 • VARIETY
"Special Award for Program Originating Station"
 - 1939 • VARIETY
"Award for Nationally Exploited Station"
 - 1940 • BILLBOARD
"Outstanding Achievement in Radio Publicity and Exploitation"
 - 1940 • GEORGE FOSTER PLASKO AWARD
"For Outstanding Merit in Public Service"
 - 1941 • BILLBOARD
"Outstanding Achievement in Radio Publicity and Exploitation"
 - 1941 • VARIETY
"For Patriotic Leadership"
 - 1942 • VARIETY
"For Promoting Better Understanding of War Issues"
 - 1943 • ALFRED I. DUPONT AWARD
"For Outstanding Public Service"
 - 1943 • VARIETY
"Individual Enterprise on War Issues"
 - 1944 • BILLBOARD
"Outstanding Public Relations"
 - 1944 • BILLBOARD
"Clear Channel Station Promotion Award"

FRED LIGHTNER
Dir. PHIL COSCIA



M.B.M.'s "Music for Millions" and "Lipstick Follies"
New CAMEL PROGRAM, Friday 10 A.M., 5-7 P.M.
Nat. LOU CLAYTON

WLW

The Nation's Most Merchandise-able Station
DIVISION OF THE CROSBY CORPORATION

Here's a 15-minute program that

Only loose scripting and direction on the initial stanza last Tuesday (18) kept this one from being an ideal entry as a network commercial show. Basic idea of a theatrical boarding house provides an ideal vehicle for drugging in everything including the kitchen sink and as long as scripter Fritz Block keeps matters under control it should prove

Turo. 11.

This new 12-week series, which teed off last Saturday (22), is the University of the Air replacer for "American Story" series, and should build up sizable listening audience. Purpose of new program is to point

Jay Peece, who achieved outstanding success at Radio Music Hall, rang the bell with spectacular tenoring as the RCA program over the blue work (22). Opening with a brilliantly rendered operatic aria, Peece followed with a splendidly done session of the familiar but melodious "Tin Falling in Love With the chorus accompanying him in the latter. Jay Blackton's orchestra turned in a crack job throughout, half-hour, which seemed to be almost perfect mixing of classical and standard music geared to pleasurable listening by a wide range of listeners.

The Gilbert & Sullivan presentation, "H. M. S. Pinafore," will be given in conjunction with the Provincetown Players, and is set for Aug. 18. Gallup poll series is temporarily set for this fall, and will be given in cooperation with the Graphic Institute. It'll be a group of five-minute weekly shows which are expected to be sponsored by publications regularly using the polls.



*The Texas
Rangers*

The Office of Education proposes that these five frequencies be allocated on a state-wide basis to state, to further educational causes. The FCC is believed to look favorably on the idea.

GEORGE E. HALLEY
TEXAS RANGERS LIBRARY
HOTEL PICKWICK, KANSAS CITY 8, MO.
AN ARTHUR B. CHURCH PRODUCTION

Initial stanza, part narrative and part dramatic, has young Sgt. O'Farrell telling his pal, Sgt. Charlev Wang, the romance of his grandparents in Ireland and his grandparents' subsequent contribution to the pioneer days of America in laying tracks for the Union Pacific railroad from Nebraska, while Wang's Chil-

Narrative and ensuing dramatization packed much that was informative in the early history of America, handled in a superb manner and played to the hilt by a topnotch cast. Each player contributed his or her integral part to the overall good job. Both scripting and direction also rate a nod. **Eddie**

"MUSICAL MONOLOGUES"
With Anne Seymour
Producer: Marcella Cisney
Writer: Anna Lise Landau
30 Mins., Sunday, 10 a.m.
Sustaining

NCA, N.Y.—A trio of broadcasts designed to present musical trends in an understandable fashion bowed in on the radio last night. An American narrator, Initial stanza, labored "Broadway Goes Classical, played up the theme of longhair swinging, and the music was a fascinating infiltration of classical composers into Broadway productions. Transcriptions were used to illustrate the points made by Seymour. In his running commentary which traced the influence of Marc Blitzstein, George Gershwin, Aaron Copland and George Gershwin on musical comedy production.

Miss Seymour's pleasant voice and manner, along with an interesting and intelligent scriptural treatment, provided by Anna Landau, former pianist and radio personality on the Lincoln Radio, added up to a worthwhile and informative listening period. Subsequent stanzas will be devoted to the symphony and Undanced Waltzes. **Turo,**

Baking Powder Co. Picks Hillbillies for Net Preem

Chicago, July 25.—New, hillbilly-musical show hits the air Aug. 5, 11-11:30 a.m. (EWT), when "KC Jamboree" makes its debut over an NBC network of 58 stations. Jacques Mtg. Co., Chicago, makers of KC baking powder, are sponsoring. Contract, for 52 weeks, went through the Leo Burnett agency here.

Jamboree will be laid in the mythical small town of Kayceeville with slight love interest between Curley Bradley and Barbara Marshall. Others in the cast will be the Prairie Ramblers, Cliff Souhier, Clarence Harizel and Elmira Roessler. Show will originate from here with Art Jacobsen, NBC production head, directing, and Myron Golden, NBC assistant continuity writer, doing the scripts. Show is sponsor's first shot at network, having used only spot broadcasts in the past.

Denver—Sheelah Carter, Boake's sister, now newscasting on KFEL, doing a 5-day-a-week "My Views of the News" stint.

submitted to the Federal Communications Commission a plan for creating five frequencies reserved for non-commercial education on broadcast stations.

The Office of Education proposes that these five frequencies be allocated on a state-wide basis to state, to further educational causes. The FCC is believed to look favorably on the idea.

NOW

**Exclusive
KFEL**

Vic

her own commentary, five-day network. Her background is European and African contemporary, making a keen and intelligent case exclusively from K.F.E.

the availability and sponsorship of the program. Contact KFEL Manager, Gene

MEMPHIS
Selling
General Merchandise

GEORGE E. HALLEY
TEXAS RANGERS LIBRARY
HOTEL PICKWICK, KANSAS CITY 8, MO.
AN ARTHUR B. CHURCH PRODUCTION



02
#18. 3"

The News
11 P.M.

SAH CARTER started her news anchor career as a stand-by for her Boac, and then made good with a week, over the nationwide Mutual Education and Travel in England, the U.S. and elsewhere, qualifies her for analysis of the news... now broadcast. For a complete presentation of

For a complete presentation on
p of Miss Carter's broadcasts, con-
llon, or ASK A JOHN BLAIR MAN

Wartime Changes

Continued from page 22

wealthy, much needed entertainment, and to the folks back a home a feeling of contact with the boys in the camps. Occasionally certain elements of audience has been critical of camp shows. This is especially true with respect to comedy programs. It has been no easy matter to walk the tight rope between the more straight-laced audience opinion and the somewhat free interpretation which the average soldier feels is his prerogative. Almost without exception, the artists have understood the problem and have shown complete cooperation. The radio industry can well be proud of its artists for the individual and very personal contribution they have made toward programming under war conditions.

Non-Stars Rate Kudos

And this seems as good a time as any to say a word of commendation to the hundreds of artists whom the audience may rate as something less than stars, but who have taken a great place in the affection of the armed forces because of the contributions they made to a war-torn world where they were badly needed. Many a radio performer whose name is unknown to the general audience has made a contribution as noteworthy in kind as that of any star, by giving untrinketing of his talents to entertain soldiers and sailors in the camps. Radio's wartime record would be complete without a mention of this fine service.

During two years of war, four-network shows, the bane of all the networks, have been much more frequent. It is to be expected that in time of great distress and urgency there would be great need for bringing a single message to all the people. The four-network show is the obvious show for carrying such a message. Whether it has always been the effective way is open to question. But regardless of the pros and cons, it has been used as part of the record that the past two years have provided more four-network shows than at any other same period in radio history.

Writers' Market

[illegible]

With respect to the stars, radio has been extremely fortunate. Two years ago, it would have seemed un-

sale to wager a thin dime on the continuance of many of the top-ranking performers. As we look back, there was little or no reason for those fears because most of those top names are still with us.

Fortunately, the situation in the U.S. has been a strong trend toward institutional programs. This was to be expected as industry found itself with less and less to sell to the individual consumer. Expenditures were justified for the sole purpose of keeping the trademark or name before the public. The obvious type of program for this purpose was one that lent itself to institutional copy rather than box-top copy. And so, the three-part symphony of advertising—direct, institutional, and sales—has been sold, and a great wealth of programming of a similar type has been introduced into the schedule.

In addition, as more and more American boys go overseas, more and more programs are pointed toward them. Many of them are shortwaved simultaneously with the broadcasts at home. Hundreds more are recorded for re-broadcast to the battle areas. Many a device and individual item in the program has been put there especially for acceptance by the boys overseas.

Of course, the highest percentage of increase among all program types was in news. In fact, so many more

New programs have been scheduled as to make both the audience and the industry question at times if there were not too many. There are too many programs, says one source, which can't be denied is that anyone who follows news programs through the daytime and nighttime hours has a great deal of repetition. Yet so long as the audience is interested in the things governing the life and death of the millions of our soldiers, the repetition would probably rather increase than diminish. The risk of making one too many important developments. News programs, as well as certain special programs, have made shortwave broadcasting a more important medium before the war, the audience looked upon shortwave broadcasts from distant places as a foreign pickup. Today they mean reports and news from the front and the home. People have boys and girls in service.

All night programming and late night programming have, of course, received great impetus in the last two years. The change in industry to a 24-hour basis, with the consequent change in personal habits of the worker, has created a need for extra programs at hours which were previously neglected.

There was a time when one couldn't get a serious hearing for a program idea after 10 o'clock. But one of our top-ranking comedians was built in the 10:30-11 period. Our "Words at War" program attained enough stature at 11:30 to be sold as a summer replacement for

one of the most important periods on any network. Our "Arthur Hopkins Presents" as a full hour beginning at 11:30 on a few of the weeks attained widespread acclaim and acceptance. In meeting the conditions imposed by the war, by substantial programming in the late night periods, the industry may end up by doing itself a considerable favor. Special shows of considerable importance have grown directly out of the war situation. All the networks have had them, as indeed have the local stations. On NBC we have been particularly proud of a long list including "The Murder of Lidice," "Light of Liberty," and "Victory Act I." These particular shows would never have come into being except for the war.

While the theme of broadcasting during these past two years has been the war effort, its effectiveness has been due to a well-balanced program structure in which message and entertainment were skillfully blended. This effectiveness would not have been possible on any other basis. Radio is theatre and not forum. It will be effective so long as it continues to be good theatre. When it ceases to be the theatre and attempts to be only a platform, it

I think the industry is to be complimented upon the sanity and thoroughness with which it has been able to incorporate so much war effort in a program structure that still remains fundamentally one of entertainment.

Marshall Field In Buying Mood

Chicago, July 25.

Sources close to Marshall Field revealed here last week that Field plans the purchase of four or five more stations in the immediate future in addition to WSAI, Cincinnati and WJJD, here. Field, who officially took over WJJD yesterday (25), is currently dickering with KSL, Salt Lake City, only other station on the 1160 frequency, for permission to erect a directional transmitter that will enable WJJD to be on the air full time.

Even though Field is successful in making a deal with KSL, it's estimated that it will take at least a year before the Chi station can start night time broadcasting. One of the main difficulties is the acquiring of an additional 40 acres of land adjacent to the WJJD transmitter site at Des Plaines, Ill. Land which is necessary for the directional equipment is owned by five different families who far have been very cool about selling. Another headache confronting Field is the purchasing of the directional equipment which might not be available until after the war.

When, as and if, WJJD goes night time there's a strong possibility that the station will become the major Blue outlet in Chicago.

~ Birthday Greetings ~

SERGE KOUSSEVITZKY

*a master conductor of a peerless
symphony*

Serge Koussevitzky is conducting this year's Musical Festival at Tanglewood — July 29-30 and August 5-6.

This festival offers Koussevitzky suitable occasion for the observance of his seventieth birthday on July 26.

We of the Blue Network therefore wish to extend birthday greetings to him. And in doing so, we take pride in the fact that since Decem-

ber, 1942, the peerless Boston Symphony, under his direction, has been heard by millions of Americans, over the facilities of this network on Saturdays at 8:30 PM EWT.

At this same time, we offer an appreciative bow to the Allis-Chalmers Manufacturing Company, sponsors of the Boston Symphony over the Blue, who have made it possible for the finest music to be heard by all of America.

The Blue Network

HEAVEN ON EARTH

Swimming Pool, Brook, 50 Acres
 Peekskill, N. Y., Gentleman's Paradise, secluded, unsurpassed views, high elevation, vineyard, orchard, vegetable

ARTIST'S DREAM

Swimming Pool, Tennis Court
Woodstock, N. Y. 65 acres, excellent views, secluded, lovely, modernized home, studio living room, solarium, 8 rooms, 3 1/2 baths, full kitchen, garage with 3-room apartment. Beautiful

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Specializing In
The Entertainment Field
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20 Years Experience
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6331 HOLLYWOOD BLVD.
Hollywood 28, Calif.

The Big 3 Hit Parade

From MGM's TWO GIRLS AND A SAILOR, a sensational revival by Harry James

SWEET AND LOVELY

Words and music by GUS ARNHEIM, HARRY TOBIAS and JULES LEMARE

The jive novelty hit from M-G-M's BROADWAY RHYTHM

"MILKMAN, KEEP THOSE BOTTLES QUIET"

Words and music by DON RAYE and GENE DE PAUL

A great ballad heading for the top

AND THEN YOU KISSED ME

Lyrics by SAMMY CAHN Music by JULE STYNE

England's big ballad success . . . a big copy seller here

"SILVER WINGS IN THE MOONLIGHT"

Words and music by HUGH CHARLES, LEO TOWERS, SONNY MILLER

250,000 records sold — and in demand from coast to coast

"I LEARNED A LESSON I'LL NEVER FORGET"

Lyrics and music by JOE DAVIS

Top ballad of Dave Walper's box-office smash FOLLOW THE GIRLS

WHERE YOU ARE

Lyrics and music by DAN SHAPIRO, MILTON PASCAL and PHIL CHARIO

Feist
HARRY LIVING, Gen. Prod. Mgr.

Miller
LON MOONEY, Gen. Prod. Mgr.

Robbins
JERRY JOHNSON, Gen. Prod. Mgr.

Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business (7-16 p.m.) not rated. Figures after name of hotel give main capacity and cover charge. Larger audience designated weekend and holiday price. Compilation is based on period from Monday to Saturday.)

Band	Address	Hotel	Cover Charge	Total Capacity
Truckers-Prima	Astor 4800	\$1-\$1.50	3	3,550
Lani McElreath	Lexington 5300	75c-\$1.50	127	2,023
Tony Pastor	New Yorker 400	\$1-\$1.50	11	2,125
Les Brown	Pennsylvania 4500	\$1-\$1.50	3	2,290
Naylor Cuban	Waldorf 5500	\$2	4	3,013
Dean Hudson	Lincoln 275	\$1-\$1.50	7	925

* Asterisks indicate a supporting floor show. New Yorker has an ice show. Lexington, Haddon floor show.

Chicago

George Hamilton (Empire Room, Palmer House; 700; \$3-\$3.50 min.). Hamilton and Victor Borgs played to great 10,200.
Eddie Oliver (Beach Walk and Marine Room, Edgewater Beach hotel; 4,000 combined; \$1-\$1.50 admission to Beach Walk for dancing and show; 95c and 75c cover charge, \$1.25 min. in Marine Room). Warm weather upped count to the 10,000.

Bill Snyder (Mayfair Room, Blackstone hotel; 400; \$2.50 min.). Conventualities kept place packed all week. Snyder and Irene Bordoni showed to terrific 2,700.

Charlie Spivak (Panther Room, Sherman hotel; 950; \$1.50-\$2.50 min.). Spivak has ropes up most of the time. Very big 8,000.

Benny Strong (New Walnut Room, Bismarck hotel; 465; \$1.50-\$2.50 min.). (Continued on page 24.)

Top Tunes for Your Books An All-Time Favorite

**DIGGA DIGGA
DO
Music by JIMMY McHUGH**

Published by
MILLS

● THE MOST PLAYED SONG ●
IN AMERICA ON ALL NETWORKS
(From July 8th to July 16th Inclusive)

**"I DON'T WANT TO LOVE YOU
(LIKE I DO)"**

MUSICRAFT RECORD No. 15018
by PHIL BRITO

Going Stronger Than Ever

Chelsea

MUSIC CORPORATION
1619 BROADWAY NEW YORK 9, N. Y.

IRVING ROMM

BOB MELLIN

10 Best Sheet Sellers

(Week Ending July 22)

Swingin' On Star...Burke
I'll Be Seeing You...Long
Long Ago, Far Away...Crawford
Time Waits For No One Remick
Amor...Melodylane
I'll Be There...Remick
I'll Get By...Berlin
Goodnight, Wherever...Shapiro
Millman, Bottle! Quiet...Feist
You Always Hurt One Love-Sue

O'NEILL SPENCER DIES IN N. Y. HOSPITAL

O'Neill Spencer, former drummer with John Kirby's orchestra and one of the organizers of first band, died Monday (24) night in N. Y. hospital of an illness that had kept him bedridden for months. He was in his early thirties.

Spencer started with Kirby and at first was a partner in the venture. He remained with the band for several years, having about three years for a short stretch, with Louis Armstrong, later returning to Kirby. At one time he was house drummer at Decca recording studios.

Fio-Rito Takes Respite

From Band for Film

Ted Fio-Rito leaves his band leaderless in the Cleveland territory for a week or so next month to jump to California to do a bit in a Republic picture. While he's away the drch will continue working.

He reports on the Coast Aug. 9 and rejoins the band the 15th.

ASCAP Bd. Mulls

Acquiring Own Bldg.

Board of directors of American Society of Composers, Authors and Publishers met Monday (24) afternoon in special meeting called to discuss the advisability of the Society acquiring its own building. For some time, some of the older members of the organization have urged that the Society's offices be housed in a building of its own. Once before it was being considered.

Board reserved decision on the latest motion.
Hermon Pinkelstein, ASCAP counsel, to Mexico City next week to attend annual convention of the International Bar Assn., which starts Aug. 1. He's going because there will be a lengthy discussion by a group of the Society's members on music copyrighting from an international viewpoint.

Pinkelstein was delegated by ASCAP to make the trip after the Society was invited to send a representative.

Brown's Quick Repeat

Les Brown's orchestra, current at the Cafe Rouge of the Pennsylvania hotel, N. Y., returns to that room Dec. 11 for a minimum of 10 weeks, an unusually quick rebooking. Brown gives way Aug. 21 to Woody Herman, who in turn is replaced Oct. 2 by Frankie Carle. Brown follows. Horace Heidt was originally booked into the Penn between Brown and Carle, but a Heidt date at the Capitol theatre, N. Y., would conflict.

Frank Petty, WBZ, Boston, singer, joined Guy Lombardo's orchestra.

NBC, CBS, Blue, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week, beginning Monday and through Sunday, July 17-23, from 9 a.m. to 1 a.m. List represents the first approximately 25 leaders in alphabetical order (in some cases there are ties, accounting for a longer list). The compilations embrace the NBC, CBS, Blue and Mutual Networks, as represented by WEAF, WABC, WJLB, WOR, N. Y., and air based on data provided by Accurate Reporting Service, regular checking source of the music publishing industry.

TITLE	PUBLISHER
Amor—"I Bway Rhythm"	Melodylane
An Hour Never Passes	Shapiro
And Then You Kissed Me—"Step Lively"	Miller
Apple Blossoms in the Rain—"77 Days Ashore"	Southern
Amor! But Wherever You Are—"Step Lively"	T. B. Harms
Every Day of My Life	Capitol
Forget Me Not in Your Eyes	Tramite
G. I. Love	Shapiro
Goodnight Wherever You Are	Advanced
I'll Be Seeing You	Chelusa
I Learned a Lesson I'll Never Forget	Robbins
I Don't Want to Love You	Wheatman
I'm Sorry	Loca
I'm Or Is It You Ain't—"Follow the Boys"	Pennac
It Could Happen to You—"And Angels Sing"	Remick
It Had to Be You—"Show a Business"	Morris
It's a Crying Shame	BMI
Kentucky	Crawford
Long Ago and Far Away—"Cove Girl"	Feist
Millman Keep Bottle Quiet—"I Bway Rhythm"	Santly
Pretty Kitty Blues	Santly
Someday, I'll Meet You Again—"Passing Marcellus"	Witmark
Some Peaceful Evening	Campbell
Swingin' on a Star—"Going My Way"	Burke
Time Waits For No One—"Shine Bright, Maiden"	Remick

(Continued)

Feist, Santly Sue 52d St.

Spot for Infringement

Tony Fazio's, 52d street, cafe, is charged with infringement of two songs in a suit filed last week (21) in N. Y. federal court, by Leo Feist, Inc., and Santly Guy, Inc., music publishers in a combined action.

Cafe owned by the L. B. Cafe, Inc., is alleged to have publicly performed for profit, without permission "Blue Heaven," owned by Feist, on June 16, and "Honey-suckle Rose," a Santly copyright, on June 15 and 16. Fazio says injunction and damages not less than \$250 for each infringement.

Teagarden Moves East

Jack Teagarden's orchestra moves east for the first time in a couple years this fall. He's due to play four days over the Labor Day weekend at Cedar Point, Ohio, then opens for two weeks Sept. 7 at Vogue Terrace, McKenport, Pa. Later goes to the Prolet, Miami.

Teagarden has been in the south and west since moving out of the eastern territory two years ago. That followed his petition in bankruptcy to the tune of \$38,000.

Lopez's 1-Niters

Vincent Lopez orchestra will play a couple of one-nighters in the east Aug. 5 and 6. Leader is booked into Hershey Park, Hershey, Pa., first and then into Pleasure Beach Park, Bridgeport.

Band will pull out of its Taff. Hill job for the two nights and by that time will have finished its current job at the Strand theatre, N. Y.

Sonny James, who has been out of the band business for some time, starting a new band.

TOP HIT OF YESTERDAY
GREAT POPULAR STANDARD TODAY

**DON'T BLAME
ME**

Words by DOROTHY FIELDS
Music by JIMMY McHUGH

For a full list of all new arrangements
Call or write Phil Kornegren
19 Broadway, N. Y. 10011

APPLY RECORDING TO US FIRST

YOUNG & RUBICAM
and other Advertising Agencies use this JET VISUAL record of song hits of over 100 publishers, plus favorites. Includes lead sheets and lyrics of chorus.
Samples free.

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TUNE-DEX

Songwriter wants to invest
few thousand in music publishing company.

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Variety, 154 W. 46th Street
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ANOTHER 'SOME OF THESE DAYS'
BY THE SAME WRITER

Originally introduced by
SOPHIE TUCKER

I'VE
GOT
THE
BLUES

By LEW BERK

SOME OF THESE DAYS

By SMELTON BROOKS and LEW BERK

Send for Your Copies NOW

LEW BERK

16 WEST 23RD STREET, NEW YORK

A Timely and Beautiful
Ballad

**HELLO!
LITTLE
GIRL
OF MY
DREAMS**

By LEW BERK

Wolper May Hold Onto Hurricane

With a deal for his Hurricane pittery on Broadway hanging fire for some time, Dave Wolper reveals that if negotiations are not completed by this week, the club would not exchange hands.

Wolper has for some time wished to retire from the pittery in order to concentrate on his legit activities. His new musical, "Have a Good Time," goes into rehearsal shortly and he has several other irons in the fire. His "Follow the Girls" is a hit at the 44th St. N. Y.

The Hurricane, now shuttered for the summer, is scheduled to reopen Aug. 30. No talent for the opening show has been signed as yet. Wolper, preferring to wait until he knows definitely whether or not he will continue as its operator.

Saranac Lake

By Happy Benway

Saranac Lake, N. Y., July 25. Catherine Searles, socialite who led her arm after it was lured by N. Y. Zoo bear, was a yearly visitor to Lake Placid and this colony. Had in the past favored many ailing performers with gifts.

John Louden now doing test routine at 53 Main St.

Edwige Platinium, music arranger, enjoying mild exercise, his fraid doing test routine to good results.

Edwin Wilkins, owner of Albricht pittery, Boston, here for an o.o. and general checkup.

Richard Moore now permitted mild exercise.

Carol Phelps all hoped up over progress which won him an O. K. from his medico.

Harry Schvager, ex-Newswell theatre manager, checked in at the Rogers for checkup and rest.

Goody Holmes shot in from West Virginia to visit his fiancée, Tootie Emerson who is doing so well she wants her own home and home-cooking.

Bonnie Clara Richardson suffered relapse and ordered back to bed.

Write to those who are ill.

'BLIND DATE' AIRER TO PLAY N. Y. CAPITOL

"Blind Date" radio program, which started on the air as a summer replacement last year and was sponsored over the winter by Hinds hand lotion, has been booked into the Capitol theatre, N. Y. It goes in after the Horace Heidt show, which follows the current, Gene Krupa—"Since You Went Away" combo. Both Heidt's and "Blind Date" openings are indefinite.

In addition to the Cap, "Date" will play other theatres now being lined up by Music Corp. of America. It played the RKO Boston, recently. Cap date was being negotiated for a couple weeks; booking was on and off because of money difficulties with Arlene Francis; its m.c. then was signed last week.

Ringling-B.B. Circus

Reopens in Akron Aug. 4

Akron, O., July 25. Akron's municipally-owned Rubber Bowl, seating 37,000 persons, will be the scene of the return to the road of Ringling Bros.-Barnum and Bailey circus Aug. 4-6.

Show originally was scheduled to open in Cincinnati Aug. 2, but F. Beverly Kelley, of the radio department, announced from Sarasota that the show had been cancelled. From Akron the show will go into Detroit, Chicago and Milwaukee.

Contract between circus and city calls for rental of \$4,300 for the three days or 7½ per cent of the gross gate receipts after certain deductions.

Blue Angel, N. Y., to Hold Lineup for Reopening

Blue Angel, N. Y. pittery which shuts Saturday (29) until Sept. 7, will carry over most of current lineup for reopening show.

Added starters will be Maxine Sullivan backed up by George and Gene Bernard. Roadovers will include Eddie Mayohoff and the Herman Chittison trio, with Evelyn Knight and Rose Murphy also likely to be held over.

Joe Lewis Back to Copa

Joe E. Lewis returns to the Copacabana, N. Y. pittery, to head new show opening there, Sept. 14 with Abe Lyman's band, Johnny Johnston, singer, and others.

Lewis was forced to drop out of the Copa lineup last spring because of a throat ailment. His first engagement since his layoff will be the Mounds Club, Cleveland, where he opens Aug. 3.

De Wolfe in 1st Date

Since Naval Release

Billy de Wolfe, currently at the Embassy Room, Statler hotel, Washington, is filing his first engagement since his medical discharge last May from the Navy. He's slated to shift Aug. 11 to the Chase hotel, St. Louis for two weeks, then report for a Paramount film.

De Wolfe is receiving \$1,500 per for his hotel engagements.

Calloway-Donagan-Bates

On New Zanibar Show

Lineup at the Zanibar, Broadway pittery, for new show opening Aug. 18, includes Dorothy Donagan, boogie-woogie pianist; Pat Lee Bates, Stage Theatre and Cab Calloway orch. Calloway booking starts first name band set for the show.

Likely that lineup will be rounded out with one more additional act.

Bill Bailey, tapster, may hold over.

Forms New Duo Act

Vesta Wallace, partnered with Al Trahan for a number of years, has formed a new vaude alliance with Stan Stanley, comedian who also headed his own act.

New duo will break in comedy, singing and dancing turn with a few indie vaude dates prior to touring with USO-Camp Shows.

La Martiniere Exits Line

La Martiniere, N. Y. pittery which shuttered last month for the hot spot, will operate without its regular line of girls when club reopens Sept. 15.

Initial show will be built around Jackie Miles and Gracie Barrie.

Talent Agents Haven't Benefited Much by Tax Decrease to 20%

Fiske, Brisson Slated

For N. Y. Versailles

Dwight Fiske goes into the Versailles, N. Y. pittery, for 15 weeks, starting Sept. 15. He's reported at \$1,500 per.

Carl Brisson returns to the Versailles in December, following Fiske. Brisson is set for eight weeks.

Talent agencies haven't benefited to any great extent from pittery tax reduction from 30% to 20%, according to a survey made this week. Larger agencies, to whom the majority of the club spots booked through them have held to nine percent and bands throughout the tax controversy, and there's been little change since. Smaller salaried acts have been pinned to other outlets, mainly the resort circuit, which is paying better prices for talent this year.

FREDERICKS PACKAGE

IN 6 WKS. OF VAUDE

Package show comprising Ad Learned band, June Preisner, Ella Mae Morse and Jackie Kell, the Homer of the radio "Aldrich Family" show, is being set by Frederick Fiske, N. Y., for six-week vaude tour.

Unit breaks in Aug. 1 at the Palace, Columbus.

'Double or Nothing'

Cafe Booking 'Chills

Deal sending "Double or Nothing," Mutual Friday night audience-participation slams, into the Coddlin Room of the Pierre hotel, N. Y., appears pretty well chilled after weeks of negotiations.

Initial obstacle was a booking situation involving Giovanni, the sleight-of-hand, who goes into the Pierre for six weeks starting Sept. 14. After arrangements had been virtually completed to juggle Giovanni's date in order to accommodate the half-hour after, the show's sponsor (Peppermint) apparently suffered a change of heart and led the transaction.

For next couple of months extracurricular activities of "Double or Nothing" will be confined to dates at fair plants in Providence, Washington, Cincinnati and Hartford.

Small agencies and individual agents who had been handling Class B and C spots are probably hardest hit through lack of spots for placement of entertainers. These small spots, held to low-bidder tariff by the G.P.A., still do not see their way clear to install acts or bands because of the tax. Those that have not folded for summer are going along with small numbers that entertain, industrially and vocally, some dancing, which meets with non-tax regulations.

Neighborhood spots around New York, Brooklyn, Long Island and elsewhere have either shuttered for summer or are operating without live entertainment. Some have piped in music, but no dancing others are just going along with jukeboxes. Few if any of the 500 cocktail bars around Chicago and Detroit have replaced entertainers. These operators are of opinion that the small-scale show in the cocktailbars was okay for a 5% tax rate but with the host to 20% they've got to give them real entertainment and game attractions, and from where they sit it's not worth the gamble.

GAC Replacement

Frances Kent has replaced Johnny King in the club department of General Amuse Corp., N. Y. King left the agency last week.

Femme was formerly secretary to Harry Kilby, who heads GAC pittery outlet.

LOEW MAX

"THE DAFFY AUCTIONEER"

Assisted by KATHLEEN IRELAND

★ "A LAUGH RIOT" ★

Week July 6th, LOEW'S STATE, N. Y. C.

July 21-22-23, STATE, HARTFORD, CONN.

Week July 27th, NOW, LOEW'S CAPITOL, WASHINGTON, D. C.

BILLY ROSE, DIAMOND HORSHOE
LOU WALTERS, LATIN QUARTER
EARL CARROLL, HOLLYWOOD RESTAURANT

THANKS FOR THE OFFERS

RETURNING IN NOVEMBER

2 WEEKS LOEW'S CAPITOL
WASHINGTON, D. C.

4 WEEKS LOEW'S CAPITOL
NEW YORK CITY

To Jesse Kaye and Entire Personnel, Loew's State, N. Y. C., Thanks a Million



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CLAUDETTE
COLBERT

& SHIRLEY
TEMPLE

IN DAVID O. SELZNICK'S

"Since You
Went away"

NOW SHOWING
LOCALLY

In recent tests of this Lux Toilet Soap care, actually 3 out of 4 complexions improved in a short time. Screen stars depend on daily Active-Lather Facials with Lux Toilet Soap to help keep their complexions smooth and lovely.

Cover your face generously with the creamy lather. Work it in gently but thoroughly. Rinse with warm water, then cold—pat dry. You'll agree with the stars—Active-Lather Facials are quick, easy, and they work!



"Lots of dates for the girl
with a Lux Complexion!"

Shirley Temple

FIGHT WASTE—Use your Lux Toilet Soap wisely, for soap contains material vital to the war effort. Never waste it.

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